

If Hoover lived in Columbia
He would trade at the CO-OP

Magazine Bargains
A Sample

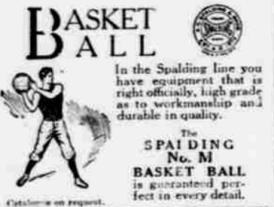
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Century 4.00
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After Nov. 10 \$7.00

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CO-OP

A. G. SPALDING & BROS., Inc.
415 N. 7th St., St. Louis, Mo.



BASKET BALL
In the Spalding line you have equipment that is right officially, high grade as to workmanship and durable in quality.
The SPALDING No. 1 BASKET BALL is guaranteed perfect in every detail.
Place Your Orders NOW to insure having Christmas Cards when you need them.
The Missouri Stores
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In San Antonio and along the Gulf Coast of Texas you'll find each day some new, delightful surprise in the out-door freedom of sunny skies.

Army activities lend an added interest to Texas this year.

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Tickets now on sale daily, final limit May 31st, with stop-overs at pleasure.

Austin	\$35.30	Galveston	\$35.65
Dallas	26.40	Houston	35.05
Eagle Pass	41.90	Laredo	41.45
El Paso	48.95	San Antonio	35.30
Ft. Worth	26.40	Waco	28.80

For any travel information see or write

H. L. WILSON, Ticket Agent, Columbia, Mo.

SHOE REPAIRING
—AT—



The best shoe repair shop in the city. Neolin Soles a Specialty
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FOOD CONSERVATION TO BE ADVERTISED

D. D. Patterson, Assistant to Food Administrator, Uses Many Publicity Devices.

TO ISSUE BULLETINS
Missouri Press Association Expected to Co-Operate in Spreading Information.

Don D. Patterson, assistant to the state food administrator, has spent a busy week organizing the work he intends to do to put before the people of Missouri the need for food conservation and the methods of conserving, and to enlist them in the movement. He will use newspapers, picture shows, sign boards, posters and nearly all other advertising mediums to give publicity to food conservation.

A daily press bulletin will be issued for the metropolitan papers of the state. A similar service will be provided for the country press—semi-weekly bulletins for the daily papers and weekly bulletins for the weeklies. A monthly feature service will be supplied the magazines of Missouri.

If Mr. Patterson's hopes are realized, the Missouri Press Association will co-operate with him in giving publicity to these bulletins. Each member of the association will be a member of the Food Administration, and, it is hoped, will feel an individual responsibility in helping in the work.

A service department of questions and their answers will be carried on through the press. An exchange service will be used to spread local ideas for conservation throughout the entire state. This publicity in the newspapers will start in two or three weeks, as soon as a working organization can be perfected.

"We are not advertising for any personal gain," said Mr. Patterson, "but to help the people of the state to do their part in winning the war. Many people seem to understand the reason for conservation and want to save, but they don't know how."

Slides and films for the moving picture shows are now being carried by three of the largest film-distributing houses in New York. Columbia will soon see some of them in the local theaters. Mr. Patterson has been notified. Every theater owner showing these films and slides will be given a certificate of membership in the Food Administration and another card for displaying, saying that the theater is co-operating in the conservation movement.

Teachers wanted to fill emergency vacancies in all departments. Have calls for teachers daily. Only 3 1/2 per cent commission. Teachers' Employment Bureau, 208-209 C. R. S. Bank Bldg., Cedar Rapids, Iowa. 12-11

INTRAMURAL GAMES TO SAVE ATHLETICS

Meanwell Foresees Increasing Opposition to Intercollegiate Sports.

HOW TO KEEP IT
For Physical Development, Hour of Exercise Daily Is Prescribed.

"Intramural athletics," said Dr. W. E. Meanwell, director of athletics in the University, in a recent interview, "is the salvation of college sports. The fight against intercollegiate athletics is already making itself felt and will grow stronger."

Doctor Meanwell expects to anticipate the opposition by getting the main body of students to play games themselves, instead of delegating most of their athletic activities to the basketball, football and baseball teams, as they do now. All who play will become enthusiastic supporters of athletics, he believes.

"When I was at Wisconsin," added the director, "I had 510 men out playing basketball, with the result that basketball became the most popular game there and has remained so."

The chance of finding a player of unusual ability among students who are in games primarily for enjoyment and not to make the team, Doctor Meanwell considers, is remote. Out of the large number who were in basketball for that reason at Wisconsin he discovered no exceptional player, but an unusual increase of interest in athletics was noticeable.

Physical training is not only helping to fit men for the war, but is receiving more attention because of the war, Doctor Meanwell says. California and New York have made physical training compulsory in their public schools. War has shown the people of these states the vital necessity of training the body. War will arouse people into placing physical training on an equality with other studies, Doctor Meanwell says. For health, Doctor Meanwell prescribes an hour of exercise and a bath right after it every other day. For development, one must give an hour each day to exercise and follow it with a bath.

Until the football season is over, Doctor Meanwell will have no time to put into effect his plans regarding intramural athletics. There are indications, however, of his policy. Twenty-five men have been practicing in the cross-country runs; forty are in the golf tournament; thirty-two are in the tennis tournament, and every evening about forty men are to be seen on the basketball courts. There is already a growing number of students around the gymnasium in the afternoon.

Doctor Meanwell estimates that 60 per cent or more students enter col-

lege without having had any athletics. These are the ones he will seek to interest.

CHEF IS PATRIOTIC YET SAVING
E. A. Kress of Daniel Boone Tavern Tells of His Experiences.

"I'm patriotic, but I strive to please." Thus E. A. Kress, since September 1, chef at the Daniel Boone Tavern, describes himself. In proof of the statement he has the Hoover food regulations pasted up besides his desk in the storeroom and, despite the difficulties arising from following them, claims to offer the best 75 cent dinner in the United States. But Mr. Kress has had seventeen years experience in putting out dinners, not only in this country but in Mexico and in liners on the Pacific Ocean.

He began his apprenticeship as a fry cook—one who cooks vegetables,



E. A. Kress

sweet entrees and fritters—in the Coronada Beach Hotel at Coronada Beach, Cal. But he soon was graduated into the chef class and in that capacity made three trips from San Francisco to Japan and China. On the last named place he comments, "They don't serve chop suey there, at all." Later he served as "maitre de" (steward) in a Rock Island, Ill., hotel. From there he went to Mexico where he learned how to make chili under Jecario, a famous Mexican chef. "I'm not sure how he spells his name, but I can find it in the dictionary," said Mr. Kress, thus putting him in the company of the great men of all times. For the last five years he was in the Fred Harvey dining car service where he had charge of the kitchen of a car, the storeroom and the planning of all

meals. Of such a character is his work at the Tavern.

When asked about new dishes, Mr. Kress said they simply happen. Of course some chefs have more success than others. He himself has invented a sandwich, called the "Kress" which he says is "something like a club but—" and the rest of the description consisted of a sudden intaking of breath and the letting it out in a long, satisfied sigh.

In response to the query concerning the effect of the war on his business, Mr. Kress said there was no article of food that had not increased greatly in price. Many canned goods, he said, are only available in inferior quality, as the government has commanded the letter grades. A conspicuous example is canned meats. Food authorities request that the portions of other meats served be reduced one-half. Of course wheat breads are under a ban, and the queen of hearts would surely come into her own under the tart regime that has been introduced. Tarts need only one crust.

Another effect is noted in the writing of menus. Formerly diners were content to accept French names for dishes and order their meals more or less as adventures, but since the war, people want simple food, and they wish to know beforehand whether they like it or not. Of course German dishes have disappeared, or they are masking under other nationalities.

TELLS OF Y. M. C. A. ARMY WORK

Members of Young People's Societies Hear C. G. Lord.

The Young People's Societies of Columbia held their first joint meeting of the school year last night. C. G. Lord from Camp Funston described the work of the Y. M. C. A. at the camp. He said the government had provided well for the physical needs of the soldier but had made no provision for his moral welfare. This need the Y. M. C. A. is trying to fill. "The Y. M. C. A. will make good."

National Livestock Market.

NATIONAL STOCK YARDS, EAST ST. LOUIS, Ill., November 5, 1917. The livestock market for today was as follows:

Hog receipts	7,500
Market	Higher
Lights	\$17.10@17.40
Pigs	\$14@15.50
Mixed and butchers	\$7.10@8.10
Bulk	\$17.10@17.45
Good heavy	\$17.40@17.50
Cattle receipts	8,000
Market	Steady
Native beef steers	\$8@10.50
Earling steers and heifers	\$7@8.10
Cows	\$5@8.10
Stockers and feeders	\$6.50@8.10
Texas quarantine steers	\$6.75@8.10
Prime Southern beef steers	\$9@12.75
Beef cows and heifers	\$6@8.10
Prime yearling steers and heifers	\$7.10
Native calves	\$5.75@8.10
Sheep receipts	1,800
Market	Steady
Lamb	\$12@17.50
Ewes	\$10.50@11.25
Wethers	\$11.50@12.50
Canners and Choppers	\$5@8.50

declared Mr. Lord, "because it is in touch with the situation."

Fourteen buildings, including one erected by the government, have been provided by the Y. M. C. A., for the thousands of men at the camp. Each building is equipped with a moving picture machine. Stationery and stamps are provided for the men.

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He would trade at the CO-OP

Magazine Bargains
A Sample

Pub. Price
Review of Reviews \$3.00
Century 4.00
St. Nicholas 3.00
\$10.00

Our Price Now \$7.00
After Nov. 10 \$7.25

Magazines will advance Nov. 10, place your order now and Save. Our rates are the lowest.

CO-OP

SUGAR

12 lbs. Light Brown	\$1.00
11 lbs. Granulated	\$1.00
10 lbs. Powdered	\$1.00
8 lbs. Domino	\$1.00
45c Crisco	.40
90c Crisco	.80
\$1.50 Crisco	\$1.70
15c Post Toasties	.10
15c Kellogg Corn Flakes	.10
15c Oats	.10
10c Sandwich Tuna	.08
25 lbs Flour	\$1.40
50 lbs. Flour	\$2.75
15c Tomatoes	12 1/2c
25c Tomatoes	.20
20c Can Corn	.15
20c Life o' Wheat	.15
6 Bars Soap	.25
25c Coconut	.20
25c Chocolate	.20
25c Saniflush	.20
10-lb. can Lard, pound	.30
50-lb. can Lard, pound	.27
Compound, lb.	.24

BERRY'S

PHONE 375

Do Your Bit for the Boys in the Camps and Trenches

1. They desire cigarettes more than anything that you can send them. A carton of cigarettes would make an ideal Christmas gift.

2. A large purchase enables us to offer them in carton lots at wholesale prices. Buy by November 15 to assure delivery by Christmas.

Booche's Billiard Academy

Virginia Building

Columbia Theater
ALWAYS A GOOD SHOW

TONIGHT AND TUESDAY
MARGUERITE CLARK

IN
"Miss George Washington"

This is a repeat, but is one of Miss Clark's best.

MATINEE 3 P. M.

ALSO BURTON HOLMES TRAVELOGUE

Wednesday and Thursday, Kitty Gordon in

"Forget Me Not"

Branham's
No Better Guarantee Than Our Name

Annual November Sale of
SUITS

Begins Tuesday And Continues All Week

Thru fortunate circumstances several weeks ago we bought Suits at a saving. These with our regular stock of Suits we offer you at the following reduced prices:

8 Suits regularly \$45, \$42.50, \$40
at
\$34.50

30 Suits regularly \$37.50 and \$35.00
at
\$29.50

14 Suits regularly \$30.00
at
\$24.50

19 Suits regularly \$27.00 and \$25.00
at
\$21.50

16 Suits regularly \$22.50
at
\$17.50

12 Suits regularly \$18.00
at
\$14.50



These include every regular size suit in our stock. About 100 Suits to choose from. ALTERATIONS FREE.
MILLINERY—Our Tailored Hats all especially priced. New, dressy hats in white, gold and silver lace and the shades so much in vogue, Taupe, Purple and Brown.