

**COMING!**  
**"A WINNING MISS"**  
 COLUMBIA THEATRE, THURSDAY, JAN. 26.

# FATIMA

**TURKISH BLEND CIGARETTES**

**ETYMOLOGY**

Words, Words, Words  
 —it takes "bunches" of words to describe Fatimas. They're so individual, so different. Just smoke one, and get that indescribable satisfaction that comes from a perfect blend of rare tobaccos. My word—but they're fine. 20 for 15c—an inexpensive package—and you get ten additional.

THE AMERICAN TOBACCO CO.



With each package of Fatima you get a permanent coupon, 25 of which secure a handsome felt college pennant (12x32)—selection of 100.

## DEMAND FOR GRAIN JUDGES INCREASES

Agricultural College Furnish Men for 67 County Fairs Last Year.

254,310 ATTEND IN ALL

More Than 100 Institute Lectures on Corn Growing Given to 23,108 Persons.

The demand for men from the College of Agriculture of the University of Missouri to act as judges at county corn and grain shows, is greater each year. During the year ending December 30, 1910, the agronomy department sent judges to sixty-six shows, making a total of 77 days' judging. In these shows there were 7,216 exhibits, with \$12,285 given as premiums. The total attendance was 254,310.

In connection with these shows many institute addresses were made upon corn growing and selection and other timely agricultural subjects. During the year 107 addresses were made with a total of 23,108 persons attending. The counting of attendance includes only persons who listened to the entire lecture.

An attempt has been made to fill all applications for judges, but in some instances the college was unable to send any one on account of conflicting dates or other work of the department demanding attention. Wherever possible experienced men were sent, but to some of the smaller shows, advanced students of the College of Agriculture were sent. These students were men who had done special work along such lines.

The greater part of the judging has been done free of charge, the State Board of Agriculture bearing the expenses of the judge. A fee of \$5 a day and travelling expenses were charged where the show was an advertising scheme for some company or individual.

These shows and institutes seem to awaken great interest among the farmers of the state. They create a desire for better seed corn. Here the farmer sees the best corn grown in his section and is told how to produce better crops. Men in some sections of the state claim that the average corn yield of their section has been increased as much as 5 bushels per acre, by the use of better varieties of corn and more careful selection and care of seed corn, caused by interest awakened by corn shows and institute speeches.

Shakespeare isn't often to be had in Columbia, and it's likely to be expensive when it is. One of the best readers of his time, Montville Flowers, will give Hamlet on Saturday night, and you can hear it for just thirty-five cents.

Where Do You Buy Your Groceries? If you want to buy the BEST GROCERIES, and save money, buy here. We sell for a small profit. Phone us your next order.

LONG'S GROCERY, North 8th St. Phone 183.

Fresh Fish for Friday and Saturday at Hetzler's.

Red Snapper. Halibut. Buffalo. River Cat. Croppie. Smelts.

Fresh Boone county farm sausage at Hetzler's.

## HERE GIRLS ARE THREE TO ONE

Happy Hollow Mission Has Only One Class of Boys.

Thirty-five or forty persons meet at 3 o'clock every Sunday in the Happy Hollow Mission church, where Sunday school is held by some of the members of the Y. M. C. A. and the Y. W. C. A. Most of those who attend are girls, there being only one class of boys and three of girls.

J. H. Patrick, a senior in the College of Arts and Science, superintends the services and five girls of the Y. W. C. A. have charge of the music and teaching. There is one class of men and women but there are not more than six or seven belonging to it. The lessons taught here are the same as those in the regular quarterlies of the other Sunday schools.

## G. H. BEASLEY TO TRENTON, MO.

Former Head of Business College to Be Superintendent of Schools. George H. Beasley, a graduate of the University of Missouri, who has been in charge of the Columbia Business College until recently, has accepted an offer to become superintendent of the Trenton, Mo., schools. He will succeed C. A. Greene, who has been appointed state inspector of high schools.

Mr. Beasley was graduated from the University of Missouri with the degree of B. S. in 1894. He conducted the Columbia Normal Academy fourteen years, and has been in charge of the Columbia Business College about two years. Mr. Beasley was county superintendent of schools of Boone county four years.

## 1913 Debaters Meet Friday Night.

The 1913 Debating Society, a new literary organization of the University, will meet every Friday night in Room 209 of the Agricultural Building. The purpose of the society is to afford its members practice in public speaking and debating. Only members of the 1913 class are eligible to membership. A. J. Durant is president of the society.

## Paid Their Fares to Oklahoma.

The family of George E. Skinner will be sent to Hastings, Okla., Friday by the Columbia Charity Organization Society. Mr. Skinner was sent to Oklahoma about ten days ago and obtained work through the aid of a nephew. Only in extreme cases does the charity society pay the railroad fare of families to places where their prospects are brighter.

He (relating his adventures)—And starvation stared me in the face.

She (who does not admire him)—Equally unpleasant for both of you, I should think.—Exchange.

## Where Do You Buy Your Groceries?

If you want to buy the BEST GROCERIES, and save money, buy here. We sell for a small profit. Phone us your next order.

LONG'S GROCERY, North 8th St. Phone 183.

Prompt and Satisfactory Settlement. Columbia, Mo., Jan. 17, 1911.

W. W. Grath, Jr., Agent Travelers Insurance Co., Columbia, Mo.

Dear Sir:

It affords me pleasure to state that I have received settlement in full from your company for an accident, the spraining of my ankle, some months ago. Not only was the amount paid satisfactorily, but it was paid promptly and in such manner as to give me confidence in the reliability of your company and the business like and agreeable way in which it transacts business. (adv)

Very truly,

E. W. STEPHENS.

**Columbia Theatre**  
**Saturday, Jan. 21.**

THE DRAMATIC SENSATION OF THE CENTURY

**WALKER WHITESIDE**

(Management Lieber & Co.)  
 in ISRAEL ZANGWILL'S Much  
 Heralded and Widely-Discussed Play

**The Melting Pot**

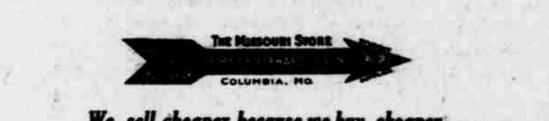
A Story of the Amalgamation of the Races in the Making of the A-mer-ican  
 One Season in New York  
 7 Months in Chicago  
 2 Months in Philadelphia  
 2 Months in Boston

Seats on sale Thursday  
 PRICES: 50c, 75c, \$1.00, \$1.50.

**Oxford Note Books**  
 2 for 5c.

**I-P Note Book Paper**  
 4 Pkgs. for a Quarter

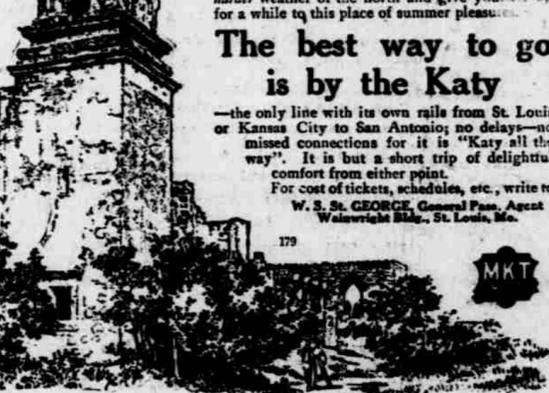
**HIGGIN'S INK**  
 15c per Bottle



We sell cheaper because we buy cheaper.

# San Antonio

A foreign tour on American soil!  
 Even Continental Europe cannot show you more interesting ruins and relics of mediæval times than are here. These splendid old Spanish missions, located within eight miles of the city, offer an incentive for the most delightful rides and drives—if any incentive were needed other than the fine roads, the beautiful scenery and the perfect weather. Come to San Antonio this winter and match your skill against some of the golf enthusiasts that make this city their winter rendezvous. Join in an exhilarating polo game—hunt, fish and follow the bounds—"get into" the dances, balls, banquets and theatre parties. Forget the hard work and the harder weather of the north and give yourself up for a while to this place of summer pleasures.



**The best way to go is by the Katy**  
 —the only line with its own rails from St. Louis or Kansas City to San Antonio; no delays—no missed connections for it is "Katy all the way". It is but a short trip of delightful comfort from either point.  
 For cost of tickets, schedules, etc., write to  
 W. S. GEORGE, General Pass. Agent  
 Walnut St. Bldg., St. Louis, Mo.

Christian College School of Music. The Christian College School of Music has enrolled up to date fully two hundred students in its various departments. Since the opening of the scholastic year Mme. Heinrich has been added to the piano faculty and Miss Otta J. Stephens, an able and experienced teacher, to the vocal department faculty.

Mme. Heinrich has studied with the best masters in England, Germany and Austria, and is lately of the piano faculty of Toronto Conservatory of Music.

For registration in Piano, Voice, Violin, Theoretical branches, Orchestra or Chorus, appointment should be made with Director Henry V. Stearns, through the college office, phone 44. Next Semester begins January 25th. Students may enroll at any time. (adv)

We will care for your auto and keep from freezing.

WEST'S GARAGE.

**FOR RENT**  
 After February 1st 1911 a suit of four rooms in Exchange National Bank Building on first office floor, well adapted for physician, real estate men, or could be used nicely as a tailoring shop. Heat, water, gas, electricity and toilet in the rooms. The cheapest rent in town considering the amount of room and the accommodations.  
 Also one suit of two front rooms and one back room in same building. Your office has a great deal to do with your business.  
 J. A. STEWART.  
 Exchange Nat'l Bank Bldg.

Where Do You Buy Your Groceries? If you want to buy the BEST GROCERIES, and save money, buy here. We sell for a small profit. Phone us your next order.

LONG'S GROCERY, North 8th St. Phone 183.

## A HOME OR A PLACE

This is the time of year you should be thinking about a home—whether you are going to live in that crowded city place or whether you will select a home in a strictly home district where all the perplexing problems, such as street paving, sidewalks, water, light, gas and sewer have been settled, and where those who only wish nice and beautiful surroundings live. Take a look through Westwood and Westmount and see what has been accomplished from a cow pasture within the last few years. Then be honest and let your judgment act and you will be pretty sure to go to Westwood or Westmount to build a HOME.

There are other places and some of them very good but THERE IS ONLY ONE WESTWOOD. Here the homes are restricted to a certain price house, and but only one house to one of those large, long and beautiful lots, so many feet from the street, etc. You know this policy will eventually win and why not. Come and talk it over with me and get ready for spring, others have been made happy, why not you.

Respectfully,  
 J. A. STEWART.

## WANT COLUMN

LOST, STICK PIN, THREE LEAF clover shape, set with pearls. Reward if returned to P. K. A. House, 301 College Ave., or care "J," Missourian office.

FOR SALE—TWO EXCELLENT lots on the South Side, Terms to suit. A. H. Newman, 904 Broadway.

LOST—BLACK NO. 12 WATERMAN Fountain Pen; contained red ink; name, "Varrelman," burned into body. Reward.

LOST—GOLD CLASP PIN. SET with a large and a small amethyst. Reward. Notify Varrelman, Lowry Hall.

FOR RENT—DESIRABLE 6-ROOM house, 801 College avenue. Will rent cheap until Sept. 1. Apply at house.

LOST—A BUNCH OF KEYS JANUARY 11th, between Keyser and Engineering Building. Reward at 1307 Keiser.

TYPEWRITERS — WHY WORRY the pros, with poor chirography when you can get a typewriter at these figures: Underwood, No. 4, latest machine, rotary escapement, \$58.50. \$5 cash, \$5 per month. L. C. Smith same price and terms. Spot cash \$57 for either machine. Five days' trial allowed.

F. W. COOKE, 718 Maryland. Phone 103

## SORORITY RELAY THIS YEAR

New Form of Athletic Contest to Be Seen Here March 3.

It has been definitely decided that the inter-sorority relay race will be held at the University of Missouri athletic carnival March 3, this year, instead of next year as was at first proposed. It was also decided to give the winning team in the inter-fraternity relay a silver loving cup. Rules for holding the cup have not yet been arranged.

T. E. Jones, instructor in athletics, thinks that competition is fully one-half of track work. "If the men have a chance to compete often, they will work harder," said Mr. Jones, this morning. "I think that the inter-fraternity and inter-sorority races will excite great interest because of their newness."

The men wearing the colors of the sorority girls will have to be long-distance men. Each man will run ten laps around the indoor track in Rothwell Gymnasium. In the inter-fraternity relay, each man will be required to run three laps. These men will be sprinters. By this method, Mr. Jones hopes to develop new material and to "get a line" on the material already out.

Fresh Fish for Friday and Saturday at Hetzler's.

Red Snapper. Halibut. Buffalo. River Cat. Croppie. Smelts.

Fresh Boone county farm sausage at Hetzler's.



Walker Whiteside in "The Melting Pot," Which Will Be at the Columbia Theatre Next Saturday Night.