

These Contribute to the Success of Tonight's Banquet

BANQUET REPRESENTS 20 STATES

Souvenirs From All Parts of the Country
Come for the Seventh Annual
Journalism Week Affair.

Twenty states, the District of Columbia and one foreign country are represented in the contributors to the menu, the basket of souvenirs and the exhibits at the Made-in-America Banquet. The foreign country, however, is Guatemala—which keeps it all in the American family. The coffee exhibit comes from the Guatemala Association of Coffee Producers, by way of Schwartz Brothers, 14 Montgomery street, San Francisco. This product obtained the only grand prize in its class at the Panama-Pacific International Exposition.

The states contributing reach from Maine to California and from Minnesota to Texas, including also Ohio, New York, Iowa, Missouri, Louisiana, Michigan, Pennsylvania, Indiana, New Jersey, Massachusetts, Kansas, Maryland, Illinois, Wisconsin, Kentucky and Arizona.

Plenty of Good Things to Eat.

Food products hold a large place in the souvenir basket. Among these are:

PEANUT BUTTER—Full-size jars of Beech-Nut Brand Peanut Butter, a blend of Spanish and Virginia peanuts; Beech-Nut Packing Company, Canajoharie, New York.

MOLASSES—Sample cans of Velve Molasses, the pure Louisiana kind, plus folders; Penick & Ford, Ltd., New Orleans.

CORN FLAKES—Individual packages of Kellogg's Toasted Corn Flakes, with special imprint; also samples of Drinket; Kellogg Toasted Corn Flake Company, Battle Creek, Mich.

CHOCOLATE—Sample cans of Ghirardelli's Ground Chocolate, with recipe leaflets; grand prize, Panama-Pacific Exposition; D. Ghirardelli Company, Incorporated, San Francisco, through Blackburn Brokerage Company, Kansas City.

SOUP—Sample cans of Ready-Made Brand Concentrated Soup; Franco-American Food Company, Jersey City, N. J.

GELATINE—Sample packages of Knox Gelatine; Charles B. Knox Company, Johnstown, N. Y.

TAPIOCA—Sample packages of Minute Tapioca and Minute Gelatine; Minute Tapioca Company, Orange, Mass.

SUGAR—Miniature samples of Half Cubes and Fruit Granulated Sugar; Western Sugar Refining Company, 60 California street, San Francisco.

Here's Some Breakfast Food.

POST TOASTIES—Sample packages of New Post Toasties; also a display of Postum; Postum Cereal Company, Ltd., Battle Creek, Mich.

SODA—Sample packages of Dwight's Cow Brand Soda and Arm & Hammer Brand Soda; also blotters and recipe books; Church & Dwight Company, 27 Cedar street, New York.

SALT—Shaker salt samples and recipe books; Diamond Crystal Salt Company, St. Clair, Mich.

TEA—Small tins of Yellow Label Lipton's Tea; Thomas J. Lipton, Tea Merchant, 119-151 Franklin street, New York.

FLOUR—Sachet pinchion samples of Pillsbury's Best Flour; Pillsbury Flour Mills Company, Minneapolis, Minn.

RICE—Sample cartons of Comet Rice; Seaboard Rice Milling Company, Galveston, Tex.

WHEAT FOOD—Samples of Ralston Wheat Food; Ralston Purina Company, Purina Mills, St. Louis.

PEANUTS—Salted peanuts; Bayle Food Products Company, St. Louis.

PANCAKE FLOUR—Samples of Aunt Jemima Pancake Flour; Aunt Jemima Mills Company, St. Joseph, Mo.

Even the Dessert's Remembered.

DESSERT PREPARATION—Samples of Nesnah; Chr. Hansen's Laboratory, Incorporated, Little Falls, N. Y., through Ward, Goodloe and Company, 614 Granite Building, St. Louis.

COFFEE—Individual two-cup size packages of G. Washington's Refined Coffee; G. Washington Coffee Sales Company, 79 Wall street, New York.

RAISINS—Sample packages of Sun-Maid Raisins, highest award Panama-Pacific Exposition; California Associated Raisin Company, Holland Building, Fresno, Cal.; Chicago office, 932 Heards Building.

CHEESE—Samples of Liederkranz Cheese; Monroe Cheese Company, Monroe, N. Y.

BAKING POWDER—Samples of Calumet Baking Powder, highest award World's Pure Food Exposition, Chicago and Paris, 1912; Calumet Baking Powder Company, 4100-4124 Fillmore street, Chicago.

MUSTARD—Sample of Dome Horseradish Flavor Mustard; Eddy & Eddy Manufacturing Company, Main and Market streets, St. Louis.

COCOANUT—Sample packages of Dromedary Coconut, gold medal and highest award at both the Panama-Pa-

cific and San Diego expositions; also special exhibit of two cocoanuts as taken from tree; Hills Brothers Company, Beach and Washington streets, New York; branches at Chicago, Pittsburgh and Bussorah and Muscat, Arabia.

Sweet Tooth Gets a Chance.

After all the other teeth are taken care of, the sweet tooth of the guest is not to be overlooked. Candy will be found among the souvenirs. For example:

KEWPIE CANDIES—Full size packages, made from an old English recipe and containing barley sugar, real fruit flavors and honey; Powell's, New York, offices and mills at Canal and Sullivan streets.

CHICLETS—Original packages of this mint-covered, candy-coated chewing gum; American Chicle Company, Metropolitan Tower, New York.

THREE KINDS OF GUM—Samples of Mello-Mint, Spearmint flavor and Chica-mah chewing gum; Texas Gum Company, Temple, Tex.

MORE KINDS OF GUM—Packages of Spearmint and Doublemint chewing gum; William Wrigley, Jr., Company, Chicago.

CHOCOLATES—Sample boxes of Whitman's Super Extra Chocolates, with special imprint in gold; Stephen F. Whitman and Son, Philadelphia, Pa.

CACTUS CANDY—Samples of Donofrio's Crystallized Cactus Candy, a product of the Arizona desert; Donofrio Confectionery Company, Cactus way and Washington street, Phoenix, Ariz.

MORE CHOCOLATES—Samples of Apollo Chocolates, called "The Chocolates That Are Different"; F. H. Roberts Company, 128 Cross street, Boston.

And "Cleanliness Is Next."

Provision has been made to benefit the outer as well as the inner man. Witness the souvenirs for the toilet:

SANTOL PRODUCTS—Samples of Santol Health Soap and Santol Liquid Antiseptic; Santol Chemical Laboratory Company, St. Louis.

COLD CREAM—Sample tubes of Perfect Cold Cream; Daggett & Ramsdell, Manufacturing Chemists, 314 West Fourth street, New York.

OTHER CREAMS—Sample bottles of Hinds' Honey and Almond Cream and sample tubes of Hinds' Cold Cream; A. S. Hinds, 18-22 West street, Portland, Me.

KAMETHOL—Sample bottles, antiseptic, deodorant, prophylactic, emollient, analgesic; Kamethol Laboratories Company, Incorporated, Neodesha, Kan.

POWDER—Sample cans of Johnson's Toilet and Baby Powder; Johnson & Johnson, Manufacturing Chemists, New Brunswick, N. J.

SHAVING STICK—Samples of Resinol Shaving Stick; Resinol Chemical Company, 517 West Lombard street, Baltimore, Md.

TOWELS—Scottissue Towels, folded, for use as napkins; Scott Paper Company, Seventh and Glenwood avenue, Philadelphia.

Soaps of Several Kinds.

PALMOLIVE SOAP—Samples of Palmolive Soap, with special imprint on wrapper; B. J. Johnson Soap Company, Incorporated, Milwaukee, Wis.

MENTHOLATUM—Sample Jap-boxes of this healing preparation; Mentholatum Company, Wichita, Kan.

ABSORBINE, JR.—Trial bottles of this antiseptic liniment; W. F. Young, P. D. F., Manufacturing Chemist, 75-77 Temple street, Springfield, Mass.

TOILETTES—Ingram Toilettes in guest-room packages; also booklets, "The Romance of the Flowers"; Frederick F. Ingram Company, Perfumers and Manufacturing Pharmacists, Detroit, Mich.

SOZODONT—Samples of this dentifrice liquid, powder, paste; Hall & Ruckel, 215 Washington street, New York.

The other souvenirs are rather hard to classify. They run to cleansers and polishes and garden seeds, pin cushions and match cases and the like. Here they are:

These Are Hard to Classify.

BOOKLETS—"The Story of Compressed Yeast"; Fleischmann Company, 419-429 Plum street, Cincinnati, Ohio.

DIME BANKS—The small, round kind that will hold \$5; St. Louis Union Trust Company, (St. Louis Union Bank), St. Louis.

SMOKING TOBACCO—Ten-cent cans of Velvet, with Velvet Joe Philosophy Books; Liggett & Meyers Tobacco Company, St. Louis.

BASEBALL SCHEDULES—American League games for 1916; A. Leschen and Sons Rope Company, Manufacturers of Wire Rope, 914-926 North First street, St. Louis.

PIN CUSHIONS—Special souvenirs; Friedman-Shelby Branch of the Inter-

national Shoe Company, 1619-1623 Washington avenue, St. Louis.

SAPOLIO—Sample cakes of this cleanser and scourer; Enoch Morgan's Sons Company, Soap Manufacturers, 439 West street, New York.

FLAG PINS—Little celluloid lapel decorations; George F. Dittman Boot and Shoe Company, 1107-1111 Washington avenue, St. Louis.

BON AMI—Sample cans of the scouring powder; Bon Ami Company, New York.

SEEDTAPE—Packages of speed-out s.e.d., "Plant the Tape"; American Seedtape Company, Woolworth Building, New York.

PAPERWEIGHTS—Holders representing wire glass products; Mississippi Wire Glass Company, 220 Fifth avenue, New York; St. Louis office, 4070 North Main street.

FELS-NAPTHA SOAP—Sample bars; Fels and Company, Seventy-third street and Woodland avenue, Philadelphia.

MARKET BASKETS—Those that the souvenirs are packed in; Edgerton Manufacturing Company, Plymouth, Ind.

PAPER FASTENERS—Souvenir boxes containing O K Paper Fasteners and Sanitary Erasers; O K Manufacturing Company, Syracuse, N. Y.

Flower Seeds for Next Year.

FLOWER SEEDS—Collections in envelopes bearing special imprint; W. Albee Burpee Company, Seed Growers, Philadelphia.

POULTRY HELPS—Sample packages of Butter Milk Starting Food and Poultry Tonic; also poultry books; G. E. Conkey Company, Manufacturing Chemists, Cleveland, Ohio.

DISHES AND SPOONS—Wooden, for ice cream; Oval Wood Dish Company, Toledo, Ohio.

WASH CLOTHS—The Turkut brand; Putnam Knitting Company, Cohoes, N. Y.

SHOE POLISH—Sample boxes of Shinola; Shinola Company, 8-22 Jay street, Rochester, N. Y.

REDWOOD SHINGLES—In miniature; also on display a large gavel of California redwood, with handle of California laurel and silver plate with inscription; California Redwood Association, 51 Newhall Building, San Francisco.

O-CEDAR POLISH—Samples of this cleansing compound, with samples also of West Baden Sprudel Water; Channell Chemical Company, 1419-1423 Carroll avenue, Chicago.

MATCH CASES—Souvenir articles; Marquette Hotel, Eighteenth and Washington avenue, St. Louis; Glancy & Watson Hotel Company.

These Will Be Useful Later.

TOOTH-PICKS—The aromatic, antiseptic, wooden kind; Cutter-Tower Company, Incorporated, 326 Broadway, New York, manufacturers of sanitary paper goods and drinking cups, antiseptic individual straws and tooth-picks.

SILK FLAGS—On pins, 2 by 3 inches; also set of flags of various nations for decorations; M. C. Lilley and Company, Long and Sixth streets, Columbus, Ohio, manufacturers of military and society goods.

ASH TRAYS—Special souvenirs; Dover Manufacturing Company, Canal Dover, Ohio, makers of high grade sad irons.

MORE SHOE POLISH—Sample boxes of Winner Shoe Polish; also an exhibit; Herriott Shoe Polish Company, 2801-2807 North Broadway, St. Louis.

OLD DUTCH CLEANSER—Sample cans of this compound; Cudahy Packing Company, 111 West Monroe street, Chicago.

PLAY-O-CARDS—Cut-outs for a little cypress bungalow; Southern Cypress Manufacturers' Association, New Orleans, La., and Jacksonville, Fla.

COURT PLASTER—Souvenir pieces; Hamilton Watch Company, Lancaster, Pa., manufacturers of watch movements.

Everybody Can Write About It.
INK BOTTLES—Mr. and Mrs. Carter Ink, novelty bottles; Carter's Ink Company, Boston, manufacturers of writing inks, muellage, paste, inked ribbons, carbon papers.

MEMORANDUM BOOKS—The vest-pocket kind; Columbian National Life Insurance Company, Boston.

VARNISH—Samples of Fixall Varnish; Louisville Varnish Company, Louisville, Ky.

POSTCARDS—One set for everybody; Berkey & Gay Furniture Company, Grand Rapids, Mich.

UNUSUAL PAPER—Paper ice cloths and dish cloths and samples; Kalamazoo Vegetable Parchment Company, Kalamazoo, Mich.

POLISHING POWDER—Samples of Electro-Silicon Polishing Powder and Cream; Electro-Silicon Company, 20 Cliff street, New York.

DRY CLEANER—Samples of Putnam Dry Cleaner and Monco; Monroe Drug Company, Quincy, Ill., manufacturers also of Putnam Fadeless Dyes, Glycerated Asafoetida, Putnam Oil, June Tint Butter Color.

SLIPPERS—Souvenir Fiber Bathroom Slippers; Kemper-Thomas Company, Cincinnati, Ohio, manufacturers

of calendars, fans, leather goods and novelties.

COURTESY SEALS—"Made-in-America" cards which entitle holder to a set of correspondence courtesy seals when forwarded to manufacturer with name and address; S. Gilmartin, 54 East 129th street, New York, manufacturer of gummed labels, advertising stickers, gold seals and embossed labels.

LEAD PENCILS—Samples of Venus Lead Pencils; American Lead Pencil Company, 220 Fifth avenue, New York.

COB PIPES—"Missouri Meerschams"; Missouri Meerschams Company, Washington, Mo.

And Reading Matter, Of Course.

MORE BOOKLETS—"The Story of Old Glory"; Spencerian Pen Company, 349 Broadway, New York, proprietors of the Spencerian Steel Pen, sole agents in the United States for Perry and Company's steel pens.

MAPS—Base maps of Missouri; Missouri Bureau of Geology and Mines; H. A. Buehler, state geologist.

NATIONAL DOLLS—The "Maiden America" kind, new, unbreakable; for display only; Maiden Toy Company, Incorporated, 511 Hartford Building, New York.

KITCHEN KLENSER—Sample cans; Fitzpatrick Brothers, Laundry Soaps and Powders, Thirty-second place and Benson street, Chicago.

MORE MATCH CASES—Special souvenirs; Exchange National Bank, Columbia, Mo.

HAS EXHIBIT FROM MEMBERS

It's American Manufacturers' Association of Products From Corn.

The American Manufacturers' Association of Products From Corn, through its secretary, Dr. W. P. Cutler, 208 South LaSalle street, Chicago, has contributed much to the Made-in-America Banquet. Its exhibit is its regular school display of corn products, and its assistance in the menu and in the basket of souvenirs is made up of the following:

CORN OIL—Douglas Salad Oil, for use in the salad and in frying the chickens; Douglas Company, Cedar Rapids, Ia., makers of starch, corn gluten feed, germ oil meal and corn oil.

CANDY—Corn Sirup Candy, orange flavor, made by a special process for use at this banquet; National Candy Company, factory in Chicago; executive offices at 208 North Broadway, St. Louis.

CORN GLUTEN FEED—Samples of the gluten and bran of corn, a concentrated feeding stuff; Clinton Sugar Refining Company, Clinton, Ia.

CORN SIRUP—Samples of Karo

Corn Sirup; also corn sirup for pie and for cooking sweet potatoes; Corn Products Refining Company, 17 Battery place, New York.

CORN STARCH—Samples of Elastic and Pe. 's Corn Starch; J. C. Hubinger Brothers Company, Keokuk, Ia.

Other special corn contributions, made by non-members through the agency of Doctor Cutler, are:

CRACKER JACK—Cartons of this popular confection; Ruckheim Brothers & Eckstein Company, Incorporated, Peoria, Harrison and Sangamon streets, Chicago.

HOMINY—Cartons of Hominy Grits; American Hominy Company, Indianapolis, Ind.

The association, which has a combined capital of \$100,000,000, grinds, by the wet process, 56,000,000 bushels of corn a year. This is one-sixth of the total cash corn sold off farms of the United States. The seven members of the association organized three years ago, and Doctor Cutler has been secretary ever since.

GAVEL COMES FROM CALIFORNIA

Body Is Made of Redwood and the Handle of Laurel.

From the West comes the great gavel that is to awe the Made-in-America banqueters into respectful silence. The body of it is of California redwood, the particular pride of the California Redwood Association, 51 Newhall Building, San Francisco, Cal., which had it built expressly for the Made-in-America Banquet. The handle is of California laurel.

Engraved on the silver plate on the gavel are the words: "Presented to the School of Journalism, University of Missouri, by the California Redwood Association, May 5, 1916; to start things, not to knock."

Accompanying the gavel is the toast: "Cordial greetings to Missouri and the rest of America as gathered at the Made-in-America Banquet of the School of Journalism of the University of Missouri, from the California Redwood Association of San Francisco, Cal., with best wishes for your health, happiness and long life and the hope that the giant gavel of California redwood with handle of California laurel which is presented herewith shall serve as an everlasting gavel for American boosters, as it is designed always to start something and never to knock."

HERE'S PART OF TONIGHT'S MENU

Products of Corn Form Dishes That Are Guaranteed to Tempt.

Everybody, of course, is interested in the menu, which is composed mostly of corn and corn products. Here are

the sources of many of the good things that the Made-in-America banqueters are to have tonight:

Corn-fed chickens and Missouri butter; Swift and Company, Union Stock Yards, Chicago.

Meal for cornbread, flour for the rolls; Boone County Milling and Elevator Company, Columbia, Mo.

Paris Sugar Corn; Burnham & Morrill Company, Portland, Me., manufacturers of hermetically sealed food products, through Blackburn Brokerage Company, Kansas City, Mo.

Making of rolls; Bernard Gentsch, Baker, Columbia, Mo.

Jack Frost Tablet Sugar, individual services; National Sugar Refining Company of New Jersey, office 120 Front street, New York.

Sweet potatoes; Henry Schnell, Glasgow, Mo., dealer in and grower of fruits and vegetables.

Cream for coffee; D. V. Vandiver, dairyman, Columbia, Mo.

Eggs used in cooking; Yesterday Egg Farms Company, Pacific, Mo., Rolla C. Lawry, manager.

Old country ham; Missouri State Corn Growers' Association, H. G. Windsor, Boonville, Mo., president.

Paper for printing menu; Bureau of Plant Industry, United States Department of Agriculture, Washington, D. C.

Guatemala President Sends Coffee.

Souvenir boxes of Guatemala coffee—the gift of His Excellency Manuel Estrada Cabrera, president of the Republic of Guatemala—will not arrive in time for distribution at the banquet. These boxes will be distributed later to those who are in attendance at the banquet.

Special Exhibits Are on Display.

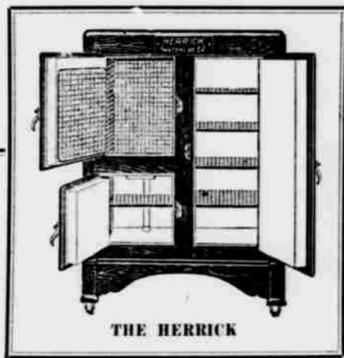
Among the special exhibits on display are rice from the Seaboard Milling Company, Galveston, Tex.; mentholatum, from the Mentholatum Company, Wichita, Kan., and coffee from the Guatemala Association of Coffee Producers, through Schwartz Brothers, 14 Montgomery street, San Francisco, Cal.

Weatherwax to Nevada U.

J. L. Weatherwax, assistant in physics in the University, has resigned his position to accept an instructorship in physics in the University of Nevada. Weatherwax will continue in his present position through the Summer Session, leaving the latter part of August. He has been assistant here for two years.

Breaks Arm Cranking Machine.

While cranking his automobile yesterday, U. B. Cook broke his arm when the engine "kicked." A doctor attended him and set the arm.



IN SELECTING A REFRIGERATOR FOR YOUR HOME

You will naturally want a Sanitary Refrigerator.

This word "Sanitary" has been so badly used and abused that you find it hard to attach to it the importance it deserves, especially in a refrigerator.

Of all the kitchen equipment, a refrigerator should be easily kept as most of the foods we eat are stored in there.

It is not enough that it look alright and hold ice. We believe a refrigerator should preserve your milk and cooked foods—prevent decay in perishable foods. That is what you are entitled to.

This is what the Herrick Refrigerator does. This is the one with the Syphon circulation of cold, pure, dry air. Come see them this week.

ONE CASE OF SICKNESS THIS SUMMER WILL JUSTIFY THE INVESTMENT NOW.

Over 700 in use in Boone County. The Herrick Refrigerator is built to last a lifetime. Be sure to inspect this Refrigerator before purchasing. We have just received a car load of these Refrigerators.

MANY OTHER THINGS FOR THE HOME.

Chas. MATTHEWS Hardware Co.
Estab. 1846 Phone 147 808 Broadway