

**WHO'S WHO
Journalism Week**

C. E. McBride, sport editor of the Kansas City Star and Missouri Valley football critic, is best known to University of Missouri students as "C. E. McB." for over that signature he has written most of his stories on the Tiger football eleven in the last three or four years.

"Mac," as he is known in the office of the Star in Kansas City, is a native Missourian, having been reared at Marshall. He has been on the staff of the Star for the last ten years, serving as sport writer, assistant sport editor and head of the sport department. He has been a frequent visitor to Columbia in the last two years, coming here for Missouri-Kansas games, for Missouri Valley track meets and other athletic events.

In the opinion of Athletic Director Chester L. Brewer, McBride is one of the cleanest sport writers in the country. "He stands for clean athletics and continually boosts what is best in sport in the columns of the Star," said Mr. Brewer recently.

McBride will speak in the lecture room of Switzer Hall on Tuesday morning.

Prospects are that there will be a great demand for the lots at the J. L. Stephens homestead sale on May 1, 1916.

"Ladies Only," Matinee Saturday, April 29 at 3 p. m. of "Damaged Goods" at the Walnut Street Theater. One show only. Be on time. (Adv.)

See Mary Pickford at the Columbia.

For Sale

Two very fine building lots for sale very cheap, one on Hitt street between Gymnasium and Reade Hall facing East; one on Bouchelle Avenue facing South. Will sell either much below the regular price.

J. A. STEWART

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FROZEN GOLD
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Special for Sunday

STRAWBERRY CHOCOLATE VANILLA } \$1.25 a gal.

Frozen Gold is not ordinary ice cream—it is an ice cream of quality—made in the country from REAL cream where purity and cleanliness are paramount—has that smooth VELVETY taste which makes each spoonful a food fit for gods—A flavor that is natural and delicious— a pure and wholesome food.

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**Four Big Advertised Brands
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Jimmie's**

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3. Lowney's
4. Dollie Varden's

Saturday by the way is the Big Bargain Day; A Special Box of Assorted Chocolates only - - - - - **20c**

**Jimmie's
Three Stores**

SHAKESPEAREANA DRAW MANY

Dr. A. H. R. Fairchild Says Much Interest Is Shown in Exhibits.

Dr. A. H. R. Fairchild expresses himself as gratified at the interest which is being shown in the exhibit of Shakespeareana in the faculty room of the library building. "I did not realize how many such treasures there were in this community. Exhibits are being added all the time by visitors who are reminded of treasures of their own which they are willing to lend us. Yesterday Joshua Main brought in an edition of Hamlet illustrated by Boydell, whose representation of Hamlet I think is by far the best. So far, I seem to have the only folio edition of Shakespeare in town. It is a Beaumont and Fletcher folio which I discovered in the attic of an Oxford bookshop.

"Invitations have been sent to the junior colleges within a radius of fifty miles. Many delegates to the Missouri Congress of Mothers have been in, and several University and high school English classes have come with their teachers.

"The exhibit will impress those who see it with the great volume of Shakespearean material. Recently the output of books on Shakespeare has been one for every day in the year."

Visitors are shown the exhibits by Doctor Fairchild, H. O. Severance, Dr. N. M. Trenholme, M. C. Carr and others.

From 7:30 to 9 o'clock tonight will be the only evening the exhibit will be open. Tomorrow it will be open from 9 to 12 a. m., and from 2 to 5 p. m.

To Judge at Rocheport School.

Miss Addie Root of the College of Agriculture went to Rocheport this afternoon to judge sewing exhibits at the closing exercises of the Rocheport Schools. Miss Root spent last week in Buchanan County organizing boys' and girls' clubs, in co-operation with L. V. Crandall, county agent. In her week's work in the county, more than six hundred new members were added to the club.

Goes to Missionary Rally.

Miss Edith Parker went to Carrollton this morning, where she will spend ten days at a county missionary rally.

CITY AND CAMPUS

The pledges of Sigma Phi Epsilon will give an informal dance for the members tonight.

John S. Moore, secretary of the Y. M. C. A., went to St. Louis last night to be gone several days.

Miss Edna Claybrook of Chillicothe, Mo., is a week-end guest of Miss Lucile Hartman of Read Hall.

Arthur Brackett, a student in the University, left yesterday for a visit to his parents in Kansas City.

Miss Lillian Vanatta, a teacher in the Columbia High School, went to St. Louis this morning on business.

Ira B. Hyde, Jr., a student in the University, left last night for a short visit in St. Louis and Alton, Ill.

The Read Hall members will give an informal house dance Saturday night. Mrs. Henry Price will chaperon.

Misses Muriel and Millicent Mattocks of the Alpha Phi house are on a week-end visit to their parents in Kansas City.

Mrs. Frank Vernon of Charleston, Mo., is visiting her daughter, Miss Annetta Vernon, a student at Stephens College.

Eta Kappa Nu, an honorary electrical engineering fraternity, has initiated three new members: H. E. Williams, G. L. Knight and L. C. Grigsby.

The players and directors of the drama recently staged by the German Club in the University Auditorium will be entertained at the home of Prof. H. B. Almstedt tonight.

Prof. J. C. Hackleman of the farm crops department has returned from Boonville, where he held a demonstration on the selection and preparation of seed corn for planting at the farm of Chris Ohlendorf. Twenty farmers were present.

G. D. Oliver has returned from Cleveland, Ohio, where he attended the national convention of Eta Kappa Nu, an honorary electrical engineering fraternity, as delegate from the Missouri chapter. The convention was held at the Case School of Applied Science. Several noted electrical engineers were present.

A. R. Evans, instructor in farm crops and head of the co-operative experiment work throughout the state, left yesterday for South Missouri to observe experiments being conducted on farms. These experiments are under the direction and observation of the central office here, which keeps the data. Mr. Evans will be gone for a week or ten days.

Delta Taus Beat Phi Psis, 4 to 3.

The Delta Tau Delta baseball team won from the Phi Kappa Psi nine yesterday afternoon, 4 to 3, in a seven-inning game. Leland Rea, a freshman, pitching for the winners, allowed only four hits and struck out twelve men. All of the Phi Psis' runs came as the result of errors. Rhotamel started in the box for the Phi Psis, but was hit hard and was relieved by Pittam, who held his opponents to one more run. Batteries: Delta Taus, Rea and R. Summers; Phi Psis, Rhotamel, Pittam and Rider.

Try-Outs for Ames Meet Held Today.

The try-outs for the Ames track meet, originally scheduled for Saturday, were held this afternoon, as Wyatt, Warran and Powell will go to Boonville tomorrow to officiate in the Boonville Interscholastic Meet given by Kemper Military Academy and Boonville High School. Columbia High School and the University High School are entered in the meet.

No "Monkeying" Near Academic Hall.

No performing, grind-organ monkey can monkey around Academic Hall—and get away with it. This was the decree of Leslie Cowan, secretary to President Hill, this morning, when he issued orders to the Neapolitan musician to leave the campus with his educated pet. The monkey's antics were interfering with the classes, said the secretary.

D. O. Bayless, Jr., a New Arrival.

A nine-pound boy was born to Mr. and Mrs. D. O. Bayless, 906 Conley avenue, at the Parker Memorial Hospital last night. The young man has been named D. O. Bayless, Jr.

Altar Guild to Meet Tomorrow.

The Altar Guild of the Calvary Episcopal Church will meet with Mrs. Emma K. Parsons, 565 South Fifth street, at 3 o'clock tomorrow afternoon.

Are Organizing Women's Clubs.

Miss Bab Bell, extension lecturer for the College of Agriculture, is organizing women's clubs in Knox County. Miss Carrie Panoast is doing similar work in Jackson County.

Miss Vinyard Gives Recital.

A graduation recital was given this afternoon at Stephens College by Miss Grace Vinyard, pianist. Miss Vinyard is a pupil of Miss Blanche Preston.

Alpha Zeta Censor Is Here.

Roy C. Potts of Washington, D. C., national censor of the agricultural fraternity, Alpha Zeta, is here to inspect the local chapter.

FAIR WILL HOLD A MULE RACE

Agricultural Students Hard at Work on Plans for Next Week.

A mule race will be one of the special features of the Farmers' Fair next week. The animals have not yet been secured for the event, but it is thought that they will be of the Maud, or wild, wooly western type. Winning a prize will depend on exceptional power of persuasiveness or stick-to-it-iveness.

Further arrangements for the fair were made last night at a meeting of the Agricultural Club. Thirty side-shows have been planned, and work on the Minstrels and the Follies is progressing. Students are requested to bring in ideas for floats.

Work on the building of floats and the hauling of lumber will begin tomorrow.

Many educational exhibits will be given. The Floral Show will be especially emphasized. Final arrangements for the fair will be made Tuesday night in the Agricultural Auditorium.

OLD-TIME CURBING IS TORN UP

First Concrete Used in Columbia 41 Years Ago Still Sound.

Forty-one years ago curbing was laid on Eighth street between Elm and Locust, and yesterday it was taken up, still in good condition, though it had been covered up for many years. This was one of the first curbs that was laid in Columbia, the first time that concrete was used.

M. C. Man With New Magazine.

The name of Josef S. Pfeiffer appears as assistant editor in the flag of American Opportunities, a magazine of which the May issue, Volume 1, Number 1, has just been published. The magazine is published in Chicago and is the first to attempt to fill its particular field. Its purpose is to put the opportunity seeker of America in touch with the opportunity maker. Mr. Pfeiffer is a former student in the School of Journalism of the University and a member of the Alpha Tau Omega fraternity.

To Attend St. Louis Meeting.

Jewell Mayes, W. L. Nelson and J. Kelley Wright of the State Board of Agriculture staff will go to St. Louis tonight to attend a meeting of the St. Louis Business Men's League. The future policy of the league will be considered.

E. A. Trowbridge to Judge in West.

E. A. Trowbridge of the College of Agriculture has received an invitation to judge in several departments of the California State Fair at Sacramento, September 2 to 9.

Will Give a Post-Lenten Dance.

The Delta Tau Delta fraternity will give a post-Lenten dance tonight at its chapter house.

ROOMS FOR RENT

Rooms for rent: 709 Hitt. Phone 1125 White. G-200-tf.

LOST AND FOUND

Lost: Small black patent leather pocketbook in or near the Columbia Theater Wednesday evening. It contained between twelve and fifteen dollars; one ten and one two dollar bill besides some tickets on a Kansas City theater. Liberal reward if returned to this office. (H-208)

MISCELLANEOUS

For rent: Seven room furnished house on Virginia Avenue. Will rent for one year. Phone 404 Red. B-210.

Wanted: Stenographer wants extra work. Address H. care Missourian, or P. O. box 327. L-96tf.

Wanted: A furnished house or apartment near University. Small family, adults, school term '16-17. Apply by 1125-White.

letter to J. W. C. care Missourian.

For rent: Four large modern houses, close to the University and Stephens College. Very desirable for fraternities or sororities or families. Want to rent for next year. J. C. Schwabe, 11 North Eighth street, 199-tf.

For rent: A modern 8 room house on the south side. Will rent furnished or unfurnished. Possession given any time. Address N. M. care Missourian. H-203-tf.

For Rent: After Sept. 1, 809 College avenue, modern 15-room house, 2 bath rooms, large porch with porte cochere, servant's house, garage for three cars. Large lawn with shade. Especially fitted for chapter house or gentlemen's club. W. McN. Miller, Room 11, Miller Building, Phone 707. 202-tf.

Dancing lessons taught privately at 709 Hitt St. 75c per lesson. Phone 1125-White. 147-tf.

**Women's
Low Cut Footwear!**

This will be the greatest season ever known for Women's Low Cut Footwear. There are for too many styles of Pumps, Colonials, Sandals and Slippers to describe in minute detail. Every woman will want one or two pairs of these new Beauties.



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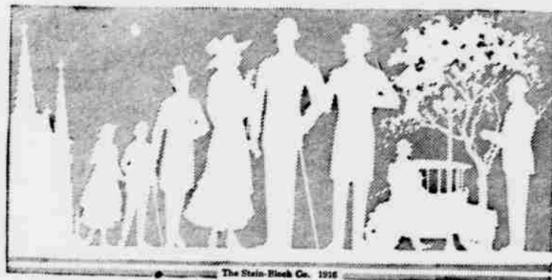
Colonials, Pumps, Sandals and Slippers of Beautiful Black Leather, and in many handsome new colorings. There are Grays, Pearl, Blues, Bronze and White. Trimmings and ornaments in great variety of design.

A Regular Shoe Millinery!
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DRESS UP, MEN!



REAL SPRING IS HERE

Spring is the natural "Dress Up" time of the year. It is then that nature takes on a bright new garb. The flowers bloom, the plants and trees bud out with new leaves and blossoms, the fields put on a new coat of green and the feathers of the birds change to brighter colors. In such a world it would seem strange, indeed, that men—probably nature's most remarkable creation—could disregard the season's call to Dress Up, too.

BARTH'S---SDRESS UP MECCA FOR MEN

Suits here of every fashionable description---individual, distinctive, exclusive. Stripes in abundance---yes, stripes for every man---and they are especially popular nowadays.

A PROPER FIT HERE FOR EVERY MAN

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