

SERVICE.

The greatest *SERVICE* we can render is to offer our large circle of patrons the best the world affords in worthy merchandise, and that at the lowest prices consistent with dependable quality.

The Emery, Bird, Thayer Company *SERVICE* does not consist solely of a cheerful readiness to make good any purchase in which the merchandise has proven unsatisfactory—we consider this a strict business obligation which is due every customer—it is a policy that has been in force in this store for over forty years.

The Emery, Bird, Thayer Company *SERVICE* sees that our merchandise is made right at the start. We work hand in hand with the big manufacturers of America, of Europe and of Asia, striving to put the utmost-in-quality into every article of goods that is made for us, so that when a sale is made our customers can feel that they have received their money's worth, and there is no desire to return the merchandise.

The Emery, Bird, Thayer Company *SERVICE* has supplied every known convenience to make shopping easy, the assembling of kindred lines of merchandise, large, roomy elevators, the free telephone booths, the Rest Room, the Reception Room, the Reading and Writing Room, the Tea Room, Postal Station, Information Bureau, Free Checking Stand and a host of other things that go to make shopping here a pleasure—not a task.

This is the Emery, Bird, Thayer Company *SERVICE* and each year is a step nearer the goal of perfection.

Emery, Bird, Thayer Company
KANSAS CITY, MO.

Visitors are always welcome to make this store their downtown headquarters.

Your Football Team

demand that you report at **ROLLINS FIELD** Saturday and help them

Beat Ames

It's your duty—your support is needed. Then, too, you will see one of the biggest games in the Missouri Valley.

Single Admission \$1.00
Reserved Box Seat 50c additional.

Reservation can be made at Gymnasium or Hackney's.

\$5--Yearly Ticket--\$5

34 Big Attractions

Football season alone would cost you \$3.00—Ames \$1.00; Nebraska, \$1.00; Washington, \$1.00; Total, \$3.00. Pay \$2.00 additional and get to see every University Activity of the entire year, including Basketball, Baseball and Track.

You'll save money by getting your ticket before the Ames game. On sale at Knight & Rosse, Hackney's, Missouri Store, Co-Operative Store, Penn's Pharmacy, Rothwell Gymnasium, or at gates before Ames game.

Want Column

WANTED—Student to work in leisure time. 18 North 8th. (d3t)

Terms reasonable. Can furnished table board if desired. Apply 907 Lowry street. Phone 521 Black. (d5t)

LOST—Oval shaped gold stick pin with Kappa Alpha crest on it. Lost now.

on Sunday, October 13. Reward if returned to T. K. Sloan, K. A. House. Phone 642. (d3t)

FOR RENT—Two rooms for light housekeeping. Mrs. T. B. Gary, 513 South 6th St. (d6t)

WANTED—Young man roommate. In nicely furnished front upstairs room. Apply at 404 Matthews. Phone 547-Red. (d2t)

AGENT WANTED—Most popular money making proposition open for live wire student. Apply today for the agency, stating qualifications. College Memory Book Co., 226 S. La-Salle St., Chicago. (d7t)

FOR SALE OR TRADE—One silver Conn B-flat cornet, new latest model in case. One Conn B-flat clarinet, 17 keys, new, in case. Will sell on easy payments, or bargain for spot cash. Will exchange for any other goods that I can use. What have you? I. C. Adams, at Adams Jewelry Store, 7 North 8th.

WANTED—Student to work in leisure time. 18 North 8th. (d3t)

FOR RENT—Room one block from University; modern except heat. 210 S. 10th. (d6t)

FOR RENT—Two well furnished rooms for quiet persons. 804 Hillcrest. (d6t)

WANTED—Student to work in leisure time. 18 North 8th. (d3t)

FOR RENT—Nicely furnished rooms, modern conveniences, corner Conley and Fifth. (d3t)

WANTED—A position as janitor by a first class experienced workman. Can furnish good reference. Apply to Albert Thornton, 102 S. Second, or phone 626 Black. (d10t)

FOR RENT—Nine-room modern house, corner of Stewart Road and Westwood avenue, for \$30 per month. Inquire at 110 N. 8th St., or phone 386 Green, or 394 Red. W. E. Farley. (d7t)

Registration in the children's department at Christian College conservation begins at 3:30 o'clock tomorrow afternoon in Room 10, Elvira Building.

This is the day you owe your face The treat of a Williams shave; Get wise to the barber shop where all can make their tongues behave.

English students get the Oxford Concise Dictionary for \$1 at The Missouri Store. (adv)

Call 55 and subscribe for *Missourian*

TIGERS SHOW MORE SNAP IN PRACTICE

Run Over Freshmen In Game on Rollins Field Yesterday Afternoon.

THE SCORE WAS 27 to 0

But the Varsity Opponents Did not Play Good Football—The Kicking.

The Tigers showed real football yesterday afternoon scrimmaging with the freshmen, and easily ran up twenty-seven points. The freshmen failed to score.

Although many of the regulars were on the sidelines, the team which represented the varsity had lots of fight and had little difficulty breaking through the freshman line. Not once were they held for downs.

Six of the points were made on field goals. Turley kicked one in one trial and Shepard one in four trials. Before the game Prof. C. L. Brewer had a whole squad trying to drop kick. McWilliams' injured leg did not keep him from kicking a number of excellent drops from the 30-yard line.

The team had instructions to play on the defensive and Shepard was called in to punt whenever the varsity got the ball in their own territory. Professor Brewer is trying hard to develop defensive work, something which the team has been weak on this season. The freshmen could not gain through the line and very little anywhere else.

The Tigers at last got away with a successful forward pass. Early in the scrimmage Turley flipped the ball to Thatcher close to the goal line, where it was carried over for the first touchdown. This was the only successful one of the evening out of four tried. The freshmen tried eight with no success.

The freshmen showed worse than they have all season. They evidently thought that there was nothing to play for. Manning, the freshman fullback who starred in both the other freshman-varsity games, made four rank fumbles, two of them being directly responsible for varsity touchdowns. One freshman took the ball and started for his own goal line, but was recalled before it was too late.

Turley showed better than he has lately. Once he ran forty yards through broken field and was downed so near the goal that it was an easy matter for LeMire to make a touchdown. Turley's supposed injury to his hand was found to be very slight and he was able to start the game. He was forced to retire however, after a particularly hard tackle which hurt his knee.

Professor Brewer gave almost everyone a chance to play except those with injuries: Wilson, Lake, Wiggans, McWilliams and Shepard. None of these men is really badly enough hurt to be unable to play, but the coaches were unwilling to risk them. Shepard was put in whenever it was thought necessary to kick, but he did not scrimmage. He kicked three goals from touchdowns.

A scrimmage today and then rest for first big game of the season—the Ames game, is the plan.

English students get the Oxford Concise Dictionary for \$1 at The Missouri Store. (adv)

For Men

A big saving can be made by you on the things you wear, if you buy in the sale to be announced in an early issue of the *University Missourian*.

This is to be a *real* sale with a reason-why behind it.

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Roper Mass Meeting Tomorrow Night.

Dictionaries

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Webster's Unabridged—one second-hand copy for \$3, and another for \$6.50. The new 1912 edition of the Unabridged at \$12.

Latin Dictionaries—Harper's and Lewis's.

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- Wistaria toilet waters
- Corylopsis toilet waters
- Oriental Violet extract
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- Otto of Rose (in special bottle)
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No. 11 N. 8th St.

Just a few steps north of Broadway.

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