

THE EVENING MISSOURIAN

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THE RED CROSS SEALS

Each year during the holiday season the Red Cross conducts a campaign for the sale of Christmas seals, the revenue devoted to combating the spread of tuberculosis in the United States. This year the campaign is being made even more earnestly, with a view to conduct a greater anti-tuberculosis campaign during the coming year. The funds from the sale of the Christmas seals are not used for the war relief conducted by the Red Cross. The proceeds from the sale of the stamps go into a fund for fighting the white plague in America.

The Red Cross seals are sold for one cent each. With the many calls for funds for the war it will be difficult for domestic propaganda work to be financed during the next few years. The work of the Red Cross in fighting tuberculosis is of such importance that it must be continued through the war, or else the efforts of past years will have been in vain and the plague will break forth again unrestrained. It costs little individually to help in this work, and the results are enormous.

THE MISSOURIAN FOR CHRISTMAS

"Just a word from home today would make me happy" expresses the feelings daily of boys in the Army and Navy training camps of America as well as the men in France. Nothing is so welcome to the boy preparing to or actually defending his country as a letter from those at home. Next to the written letter or post card itself comes the home newspaper chronicling better than any letter, many interesting events to the men at the front or on the way.

Ever the advertisements are "interesting" to those miles away as they are valuable to those here. Not a word or line escapes unread—nor does one reading usually suffice.

But sending the Missouriian need not be confined to those only who are in national service. What better gift could be sent a former resident or student? Six times a week, every week in the year it would greet the recipient with tidings of interest and pleasantly call to mind the thoughtful sender. It is a gift of merit. Why not send it?

SLEIGHBELLS

Sleighbells! Is there a man or woman in Columbia today who would not rather be seated in a big open sleigh with the tingle of December breezes in the face than to be in the most expensive limousine? If we progress to the era of airplanes and passenger balloons, if even motor cars are crowded out by more modern inventions still some of us will appreciate the call of the sleighbell, the old timey ride behind "Old Dobbin" a day or a week before Christmas. There is nothing stiff and formal about an open sleigh. One must wear rough clothing, great furs and boots to be dressed properly for a sleigh ride. There is something about the old sleigh that suggests homeliness, informality and thought of the old fireside at the farmhouse with its warmth and comfort.

Yes, there is still a place for the old sleigh, as there is for the old time life on the farm. And Columbia young people this week are proving their appreciation of this fact.

General Crowder says that the blow which will shatter autocracy will be delivered by a strong right arm. To which Hoover adds, backed up by a full stomach.

With weather such as this people no longer wonder why winter campaigns on a large scale are not carried on in Europe. Paris is 10 degrees farther north than St. Louis.

The Zeppelin is the only device of warfare that is exclusively German by invention and contrivance, and it is a failure.

Evidently the Russians think that revolution, like charity, begins at home.

The Halifax disaster was a by-product of the war but was none the less terrible on that account.

Family secrets will remain secrets no longer after the drafted men fill

out the questionnaire. Maybe many of the men will find out things about themselves even they did not know.

It appears that the old-time fudge party is to be revived. May the end of the war see many of these near-forgotten pleasures re-established.

To say that the sweets of victory will be won sooner by conserving the sugar is no paradox.

That United States transport conquered the U-boat anyway. It delivered the goods before it was sunk.

When in doubt about what to do with the unexpected Christmas money, buy baby bonds.

No man is so poor as he who has nothing but money.

THE OPEN COLUMN

Vice at Home and Abroad.

Editor the Missouriian: Quoting from an editorial in the Tampa (Fla.) Times the following remarks on the closing of the vice district in that city appear to me applicable to Columbia.

"The closing of the restricted district, very naturally, did not accomplish all that is desired from a moral viewpoint, but it has been productive of good in at least one way. It has ousted crooks of various types, most of whom live with and at the expense of women of the underworld, from their homes and caused many to leave the city for more pleasant and productive fields of operation. The handling of these men has always been a problem with the police, and it is pleasing to note that their number has shown a decided decrease since they were ousted from their 'happy homes' and separated from their 'meal tickets.'

While scarlet women are still operating in the city, their number is smaller than it has been for years. They are working at a decided disadvantage, and another good feature of the closing of the district is found in the fact that it has practically ended the orgies of men, young and old, who patronized such places.

Reports from France and the American Army camps should impress the most stupid blockhead with the necessity of protecting the youth of the country from the influence of women of the demimonde—and they cannot be protected as long as the houses are allowed to remain open and the selling of drinks permitted therein.

The generation-after-generation suffering caused by the dissipation of young men should have been sufficient to awaken the public to the necessity of guarding them against the evil of immorality, and revelations brought out since the war began are infinitely more impressive. Than this moral problem none is more difficult to handle, but the evil and its effects must be lessened in some way.

Tampa, thanks to the regulation of the saloons, abolition of gambling and closing of the houses of ill repute, has from a moral standpoint, little to be ashamed of today. Let the work of reform go on and on and on."

The truth of these statements should be enough to convince any thinking men of the necessity of dealing drastically with the menace in Columbia. D

Daily Hoover Hint

Saturday (Another Wheatless Day).

- BREAKFAST
- Malaga Grapes
- Fried Scrapple
- Brown Bread Toast Coffee
- LUNCHEON
- Stuffed Surprise Potatoes (using last of cold mutton)
- Corn Pone
- Apple Whip
- DINNER
- Mutton Broth (with Barley) (from mutton bones)
- Fried Cod Steak Tartare Sauce
- Escalloped Potatoes Beets
- Endive Salad
- Frozen Custard

Cheese Fondue.

Melt a tablespoon of butter in a cupful of cooked rice; add 1/2 cup of grated cheese, 1/4 teaspoon each of salt and paprika, the yolks of two eggs beaten until thick and creamy, 2-3 cupful of milk. Fold in the stiffly beaten whites of the eggs, pour mixture into buttered baking-dish and bake 25 minutes in moderate oven.—No. 515 in Miller Shoe Company's contest.

Cheese Loaf.

1 pound of ground cheese
 3 plimentos
 6 hard boiled eggs
 Handful of parsley.
 Mix with a good stiff mayonnaise dressing and put in a square pan to mould. Serve on lettuce leaf with dressing. In cool weather this should be made the day before using. In warm weather pack in ice with a little salt a few hours before serving. This loaf can also be put in green peppers and sliced when ready to serve so each piece will have a green outline. This recipe will serve 20 persons.—No. 518 Miller Shoe Company's contest.

QEBH Initiates Four.

The following were initiated Wednesday night into QEBH, honorary senior society: J. H. Longwell, Baxter B. Bond, Maurice N. Witt and H. E. Rasmussen.

Navy Recruiting Officer Leaves. Herbert Wear, United States naval recruiting officer, who has had a re-

cruiting office in the Virginia Building since Monday, received a telegram yesterday from headquarters at St.

Louis to close his office and report in St. Louis today. When he was ordered to open an office here it was

not known that a recruiting station had already been established in Columbia.

For better food at less cost

MAZOLA

BUTTER, lard and suet have been used for years for deep frying, sautéing or shortening—because the housewife could find nothing better. Today the Food Administrator asks her to use vegetable oils.

And Mazola, the pure oil from corn holds first place among vegetable oils. It is the ideal medium for sautéing, deep frying, shortening and salad dressings from every standpoint.

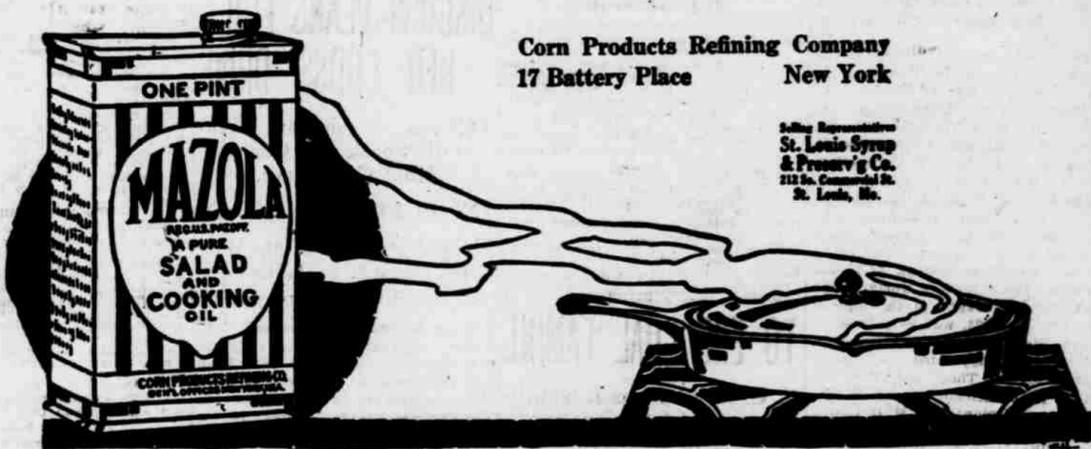
Mazola reaches cooking heat long before it smokes—cooks food more quickly and at the same time more thoroughly. This does away with that soggy and greasiness so prevalent with the old cooking mediums.

And Mazola can be used over and over again because it does not transmit taste or odor from one food to another!

That is what makes it so wonderfully economical.

Get a can of Mazola from your grocer today. Sold in pint, quart, half-gallon and gallon tins—the large sizes give greatest economy. Also ask for the free Mazola Book of Recipes or write us direct.

Your money refunded if Mazola does not give entire satisfaction



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REMEMBER—Turkish tobacco is the world's most famous tobacco for cigarettes.