

## THE EVENING MISSOURIAN

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## KEEP BUSINESS GOING

The appeal for economy at home in order to furnish the Government with funds and the Army with food to win the war does not mean that the ordinary routine of business should be interrupted to make way for war needs. The fallacy is that if the war is allowed to cripple business, then business in turn will cripple the financial background of the war, and the Nation will come out of the struggle only to face a great commercial crisis. The business situation of 1918 will be dominated by the war, and the energies of the country must be concentrated as fully as possible upon the great purpose in hand of winning the war. Some lines of business will of necessity be affected unfavorably, but in a general way all lines of production will be increased, wages will be more, and there will be no lack of employment.

The appeal of the business leaders of the country is for real economy, not the false economy of hoarding earnings. We are urged to invest our money in Government bonds and certificates, in order that the money which we invest may keep going through the channels of trade. The funds disbursed will flow back in a constant stream.

Another of the great problems of business which must be met during the present year is that of financing private business enterprises in such a way as to not compete with the financing of the Government. Bankers already recognize this point as of utmost importance. The demand for additional private capital is greater than ever before, and so it is with the Government, too. It will be a big strain on the banks, but fortunately our new banking system is so well organized that the new conditions will be met without great hardship.

The American people must realize that we are obliged individually to keep money in circulation. This is the only way to keep business going. The economic method of keeping money in circulation is to invest it in Government securities. It then passes right on into the channels of trade. For any of the links in the chain of business to be broken by short-sighted economic policy will be just as disastrous to the Nation as if a link in our chain of fortifications was captured by the enemy. Build up our financial fortification. Keep business going.

## VALUE OF THRIFT STAMPS

Buy a thrift stamp and save life. The Government of the United States is offering the safest investment in the world and one in the reach of everyone.

Here's the reason why you should buy thrift stamps: A mask to protect a soldier from gas can be purchased for three and a half cents. A single stamp—25 cents—will buy a tent pole or five tent pins, a waist belt or hat cords, shoe laces and identification tags. Two thrift stamps will purchase a trench tool, one pair of woolen gloves; four thrift stamps will buy two pairs of canvas leggings; six thrift stamps—\$1.50—will buy five pairs of woolen socks; twelve stamps will buy a steel helmet, and so on.

The Government has allotted every community an amount to be raised by the sale of thrift stamps and War Certificates. Boone County's allotment is \$638,000. Will you do your share?

Now that King George has conferred a war medal on Mrs. Margaret Cameron of Grand Forks for her good work in knitting, we may expect feverish activity among our knitters.

Yes, by all means let us have a "Sootless Saturday." There is no reason to ignore Saturday in the list of "less" days.

It is understood that Boston, Mass., mourns the loss today of \$6,500 worth of beans which were destroyed in a Topeka fire.

A high wind is not a patriot—it invites heat up the chimney and thus wastes fuel.

Kings have used wars for personal gains for many years. David said, "Set ye Uriah in the fore-

front of the hottest battle and retire ye from him that he may be smitten, and die." Then you remember David married Uriah's widow.

A lump of sugar is no longer merely a lump of sugar. It has become a potential possibility for patriotism.

With a decrease in retail prices of foods of 1 per cent, we begin figuring on just how much more we may eat.

## Daily Food Hint

## In a Scotswoman's Kitchen.

In baking and cooking no wheat flour is used if it can be managed without. Substitutes there are in abundance, such as oats, rye, barley, rice, maize, buckwheat, potatoes, and these are employed in making the oat and other cakes for which Scotland is famous.

Treating the sugar scarcity in this way reduces to the minimum the difficulty of the situation. If tea must be sweetened, put 4 oz. sugar into a pan with four tablespoonfuls of cold water, boil for three minutes, bottle, and use the syrup in small quantities. This goes much farther than sugar.

Remember, too, that if dried fruit is washed and soaked in cold water for three days it requires no sugar and no cooking except to heat it. Treated thus it is entirely sufficient to sweeten puddings, used either as an ingredient or as an accompaniment.

Meat, as a joint, is seldom or never seen on the average table. It is used only in small portions to form made-up dishes. Four ounces of meat in a stew, with plenty of vegetables, steamed with barley, in a meat dumpling, or in many other ways, will suffice easily for two or even three persons.

The meat of a rabbit makes a shape for one day, and rissoles for the next, while the bones boil twice for stock, making excellent flavouring for potato and lentil soups.

The smallest scraps of bacon-rind or ham are used to flavour soups and stews. For breakfast one rasher or half a rasher makes a flavouring of bacon to serve with a kind of pancake. It is mixed like pancake batter, with one egg, flour, and milk, seasoned with salt and pepper, and is fried in a small pan. In small quantities, drawing each addition to one side of the pan as it is cooked and heaping all together neatly when dishing up.

Milk, when it is scarce as it is now, finds the Scotswoman using milk powder in cooking and baking; and reliable brands of condensed milk are resorted to when the milk supply fails entirely.

In every town where there is a fish market, a fruit and vegetable market or a country produce market these are visited by the housewife who lives within accessible distance of them, and by the scarcity or abundance of various commodities she regulates her menus for the day or the week.

## Yesterday's Late News

**Goethals Now Quartermaster General.**  
Major General George W. Goethals has been appointed by Secretary Baker, acting quartermaster general, to serve as director of War Department transportation and storage. He will direct the supply sustenance and pay departments of the Army and supervise transportation of all ordnance engineers, signal corps, aviation and coast artillery material, as well as quartermaster supplies and troops.

**Poor Housing Hinders Shipbuilding.**  
The output of merchant ships by the United States in 1918 has been estimated at 3,000,000 tons by Homer L. Ferguson, president and general manager of the Newport News Shipping Company. The greatest obstacle that is now in the way of hurried construction is the poor housing facilities for the shipyard workers. This will be overcome when the Government builds houses for the employees.

**Governor Insists on Economy.**  
Governor Gardner has warned the heads of the state departments and institutions to keep their expenses for 1918 within the limit of the revenue, and has threatened to use the veto power if the Legislature is asked to pass appropriations for deficiencies of any institution. Out of the estimated revenue of \$15,750,000 for the next two years, of which one-third must be allotted to the public schools and \$2,250,000 to the payment of the state loan and interest, he said the remainder of \$8,250,000 or \$4,125,000 a year, would be appropriated among the state institutions.

**POLICE FIND WHISKY ON TRAIN**  
Three Negroes Arrested Last Night When Returning From Booneville.

Wilfred Hydel, Willis Chennault and Obie Fields, negroes, who were arrested last night in the M. K. & T. railroad yards with liquor in their possession, are being held in the city jail pending investigation of their cases by the city attorney. They will probably be arraigned in police court tomorrow morning.

The negroes were arrested on the train while coming into Columbia from Booneville. The policemen boarded the train at Stewart Bridge. Two others who were believed to be among the party returning with the liquor escaped and had not been arrested this morning. Nine gallons of whisky were found in suitcases said to be in possession of the negroes.

## SOCIETY NOTES

Mrs. Turner Gordon entertained one table at bridge yesterday afternoon.

Mrs. W. E. Clark of Nevada is the guest of Mrs. S. H. Levy of Walnut street.

The Phi Delta Theta fraternity will give an informal between-semester dance at the chapter house Tuesday, January 29.

Miss Signe Freestrom will be hostess to the Cosmopolitan Club tonight at her home, 202 Thilly avenue. Miss Marcia Bailey and Miss Mamie Marshall will give readings and John Mueller will give a piano solo.

Miss Juliet Bowling returned home this afternoon after a two weeks' visit in St. Joseph and Kansas City.

Mr. and Mrs. J. W. Penn have returned from St. Louis, accompanied by Mrs. Nell Huser, who will be their guest.

Mrs. John Rhodes arrived last night from Ayer, Mass., to visit her parents, Dean and Mrs. Walter Williams.

The Chi Omega sorority announces the pledging of Miss Lucetta Henry of Ironton, Mo.

Miss Hazel Becker of Christian College will give a birthday dinner party at the college Saturday night. The guests will be: Misses Mary Gordon Rollo, Julia Hunter, Helen Moore, Kathleen Hargrove, Dorothy Oldham, Lucille Cost, Glenn W. Hinerman, Helen Harvey and Elizabeth Heryer.

At the pan-hellenic dinners last night the guests at the Phi Ma house were: Olive Hawkins, Thelma Thomas, Hazel Fry and Frances Gray. At the Alpha Delta Pi house: Jane Swofford, Irma Bryant, Katherine Curry and Anne Fulbright.

Dinner guests at the Kappa Kappa Gamma house last night were: Misses Arlelee Wyatt, Stella Gattman, Louise Dickson and Mary Elizabeth Coulson.

Lieutenant George Robertson, of the aviation corps, who has been training in Texas, is a guest at the Beta Theta Pi house. Mr. Robertson was a luncheon guest at the Kappa Kappa Gamma house today.

Pi Epsilon Pi, a freshman interfraternity organization, will give an informal dance at the Phi Gamma Delta house Friday night.

The reception, which was to have been given by the Fortnightly Club to members of the faculty on January 16, has been postponed indefinitely.

## CITY AND CAMPUS

Miss Fern Chambers left this morning for Evansville for a short visit. Fred Cole went to Moberly this morning.

J. L. Beatty went to College Mound this morning.

Miss Susan Parsons of Booneville has entered Christian College.

Mrs. E. G. Suedeker returned yesterday from Laddonia, Mo.

Miss Minnales Ferres returned yesterday from Junction City, Kan., where she has been visiting.

W. K. James, a member of the State Historical Society, left this morning for his home in St. Joseph.

Edwin J. McKee left today for his home at Excelsior Springs after a ten days' visit in Columbia.

Herbert Spencer Salisbury, a member of the State Historical Society, returned to his home in Independence this morning.

Mrs. Cleveland Hilson, who has been visiting Mrs. S. H. Elkins, left this morning for her home in Tulsa, Okla.

Edmond Markham, a student in the University last year, has returned to take up work here. He attended Northwestern University this semester.

Mrs. George Still, president of the Missouri Federation of Women's Clubs, left this morning for her home in Kirksville. She attended the meeting of the State Historical Society.

Mr. and Mrs. Walter B. Stevens left this morning for St. Louis. They attended the meeting of the State Historical Society, of which Mr. Stevens is president.

Miss Gertrude Marquis, a student in the University, has returned from her home in Bloomington, Ill., where she was detained after the holidays by illness in her family.

Delta Tau Kappa will meet at 7:30 o'clock tomorrow night at the home of Miss Mary Ryan. The literature arising around the outlay board will be discussed.

Dr. and Mrs. M. T. Chastain, who have been visiting at the home of Dorsey Moss and who attended the meeting of the State Historical Society, left this morning for their home in Marshall.

Charles Herold, a former student in the University, now in the employment of the Government, who has been visiting at the Alpha Tau Omega house, returned to his home in St. St. Louis today.

C. H. McClure, B.S. '09 and A.M. '13, and now head of the history department in the State Normal School at Warrensburg, was in Columbia Monday night and yesterday as a delegate to the Missouri Centennial Celebration.

**Will Hold Meeting January 10.**  
Thilo Chapter of O. E. S. will hold its regular meeting Thursday evening, January 10.

## WOULD REDUCE DELIVERY COST

F. B. Mumford Encouraging Co-operation Among Merchants.

The high cost of food commodities is due in large measure to the high cost of delivery and other services. Investigations by the Missouri division of the United States Food Administration have shown. To reduce these delivery costs, F. B. Mumford, federal food administrator for Missouri, is encouraging the organization of co-operative delivery systems in every town of the State and the reduction of the number of free deliveries to one a day.

"In many towns merchants make five and six deliveries a day," Dean Mumford said. "This is an enormous waste. By co-operative deliveries every small grocer would not be forced to maintain a delivery wagon. Holding the number of deliveries down to one a day would be a big saving. We believe that those who want more than one delivery a day should bear the cost."

"Retail grocers in several Missouri towns have started co-operative delivery systems. Chillicothe organized such a system in 1916 and it is a success. Five deliveries a day are made by the six wagons. In compliance with the request of the State Food Administration the Chillicothe merchants are now working on a plan of one delivery a day."

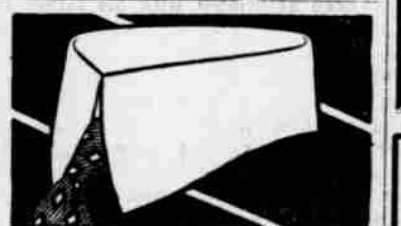
"George W. Bailey, county food administrator for Linn County, has organized the dealers of Brookfield into a co-operative system. Since this was started nine men who were delivering food are now available for other work."

## TOBACCO ONLY ONCE A WEEK

French Shops Guarded by Policemen While Smokers Are Supplied.

(Correspondence of the Associated Press.)  
PARIS, Dec. 15.—French tobacco and cigarettes are now obtainable in Paris only once each week, and even then during the space of only about thirty minutes. During that half hour the tobaccoists' shops present about the same appearance as did the coal and wood yards during the fuel famine last winter. It takes from three to a half dozen policemen for each shop to keep waiting smokers orderly while the weekly supply is being dealt out and to pacify those that are still in line when the "no more tobacco" sign is hung out.

S. R. McLane Admitted to Hospital.  
S. R. McLane, a sophomore in the College of Agriculture, was admitted to Parker Memorial Hospital yesterday. He is suffering from tonsillitis.



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## LENDING MAY BE COMPULSORY

First Step Taken by House of Representatives in New Zealand.

By Associated Press.  
AUCKLAND, NEW ZEALAND, Jan. 2.—New Zealand has taken the first step toward compulsory lending. A bill which has passed the House of Representatives provides that persons with taxable incomes of \$3,500 and more must subscribe to the War Loan three times the total amount which they pay in land tax and income tax. There are also provisions for penalizing persons who had not subscribed to the previous war loan.

Teachers wanted to fill emergency vacancies in all departments. Have calls for teachers daily. Only 3 1/2 per cent commission. Teachers' Employment Bureau, 208-209 C. R. S. Bank Bldg., Cedar Rapids, Ia. 12tf

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Loose Crackers, lb.....	17c	Hominy, lb.....	8c
Mince Meat, box.....	9c	Corn Flakes, box.....	9c
15c Fairy Soap.....	8c	Campbell's Tomato Soup,	
20c Peas.....	15c	2 cans.....	25c
6c Washing Powder, 7		Don't use butter, but use	
boxes.....	25c	Oleo, lb.....	29-33c
10c Murdock Bluing, bottle	8c	Graham Crackers, lb.....	15c
Shredded Wheat Biscuits.....	13c	5c Cleanser, 6 for.....	24c
Milk, large can.....	12c	40c Mixed Cakes, lb.....	30c
Table Peaches, can.....	17c	Wesson Oil, can.....	37c
Buy Navy Beans at.....	14c	Fancy Sorghum, gallon.....	95c
Bulk Oats, lb.....	7c	25c K. C. B. Powders, can.....	22c
Loose Macaroni, lb.....	11c	15c Natural Brown Rice	
Kraut, lb.....	6c	pkg.....	15c
Life o' Wheat (fresh) box.....	17c	Pop Corn that will pop, lb.....	64c
Pink Salmon, can.....	19c	Snowflake Castile Soap.....	
Borax Soap Chips, box.....	8c	bar.....	8c
Black-eye Beans, lb.....	14c	5c Toilet Paper, roll.....	4c
Corn, 2 cans.....	25c	50c Shelled Filberts, lb.....	40c
Early Breakfast Coffee, lb.....	25c	35c Johnson-Layne Coffee,	
Splendid Bulk Coffee, lb.....	16c	lb.....	30c
15c Krispy Crackers, box.....	13c	25c Green Beans, can.....	17c
Ginger Snaps, barrel.....	27c		
Dill Pickles, dozen.....	20c		

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