

UNIVERSITY MISSOURIAN

The Evening Daily of the University of Missouri and Columbia published by the students in the School of Journalism at the University of Missouri.

J. HARRISON BROWN - Manager



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WHO AND WHAT IS HUERTA?

Who and what is Huerta? Easy? All right, but that is only a part of it.

Huerta is a man, but he is more widely known as general, dictator, usurper, bandit, villain or any other epithet that sounds bad enough at the moment.

But Huerta is also feminine. And when it is feminine it means a large vegetable or kitchen garden; irrigated land.

Now if we wanted to make a tank pun we would say something about the bad season for truck farming in Mexico, or that Mexico's huerta is about to be weeded out. But we will refrain from doing any such thing.

JOIN THE COMMERCIAL CLUB.

Have you joined the Columbia Commercial Club? That is the question which is vital right now with the Commercial Club campaign for new members in full swing. This is an opportunity for every citizen to have a voice in the welfare of the city. It is a common interest, not an individual business, at stake.

The activity of the Commercial Club—the association of the town's citizens, bankers, merchants, farmers, teachers—is the measure of the life of the community. Are you helping Columbia and thus benefiting yourself?

MOTHERS' DAY.

The observance of Mother's Day is a beautiful custom and everyone in Columbia should be glad of this particular opportunity to pay a tribute to his mother.

The suggestion of a student, that, in addition to the wearing of carnations, flowers be sent to the mother at home, is a noteworthy expansion of the custom. Mother's Day has come to mean a great deal to the mothers. Although they may say nothing they are quick to notice whether their children are thoughtful enough to remember them. Next Sunday when they see others observing the custom they will wonder if you are observing it here.

What better way could you make your remembrance known than to send her some tribute, if not flowers at least a good letter?

A PROPER LOVE OF MONEY.

Dean Brown of Yale in a speech here recently made a nice distinction when he reminded his hearers that the quotation, "the love of money is the root of all evil," has been given so much that we are in danger of forgetting that the love of money is also the root of many other things.

The speaker said that when he heard persons say that they did not care for money, he always said to himself that they were either fools or liars. Either the person did not have a normal view of life or he was not telling the truth. "Many of the finest things of life are connected with the instinct of providing a comfortable home and living for one's family and loved ones. It is the perversion of that love for wealth, the greed for immense fortunes which is the cause of saloons, sweatshops, the white slave traffic and other gigantic wrongs." This was the belief of the noted visitor.

EVERYONE KEEP OFF MOUNDS!

Fertilizer Will Stop Even Upperclassmen From Sitting by Columbus.

Don't get on the mounds! And that applies to upperclassmen as well as freshmen and sophomores. The reason for this is the preservation of clothes. A fine dust fertilizer is being scattered in liberal quantities over the mounds which have become too poor to grow a good lawn. This will mean a cessation of between-class sestas for a while.

Telephone your want ads to the Phone want ads to 55.

MANY ALUMNI TO RETURN

Commencement Week Will Be Scene of Student Reunions.

Alumni from many parts of the United States are expected to return to the University for Commencement Week. The alumni of Pittsburg have chartered a car to bring them.

An alumni banquet will be given Thursday, June 4, at 1 o'clock at Lathrop Hall. Tickets will cost \$1.50 each, except to this year's seniors, who will be charged \$1. Prof. L. M. De-foe has charge of the arrangements.

Talks will be made by several of the alumni. George Willson, student president, will talk.

Wednesday afternoon, June 3, at 2:30 o'clock a business meeting will be held in the University Auditorium. Officers for the next two years will be elected. A report of the financial condition of The Alumnus will be given.

E. W. Patterson, now practicing law in Kansas City, will be back. Mr. Patterson is a 1911 graduate of the School of Law. He wrote the lyrics for the "Hundred Dollar Bill." H. S. Kleinschmidt of Salt Lake City, a 1902 graduate, will return. Miss Sophia Hersch, a graduate of 1912, will be back. Miss Hersch is now superintendent of the Federation of Jewish Characters of St. Joseph.

The Alumnus, which will be out about May 15, will contain full plans for the alumni Commencement Week. It will contain the work of several Missouri poets. E. W. Patterson has a poem on Columbia's stepping stones. Pryor Scott, a 1904 graduate, also has contributed. Robertus Love has a poem on Hinkson Creek, with border illustrations by Herbert Smith.

TO TEST MILK PRODUCTION

Jackson County Farmers Organize to Keep Record on Each Cow.

To learn the exact production of each cow in a herd is the purpose of the second cow testing association organized in the state by P. M. Brandt in Jackson County. The work of organization was started by E. A. Ikenberry, farm adviser for Jackson County.

There are sixteen farmers in the association, some of them the wealthiest in the county. In the list is included Longview Farm, owned by a millionaire lumberman of Kansas City. The tests extend throughout the entire year and it is necessary to weigh the milk a few cows at each milking to determine the production of milk and fat. Earl Pentecost a 1914 graduate in the short course of the College of Agriculture, is in charge. He calls at each farm and checks up the records kept.

These tests have been used in Eastern and Northern states and have proved that a large per cent of dairy cows do not pay. The work will prove an eye-opener, particularly in butter production. Often cows giving a large quantity of milk are not profitable owing to the low fat content of the milk.

The first cow testing association in Missouri was started last fall near Mountain Grove, Mo.

Journalists Meet Tonight.

All students of the School of Journalism and pre-journalists will meet tonight at 7 o'clock in Switzer Hall to discuss plans for a reception to Dean Walter Williams, who will arrive in Columbia the first of next week. The members of the University Missouriian board for next year will also be elected.

CLASSIFIED ADS

MISCELLANEOUS

DANCING LESSONS given privately at 505 Conley avenue. Phone 448-White. (189f)

PAPERING AND PAINTING—that's our business. Let us figure on your next job. Brady and Glass. Phone 219. (215)

SHOE REPAIRING—that's our business. No job too difficult for this place. Tango Shop. 10 North Tenth street. (215)

INQUIRE INTO THE RECORD, recently made, of the Cash Meat Market for cleanliness, or call and see for yourself. Phone 188. (215)

HALF SOLES put on correctly at T. Parson's Shoe Shop, South Ninth. 148f.

ATTENTION WOMEN:—Shampoo 25c to 50c; face massaging 25c; hair tonic 15c. We treat itching scalp, dandruff, falling hair, etc. A lady in charge of office. J. E. Barnett, 809A Broadway. (212)

CARD SIGNS:—"Rooms for Rent," "Table Board," "Room and Board," "Rooms for Light Housekeeping," etc., already printed, for sale at Herald-Statesman office, basement Virginia Building. (166f)

Thos. Parsons, fine shoe repairing. Sewed soles 75c and \$1. While you

wait. South Ninth street. (168f)

Patronage of Missouriian patrons desired. Scurlock Transfer Co. Phone 72. (10f)

LOST.

LOST—Pearl "Friendship" scarfpin, between Maryland, Hitt, Conley and Rollins. Reward at Dana House. (190)

LOST—Analytic chemistry text and note book. Left on bleachers Saturday. Finder call 965. (193)

LOST—An "A. D. S." fraternity pin. Lost on Sunday. Return to Missouriian. Reward. (190)

LOST—Watch and 1911 gold football fob, at Farmers' Fair. Return to "M" Missouriian office or phone 1259 Green. Reward. (186)

LOST—German Text and Note Book on bleachers at second Texas-Missouri game. Phone 1112, please. (186)

FOR SALE.

FOR SALE—A choice lot in a very desirable location on Hillcrest avenue. Price and terms reasonable. For particulars, address C. M. Jackson, 428 Walnut street, SE, Minneapolis, Minn. (187f)

GAS RANGE FOR SALE—Used only 5 months, cost \$17, will sell for \$12. Inquire at Missouriian office. (187f)

FOR RENT.

FOR RENT—5-room apartment, newly furnished. Write O. F. Field, Columbia, Mo. (184f)

Rent Your Summer Home.

All persons having furnished homes to rent during the summer session are requested to list them with J. D. Eliff, Room 10, Academic Hall. (adv. 30)

FOR RENT—Furnished house at 903 Virginia avenue for rent in June. Will rent unfurnished if desired. A. H. Welch, 217 West avenue, Ithaca, N. Y.

FOR RENT—Rooms furnished and unfurnished. Can use for light house-keeping. Corner of Campus, 505 Conley. Phone 448 White. (158f)

WANTED.

WANTED—Unemployed men students for the summer to do profitable work. See me at my office from 2 to 7 p. m., within the next two weeks over S. & B. Clothing Co. Call for Tompkins. (172 f)

WANTED—To buy home on College avenue at reasonable price. Address X. Y. Z. Missouriian. (166f)

Carnations and Sweet Peas for Your Mother, Sunday.

The observance of Mother's Day has rightfully become a national custom. A good way to express your mother love and one that will bring pleasure to her, is to send her a bouquet as well as wear flowers in her honor.

We mail your out-of-town orders and deliver in Columbia.

TELEPHONE 555



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County RALLY & Social!

For the Young People of Boone County

SATURDAY, MAY 9, 1914

7:45 p. m.—Illustrated lecture by Dr. A. W. Taylor. Subject—"The Rural Church."

8:30 p. m.—Social. Members and friends are cordially invited.

SUNDAY, MAY 10, 1914

9:30 a. m.—Sunday school. Special Mothers' Day exercises.

11:00 a. m.—Preaching services.

2:15 p. m.—General Conference, and discussion of subjects of interest. All young people are urged to come out to this meeting.

6:45 p. m.—Regular meeting of the Young People's Union. Come!

7:45 p. m.—Preaching services.

Baptist Church

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