

Get your tickets for the Special Matinee at Broadway Odeon each Saturday, 2, 3 and 4 p. m. Special music. O. 57-59.

CITY AND CAMPUS

Dudley Smith, a student in Central College at Fayette, Mo., visited his brother Ben F. Smith, a student in the School of Medicine, for the week-end. Mr. and Mrs. Preston Shearer of 415 South Sixth street, are visiting in Moberly.

The Horticultural Club will meet at 7 o'clock tomorrow night in the Horticultural Building.

E. W. Knobel of the soils department has gone to Callaway County to do soil survey work. He recently finished a survey in Barry County.

The University Grange will hold its regular meeting tomorrow night in the Women's Parlors. Prof. R. H. Emberson of the agricultural extension service will talk on some of the problems of the farm and methods that are being used by the extension service to meet them.

Sunday dinner guests at the Farm House were: Dr. and Mrs. Alfred Trigg, St. Louis; Dr. W. C. Pollock, St. Louis; Mr. and Mrs. Howard Hackedorf; Misses Marguerite Morris and Lora Farner, Howard Payne College; Miss Olivia Branahl, St. Louis.

John Van Brunt, B. S. in Agr. '11, and Paul H. Shepard, B. S. in Agr. '16, returned to Kansas City last night, after spending several days in Columbia. Mr. Van Brunt and Mr. Shepard have charge of large orchards close to Kansas City.

Too Late to Classify.

Central Bank deposit book stamped "Missourian." Kindly return to Missourian office or phone 55. W. 57-59.

Broadway Odeon

Tomorrow Matinee and Night

"Temptation and the Man"

Featuring Hobart Henley A splendid 5 act feature

"Hello Huck!"



RECALL that golden day when you first read "Huck Finn"? How your mother said, "For goodness' sake, stop laughing aloud over that book. You sound

so silly." But you couldn't stop laughing. To-day when you read "Huckleberry Finn," you will not laugh so much. You will chuckle often, but you will also want to weep.

The deep humanity of it—the pathos, that you never saw, as a boy, will appeal to you now. You were too busy laughing to notice the limpid purity of the master's style.

MARK TWAIN

A Real American

Mark Twain was a steamboat-pilot. He was a searcher for gold in the far west. He was a printer. He worked bitterly hard. All this without a glimmer of the great destiny that lay before him.

Then, with the opening of the great west, his genius bloomed. His fame spread through the nation. It flew to the ends of the earth, until his work was translated into strange tongues. From then on, the path of fame lay straight to the high places. At the height of his fame he lost all his money. He was heavily in debt, but though 60 years old, he started afresh and paid every cent. It was the last heroic touch that drew him close to the hearts of his countrymen.

The world has asked is there an American literature? Mark Twain is the answer. He is the heart, the spirit of America. From his poor and struggling boyhood to his glorious splendid old age, he remained as simple, as democratic, as the plainest of our forefathers.

He was, of all Americans, the most American. Free in soul, and dreaming of high things—brave in the face of trouble—and always ready to laugh. That was Mark Twain.

When Mark Twain first wrote "Huckleberry Finn" this land was swept with a gale of laughter. When he wrote "The Innocents Abroad" even Europe laughed at it itself. But one day there appeared a new book from his pen, so spiritual, so true, so

lofty, that those who did not know him well were amazed. "Joan of Arc" was the work of a poet—a historian—a seer. Mark Twain was all of these. His was not the light laughter of a moment's fun but the whimsical humor that made the tragedy of life more bearable.

The Price Goes Up

25 VOLUMES Novels—Stories—Humor Essays—Travels—History

This is Mark Twain's own set. This is the set he wanted in the home of each of those who love him. Because he asked it, Harpers have worked to make a perfect set at half price. Before the war we had a contract price for paper, so we could sell this set of Mark Twain at half price.

Send Coupon—No Money The last of the edition is in sight. The price of paper has gone up. There never again will be any more Mark Twain at the present price. Get the 25 volumes now, while you can.

Every American has got to have a set of Mark Twain in his home. Get yours now and save money. Your children want Mark Twain—You want him. Send the coupon today—now—while you are looking at it.

Send me, all charges prepaid, Mark Twain's works in twenty-five volumes, illustrated, bound in handsome green cloth, stamped in gold, gold tops and deckled edges. I will return them at your expense. Otherwise I will send you \$1.00 within five days and \$2.00 a month for 12 months, thus getting the benefit of your half-price sale. Daily M. 1

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CO-OP

Ask for our complete list

"The Best of Everything"

We have just received a shipment of Libby's Bulk Pickles, Olives, Etc., which has been somewhat delayed owing to crop conditions. Remember Libby's Food Products were awarded the highest honors at the Panama Pacific Exposition.

Hanover Brand Sauer Kraut. Genuine German Dill Pickles. Sour Gherkins. Sweet Gherkins. Sweet Relish. Chow Chow. Queen Olives. Manzanilla Stuffed Olives. Mince Meat.

Phone 270

909 Broadway Richards MARKET 909 Broadway Established 1893

Good-Bye to the Globe Forever

Final Sale of the Globe Clothing Company's Stock Begins Tomorrow, November, 8th

at 9 a. m. Sharp, in the Globe's Store Room, Exchange National Bank Bldg., Columbia, Missouri.

WE ANNOUNCE to the people of the City of Columbia, Boone and adjacent counties that we have purchased the entire stock of Clothing, Furnishings and Fixtures of the Globe Clothing Co. This stock will be put on sale TOMORROW, NOVEMBER 8, at remarkably low prices that should move it from our shelves and counters in a jiffy.

In opening our store in your beautiful city we wish to say that in appointments and fixtures and stock of goods there are many our equal. But, after all, fixtures and appointments do not furnish the excuse for the opening of any store. The only thing that is of any considerable value to the public is the goods, and the price at which they are to be sold.

This is the fundamental, basic thing in merchandising and it is here that we expect to merit your patronage.

Our store here is only one of a chain of stores that we have in operation, and it is this chain of stores that enables us to buy goods at a lower price than any other merchants buy them.

Our policy is and has been from the first, and will be to the end, to sell goods to the customer on the smallest margin of profit, and in doing this we give the customer the benefit of the unlimited capital in our purchases.

The old days of merchandising are dead. The local dealer who has to depend upon the middleman for his supplies, each one of whom makes a profit, is no longer in the game. He cannot sell goods at the low prices at which a combination can sell them, and live. He cannot do this for the reason that he cannot buy his goods anything like so low.

No Prices Quoted

On account of the limited amount of merchandise in various lots in this stock we will quote no prices in this opening announcement.

If we quoted a certain price on a single lot and it should be sold up by the time you got to the store you would naturally be disappointed.

We have been retailing merchandise in Missouri for more than a third of a century; and have never disappointed a customer, and will not in this store.

All we ask is that you come to the store and see the real values we are offering, and watch our windows all the time.

Eisenstein's

We are conducting merchandising on the same broad principles that enter into railroading, banking, shipping and the big manufacturing industries of the country.

Our policy is to do an enormous business and on the smallest shade of profit.

Every advantage we get in buying by reason of our constantly increasing number of stores, we give to the customer. We mark the goods so much lower.

As we have said above, the selling price of our goods will depend entirely upon the prices at which we buy them, and all the money that can be used to any advantage whatever will be employed and put at your service and the service of the customers of our other stores in the purchase of these goods.

Our fixed charges for doing business are reduced to the smallest possible point, as we sell no goods except for cash. The charging system necessitates many thousands of dollars in losses and a good deal of cost in labor. All these savings will be taken off the cost of our goods. The cost will be marked just so much lower.

Every man that wants to get the worth of both sides of his dollar needs such a trading place. At this store you have such a place.

Cut Price Stores

Eisenstein's

Moberly, Sedalia, Warrenton, Columbia