

## GARDNER AND M'ADOO HERE FARMERS' WEEK

Annual Agricultural Gathering Will Be January 14-18 This Year.

## HOOVER MAY COME Unless War Complications Prohibit, National Food Head Will Be Here.

Farmers' Week, the annual statewide agricultural gathering, will be held this year from Monday, January 14 to Friday, January 18, inclusive, with the College of Agriculture, the State Board of Agriculture and the State Associations of Missouri cooperating. The program list will include speakers of note from the United States, a soldier fresh from the French trenches, a member of the Presidents cabinet and Governor Gardner of Missouri. On Wednesday and Thursday, January 16 and 17 the War Council of the Missouri Council of Defense will be held.

The Sixth Annual Ham and Bacon Show and the Corn Show will be held during the week. Prof. J. C. Hackleman has charge of the premium list for the Corn Show and Dr. P. F. Trowbridge will have charge of the entries for the Ham and Bacon Show.

The Farmers' Short Course will be held as usual, with lectures and demonstrations from 8:30 to 3:00 o'clock each day. There will be a special woman's program given each day and exercises and contests for the boys and girls.

The evening programs will be given over to addresses on war-time conditions. Among the speakers will be: Governor Frederick D. Gardner, William Gibbs McAdoo, Secretary of the United States Treasury, Lieutenant Carl Perigord, a 4-minute man now with the National Council of Defense, who has just returned from France. Herbert Hoover, National Food Administrator, will be here barring war-time complications. Among the other speakers will be Mrs. Nellie Kidzie Jones, "Aunt Nellie" of the staff of the Country Gentleman; Ernest Harold Baynes, "the Bird Man;" Thomas E. Wilson, of Wilson and Company, Packers, Dean C. E. Curtiss of the Iowa Agricultural College; Oliver Wilson, master of the National Grange; Charles S. Barrett, National President of the Farmer's Union; Governor Willys of Ohio; Carl Vrooman, United States Assistant Secretary of Agriculture. Dr. John Lee

Coulter of West Virginia, will speak on "Co-operation Among Farmers" and Mrs. W. A. Warner of Texas will talk on "The Country Woman's Viewpoint."

## CITY AND CAMPUS

Thomas Tow of Browns was here today on business.

G. L. Forbis of Centralia was here today.

Mr. and Mrs. H. R. Frink of Hallsville were shopping here today.

Mrs. V. H. Evans of Moberly, who has been visiting her father, Dr. R. L. Hopper, returned home today.

Miss Madelyn Settles of Franklin, Mo., has come to Columbia to work in the business office of the University.

Miss Margaret Lucas of St. Joseph spent the week-end with Miss Mary Lansing.

Miss Helen Parr returned to her home in Hamilton yesterday. She discontinued her studies because of ill health.

Mrs. I. A. Victor of San Antonio, Tex., is visiting her sister, Mrs. Victor Barth. Mrs. Victor is a former resident of Columbia.

Miss Jean Masden, a student at Synodical College at Fulton, attended the Kappa Sigma Christmas dance Friday night.

Clemons E. McNamara, a senior in the College of Agriculture, returned last night from a week-end visit to his parents in Kansas City.

E. R. Hornback, a former student in the School of Medicine, who is now attending Washington University, returned there last night after a short visit here.

Mrs. C. W. Bartlett, who has been visiting her daughter, Miss Mildred Bartlett, at the Kappa Kappa Gamma house, returned to her home in Kansas City yesterday.

H. H. Lynch of St. Louis, an inspector of the Sigma Nu fraternity, and L. H. Addington of St. Louis, a former student in the University, visited at the Sigma Nu house Sunday.

H. Burrow Clark, a student in the University, has successfully passed the aviation examination and is awaiting his call. His home is at Lebanon, Mo.

Mrs. Lottie Cline, 707 Missouri avenue, returned yesterday from Athens, Ohio, where she was called a week ago by the serious illness of her father, A. W. Lynch. Her daughter, Miss Jessie Cline, of St. Joseph, came Saturday afternoon to spend the holidays in Columbia.

University Student Is Operated On. Miss Ruth Klepper, a junior in the University, was operated upon for appendicitis at Parker Memorial Hospital Saturday.

## DOUBLE LICENSE FEE ON ALL MOTOR CARS

Secretary of State Sullivan Announces Motor Changes Effective February 1.

## BAR THE CUT-OUTS

Noise-Making Motorists to Be Prosecuted in Future, It Is Said.

Secretary of State Sullivan has given out the following information with reference to the new Motor Vehicle Law, which will take effect February 1, 1918:

All certificates of registration, number plates, and chauffeur badges issued for use during 1917, expire on January 31, 1918, and should be renewed on or before February 1.

1918 application blanks will be mailed to all who have registered automobiles during 1917. Should your blank fail to reach you, make application for same during January. It is not necessary that the application be sworn to.

Applications will be received on and after January 1, 1918, but not prior thereto.

By filling out your application and forwarding to the Secretary of State, Jefferson City, during the month of January, you can save money for the Good Road Fund, avoid congestion in the department, enabling you to receive your number plate during February.

The Fee Is Doubled.

Do not forget to give the motor number of your automobile.

The new law requires an index to be kept by this department according to motor numbers. This is in the location of stolen cars.

The Legislature has doubled the registration fee. Such fee prorated, however. To illustrate: The registration fee for a 22 horsepower car is \$6.00. If application for registration is made after August 1, one-half of the annual fee is paid; if application is made after November 1, one-fourth of the annual fee shall be paid.

The registration fee for a dealer is \$10. Extra plates \$5 set.

Two number plates will be issued during 1918; one for the front and one for the rear of each motor vehicle. Motorcycles and motortricycles shall display but one plate on the rear thereof.

The fee for registration of a chauffeur is \$1.50.

All automobiles while in use on the public highways, shall carry on the front at least two lighted lamps, not exceeding 35 candlepower each, showing white lights visible under normal atmospheric conditions, at least five hundred feet in the direction towards which the car is facing. Such lights to produce sufficient light to reveal objects one hundred and fifty feet ahead, and adjusted and directed so that on level ground the main shaft of clear condensed light shall be projected straight forward, no portion of it above the level of the lamp, nor more than forty-two inches above the ground; such adjustment and direction to be permanently maintained.

## CLASSIFIED ADS.

Half a Cent a Word a Day

### ROOMS FOR RENT

ROOM for Rent—602 Conley. W771

FOR RENT—One large south room for two persons. Business girls employed in University preferred. 448 Black. 518 S. Fifth. E-46-17

FOR RENT—Two rooms, for men, heat insured, always hot water, apply 201 E. 9th street. E782

### APARTMENTS FOR RENT

FOR RENT—Four rooms with bath, south exposure, third floor apartment. Furnished or unfurnished. Will give possession Wednesday, December 12. Phone 1016 Red. 721

### TEACHERS WANTED

FOR our varied calls. Many war vacancies. Missouri Teachers' Agency, Kirksville, Mo. M-3171

### LOST AND FOUND

LOST—On Broadway, between Straw-Nette Store and Stephens College, one black sealskin hand purse containing four one-dollar bills and some small change. Finder return to Helen Merkle, Stephens College. 80

LOST—An Alpha Phi pin. Call 88. G751

LOST—Small tan leather pocketbook with initials E. R. and Minneapolis. Contains about \$5. Dropped between Hotel's and 517 South Fifth. Finder please call at 517 South Fifth. 1721

LOST—Monday morning at Co-Op or on West Campus, nearly new pair (Mark Cross) gloves. Reward. C. R. Halley, 622 Black. E-681

LOST—A jeweled Pi Phi pin. Finder leave at Missourian or call 925 Red. A-661

### MISCELLANEOUS

WANTED—Nursing by practical nurse. Phone 463. 0781

GOOD positions are reported every month in the year. Midyear graduates should enroll now. Write for blank and booklet. Central Educational Bureau. St. Louis, Mo., W. J. Hawkins, Mgr.

FOR RENT—Furnished house to small family only. Near campus. Rent low. Phone 262. 1-79

Students desiring work during the Christmas holidays are asked to apply at Y. M. C. A. Employment Bureau. Y-79

MERCHANTS and others desiring help during the Christmas vacation are asked to call Employment Bureau 223. Y-79

Electric headlights shall have the entire inside surface of their door glasses etched or ground to such a degree that the lights shall appear blurred, and the light emitted defused and free from brilliant or metallic lustre. One red light to be carried on the rear of all automobiles.

### Muffler Cut-Outs Barred.

Dirigible head-lights shall not be used on the public highways within cities or towns, except in emergency or when the headlights are inadequate, and then only providing the shaft of condensed light is directed downward below the middle of the lamp and at no time into the eyes of persons. Searchlights may be used on public highways outside the limits of towns or cities, provided the light is directed downward.

Muffler cut-outs shall not be used. Any cut-out or opening in the exhaust pipe, between the engine or muffler or any car, shall be completely closed and disconnected from its operating lever, and so arranged that it cannot automatically open or be opened or operated while the car is in motion.

Before purchasing a used or second hand automobile, require the owner or dealer to turn over to you, the certificate of registration and metal tag. Examine the factory or motor number on the car to see that it corresponds with the number given on the certificate of registration. If they do not correspond, do not purchase the car. If the owner of a second-hand car claims the registration certificate has been lost or misplaced, do not purchase such car until he procures from this department a duplicate certificate and turns the same

over to you with the metal tag when he delivers the car. Have nothing to do with a car which has the motor number chiseled off, obliterated or

covered. Do not rely on the metal tag alone, because there are hundreds of lost and stolen tags in the state which have been switched to other cars.

## Columbia Theater

ALWAYS A GOOD SHOW

TONIGHT AND TUESDAY

MADGE KENNEDY

IN

"NEARLY MARRIED"

The Story of an Almost-Bride and Net-Quite-Bridegroom

Also Burton Holmes Travelogue

Matinee 3 p. m.

Wednesday and Thursday, WALLACE REID in

"THE HOSTAGE"

## GIVE CANDY



for Christmas

No Christmas joy without Candy. Always a pleasing gift—appropriate for everyone—especially if it's

## JIMMIE'S HOME-MADE CANDY

Take a box home with you

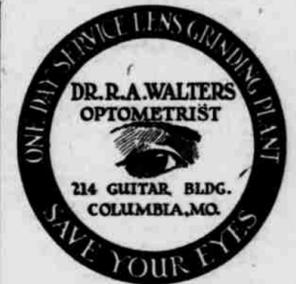
APOLLO  
LOWNEY'S  
JOHNSTON'S  
DOLLY VARDEN  
SHILOH  
HOLLY BRAND

"Good to the last piece"—because it is made of the purest materials under most sanitary conditions. Christmas boxes packed—cherry and milk filled delicacies. The largest assortment of fancy boxes in town. Let your Christmas Candy Gift come from

Jimmie's College Inn

PHONE 1183

916 BROADWAY



### MONEY FOUND

Saving your old Magazines

50c 100 pounds

And Papers

25c 100 pounds

Phone 392. Will call

KLASS COM. CO.

### TYPEWRITERS

The National Touch Method and new Underwoods for student use at less than regular rental cost. After six months you get a credit refund for every cent paid. See our agent, R. C. Crow, Y. M. C. A., 6:30 to 7:30 daily. NATIONAL TYPISTS ASSOCIATION

### Keister's

Ladies' Tailoring College

is so equipped that any woman or girl can make all her clothes under our instructions.

Third Floor, Elvira Bldg.

### DOES YOUR WATCH, CLOCK OR JEWELRY NEED REPAIRING?

If you bring your repair work to us it will be returned promptly in perfect condition. All work guaranteed.



HENNINGER'S  
813 BROADWAY.

## There's But One Safe Way to Buy

I keep in close touch with market conditions of food products. I am correctly informed as to the cash and food value of practically every article of table and baking use. My knowledge and close acquaintance with baking materials and their quality and money worth passed on to you in my articles, should aid in the selection of proper foods at proper prices.

You have often heard the expression that "water seeks its own level." This same thought might well be applied to merchandise.

Inferior merchandise may find a ready demand when first put on the market—but its inferiority is soon found out—and its sale usually takes a slump. Hence I have come to the conclusion that the biggest seller is the best buy.

When some certain brand is given a wide preference over all similar merchandise it means but one thing—merit has proved it best.

So it follows that if housewives would purchase only merchandise that meets the greatest demand their buying would be far more satisfactory.

I have noticed invariably that the demand for a product always verifies the value of a product determined by scientific tests—which proves my contention conclusively.

Take baking powder. The biggest selling brand on the market today proved to me by the most critical experiments that it is entitled to the preference it has gained.

There are more pounds of Calumet sold than any other brand of baking powder. Usage has proved its superiority—my tests pointed to the same fact. The woman who buys Calumet eliminates all possible waste. She profits by the experience of millions of women who after testing many different brands of baking powder find Calumet best. It is safe to buy because overwhelming choice shows the supreme satisfaction it renders the vast majority of housewives.

I have made investigations and trips through many plants that manufacture food articles, and I have yet to find a finer and better equipped, more up to date, sanitary plant than that of the Calumet Baking Powder Co. Anyone who will visit this plant will readily understand why they should and how they do manufacture baking powder that fills all the requirements.

Made Marie Costello

NOTE.—Miss Costello is already well known to most of the ladies of our city. She is of the Domestic Science Branch of the University of Chicago, a graduate of Lewis Institute, Supervisor of Domestic Science in Public Schools, Special Lecturer on Domestic Arts and Economy, Special Lecturer to the Women's Clubs.

We are publishing a series of her most important articles.