

(Advertisement.)

EFFICIENCY FIRST MAKES BIG BUSINESS

Each Employee at "The Drug Shop" Is an Expert.

MUST GIVE SERVICE

"Patrons Demand It," Says W. C. Knight—Experience Counts.

Recognizing the fact that people both expect and demand service in our business just the same as in other lines, W. C. Knight, one of the owners of THE DRUG SHOP, has made the word "Efficiency" play a big part in his store.

"We know that we must have competent men in every department if we expect to render real service," said Mr. Knight. "We have emphasized and magnified this particular feature since the birth of THE DRUG SHOP. Every man employed here has had much experience in his particular line. We believe our patrons appreciate this fact wherever it has become known.

"It is very gratifying to us to know that every man we have is fully competent to supply every demand in his line. From selling stationery, fountain pens, toilet articles, kodaks, kodak lenses, to filling the most difficult prescription, each man performs his duty well. Efficiency means a great overhead expense, but good service always brings good returns. Very few drug stores in this state can boast of having every man in the store a registered pharmacist."

(Advertisement.)

Pretty Please!

Won't you take me to the Palms for a nice cold drink, or one of those wonderful sandwiches? It just makes me hungry to think about it.

THE PALMS

Opposite Academic Hall



DALTON COAL CO.
We handle the best grades of Illinois and Missouri coal.
Office 13 North 4th St.
PHONE 1041.

AT THE CHURCHES

First Baptist Church.
Bible school, 9:30. Morning worship, 10:45; sermon, "From First Principles to Perfection." B. Y. P. U., 6:30. Evening worship, 7:30; sermon, "The Poetic Life."

Christian Church.
Bible school, 9:30. Graded lessons, special classes for students. This will be promotion day in the school. Certificates of promotion will be given the pupils passing from the beginners, primary, junior and intermediate departments. The pupils receiving these certificates will give a program. Morning worship, 10:45; sermon, "Silence and the Soul." Evening worship, 7:30; sermon, "The Homeless Man." Intermediate Endeavor, 3:30. Senior Endeavor, 6:30. Prayer meeting, Wednesday evening, 7:30.

Wilkes Boulevard Methodist Church.
Sunday school, 9:30. Morning worship, 11. Junior Epworth League, 2:30; senior Epworth League, 6:30. Evening services, 7:30.

Calvary Episcopal Church.
Sunday school, 9:45. Holy communion, 7:30. Morning worship, 11. Sermon, "Christ's Plea for Belief in Man." Evening services, 7:30; sermon, "Men of Character—Joseph a Man of Moral Cleanliness."

Catholic Church.
First mass, 7; high mass, 10; sermon, "Hell." Evening service, 7:30. Rosary. Devotion to the Blessed Virgin. Benediction.

Presbyterian Church.
Sunday school, 9:45. Dr. Ellwood begins his course on "The Social Message of Jesus." Worship at 11; Doctor Ellwood will speak on "What Do We Mean by Life Abundant?" Junior Endeavor, 3. Y. P. S. C. E., 6:30. Evening service, 7:30.

Lutheran Services.
English Lutheran services, conducted especially for Lutheran students. Sunday night at 8 o'clock at the Y. M. C. Auditorium; theme, "Regeneration."

CHRISTIAN COLLEGE

Mr. and Mrs. Paul White of New Franklin are here to visit their daughter, Miss Harriet White, a student in Christian College.

Miss Marie Dickson, who was called to her home at Carrollton last week by the death of her cousin, has returned to the college.

Mrs. Mary H. Moore and daughter, Miss Pauline of Charleston, are visiting Miss Naidine Moore at Christian College. Miss Pauline Moore was graduated from the School of Expression in 1913 and is now on her way to Washington, D. C., to enter a similar school.

Miss Anlice Davis of St. Louis who was graduated from Christian College in 1912, will stop in on her way to Tallahassee, Fla., to visit her sister, Miss John Mitchell Davis.

Miss Maybelle Tennant, head of the voice department of Christian College, will assist in a musical program to be given by the local chapter of the Daughters of the Revolution next Saturday.

Miss Lella DeJarnett of Centralia has entered Christian College to take a graduate course in music.

Miss Margaret Hutchings of Kansas City has entered the college.

Miss Kathryn Stearns and Miss Allie Marie Lowry, students, motored to their homes at Huntsville for the week-end.

Miss Lorena Avela of Mendon, who was graduated from the college in 1913, has entered U. T. University of Colorado. She has been pledged to the Pi Beta Phi sorority.

STEPHENS COLLEGE

The Rev. A. B. Bush of La Grange visited his daughter, Miss Katherine, a student at the college, Monday.

A group of students, accompanied by Miss Laura Argue and Miss Frances Oldfield of the faculty, enjoyed a "bacon hat" at Rollins Springs Wednesday evening.

T. F. Blount of Potosi stopped on the way home from the State Fair at Sedalia to visit his daughter, Miss Lonnie, who is a senior in the literary department.

Miss Elizabeth Smith, who was graduated from the college last year, has been elected to teach in the public schools at Tulsa, Okla.

Mrs. H. F. Campbell of Higginsville is spending the week-end with her daughter, Miss Katherine.

Miss Curtice Taylor, who was called to her home at Armstrong, Mo., on account of the serious illness of her brother, has returned to the college and resumed her work.

Miss Helen Nischwitz is visiting over the week-end with her parents at California, Mo.

Miss Mary Kirk of Nowata, Okla., who was a student in Stephens College last year, re-entered last week.

Miss Madeline Rose Flint, head of the art department, spent the week at Sedalia, where she judged the art exhibit at the State Fair.

C. S. Darrach, manager of the East St. Louis and Suburban Railway Company of East St. Louis, Ill., spent a few days in Columbia visiting his daughter, Miss Dorris Darrach, who is enrolled in the junior college department.

Announcements have been received at the college of the marriage of Miss Peach Andrews and C. A. Nelson of Macon, Ill. Miss Andrews had charge of the mathematics department here during school years 1913-1914 and 1914-1915. She was graduated from the University of Illinois in 1912. Mr. and Mrs. Nelson will be at home at Macon October 1.

H. C. of L. GETS THE CATS, EVEN

Food Prices Knock Out Unique Tabby Hotel in St. Louis.

By United Press.
ST. LOUIS, Oct. 2.—The high cost of living virtually has depopulated Hotel Kat, one of the most exclusive "catteries" in the world. Hotel Kat is a local institution, conducted by Miss Lena B. Pattee. It is a two-story brick building, equipped with individual rooms for the occupants and a concrete court-yard in which the tabbies bask in the summer sun.

Surrounding the court, to allay any suspicion of unduly wise cats that they are prisoners, vines grow in dense profusion and the wired walls and wild birds abounding in the leaves are calculated to keep alive the primitive element deemed essential in the nature of even the most refined cats. Each "apartment" is equipped with a window and a swinging door, and white enamel on the walls adds to the general appearance of scrupulous cleanliness.

Miss Pattee has disposed of all but nine of her tenants. She had 150 at one time; but, she explains, the expense of providing steaks for some of them, fish for others and vegetables for the strict vegetarians of her flock became so great as the cost of food mounted that she had to fine new homes for her pets.

Phone 55 to have the Missouriian delivered to you. 25c a month.

WASHINGTON WIG-WAGS

BY GEORGE MARTIN

By United Press.
When Consul Donald gets one of those dollar-and-ninety-three-cent \$2 bills he tells about in Venezuela, he must feel like somebody had cheated him out of seven cents.

Consul Harry Seltzer needn't prate so about how poodle dogs are permitted to ride the street cars in Breslau, Germany. He could come right back home and see end-seat-hogs riding ours.

Seltzer adds that the fare is \$0.0238. If they'd only make that the fare over here, what a joy it would be to insist on the exact change for a nickel from certain conductors we know.

We felicitate the Bureau of Fisheries upon its development of the mosquito-eating minnows in Mississippi. We wish to advise, however, that if the plan is extended to Jersey, they will have to import whales.

Consul Hazeltine reports a demand in Colombia for an American typewriter with a "light touch." Sorry, Colombia, but the lightest-touch American typewriter we ever found was no less than \$5 a plate, with wine. This, of course, is a lighter touch than the American chorus-girl touch; still, not so light as it might be. The late models are much heavier.

A California man has insured his avocado pear tree for \$30,000. We suppose that when his little boy is bad, he says, "Willie, I hate to cut a \$150 switch to lick you with, but I'll certainly spend the money if you don't behave."

The already hopeless Chinese language is being complicated with American chewing-gum, according to Attache Arnold at Shanghai.

WAR ODDITIES

LONDON—Because of the discovery that large quantities of diamonds were being imported from Germany, the government has prohibited the "evil" except by special permit.

PETROGRAD—Dmitry Troufanoff, a Russian peasant soldier who won fame for gallantry in the Russo-Japanese War, won more fame and the Cross of St. George in the present war and then was killed.

ZURICH—It is reported from Locarno that Doctor Rulsa, an Austrian surgeon on duty at Cracow, has performed 8,000 operations since November, 1914.

LONDON—During the wedding of a young lieutenant at Harlesden parish church, an official telegram came ordering him to return to the front at once and the ceremony was speeded up.

LONDON—A happy diversion of the trenches, says a returned soldier, is a mouth-organ concert, transmitted by field telephones through an area of about fifteen miles.

Mrs. W. R. Pearman Improving.
The condition of Mrs. W. R. Pearman, 207 South Ninth street, who has been seriously ill for a week, is improving. She rested well yesterday and seemed to be getting stronger.

The Ladies Missionary Society of the Wilkes Blvd. Church will give an entertainment at the church Monday evening, Oct. 4, at 7:45 p. m. for the benefit of the Church. A small admission of 10c and 15c. The public is invited. (Adv.)

Building Ideal Poultry House.

What is said to be an ideal poultry house in serviceability, construction and cost is now being built at the University poultry farm. The building will be 20 by 20 feet and will house 100 fowls through the winter.

Missourian Is Champion Corn Grower.

N. C. Bruce of Dalton, Mo., is the champion corn grower of the United States. He was awarded the premium at the Panama-Pacific Exposition at San Francisco. His yield was 118 bushels to the acre.

MUST HAVE NEW PETITION

Attorney Says Jefferson City Bond Election Would Not Be Legal.

Because the petition does not say that the signers are tax-paying residents of the city, Jefferson City will not hold its bond election according to schedule. The city attorney has given a decision that the election would not be legal.

It is probable, reports from Jefferson City say, that the order for the special election will be rescinded and that new petitions will have to be circulated.

For Your Room

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of all kinds.

Make Your New Room
Cozy and Home-Like.

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Virginia Bldg.

Millers

"Kewpie Twins" Shoes for Children

Style No 1524



The child makes practically no noise while walking in our "Kewpie Twin" flexible sole shoes. Sizes 6 to 8, \$2.00; 8 1-2 to 11, \$2.50; 11 1-2 to 2, \$2.75.

800
Broadway

Millers

Watch
Our Windows

LOLLYPOP, HUH! Whatseh Lollypop?



It's a drink that you can eat—a distinctive Jimmie creation: a delicious chocolate treat covered with whipped cream and served in large glass tumblers. Call for one at any of the Jimmie stores.

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Offering special training for singers desiring to do Chautauqua, Lyceum and concert singing.

Companies formed and try-outs arranged with the leading chautauqua systems.

Students may enter at any time.

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