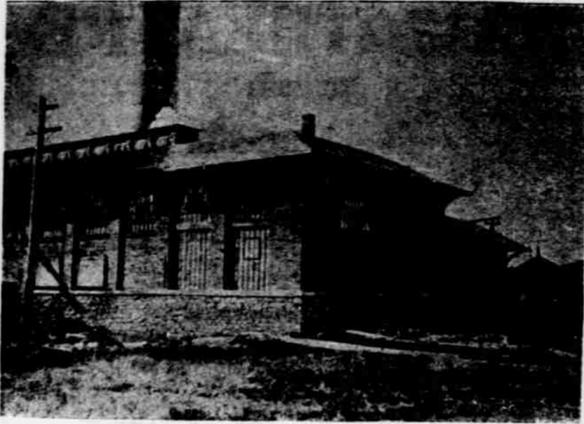


CITY SPENDS \$6,483 FOR EFFICIENCY



The new addition to the Columbia water and light plant will be completed some time this month. The addition will cost the city \$6,483. Guy T. Felty is the contractor. The new part gives room for pumps, workshop and storeroom, and will, according to Marvin E. Fawks, chief engineer of the water and light department, make for more efficiency by giving room for work where there was none before. Another need of the water and light department at this time, according to Mr. Fawks, is a new deep well.

DEBATING NEW VALLEY SPORT

M. U. to Compete at Conference Oratorical Contest at Des Moines.

The governing board of the Missouri Valley Conference has authorized the formation of the Missouri Valley Conference Association. The first contest will be held April 20, at Des Moines, Ia. A prize of not less than \$100 will be awarded to the winner. Faculty representatives from the various institutions in the Missouri Valley Conference will meet in Des Moines at the same time to perfect the arrangements for the new association.

Three prize oratorical contests are held here during the year. The contest for the Stephens Prize is held at commencement, and another contest on some subject of international interest, under the auspices of the Intercollegiate Peace Association is held in March. Local contests to choose a representative of the University at the state contest will be held some time in February. The prize awarded to the winner in the state contest is \$75.

All students interested in the Des Moines contest are advised to take Course 110b in oratory offered by the English department. Students wishing to enter any of these contests should confer with Dr. F. M. Tisdell and file their orations with him before February 15.

AND SHE ISN'T MARRIED YET

Stephens College Girl Falls to Get License on Way Here.

Miss Naomi Surridge of Walnut Ridge, Ark., a freshman in Stephens College, arrived in St. Louis yesterday morning after spending the holidays at her home, says the Republic. On the same train was Burrell Umsted, Jr., of Walnut Ridge, who had been her sweetheart for several years. They have been trying to get married since last August.

After two attempts to procure a marriage license at Clayton and St. Charles, they are still unmarried.

Their attempt to elope was made yesterday, when Miss Surridge eluded the chaperon of a crowd of Stephens College girls at the Union Station.

Miss Surridge will return to Stephens College, while Umsted will go back to Arkansas to look after his automobile business.

NEGRO BARBER MOVES HIS SHOP

Jim Williams, for 43 Years in Business Here, Located Across Street.

After twelve years, during which he has missed calling "next" or putting the ancient query of "wet or dry" only four days, Jim Williams, a negro barber, is moving his barber shop across the street from its present location, 714 Broadway. Jim has been a barber forty-three years in Columbia. He began his apprenticeship in 1876 in a shop on Eighth street where the Western Union office now is. Six years later he moved across the street, remaining there until 1886, when he opened a shop at 809 Broadway.

RETURNS HERE AFTER 25 YEARS

F. M. Hodge, Former Student, Visits Relatives in Columbia.

F. M. Hodge, a student in the University from 1888 to 1890, paid his first visit in twenty-five years to Columbia Monday and Tuesday, when he visited his sister, Mrs. J. J. Phillips, and his uncle, Colonel Eli Hodge. He was on his way from Dallas, Tex., to his home in Salt Lake City. Mr. Hodge was greatly impressed by the change which had come over Columbia and the University since his student days and said that he could easily have become lost in the city with which he was once so familiar.

RED CROSS RECEIPTS 60 PER CENT LARGER

Sale of Christmas Seals in Missouri Shows a Gratifying Increase.

BOONE COUNTY WINS Rural Students Take Pennant—State May Hold Fifth Place in the U. S.

Reports received so far from the schools of Missouri indicate that the sale of Red Cross seals for 1916 will exceed that of 1915 by 60 per cent or more. This estimate does not take into consideration those cities which have tuberculosis societies from which reports have not yet been received. Only a few schools report fewer seals sold last year than 1915, while many show large increases.

"Reports from one-room rural schools are especially gratifying," said Dr. Walter McNab Miller, secretary of the Missouri Association for the Relief and Control of Tuberculosis. "Many report sales exceeding 500 seals, indicating an awakened interest in the rural communities. Two or three years ago, the sale of more than fifty seals by a rural school was exceptional, while this year such reports were received from several thousand schools.

Missouri Leads in Rural Campaign. "The association has taken the lead of the states in carrying the campaign into the rural districts, where the decline in the death rate from tuberculosis has been little or nothing until now.

"If the cities of Missouri will hold to their past record," continued Doctor Miller, "Missouri will advance considerably in the rank of the states in the per capita sale of seals this year. The state stood tenth in the list last year, and, judging from information now at hand, Missouri's advance to the fifth position is not improbable. Interest in the movement is growing tremendously throughout the state, and were it not for the constitutionally limited tax rate, many county tuberculosis hospitals would be established."

Sentiment for Tuberculosis Hospital.

Jasper County is building a tuberculosis hospital costing \$100,000 and is at present employing three visiting nurses. Considerable sentiment for the establishment of such a hospital in Boone County exists in the rural communities. The large sale of seals in Rocheport is evidence of this sentiment. Rocheport sold more than 2,000 seals this year, exceeding its pennant-winning record of 1915.

More seals were sold by one-room rural schools in Boone County last year than in any other county in the state, winning for them the pennant in the counties north of the Missouri River. This pennant is displayed in the office of George T. Porter, county superintendent, who has taken deep interest in the work. The pennants are of white felt and bear the design of the Missouri Red Cross button and the name of the school or county in red.

President Hill to Address Kansans.

President A. Ross Hill is in Topeka, Kan., attending a meeting of the Kansas State Board of Agriculture. He will deliver an address before the board on the night of January 12.

Carl Felker Clerk in Legislature.

Carl Felker, a former student in the School of Journalism, has resigned from the editorial staff of the Joplin Globe to become a clerk in the Legislature.

SOCIETY NOTES

The Kappa Alpha Theta sorority will give a tea dance Saturday afternoon at the Virginia Grill for the Beta Theta Pi fraternity.

The Sigma Alpha Epsilon fraternity has announced a formal dinner dance to be given Friday night, February 2.

Mrs. O. R. Johnson entertained with a neighborhood sewing party yesterday afternoon.

The first division of the Methodist Church Missionary Society met yesterday afternoon with Mrs. W. B. Nowell.

The Tomb and Key formal dance will be given at the Beta Theta Pi house next Friday night.

The Sigma Nu fraternity will give an informal dance February 2.

CITY AND CAMPUS

The Bible College of Missouri has been receiving many inquiries regarding the correspondence courses, and a few students have already been enrolled.

Dr. A. W. Taylor of the Bible College of Missouri is in Springfield, Ill. While there he will address the members of the Christian Church.

Miss Lucy Bowles, a freshman in the University, left the Parker Memorial Hospital yesterday, having recovered from a serious attack of grip.

John Brewer, a former student in the University, has returned to Columbia. Mr. Brewer is working for the dairy department and expects to enter school next semester.

D. H. Doane of the farm loan department of the Mississippi Valley Trust Company of St. Louis came to Columbia yesterday on business.

W. S. Miller of Savannah, Mo., a former student in the School of Engineering, spent last week with his

brother, Ray E. Miller, a senior in the College of Agriculture, and attended Farmers' Week.

The Horticultural Club will hold its regular meeting at 7 o'clock tomorrow night in the Horticultural Building.

Mrs. Cassandra Warren, chaperon of the Delta Gamma sorority, is spending the week in Kansas City.

Ralph Johnson, a student in the College of Arts and Science, and Owen Mottaz of the College of Agriculture are in the Parker Memorial Hospital with minor illnesses.

A. C. Bayless, who has been ill in the Parker Memorial Hospital, was discharged yesterday.

Miss Cordell Digges of Glasgow, who has been visiting Mrs. A. G. Stephenson, left this morning for her home.

Mr. and Mrs. J. F. S. Breit of St. Joseph left this morning after spending ten days with their son, W. J. Breit, assistant in the manual arts department.

W. H. Steeple, who has been visiting his nephew, Frederick Hunt, a student in the University, returned today to his home at Hannibal.

Mrs. Robert W. Frazier returned this morning to her home at Browns after spending a few days with her daughter, Mrs. Turner Palmer.

Mr. and Mrs. D. J. Ridgeway and their two children left this morning for Centralia and Sturgeon to visit friends.

E. E. Seymour went to his home at Sturgeon today after spending a few days in Columbia on business.

Mrs. Thurston Holloway went to Switzer this morning to visit.

James Lowrey of Excelsior Springs, a student in the University, accompanied his father, who has been visiting him, to Centralia today.

Miss Pearl Mitchell left this afternoon for St. Louis, where she will meet the executive committee of the Missouri State Federation of Women's Clubs. Miss Mitchell will then go to Bloomington, Ill., for a short visit.

Mrs. Clayborn Jackson returned this afternoon to St. Louis after visit-

ing friends at Christian College where she was formerly a student.

Mrs. W. H. Wade returned this afternoon to Hallsville after shopping in Columbia.

Mrs. B. A. Murry returned this afternoon to Halls after visiting in Columbia.

Miss Edith Quick left this afternoon for Salisbury, after a visit at Christian College.

John Holloway left today on a short business trip to St. Louis.

Mrs. J. S. Anderson left this afternoon for Sante Fe, Mo., where she will attend the funeral of her aunt. She was accompanied by Mrs. J. E. Fairbairn.

Mrs. J. W. Hardin and daughter, Miss Cleo, returned this afternoon to Hallsville after visiting in this city.

M. U. TO HAVE JEWISH CHAPTER

Ten Students Plan to Be Charter Members of New Fraternity.

The Zeta Beta Tau, a national fraternity of Jewish students, has applied for a chapter at the University of Missouri. Ten students will be members. Zeta Beta Tau was founded at the Jewish Theological Seminary in 1898. It has twenty active chapters, none of them west of the Mississippi River.

FORMER STUDENTS OF M. U. WED

Samuel Rudder and Miss Nadine Roach Married at Jefferson City. Samuel Rudder, C. E. '15, and Miss Nadine Roach, a former student in the University and daughter of Cornelius Roach, former secretary of state, were married today at the home of the bride at Jefferson City. They will make their home in Illinois, where Mr. Rudder is employed by the state highway commission. Miss Lewis Roberts, a student in the University, was maid of honor, and J. H. Long of St. Louis, C. E. '16, was best man.

Women Plan Basketball Season.

The question of an amendment to the constitution and by-laws of the Women's Athletic Association was not brought up at the meeting last night because a quorum was not present. Basketball practice was announced for Monday, Wednesday and Friday afternoons. It was decided that after teams have been selected interclass games will be played. Social entertainment will be furnished after each game.

Kings' Daughters to Meet.

The Margaret Elwang chapter of the Kings' Daughters will meet at Mrs. H. M. McPheeters' home on Keiser Avenue Thursday afternoon.

If you have been looking for a better Suit or Overcoat at

\$15, \$18, or \$20

Here is the place to get it!

Rest assured that you will find "the best at the price, no matter what the price" every day in the year.

We hold no Clearance Sales. We place their heavy extra expenses to the credit of better merchandise.

And that's one of the reasons why we are able to offer you such splendid values at

\$15, \$18 and \$20

See these Suits and Overcoats tomorrow. By all means you should own one.

Victor Parth Clothing Co.
THE BIG CLOTHIERS
"Everybody's Store"

THERE HAS BEEN SOMETHING DOING THIS WEEK AT OUR

Automatic Reduction Sale

and the further we go the better it gets. These Pretty Party Dresses absolutely new and up-to-date were formerly sold for \$25.00 to \$35.00 each and will go Thursday, Friday and Saturday at \$14.50, \$13.50, and \$12.50 respectively. Each Suit, Coat or Dress also automatically reduces itself \$1.00 each day, but Saturday will be the last day. After Saturday, all of lots 3 will be given to the poor of Columbia.

Here are the Prices

	SUITS			COATS			SILK DRESSES			SERGE DRESSES		
	Lot 1	Lot 2	Lot 3	Lot 1	Lot 2	Lot 3	Lot 1	Lot 2	Lot 3	Lot 1	Lot 2	Lot 3
Monday	\$18.50	\$15.00	\$6.00	\$15.00	\$10.00	\$6.00	\$17.50	\$15.00	\$9.00	\$12.50	\$ 6.50	\$5.00
Tuesday	17.50	14.00	5.00	14.00	9.00	5.00	16.50	14.00	8.00	11.50	5.50	4.00
Wednesday	16.50	13.00	4.00	13.00	8.00	4.00	15.50	13.00	7.00	10.50	4.50	3.00
Thursday	15.50	12.00	3.00	12.00	7.00	3.00	14.50	12.00	6.00	9.50	3.50	2.00
Friday	14.50	11.00	2.00	11.00	6.00	2.00	13.50	11.00	5.00	8.50	2.50	1.00
Saturday	13.50	10.00	1.00	10.00	5.00	1.00	12.50	10.00	4.00	7.50	1.50	1.00



This Sale is for Cash

All Sweaters One-Half Price

All Furs Greatly Reduced