

THE DAILY MISSOURIAN

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CIVIC PRIDE AND SIGNBOARDS

Civic pride and conspicuous signboards don't flourish in the same city. The citizens of any community, if they are interested in improving the appearance of their homes and public buildings, are pretty generally against the placing of large signboards here and there, asserting in vivid colors and over-sized letters the qualities of some brand of tobacco or soap. These signboards mark the city as being slow in progress.

Columbia is not a city of this class. Few unsightly billboards are here, but there are some. One is too many. The appearance of any building is affected if a big signboard is near it. The city should remove these unattractive and unnecessary advertising mediums. If it doesn't care to remove them, it can regulate the size of the board and character of the advertisement. A signboard can be artistic, and it can be placed in localities where passers-by can see it and where it will not mar the appearance of near-by buildings.

Congress also is making the treasury "bone dry", judging from the size of its recent military appropriations.

Are the Germans trying to raise, by intrigues, a revolution in Russia against the new government? That is what the latest reports tell us.

IT'S A MONEY SAVER

A new public library, besides adding to the tangible value of civic and cultural Columbia, will also save Columbians with children of school age hundreds of dollars each year. In the high schools and grade schools, pupils are often required to buy books for supplementary reading, because the libraries of the schools haven't the books for the pupils to take home. A library such as Columbia would have would eliminate this phase of annual expense.

The new library would have on its shelves books suitable to the needs of the younger generation. These volumes, when occasion demanded, would be lent to the pupils, thereby removing the necessity for the parents' buying the books. A high school can't have a fully equipped library—that is, one suitable for all needs. True, our high school libraries are fairly well equipped, but they have limitations. Money that could be beneficially spent for library purposes has to go for fulfilling more urgent needs.

In the face of this, we don't see how a voter having the welfare of the city, as well as that of his children, at heart, can consistently vote "No" on the library proposition April 3.

Democracy and prohibition for the warring countries of Europe seem to be looming up as the results of the war. It was just a few years ago that a free country and prohibition were not considered bedfellows at all.

Chicago takes advantage of a monstrous patriotic demonstration to announce in a press dispatch that it is the heart of the nation. What a versatile nation this is! Last summer the heart of America was in Kansas City—but probably it was just on a vacation.

BEAR AND ELEPHANT

The Russian revolution is over, quietly and in order, and an astonished world is still asking, "How did it happen?"

It is a far cry to Rudyard Kipling and "The Jungle Books," but the curious may find a moral oddly applicable.

Kala Nag was the mightiest of the elephant herd, but he had been so long used to servitude and so familiar with obedience that at night his keeper would sometimes fasten him to his

stake by a grassblade slipped around his leg, knowing well that the thought of escape would never come to his mind.

But one night the captive elephant heard his brothers in the jungle. His old life called to him, and he took a step forward to follow. The grassblade snapped, and he went off, freed, into the forests.

For a long time Russia has worn the shackles of absolutism without question of their strength or weakness. But when the nation rose to fling them off—it was no more than breaking a grassblade after all. How long must it take a people to realize that autocratic government also is based on the consent of the governed—which is to say, their stupidity—in the end?

BEER OR BREAD?

"We cannot have alcoholic beverages and a supply of bread at the same time."

This is the conclusion of the food controller of the British government in a recent order which reduces the quantity of beer manufactured in a recent order which reduces the quantity of beer manufactured to 70 per cent of the output last year. The food controller shows that in manufacturing 26,000,000 barrels of beer last year 286,000 tons of barley, 36,000 tons of sugar and 16,500 tons of grits were used—all of which could have more profitably been made into bread and porridge.

In addition, a tax was placed upon the transportation facilities to haul the raw material. The manufacture of alcoholic beverages wastes a large portion of the material used, while in milling approximately 40 per cent of the grain becomes a food which can be fed to cattle.

Much is yet to be learned from the European war, but the United States will profit if it learns little more than the economic waste of the liquor traffic. It is a question of beer or bread.

Without a doubt, an investigation in the United States would reveal statistics upon the waste of grain in the manufacture of alcoholic beverages even more startling than those of England. Yet the high cost of living continues its upward flight.

We cannot throw away our resources. Soon we will be called upon to decide.

Beer or bread?

Speaking of overt acts, wait until your neighbor's chickens get in that new back-lot garden.

THE WORKMAN'S PROTECTION

One of the disappointments for Missourians as a whole in the work of the Forty-ninth General Assembly was the failure of the Workingman's Compensation Bill to pass. The bill, had it become a law, would have provided for the settling with employees for injuries received while at work. A basis for settlement would have been established, and corporations and employers would have paid to injured employees amounts established on such a basis.

The employee would have received pay for his injuries that would have been just to his employer and to himself. There would have been no red tape wound around his prompt settlement for injuries. A friendlier relationship between employer and employe, capital and labor could have been possible in this state.

The chief enemies of this bill were the damage-suit lawyers—lawyers who make a practice of getting injured employes to sue their employers for damages. The lawyer, if his client receives a favorable verdict, gets a goodly share of the sum. Often the case is in doubt for two or three years, owing to the cumbersome process of law in Missouri. At the end of that time, little is left of the amount sued for, after all expenses and costs are paid. The employe-plaintiff is no better off than he was the day he brought suit.

This is not always the case, but it happens frequently. It has been this way in Missouri for years. And it is the same today. Other states have adopted the law. Missouri, by failing to adopt it, is just that far behind in industrial and social progress.

FLOWERS AND THE CZAR

The human side of the Czar was

shown by the remark he made, when informed that he was a ruler without a country. "Thank God!" he exclaimed. "I will go to my gardens, to Lavida. I am so fond of flowers."

Everyone loves flowers. They are the most beautiful part of nature. With them goes a cheerful and pleasant air. That seems to be their purpose—to make life more cheerful for man.

So while back yard gardening is in the air, the front yard flower gardens should receive some attention. Nothing beautifies a city more than plenty of flowers, and that is a civic improvement in which all can have a share. Blooming plants set off attractive homes and hide the ugly spots of others. The cities of greatest beauty are nearly always those that have the most flowers. Add a few flower seeds to your garden purchases.

EASTER

Easter this year falls on April 8; a year ago it came on April 23.

Easter Sunday is determined wholly by the movements of the moon, as it has been from early times. It falls on the Sunday after the fourteenth day of the calendar moon, which comes upon or next after the 21st of March. If the fourteenth day falls on Sunday, however, Easter Sunday comes a week later.

In 1818 Easter Sunday was March 22, the earliest day on which it has fallen since 1801, and it will not come so early again until after 2000. The latest date on which the festival day has been since 1801 was April 24, 1859. In 2000 Easter will again come as late as it did last year.

Not many young men in this country will jump at the opportunity to enlist and to go to Europe to fight. Very few would not respond to the call should there be a need to defend

their country from invasion. A vast difference exists between defending a home and leaving one to take an enemy's. Before troops are sent from here to Europe, the occasion should be as a last resort. A wrong step in the beginning will mean many more before we are through with Germany.

THE OPEN COLUMN

A public forum for the discussion of things worth-while. Articles should be short and signed by the writer, as proof to the editor of good faith. Signatures will not necessarily be published.

What Is to Be Gained?

Editor the Missouriian: We are practically at war. We are mad with the craze of militarism. And yet, however mad we may be, I presume we have some worthy objective in mind. Otherwise there would be nothing for us to grow mad about. We are told that this is a nation of idealists, and idealists, of course, do not lose their heads unless it is over things that are worthy. Am I not right? Then since this is true, allow me to ask you just what is this high ideal that is stirring us to this terrible and unchristian deed? Just what is the worthy thing that we expect to attain by engaging in war with the Central Powers?

Before we attempt to answer this question, it might be well to recall several truths:

1. In our endeavor to enforce what we think is right we shall lose many more lives than had we remained at peace. For the time being, then, we shall not be "protecting" our citizens.
2. We almost universally condemn the kaiser for the German submarine policy; yet in order to punish him we kill his subjects. Rather like hanging the friends of a murderer in order to punish the murderer, don't you think?
3. Even in event of a complete victory over Germany, we cannot expect that the peace terms made at the point of a bayonet will be anything but promises made to be broken as soon as the conquered nation is strong enough to take up arms again.
4. War breeds hate, and more hate breeds more war, and more war breeds

more hate, and more hate breeds more war—until the end of the world.

5. The only way to stop breeding hate, which in turn breeds war, is to "forget it" and be "too proud to

fight" when a war-crazed nation, desperate and driven to the corner by its enemies, makes it uncomfortable for the man who wants to get rich in the munitions business.

J. S.

You Can Make Excellent Cake With Fewer Eggs

Just use an additional quantity of Dr. Price's Cream Baking Powder, about a teaspoon, in place of each egg omitted.

This applies equally well to nearly all baked foods. Try the following recipe according to the new way:

CREAM LAYER CAKE

Old Way	New Way
1 cup sugar	4 cup sugar
1/2 cup milk	1 cup milk
2 cups flour	2 cups flour
2 teaspoons Dr. Price's Baking Powder	4 teaspoons Dr. Price's Baking Powder
3 EGGS	1 EGG
1/2 cup shortening	2 tablespoons shortening
1 teaspoon flavoring	1 teaspoon flavoring

Makes 1 Large 2-Layer Cake

DIRECTIONS—Cream the sugar and shortening together, then mix in the egg. After sifting the flour and Dr. Price's Baking Powder together, two or three times, add it all to the mixture. Gradually add the milk and beat with spoon until you have a smooth pour batter. Add the flavoring. Pour into greased layer cake tins and bake in a moderately hot oven for twenty minutes. This cake is best baked in two layers. Put together with cream filling and spread with white icing.

DR. PRICE'S CREAM BAKING POWDER

Made from Cream of Tartar, derived from Grapes

No Alum

No Phosphate

Try This Over On Your Telephone

HE--

SHE--

Hello, how are you?
I want you to go to the "Silver Box" with me next Monday night.
Will you?

Sure! Delighted! I'm glad you called up. I'm crazy to see that play.
Next Monday? Good.

(The operators have promised not to listen to conversation about the "Silver Box." What an opportunity!)

The Silver Box

by the

University Dramatic Club

April 2, in the

University Auditorium

Coupons are being sold by Y. W. C. A., Missouri Store and Allen's. The reserve seat exchange Friday will be open only to those having coupons. Ticket sale will reopen Saturday. If you want a good seat get your ticket tomorrow.

FORE! It's golf time.
The links are calling you.
Make it straight for the green every shot with a CO-OP Golf Club.
Get ready for better scores.

Everything from a driver to a putter.

CO-OP

OVERLAND AUTOMOBILES

Velie Moon
Tires Accessories

W. C. BOWLING

8th and Cherry Bowling Lbr. Co. Phone No. 2

School of Aesthetic Dancing

for girls

Conducted by Mrs. C. D. Green

Tuesdays 2:30 to 4:30

Saturdays 10:15 to 12:15

MACCABEE HALL

Phone 936

Above Central Bank



"May the day come when North and South alike will learn to look back upon that flag with reverence."
—Lincoln to Virginia.

Columbia Theater
ALWAYS A GOOD SHOW

THURSDAY, FRIDAY and SATURDAY

America's Greatest American Story

"THE CRISIS"

By WINSTON CHURCHILL

A story by a Missourian, of Missourians and for Missourians

Direct from 5 weeks at New Grand Central Theater, St. Louis and 3 weeks at New Centre Theatre, Kansas City.

ZIEGLER'S AUGMENTED ORCHESTRA--SPECIAL MUSIC

Matinees 2:30 p. m.--any seat 25c

Evenings 8:15--Reserved 25c, 50c

Seats on Sale Wednesday