

BARTH STORE---A COLUMBIA LANDMARK---FORTY-FIVE YEARS IN THE SAME LOCATION

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Visitors who pass through Columbia along the State Highway always remark at the metropolitan appearance of the new building now occupied by the Victor Barth Clothing Company.

The building was constructed with the entire idea of service to the customer, foremost in mind. It requires as much stock to dress the windows of this store as is carried by many clothing stores in the smaller cities of the state.

In the interior of the store, this same idea of service is carried out. All clothing and furnishings are displayed in modern, automatic, dust-proof cases of glass.

Those Who Help.

Eleven salesmen are employed in the store to wait on the trade. They are: I. A. Barth secretary of the firm, J. M. Long, James Hourigan, Rupert Shaw, Maurice R. Barth, Thomas Jordan, Graham Hen-

derson, Miss Emma D. Hill, book-keeper, Fred Deaton, Ralph Darnell and Joseph A. Barth.

Many of these men have been with the store for several years and are as well acquainted with its customers and the lines of goods handled, as is Mr. Barth himself.

Leading Lines Sold.

The merchandise sold by this long established firm comes from all parts of the country. More than forty manufacturers and wholesalers distribute their merchandise to the people of Central Missouri through the Victor Barth Clothing company.

The names of these firms, many of whom are represented in this section are: Leopold, Solomon & Eisendrath, "Sophomore" clothes of Chicago; the Stein-Bloch Company of Rochester, N. Y.; Ederheimer Stein & Company, "Fitform" clothes, Chicago; Lindenthal & Sons, "L. System", Chicago; Cluett, Peabody & Company, Troy N. Y.; Hanna Manufacturing company, Oskaloosa, Iowa; Charles Alschuler Manufacturing Company, Racine, Wis.; Eisenstadt Brothers, Chicago;

Carter & Holmes, Chicago; Hole-proof Hosiery Milwaukee, Wis.; Phoenix Knitting Mills, Milwaukee, Wis.; Northwestern Knitting Company, "Munsing Underwear", Minneapolis, Minn.; Hewes & Potter "Bull Dog Suspenders", Boston; Marx & Haas Clothing Company, St. Louis; Max B. Brummer, New York City; Heidelberg Wolf & Company, New

York city; Charles Tobias Brothers & Company, Cincinnati; John B. Stetson company, Philadelphia; Dempster & Plagg company, Gloversville, N. J.; Manhattan Shirt company, New York city; C. Kenyon Company, Brooklyn; Samuel Sternberger company, Philadelphia; A. Stein company, Chicago; E. Rosenfeld & Company, Baltimore; Chicago-

Kenosha Hosiery company, "Black Cat" hosiery, Kenosha, Wis.; Klonger Bach, "Cadel" waists for boys, New York city; Schloss Brothers, Baltimore; Progress Knitting Mills, Chicago; Pennsylvania Knitting Mills, Philadelphia; Gans Brothers, Baltimore; O. C. Hensen, Manufacturing company, George Updegraff & Sons, Hagerstown, Md.; Bradley Knitting

Mills, Delavan, Wis.; Oakes Knitting Mills, Boston; Duchess Manufacturing Company, Poughkeepsie, N. Y.; Lamb-Knit Goods Company, Colton, Mich.; W. S. Peck clothing company, Syracuse, N. Y.; Sanders Duck and Rubber company, St. Louis; Searle Manufacturing company, St. Louis; and the P. Becker & Company, Chicago.

A REAL SHIRT for the REAL MAN



Made in various patterns and colors, in cotton and flannel fabrics, for work, dress or outing wear.

Look for this label



Sold and recommended by



DISTINCTIVENESS in men's Clothes counts

A reason why you should wear "Peck Clothes"

The fabrics, styles, construction and service give these garments that distinctiveness which the "good dresser" demands.

And that's not all. They are guaranteed to wear. If they do not suit in every particular, bring them back. We will give you a new garment or refund your money. Isn't that a "square deal"?

How greatly pleased Father, Son or Brother would be with a "Peck" Suit or Overcoat for Christmas, and what would be a more welcome gift?

Ask to see the "Peck" Clothes

