

**C. O. HANES HITS TRADE STAMPS**

Former Secretary of Commercial Club Talks Before Press Association.

The meeting Friday of the Missouri Press Association, held at the Hotel Muehlebach in Kansas City, was attended by more editors than any previous meeting of the association. More than three hundred are now registered.

The trading stamp and coupon evil were attacked by C. O. Hanes of Jefferson City, secretary of the Missouri Association of Fair Dealers, and former secretary of the Retail Merchants' Association and Commercial Club of this city.

"The greatest evil in retail merchandising today is that of trading stamps and coupons," said Mr. Hanes. "Last year it took from the pockets of the people one-fourth billion dollars. That means that every person was virtually taxed \$2.50 to maintain this 'industry.' The retail merchants of Missouri are preparing a bill which the next legislature will be asked to pass to eliminate this evil, and we want you editors to look into this matter and satisfy yourselves that it is an evil, and then help us to enact a law to wipe it out in this state. We believe you will do it when you realize that much of the money spent by merchants for trading stamps and coupons would go for legitimate advertising."

"An increase in subscriptions and advertising rates will be of benefit to all concerned," said J. B. Powell, of the University of Missouri, School of Journalism in a talk before the association. "Higher rates are necessary to maintain the standards of Missouri journalism, and will benefit the public by their tendency to eliminate from our advertising columns advertisers with little capital, who, unknown to the publisher, seek to exploit questionable merchandise by newspaper advertising. More faith would thus be created in the announcements of reputable firms."

**Winnipeg To Change Time.**

WINNEPEG, Man., Sept. 16.—Winnipeg, having saved a lot of daylight ahead an hour, will stop the clocks all summer by jumping its clocks for an hour tonight midnight and get back on standard central time once more.

**THE PALMS**

Open All Day Sunday.

Lunch, 12 to 2 p. m.  
Special Dinner, 6 to 8 p. m.

Get Your Sunday Paper Here at Breakfast Time.

**M. J. HAS "FEEDER" SYSTEM FOR TIGERS**

Plan Introduced by C. L. Brewer Brings High School Stars Here.

USED IN OKLAHOMA

Alumni Who Are "Prep" Coaches Send Men to Missouri.

Almost unknown to the University as well as to those outside, C. L. Brewer, director of athletics in the University, has been building up a "feeder" system of Missouri athletic directors and coaches over this section of the country. While this state has drawn most of the men, ten states and one foreign country are represented in the list. At least thirty-five men have gone out from here as directors or as coaches in charge of some particular branch of athletics. This does not include a large number of teachers in high schools, who are coaching some athletic team on the side.

These former Tiger athletes, acting as scouts for all kinds of promising athletic material, keep in touch with the athletic department here and, besides sending athletes to the University, give valuable tips on other teams. This "feeder" system is in use at many other institutions as well, one of the best in this section of the country being Bennie Owens' Oklahoma high school system.

**Old Tigers Use M. U. Methods.**

Missouri coaching methods are used by these coaches, so that when their men come to the University, they have already been drilled in the fundamentals of the different games. While the results of Director Brewer's system have not had time, as yet, to make themselves apparent, it is safe to say that within a few years, not only promising material for the teams of the University, but for the coaching staff as well, will appear.

**These Alumni Coach Colleges.**

An incomplete list of the University men sent out, together with their positions, follows.

Those in colleges are: J. A. Clay, assistant football coach at the University of Texas; J. E. Pixlee, athletic director at Missouri Wesleyan; E. M. Tipton, athletic director at Westminster; J. P. Nicholson, athletic director at the University of the South in Seawane, Tenn.; D. V. Graves, assistant coach at the Texas A. and M. College; W. L. Driver, athletic director at the Texas A. and M. College; C. P. LeMire, football coach at Westminster College; George Edwards, athletic director at Kansas Wesleyan College; Jake Speelman, athletic director of Lawrence University, Appleton, Wis.; Wilbur Huttsell, athletic director at the M. A. A. St. Louis; Dan Nee, athletic director at Drury College; Prewitt Roberts, athletic director in the Sewanee Military Academy, Sewanee, Tenn.; E. L. Anderson, assistant in physical training at Columbia University, New York; H. W. Anderson, in charge of the men's and boys' athletic work at the Y. M. C. A. in Petrograd, Russia.

**M. Men at Secondary Schools.**

Those in secondary schools are: Fremont Lange, athletic director at the high school in Fairfield, Ia.; John Wear, athletic director at the high school in Morris, Ill.; M. G. Drumm, athletic director at the high school in Freeport, Ill.; J. E. McWilliams, athletic director at the Kirksville Normal School; E. M. Tidd, athletic director at the Kansas City Day School; G. T. Murphy, athletic director at Polytechnic High School, Kansas City; A. R. Troxell, athletic director at the high school in St. Joseph; H. C. Hyde, athletic director at the high school on Coeur d'Alene, Idaho; E. L. Breckman, athletic director at the high school in Wallace, Idaho; V. G. Drum, athletic director at the high school in Redfield, S. D.; Assistant Terence Vincent, athletic director at the high school in Kirkwood; Charles Roberts, athletic director at the high school in Webster Groves; W. C. Dunckel, athletic director in the Kemper Military School; L. B. Wikoff, athletic director in the Wentworth Military School; George Palfreyman, athletic director at Maryville Normal; Warren Brown, athletic director at the high school in Sikeston; George Kirk, athletic director in the high school in Charleston; Frank Herndon, athletic director at the high school in Enid, Okla.; L. V. Finley, athletic director in the high school at King City.

**Light Frost in Missouri.**

KANSAS CITY, Mo., Sept. 16.—The earliest frosts of 14 years, according to Weather Bureau records here, were felt last night throughout nearly all of Kansas and North and Western Missouri, the low temperature having extended as far south in Kansas as Fort Scott, and south of Kansas City, in low-lying portions of Missouri.

**ACTIVITY TICKETS GO ON SALE**

Can Be Bought Tomorrow at Gymnasium and From Students.

Student activity tickets, admitting to all intercollegiate contests in Columbia during the coming school year, will be placed on sale tomorrow at the gymnasium, other central points and by student salesmen. The ticket, which will cost \$5 will admit to football, basketball, track, baseball and debating contests, the admission to which by single ticket would amount

to more than \$20. Even if the holder attends only the football games, a saving of twenty-five cents will be made. Tickets for children may be obtained at the gymnasium for \$2.50. This is the sixth season that these tickets have been placed on sale, Missouri having been one of the first to adopt this most convenient way of admitting to athletic and debating contests. The number of tickets sold has steadily increased until 1,641 were disposed of last year. With four major football games at home and with more

students in school this year, there is little doubt but that this mark will be surpassed again this year. The plan not only affords the student a method of cheap admission to the different contests, but it means an increased attendance at the relatively unimportant games, which, in turn, means a greater interest in athletics and a better general spirit over the entire school. The plan has been recently adopted at several other institutions, where its success has been no less apparent.

**MATINEE EVERY DAY 3 P. M.**

**Columbia Theater**  
ALWAYS A GOOD SHOW

**MATINEE EVERY DAY 3 P. M.**

MONDAY and TUESDAY  
The Adorable  
**MARGUERITE CLARK**  
IN  
**"Silks and Satins"**  
Also  
**BURTON HOLMES TRAVELOGUE**

7:30 and 9:00 **ZIEGLER** 10c and 15c  
And His Orchestra

*"The Best of Everything"*

Meat is without doubt the most important single article of our diet, and in no product is quality so readily appreciated, than in good meat. Quality is our Specialty. Knowing that you are getting the best is one of the first satisfactions of trading at this market, and the cost is no more.

**SUNDAY SPECIALS**

Leg of Lamb—from genuine Spring Lambs, young, tender appetizing.  
Prime Rib Roast—cut from our corned native yearling beef.  
Milwaukee Style Braunschweiger Liver Sausage.  
Luncheon Tongue—cooked and ready to serve.

Dill pickles, young tender, crisp cucumbers, flavored with real Dill	Imported Swiss Cheese
Plants, four for . . . . . 10c	½ pound . . . . . 30c
Queen Olives in bulk, from Seville, Spain, pint . . . . . 20c	Blue Hill Cheese in packages, Cream Chili and Pimento, regular 10c value, special today, 2 for . . . . . 15c
Monarch Peanut Butter, better than any home-made Peanut Butter, with that rich velvet, smoothness, lb. . . . . 20c	Roquefort Cheese, ½ lb. for . . . . . 50c
	Camembert, packages . . . . . 30c

270 — TWO PHONES — 270

909 **Richard's MARKET** 909  
Broadway ESTABLISHED 1893 Broadway

**SORORITIES—FRATERNITIES**

Let us help you do your rushing

We have the best of everything musical.

**TAYLOR MUSIC HOUSE**

The Music Center  
9th and Cherry

**MOLER IDEAL PARLORS**

Will open Sept. 18th.

Shampooing, Hairdressing, Massaging,  
Manicuring, Chiropody a Specialty.

**PARSON SISTERS**

Rooms 9 and 10. Miller Bldg.



Have You Seen

The wonderful new styles in coats at our store. Never before have materials been shown in such perfect Fall shades. Burgundy, Taupe Balsom, African Brown, all suggest the coming season.

Suits and Dresses are equally as attractive. You must see them to appreciate what Fashion holds in store for you. In suits, the Velour checks in all combinations are just the thing for the street, school or traveling. In solid colored Velours, Broadcloths and Poire Twills the more dressy models are shown.



If you have not shopped in this store a visit will show the merchandise we offer. Our prices will please.

**Will E. Smith D. G. Co.**

The Big Store on Bwd'y at Hitt