

MOVIES SUIT FRATERNITY MEN

Pan-Hellenic Council Votes Against Helping Vigilance Committee.

The fraternity men of the University are satisfied with the class of motion pictures being shown by the Columbia theaters. The Pan-Hellenic Council yesterday morning at the Sigma Chi house passed a motion that no member of the council serve on the vigilance committee, which is being organized. That the general type of photo-plays shown at the local playhouses is not objectionable is the opinion of the organization.

TO CAMPBELL WELLS' FUNERAL

Dean Williams Represents M. U. at Burial of Former Curator.

Dean Walter Williams of the School of Journalism left yesterday morning to act as pallbearer at the funeral of Campbell Wells, former curator of the University, who died Thursday at Platte City. Dean Williams went first to Kansas City and from there to Platte City on a special train. Dean Williams represented the University at the funeral, which was held at 2 o'clock this afternoon.

HELPING LIFT MORTGAGES IS A MISSOURI MAN'S JOB

"A Wonderful Question Answered" is the title of an article in the January number of the American Magazine about William J. Spillman, chief of the Office of Farm Management in the Bureau of Plant Industry of the U. S. Department of Agriculture, and a graduate of the University of Missouri. Mr. Spillman received his B. S. in 1886 and his master's degree in 1890 from the College of Agriculture.

"His province is to answer questions," writes Fred C. Kelly. "He knows more than any other man in the country about How to Make the Farm Pay. There may be others who know just as much as Spillman about how to run a farm in a given locality, but Spillman knows just what to do in any part of the whole United States. He could go to any place at random, take charge of it, and make it pay a profit."

"No matter what the question is, whether it's about crop rotation, artesian wells, how to muffle a hydraulic ram, how to arrange one's fields to

secure the minimum number of foot-steps, or marketing guinea pigs, Spillman has an answer ready.

"Spillman gets more mail than the president of the United States," according to the article. "He has a bigger acquaintance on rural free delivery routes than any man in the United States. And those who know him look on him as a sort of helping hand society, so that he is both well and popularly known."

"It is a dull day at Spillman's office when he doesn't have a dozen or more callers who have come to thank him for advice that turned the trick."

But Spillman doesn't spend all his time at helping others farm. Here is the last paragraph of the article. "At the close of a hard day's work telling people how to farm intelligently, Spillman goes home and—what do you suppose he does? He seeks recreation by writing learned pamphlets dealing with the higher mathematics."

A picture of Mr. Spillman at his desk is shown.

Sewing Contest in Rocheport.

Miss Addie Root and R. H. Emberson, boys' and girls' club supervisors, attended a program given by the Rocheport clubs for children Friday. There were contests in stock judging and sewing. The Rocheport girls' club is planning to have a sewing exhibit on display here Farmers' Week.

Miss Root and Mr. Emberson spent Thursday at the Browns School, about six miles north of Columbia, where a program and dinner was given by the clubs of the Keene, Banks and Brown schools.

Columbia Theater
ALWAYS A GOOD SHOW

Tonight and Tuesday

Valentine Grant

in

'The DAUGHTER of McGREGOR'

A very clever photo play of Scotland and America.

Also

Burton Holmes Travelogue.

Student Parcel Post Laundry Case

Saves Time, Money and Worry

The UNIVERSAL is cheaper than any other safe container, has reversible labels so there is no danger of your laundry being missent. Has heavy canvas cover that insures clothes from damage by mail

Price complete with handle, \$1.25
Extra Inner Cases30

CO-OP

All the Profit, All the Time

I'll get it at

CAMPBELL & ALEXANDER'S

That sounds familiar, doesn't it? Here's our list of hints for you.

Mahogany Serving Trays, Desk Sets, Fancy Calendars, Casseroles,

Ruskin Prints,

Newest Picture Frames, Fountain Pens, Original Stationery, Cut Glass, Christmas Cards, Toys and Novelties, Receipt Index for the Housewife.

Campbell & Alexander

356 BLACK 920 BROADWAY

Notice to St. Louis Students

On Thursday, December 21st, the Wabash will run a special train from Columbia to St. Louis, leaving Columbia 4:30 p. m. arriving at 8:35 p. m. Union Depot St. Louis 9. p. m. This is in addition to thru coaches Columbia to St. Louis on trains leaving 11:30 a. m. and 1:45 p. m. Special train leaving Columbia for St. Louis at 4:30 p. m. December 21 will have a dining car.

J. C. ABBOTT, Agent

SPORT

Football in 1917 will not be much different from the way it was played this year. This is the opinion of C. L. Brewer, athletic director at the University. Mr. Brewer will attend a meeting of athletic organizations in New York next week.

"Some few points in this year's rules will be cleared up," said Mr. Brewer. He mentioned two that were brought up in Missouri this year. Both of them concerned the legality of a kick from placement. One kick in particular happened in Southeast Missouri and decided the high school championship of that region. It seems that the man receiving the ball for the kick instead of placing it on the ground held it suspended in the air. The kick was made. It was disputed by the opposing team, with the result that a telegram was sent to director Brewer asking his opinion of the kick. Mr. Brewer decided that the kick was illegal as it had not touched the ground. Although the rule does not state that the ball must be placed on the ground, common practice has established it.

"This same point came up on numerous occasions," said Mr. Brewer. "Although it isn't much involved it should be decided in a definite manner." Mr. Brewer said the athletic organization would probably straighten out several other little details, but the present rules of the game would practically remain unchanged.

Varsity Quintet to Play Central and Ames Here.

As a curtain raiser for the opening of the Missouri Valley Conference basketball season at Missouri the athletic department has scheduled a game with Central College to played here January 6. The Conference season opens here January 12, when Missouri meets Ames. The two teams also play the following night.

"The game with Central is merely to get a better line on the men," said C. L. Brewer, athletic director, this morning. "We will be able to see what each man can do in competition and, at the same time, the men will have a chance to work out."

Columbia High to Play Centralia Here Tonight.

The Columbia High School basketball team will meet the Centralia quintet in the high school gymnasium at 7:15 o'clock tonight. According to Durwood Schooler, coach of Columbia team, the line-up will be the same as in the game last week with the exception of Rutledge being changed from forward to guard and Forrest from guard to forward.

BIG FIRMS PLAY SANTA CLAUS \$300,000,000 in Bonuses and Salary Increases to Employees.

Of the five and three-quarters million salaried employees and wage earners who are to receive Christmas presents of bonuses from their employers, the employees of the Hamilton-Brown Shoe Company and of the local Western Union branch are to be included. An estimate of \$300,000,000, based upon reports furnished by the Department of Labor at Washington, is the sum which the New York World declares will be distributed as Christmas gifts throughout the country. The bonuses and salaries are due to the prosperous condition of large firms and enterprises, and a spirit of co-operation in which employers are joining with the salaried workers in meeting the increased costs of the necessities of life.

A Negro Uses a Knife.
Fred Ferguson, a negro, was fined \$10 and costs in Judge Edward's Police Court this morning charged with assaulting Les Washington, another negro, with a knife Saturday night. He paid his fine.

JOHN BECKER'S SLAYERS TRACED

Murderers of Aged Couple in Search for \$3,000 Hoard.

PEORIA, Dec. 18.—Slayings of John Becker, 85 years old, and his wife, 83 years old, were trailed three miles from the scene of the crime today. A posse found an empty whisky bottle which had contained kerosene. The bottle was splashed with blood and probably contained oil, which was poured over the bodies after the killing.

Relatives said that Becker received \$3,000 a year ago, and knowledge of his mistrust in banks is thought to have caused the slayers to kill the couple in their search for his gold.

M. U. Farm Book Being Printed.

"Herds and Flocks," a booklet issued last year especially for Farmers' Week, is being printed again this year. It contains pictures of the best dairy and beef cattle, sheep, horses and hogs owned by the College of Agriculture. This year a poultry section will be added.

Pictures
Taken any time or place
GROUPS AND STUNTS A SPECIALTY
Ocker Phone 223

Hall THEATRE
TONIGHT

Gladys Brockwell

In a Dual Role in the 5 Act Photo Play

"Sins of Her Parent"

Cartoon Comedy

The Christmas Book

of which a million copies have been sold In Christmas wrappers. Cloth \$1.35
Leather \$1.85
Other Harold Bell Wright Books at 60c the copy



On Sale at
The Missouri Store
Open Evenings to 9:30

The Last Chance to Patronize

Columbia's Best Jeweler

Before You Go, See Us

Open every evening until nine

Henninger's Jewelry Store

Thinking Counts Most

By Henry Ford in November System

"I can't say too often that it is thinking that counts in business. A man who wants to get ahead must be thinking about everything that comes his way; about people he employs, people he works with, people to whom he sells.

Everything in this world is tied up in some way or another with everything else, and a man can get a million side lights on his own specialty if always awake to its relationship with the rest of the world. Everything in successful business is evolved by thinking, everything starts with a thought; and this habit of analysis, this ability to get under the surface, to get at the vital essentials, gives a man a tremendous advantage over competitors who do not think.

There is not one detail in business today but can be improved by thinking. We have not reached perfection in any line. Improvement means increased success, and improvement is a result of thinking. The great trouble in business today is that most people are so busy doing a variety of things that they have not an opportunity to get a real grip on any one thing.

If a small manufacturer begins to do some special thinking he will get some big ideas, and as he follows those up, his business will grow accordingly.

My advice to every business man is to read a lot and think a lot and work a lot. If he will think and think and keep on thinking, and follow up his thinking with work, he is certain to succeed.

But he must not fail to think about people as well as things. He must understand human nature. And the best way is to be friendly toward people. Everyone has some good in him, and the man who has that attitude toward people will find their good qualities, and it's those he wants to use in his business."