

THE EVENING MISSOURIAN

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ALFONSO JOHNSON, Manager.

KEEP THE SIDEWALKS CLEAN

Sidewalks cannot be kept clean in any town unless they are swept occasionally. Columbia is no exception to this rule.

There are sidewalks in Columbia that the town may well be ashamed of. They are covered with dirt and trash.

If civic pride doesn't impel one to keep the walks in front of his premises clean, then the comfort and welfare of his neighbors and fellow citizens should be considered.

In some quarters, "W", standing for work, is gaining popularity as the scarlet letter.

Autumn is sowing-time not only in farming but in education. Start the youngsters to school right.

THE JOY OF THE MORNING

The men and women who are clothed and on their feet when the level rays of the sun slide over the land from the east and into their eyes are the happiest men and women the sun shines on.

One doesn't have to be a poet to feel the goodness that is part of the early morning. It's in the green leaves of the trees in the yard, the vegetables in the garden and the corn in the field.

While other folk are growling at alarm clocks and dreading the day before them the early-rising men and women and their children are beginning their work, a work that is not time-clocked, a work that is not regulated by foremen or by walking delegates of labor unions.

The horrible suspicion that prize fights and presidential campaigns are growing too polite to be genuine, is growing in some quarters.

MORE TRADE FOR COLUMBIA

Columbia with its favorable central location in Boone County and with the advantage it enjoys in being the county seat town should be the most popular place in the county with the farmers in their trade.

There is a certain trade that belongs to every town by virtue of the fact that it is within the territory of that town. It will go to the nearest place regardless of the inducements that may be offered in other places.

Many people come to Columbia every week, regardless of whether they come to buy or not, on account of the official business they must transact here.

Columbia has a Commercial Club

which is good as far as it goes but its work is limited to some duties among the merchants and business men and is confined to the town almost exclusively.

Trenton, Missouri, has what it calls the "Trenton Idea," a system whereby the farmers of the county and the business men of Trenton are brought into closer touch with one another.

Columbia could have such an organization and it would give her a chance to get the trade from about over the county she really should have.

THE NEW BOOKS

"Fellowship in Thought and Prayer." The church's inadequacy to meet the immensity of her undertaking is due to the fact that the fellowship of Christendom is broken and if the world lies in the practice of Christian glory to fill the earth the broken fellowship must be united.

"The ultimate salvation of the world lies in the practice of Christian fellowship in every phase of human life, individual, commercial, religious, international and inter-racial."

"If the world is in peril of chaos because of the lack of friendship it must follow that immediate and sustained practice of fellowship is vital at once to the life of the church and to the saving of the world."

William LeQueux has given the readers of mystery stories another tale of uncanny plot.

"The Doctor of Pimlico" is a detective story dealing with double personalities. It furnishes enough excitement to make the reader forget the summer heat for an hour or two.

For anyone who seeks to speak a language and to have a style which will impinge his personality on the other fellow so that he can win this point, a careful reading and close study of these two volumes would be valuable.

Miss Mary Jarvis of 201 West Broadway will leave in a few days for Birmingham Ala., where she will take up her duties as head of the mathematics department in high school.

Miss Cecile Stone of 1301 Rosemary lane, entertained last night with a line party for Miss Happy Bunner of Chicago, who is the guest of Miss Jessie Hill.

Miss Jennie Hill entertained today at luncheon for her guest, Miss Happy Bunner of Chicago. There were twelve guests.

Miss Katherine Henry of 709 Hill street will leave soon for Cape Girardeau, Mo., where she will teach English in high school.

Miss Jessie Kline of 707 Missouri avenue has as her guest, Miss Miriam Jones of Lawrence, Kan.

Miss Ruby Kline, who has been with the Dominion Chautauque of Western Canada during the summer, will return home tomorrow.

Miss Bunner of Chicago arrived

NORTHWESTERN UNIVERSITY

School of Commerce. A University Professional School. Graduate Division—One year graduate work, leading to degree, Master in Business Administration.

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Address inquiries to NORTHWESTERN UNIVERSITY, School of Commerce, 25 West Lake Street, Chicago, Illinois.

New United Press Head



W.W. HAWKINS, NEW PRESIDENT OF THE UNITED PRESS ASSOCIATIONS

W. W. Hawkins, who has just been elected President of the United Press Association, is a native of Missouri, thirty-seven years old and began his newspaper work as a cub reporter on the Springfield (Mo.) Republican.

implies a working business book which takes up the things which a business man must write about and shows him how to do it.

Starting with the fundamentals it treats of "The Elements of Sentences"; "Points of Correctness"; "The Paragraph, etc.;" and finally tells how to examine and write up a report, how to write house organs, credit letters, sales letters, special articles, etc.

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in Columbia last night to be the guest of Miss Jessie Hill for a few days.

Retha Landreth of Marceline returned to her home today after spending a few days here making arrangements to enter the University in the fall.

Mildred Casalty, who attended the University this summer, returned to her home in Doniphan, Mo., today.

Mrs. M. E. Points of Jefferson City, who has been visiting her nephew, Lonnie Points in Columbia, went to Browns Station today to visit this week.

Bertha Husted, a student of the University, went to her home in Fredricktown today to spend her vacation.

Miss Martha Brown of Mexico, Mo., came to Columbia today to visit Mrs. R. H. Gray, 1111 University avenue.

Mrs. Charles Arnold of Pittsburgh, Pa., arrived in Columbia today to visit her parents, Dr. and Mrs. T. J. Mitchell.

J. H. Stewart and daughter, Roy of West Broadway, and their guest, Miss Lillian Allison of Williamsburg, Ky., went to Sedalia today to spend two days at the State Fair.

Mrs. A. G. Spencer and daughter, Elizabeth of 592 Rollins, are visiting a few days in Fayette.

Mrs. J. A. Hudson of 11 Glenwood avenue had as her guests the last two days, Mrs. S. A. Heitler and two

daughters, Katherine and Dorris of Ralston, Okla. They are leaving today for Lincoln County for a short visit.

Mrs. Lewis Cook from Kentucky is the guest of her parents, Mrs. T. W. Whittle, 1400 Bean avenue. Mrs. Whittle will entertain two tables of bridge tomorrow afternoon in honor of Mrs. Cook.

Miss Mary Cord of St. Louis returned to Columbia this morning after a visit with her family in St. Louis.

Mrs. Anna Bolm of Warrenton, Mo., returned home this morning after a visit with her brother, Louis Schotte, who lives south of Columbia.

C. R. Rittaman of Chillicothe, Mo., returned home today after a short visit with Jessie White of 1401 Mathews street.

C. G. Deuber of St. Louis returned home this morning after a short stay in Columbia.

Miss Frances Bright of 1102 Hudson avenue and Miss Jane Rodgers of 517 South Fifth street, returned today from a short visit in Mexico, Mo.

Mrs. B. F. Dinwiddie of 1401 Windsor street left this morning for a short visit in Centralia.

Mrs. Harry Still, who has been visiting Mrs. G. M. Fisher of Stephens, Mo., left this morning for her home in Los Angeles.

Prof and Mrs. Wrench leave today for Sedalia to attend the State Fair. They will be accompanied by their daughter, Heisen.

STICK YOUR NOSE UP HONEY

Clowns, Wild Animals and Jazz Music Cause Clerks to Desert Jobs.

Here's the way the parade looked to a reporter who wrote "first cause he wanted to":

"Stick your nose up, honey, the Circus is coming," commanded a husky mother sustaining in her arms two kiddies while the circus parade was passing review before Columbia and her visitors.

The first wagon of the train emerged before the long line-up of spectators about 11:30 a. m. o'clock. The psychological moment for the tots and kiddies had arrived; a train of wagons containing tame lions, tigers, and polar bears.

In each wagon a beautiful girl trainer was caged, to show the children that the wild animals are no longer man-eaters.

The clown musicians played the

snappiest, shortest, jazziest music wiggling, laughing, and giggling people. Their wagon was pulled by a brown "Can you beat that—painted horses," exclaimed an overjoyed boy hanging on the lamp post as he watched the gallop of the unknown beast.

The dromedaries with their bumps, the elephant carrying their riders on their heads, and the trotting ponies attracted more attention than the rest of the animal retinue.

"What's the matter with these Americans, haven't they seen any circus before? Why, they have come out at a sudden!" said one of the South American students. The Barnes Circus inaugural parade provided cheer to many office workers who deserted their posts or the windows as soon as they heard the noise of the circus band.

Fire On N. E. & T. Right of Way. Sparks from an engine set fire to grass along the N. E. & T. right of way near Stewart bridge this morning. The damage was slight, according to Tom Walden, fire chief.

Newspaper advertising will do more in one year than word-of-mouth advertising in twenty. Advertise in the Evening Missourian.

That week-end guest May be in town Only for a few hours

But you can make The most of the visit By serving a good dinner And the best way to Serve Dinner Is to phone 89

We prepare What you like And when you like it

Regardless of The scheduled menu

HARRIS' Perfection in Confection Millard & Stone

W.B. America's Leading CORSET. To appear youthful is every woman's desire. This age of youthful attire calls for youthful corseting, combining the attributes of Youth, Slenderness and Grace, all found in W. B. Nuform Corsets.

THE BUICK The car You can recommend To your friend and SERVICE Day or night with GOODYEAR TIRES and accessories of all kinds for YOUR BUICK or any other car at Hoberecht & Speer Old Trails Garage

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