

SPORT

NEWS
and
COMMENT

Seventy-nine Missouri football men received awards for their year's work in the form of letters, gold and silver footballs, service stripes and numerals when the Committee on Intercollegiate Athletics met last night in Rothwell Gymnasium.

Eighteen M's were awarded, as follows: Captain Harry Lansing, J. L. Groves, William C. Preston, Paul Hamilton, Wentworth Wilder, John M. Giltner, Anton Stankowski, William Norris Rider, Radford Pittam, William N. Collins, Earl R. McMillan, Frank L. McAnaw, Henry B. Bass, Clyde N. Stusher, Harry Viner, R. B. Rutledge, William G. Muir and Clarence B. Peoples.

Silver footballs, engraved "Squad," were awarded to Edwin L. Morris, John W. Hudson, George Shannon, George F. Stevens, Henry E. Whittenberg, Harold L. King, Joseph J. Shy, Charles J. Haines, Troy M. Deal, John H. Marshall.

Silver footballs, engraved "1916," were awarded to George W. Teas, A. Flem Baker, Edward M. Kolb, Robert E. Barnhart, Eric G. Schroeder, Edwin W. Shroder, Francis J. Stablein, John W. Joslyn, C. Dean Thorp, James H. Pearson, M. Castle Bahr, Walter Mandry, Carl S. Ferguson.

Freshman numerals and sweaters were awarded to Alonzo W. Ropp, William P. Mohr, Leo L. McAnaw, Charles A. Lee, Harold Linton, Victor L. Greenwood, Stanley McLane, Elmer F. Edwards, Gerald Cross, Ralph R. Wilson, George P. Gardere, Judson I. Urie, Herschel H. Collins, Howard R. Ewing, Van G. Hamren, Robert D. Stone, William T. Franklin, Edward C. Kessler.

Freshman numerals were awarded to Stanley Andrews, Schley D. Beckman, John D. Buckley, Edward D. Fivecoat, John McAnaw, Wilbur Weaver, George H. McCullough, Albert D. Sheppard, Carl L. Spaid, Delmer D. Peterson, Earl D. Henderson, C. H. Hodges, Sam P. Locke, C. DeWitt Matsler, Arthur E. Roebke, Karl D. Vogelsang, Lawrence J. Cocksfoot, S. F. Halliburton, Alonzo O. Briscoe.

The schedules for the 1916-17 basketball, track and baseball seasons and the 1917 football season were discussed and the opinion of the meeting given to Dr. W. G. Manly and C. L. Brewer, who will represent the University of Missouri at the meeting of the Missouri Valley Conference officials tomorrow.

Lansing, Rutledge and McMillan were awarded an extra stripe apiece for service to the team last year. Lansing and Rutledge won their M's in 1914 but did not get their letter in 1915. White failed to get his letter this year, but has one from last season. He gets a service stripe and a sweater for this year's work.

Soccer Is New Sport

Missouri is to take up a new sport, soccer—not for intercollegiate competition, of course, but just as a means of amusement and exercise. Groups of amateur members have been playing the game for several years, but never before has it been thrown open to the students. Every afternoon at 4:30 o'clock, there will be a game of soccer on the field near Rothwell Gymnasium in which any student may participate.

Kansas Game Football

The football with which the Kansas game was played was taken from the field by Captain Harry Lansing of the Tigers and is still in his possession. Just what disposition will be made of the trophy has not been decided. It will hold a prominent place in the decorations of the banquet to be given the team by the business men and will be used again at the M men's dance to be given in Rothwell Gymnasium, December 16.

AMERICAN HANGED BY BANDITS

Howard Grey, a Mining Employee, Reported Killed at Parral.

By United Press
EL PASO, Dec. 7.—Howard Grey, an American employee of the Alvarado Mining Company, was tortured and hanged until dead by Villistas when the bandits entered Parral a month ago, according to word brought here today by two American miners from Parral.

Phi Beta Kappa Initiates Five.

Phi Beta Kappa initiated Misses Helena Wilbur, Mary Snider and Jessie Hill, and Clarence Hemphill and Roscoe Harper Tuesday afternoon in the Women's Parlors, Academic Hall. The following officers were elected for the ensuing year: President, Dean Walter Miller; vice-president, Prof. Jonas Viles; secretary-treasurer, Prof. G. B. Colburn. A report of the national council in Philadelphia last September was read. At the council, charters were granted to the following schools: Knox College, Galesburg, Ill.; Randolph-Macon Women's College, Lynchburg, Va.; Bates College, Lewiston, Me.

COAL SITUATION IS UNCHANGED

Delay in Shipping Still Felt Here—University Well Supplied.

The fact that there has been no material change in the coal shortage situation in Columbia since the last cold spell was indicated today in interviews with the coal dealers of the city.

The University is well supplied at the present time, however, and only in case of unusually severe weather or a prolonged car shortage would there be any danger of interrupting class work before the Christmas holidays. "We have several cars on the road, and I have heard of no danger of a shortage as yet," said Edward E. Brown, business manager of the University, this afternoon.

Whittle & Hockaday say they are receiving shipments no more promptly than a month ago, and in case of cold weather, they predict, there would be considerable suffering.

According to F. A. Dalton of the Dalton Coal Company, shipments are delayed as much as, if not more than, they were three weeks ago. H. R. Jackson says he received a car yesterday which started thirty miles from St. Louis and which had been on the way since November 24. "I have five cars on the way," said Mr. Jackson, "but do not know when they will arrive, for the railroads are using practically nothing but their own cars, being unable to obtain foreign cars for shipments of coal."

Davis & Watson are receiving shipments about the same as a month ago and are trying in vain to obtain better service.

STUDENTS PLAN MODEL SHOPS

Short-Course Men Are Building Miniature Farm Buildings.

The short-course students in the manual arts department are learning to build a modern farm shop. Little buildings, one-sixth of the regular scale and complete in every detail, are being built by the class. One of these models will be selected and exhibited at the state fair next year.

"The farm shop is a great asset to the modern farmer," says N. C. Murray, an assistant in the department. "Instead of running to town whenever some little thing breaks, the farmer can do his blacksmithing in his own shop."

INSTALLS 10,500-GALLON TANK

E. C. Clinkscales Adds Large Gasoline Container to His Garage.

A gasoline tank holding 10,500 gallons and weighing 10,000 pounds, the largest by far in Columbia and one of the largest ever manufactured for private use, is the latest addition to the equipment of E. C. Clinkscales' Garage on West Broadway.

The tank is 9 feet in diameter and 22 feet in length, and the question now bothering Mr. Clinkscales is the digging of a hole large enough to put it in. A new five-gallon stroke pump will be installed to deliver the gasoline, which will be bought in car-load lots.

Monroe County Club Organized.

The Monroe County Club was organized last night at the Missouri Union, with twenty-five members. The officers elected were: President, Port J. Jones, vice-president, Raymond Lewis; secretary, Miss Virginia Cason; treasurer, Dallas Akers.

BUSY TIMES FOR J. R. JORDAN

Increase in Tax Levy Keeps County Collector at the Telephone.

This is the busiest time of the year in the county collector's office, according to J. R. Jordan, county collector. Mr. Jordan said this morning that so many calls have been coming in regarding taxes he has been kept busy answering the telephone.

The reason for this, he said, is that there has been a 30-cent increase on the \$100 in the state and county tax over last year. This year the total levy on city, state and county taxes is \$3.43 a \$100 valuation, as compared with the same levy of \$3.13 last year. This is due to the additional levy of 25 cents for the special road and bridge fund made by the county court, and an added five cents for school purposes to care for the interest which has accrued on school bonds voted last spring.

This last applies only to persons living within the boundaries of the Columbia school district, said Mr. Jordan.

CHILDREN'S SOCIETY HEAD HERE

The Rev. Philip Jamieson Makes Annual Visit to Columbia.

The Rev. Philip Jamieson, district superintendent of the Children's Home Society of Missouri, is in Columbia on his annual visit.

The children's homes are maintained throughout the country by boards of trustees elected from the denominations. Two homes are in this state, one in St. Louis and the other in Kansas City. It is the purpose of these institutions to care for homeless children until they are placed with responsible families.

Dr. Charles A. Ellwood of the University is a member of the Missouri board of trustees.

Miss Nannie Gray to Marry.

Miss Nannie Gray and John W. Brown will be married at 10 o'clock Saturday morning by the Rev. M. A. Hart. Miss Gray was employed in Fredendall's store and Mr. Brown was a former student in the University. He is now in the grain and feed business in Fairview, Okla.

SHOPPERS AVOIDING THE RUSH

Sales Begin to Show Increase From Holiday Trade, Says Merchants.

The indications are that Columbia shoppers will do their Christmas buying earlier this year than usual. In nearly all lines of business, sales have increased. The advertising manager of one store said the people seemed to be educated to the advantage of buying their Christmas goods early. The stores are decorated early this year, and this has drawn customers sooner than usual.

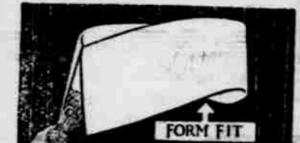
The greatest increase in any business line has been in dry goods. Every afternoon the stores are thronged with customers. Only a slight increase has been felt in the men and women's ready-to-wear stores so far. The two weeks before Christmas will, of course, be the time of the heaviest business.

WINS GRAND CHAMPIONSHIP

M. U. Duroc Jersey Barrow Gets Prize at International.

The University exhibited a champion Duroc Jersey barrow, a champion pen of three Duroc Jersey barrows had its entire picked as the grand champion hog of the International Livestock Show.

Missouri's stock did not arrive at the show until Monday morning, and competed that afternoon. Eleven steers and nineteen barrows were sent. The steers did not place.



The TALBOT ARROW Form Fit COLLARS
are curve cut to fit the shoulders perfectly
Cluett, Peabody & Co. Inc. Makers

GOOD BOOK WEEK
December 4th to 9th
Buy the best books for your children.
Descriptive List of Books FREE.
ALL BOOKS can be secured at
The Missouri Store

Electrical Appliances
We Sell the Hot Point Line of Electrical Goods

Percolators
Grills
Curling Irons
Toy Ranges
Heaters
Electric Irons, Toasters, Chafing Dishes
Tungsten Light Globes
Clothes Washers
Flash Lights and Batteries
Fireless Cookers

Remember: only 17 days till Christmas

THE MATTHEWS Hardware Co
Phone 147
608 Broadway

Today, December 7
+
17 Days
=
Christmas

Only 17 Days More

In which to purchase Christmas Gifts. Have you started to buy yours? Stop and think, what really makes a good Christmas Gift?

Because of the attractive variety of the present styles in footwear, a pair of our latest fashion shoes would make a most pleasing and satisfactory gift.

HERE'S A SHIPMENT JUST RECEIVED
2 Tone Brown Vamp, Lace, with Ivory Tops
2 Tone Gray Ooze, Button Boot
White Washable Kid Lace Boot

Quitar's SHOES
"Broadway's White Front Boot Shop"

Keeping Trade at Home
From System Magazine

An ever-present problem with many merchants is mail order competition. The methods used by the Elder Mercantile Company of Ottawa, Kansas, to keep trade at home, are interesting, and probably similar tactics could be used to advantage by many other merchants.

On some of its literature this company uses the following paragraph, which clearly illustrates its attitude:

"We do not ask your business simply because we happen to pay taxes here, help support the schools, churches, and so on, but because we can and will save you money."

P. P. Elder, Jr., in a letter to the System, portions of which follow, tells how the policy has been carried out:

"We have made a rule in all of our advertising to impress upon the minds of mail order customers the fact that they need not be ashamed if they patronize mail order houses. It is every person's right to buy merchandise where he wants to—we do it and so should every one else. We point out, however, that we believe every man who buys from a mail order house does so because he thinks he can save money. It is our problem to convince him that he can buy the same merchandise of us at the same price—and in many instances at a lower price—than of catalogue houses.

"To do this in the most effective manner, we find that a regular catalogue is helpful—a catalogue which we make up along the same lines as those of the big catalogue houses. Naturally, our catalogue is smaller than theirs. In it we illustrate the lines that are in most demand, and we are careful to have prices compare favorably with those offered by our out-of-town competitors.

"In our advertising, besides making it plain that we are after trade on a business basis instead of solely on the worn-out help-your-home-merchant idea, we agree:

"(1) To sell the same or better goods than any catalogue house, with the same service, quality and price that a catalogue house offers;

"(2) To pay half the freight charges on any order which we send to any town within twenty-five miles.

"Sometimes we have even made the offer to accept orders from any catalogue and still pay half the freight as before. Such propositions, we find, are great trade stimulators and we even make a little money on each shipment.

"Just now we are getting ready a series of personal letters that will make an appeal to a wide range of buyers and will hammer home the fact that they can buy as cheaply from us as from a mail order house.

"We find that getting the catalogue buyer into our store to compare prices is our hardest problem. We firmly believe that ridiculing a catalogue buyer only makes him more determined than ever to send his trade where he pleases. Our plan has been highly successful for us, and we are convinced that the only sure way to meet catalogue house competition is to use catalogue house methods."