University of Missouri met yesterday afternoon and organized the Kansas City Club. The following officers were elected: President, Rogers Crittenden; vice-president, Leavel; secretary, Gladys Wall; treasurer, Edward B. Olson. The object of the club is to bring more students to the University from Kansas City and to keep the present Kansas City students in closer touch with University alumni now living there.

### CLASSIFIED ADS. Half a Cent a Word a Day

### ROOMS FOR RENT

-				-
ROOM	for	Rent-602	Conley.	W7

FOR RENT-Two connecting furnished rooms, 100 Hitt Street. Phone 2303 White. GS1tf

FOR RENT-One room, 600 Conley.

FOR RENT-One large south room for two persons. 448 Black, 513 S. Fifth. H-66-tf

### APARTMENTS FOR RENT

FOR RENT-Four rooms with bath, south exposure, third floor apartment. Furnished or unfurnished. Will give possession Wednesday, December 12. Phone 1016 Red. 72tf

BOARD—During boildays at 707 Missouri avenue. Phone 937 Black. C85

WILL SERVE MEALS during the holi-ays. 714 Missouri avenue. Mrs. Votaw. V-82

TEACHERS WANTED

### FOR RENT

FOR RENT-Strictly modern six room cottage, furnished. Near University. Im-mediate possession. See Clinton Lyon. C84

### LOST AND FOUND

LOST-A man's neavy silver ring, tur-quoise set. Finder please leave at Mis-sourian office and claim reward. S-84

LOST—Small tan leather pocketbook with initials E. R. and Minneapolls. Con-tains about \$5. Dropped between Hetz-ler's and 517 South Fifth. Finder please call at 517 South Fifth.

LOST-A jeweled Pi Phi pin, Finder leave at Missourian or call 985 Red. A-66tf

### MISCELLANEOUS

ROBINSON'S DINING ROOM will be open during holidays. Special prices to students. 1203 E. Broadway. Phone 663. R.84

FOR TRADE—What have you to trade for six acres adjoining small town, good improvements? Address Box 180, Morris-ville, Mo. G-83

Make All

Feet Young

See Our

Windows

Mobile, Ala.

Jacksonville, Fla.

St. Augustine, Fla.

St. Petersburg, Fla.

New Orleans, La. Pass Christian, Miss.

Palm Beach, Fla.

Pensacola, Fla.

Tampa, Fla.

## Kansas City Students Organize Club. OUTCASTS FROM SOCIETY BEHIND A YELLOW SIGN

Our former friends went around the other way, and the little girl who lonely lives; to "batch" in the attic; lived across the street stood in her to read, sleep and sing at all hours the street, and persons who came forward to with an eagerness comclose to the house and saw the sign parable only to that which a freshhurried away as if some evil things man has at Christmas. It was the were at their heels.

ance, not knowing that we were insign. We told him to leave and leave But alas! a wicked turn of events Buchroeder, Jeweler. quickly, crying "Smallpox." He turned and ran off, and had our laughter and calls not stopped him. he would have run all the way back to his room and had smallpox in his imagination for a week to come.

There came to our door one evening an elderly lady. She rang, and smallpox," were whispered through

## Christmas Tree Oranges, Bananas, Malaga Grapes, **Lemons Cocoanuts**

10c Grape Fruit 3 for25
Best Jonathon Apples, pk .50
" 35c Coffee, lb35
" 20c Coffee, lb20
Extra Fine Turnips, pk .15
Best Rice, 2lbs25
Extra good corn, 10c can
doz. 1.10
Extra good corn, 2 for
25c, dozen, - 1.35
Extra Fancy Corn, nothing
better, 20c, dozen - 2.25
No. 3 Hominy, 10c, 3 for .25
Cabbage 3c lb, 25lb for .65
Layton baking powder 2cans . 15
Fresh spare ribs, country

A. R Lyon

Phone 303 20 South Ninth Street

800

Broadway

48.95

26.40

35.05

35.05

For Christmas

**BUY SLIPPERS** 

OR HOSIERY

Winter Tourist

Brownsville, Tex.

Fort Worth, Tex.

San Antonio, Tex.

Charleston, S. C.

Galveston, Tex.

Houston, Tex.

El Paso, Tex.

Corpus Christi, Tex.

fares via

45.85

64.35

33.90

48.15

57.45

35.60

Corresponding low fares to many other points in the South and Southwest. Tickets to points in Texas on sale daily

until April 30th, good returning until May 31st, 1918, and to other points on sale daily until April 30th, good return-

> Round trip fare to points in California, going one route, returning another, on sale daily with nine months return limit; one way via Portland at addi-

ing until June 1st, 1918. Liberal stop-over privileges

tional cost.

### They nailed the yellow sign on the the crack of the door. "Oh, my front porch late in the afternoon. Lord!" she gasped, and with all the After that we were outcasts, to be speed her years and weight allowed, shunned and avoided. Not one thing she hurried down the steps and would outsiders have to do with us. away.

It remained, then, for us to live

own door and looked at us with fear. and make the neighbors wish us dead. Passersby chose the opposite side of The hour of liberation was looked witching hour, the hour when we A few friends offered sympathy should be at large, the hour that we over the telephone, but they stayed vowed would mark the painting of away from our sight. An acquaint- Columbia all the colors of the rainbow. We had it in us. Energy pent mates of the pest house, came on the up for fifteen days ought to tar and porch at night without seeing the feather any town, so we thought. hopeless chest to a hope chest. A.

came. Our profs said we had many quizzes to take. All that good energy that would have livened Columbia for many days had to be poured into textbooks. We studied the last four days, and I think the grades we made will bear testimony to our

### Yesterday's Late News

In explaining the steps the War Department has taken to meet the unsatisfactory health conditions of the camps, Secretary Baker says that woolen uniforms for all troops have been provided and are at the camps or enroute there. He says that all

Fill Up Your Chest.

Don't be flat-chested fill it with silverware and change it from a

# Possess Real Merit.

Money talks. The housewife should listen only to the claims of manufacturers who back their assertions with a money back guarantee. I have found in my years of Domestic Science work that manufacturers of meritorious products employ the money-back-if-not-satisfied policy of merchandising. Such manufacturers are deserving of housewives'patronage and usually get it.

No matter how good a manufacturer may say his product is - if he lacks courage to offer a refund of purchase price, if buyer is not satisfied he displays a lack of faith in his goods. In such instances the purchaser assumes all risk-and there is always risk, when the maker of merchandise refuses to stand by his goods with a money back guarantee.

To make this point clear — consider the advertising of a certain brand of baking powder. The producers of this baking powder abolish the uncertainty of buyers getting full money's worth - as every can is sold under a clear cut guarantee of money-back-if-notsatisfied with bake day results.

Their advertisements state that their product is superior—they say that it is unfailing in results-pure in the can and in the food - and that it produces absolutely pure and wholesome bakings. Furthermore they assert that "You save when you buy it — and you save when you use it." The phrase is so familiar to the housewife, every one no doubt will recognize it as taken from a Calumet Baking Powder advertisement. But to get back to my subject the importance of those printed words lies in the fact that the Calumet Baking Powder Co. put the proof before the housewife with positive bake day results. They invite her to buy Calumet on a money back trial basis. They demonstrate dependability with bake day results. They show her actual savings in real money. I have tested Calumet Baking Powder. The tests I conducted were far more exacting than could be made by the housewife and those tests have proved the truth of the Calumet Baking Powder Co.'s contentions. No housewife can afford to refuse so liberal a proposition. All should give Calumet a trial - and millions have done so. That it makes good its advertised promises is shown in the fact that

NOTE-Miss Costello is already well known to most of the ladies of our city. She is of the Domestic Science Branch of the University of Chicago, a graduate of Lewis Institute, Supervisor of Domestic Science in Public Schools, Special Lecturer on Domestic Arts and Economy, Special Lecturer to the Women's Clubs.

We are publishing a series of her most important articles.

# Merchandise Sold Under a Money Back Guarantee Must

## Buy War Savings Stamps

### Get It With The

# Barth Label

There will be no doubt then that your gift is acceptable. No doubt that the quality is of the highest grade. No doubt that the price is consistent with quality. Hundreds of useful gifts for the Man, Young Man, and the Little Fellow.

Get Your Gifts for the Man at the Man's Store



"Everybody's Store"

Open Saturday and Monday Night till 11 o'clock

recommendations of the Medical Department have been complied with except the proposal to establish observation camps, in which shall be gathered all new drafts of recruits for two weeks before the men pass into their company organizations. This will be considered soon.

Little Things Count.

Small gifts-but remember it is the little things in the world that count— (adv) B-84 Jeweler.

Wound Keeps Him Out of Army. William R. Gentry, who went to St. Louis a week ago to enlist in the machine gun corps, was not accepted because of a wound he received while driving an ambulance in France with the American Field Service. He expects to be accepted in

Shine Up This Christmas. Lots of men don't know how to 'tis often easier to find a house than shine up to their wives—a "baby diathe keyhole. A. Buchroeder, Jeweler. mond" will do it. A. Buchroeder, (adv) B-84

# Suggestions

from





# WEARING APPAREL

will make a pleasing, practical and appropriate gift for any lady

### GIFT SUGGESTIONS

SILK PETTICOATS, unusual values, Taffetas and Jersey Tops \$3.95 to \$6.00

FURS, now under priced, Scarfs and

\$3.50 to \$35 GORDON HOSE, in Christmas boxes, fancy hose, values of \$1-25 to \$2.00, now \$1.15 and 95c

Plain colors, each - 25c to \$3.50 WAISTS. Appreciated Gifts. Crepe de - - \$3.95 to \$7.50

Georgettes - - \$6.00 to \$10.00 Taffetas, now - - \$2.95 to \$3.95

BATH ROBES AND SILK KIMONOS Bath Robes - - -\$3.50 to \$6.00 Silk Kimonos, Christmas special 25% off, now - - - - \$5.00 to \$11.50

SWEATERS, a wanted gift, Marinette Sweater in Angoria, values of \$12 to \$18, now \$9 to \$14.50

BRADLEY SWEATERS, new spring numbers - - - \$5.00 to \$10.00

COATS, SUITS AND DRESSES, nothing could make a nicer gift than a Coat, Suit or Dress. 30 to 40% off 25% off Dresses at - - - 25 per cent off A few Coats and Suits at -



# TAKE A

With You

Prices from 75c to \$60

"She" will enjoy a box of Huyler's, too!

The Drug Shop

815 Broadway

Phone 302

For particulars as to routes and stop-over privileges write or call on J. C. ABBOTT, Agent, Columbia, Mo.

EARLE LIND, Division Pass. Agent, Moberly J. D. McNAMARA, Pass. T. Manager, St. Louis