

THE EVENING MISSOURIAN

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ALFONSO JOHNSON, Manager.

THE AVERAGE WOMAN

The average woman, it is said, measures about five feet and four inches in height. Her bust is from thirty to thirty-six inches; her hips, six or eight inches more. Her weight is 125 pounds. She wears a number five shoe.

But the fulfillment of average measurements will not make her an average woman. Can the average woman make a cherry pie? She can.

The average woman is her own tailor, does her own manicuring and shampooing, and is interested in palmistry.

She will sacrifice her own pleasure and comfort for that of her three children, for the average woman has three children. Her pride centers in her children.

The college woman is not an average woman, for the latter has only a common school education. The average woman marries and her interests thereafter center about her hearthstone.

MORE FARM PRODUCTION

Those who have been observing the downward trend of food prices since the farm products began coming in, should now be convinced that more production as an antidote for high cost of living is no mere fictitious panacea. Despite our highly industrialized economic system, we are still dependent upon the farm for existence. Our industries, though they have now attained gigantic proportions, have not yet reached a stage such as is found in England, where the production of raw materials—agricultural products for the most part—is subordinate to the manufacturing occupation. We do not send out to other countries in search of raw materials. We have organized our industries and our agriculture in such a way that each is dependent upon the other. An over-emphasis on the one, or neglect of the other, entails a disruption in the system.

The gradual reduction of food prices now noted in the market may mean only a seasonal change characteristic with summer. However, it is such that it cannot fail to have effect upon other goods in the market. Cheap raw products take the wind from the manufacturer's argument for raising or maintaining the high price of his manufactured articles and disarm the profiteer from his most effective alibi.

A readjustment such that farm and manufacture will receive equal attention is necessary. The national output in agriculture has remained normal but it would seem that industrial houses have gone ahead in their manufacture beyond the ability of the farm to supply raw materials. Much more capital is being invested in the industries than in agriculture, which to some extent accounts for the present lack of equilibrium. Moreover, the economic activities of the last decades have created new openings to financial investments not to essentially productive of economic goods. This and other things have tended to tip up the weight of agricultural investments unfavorably.

Were we, therefore, to find a solution for the present situation, our attention must be turned to the problem of increasing the production of agriculture. More production of raw materials rather than manufactured goods would bring us nearer to the solution.

BUREAU PLANS BETTER ROADS

Plan Provides for Machinery From Additional Road Tax Fund.

The Andrew County Farm Bureau has provided a plan for better roads as outlined by Frank Roberts, Rheo, Mo. The plan is to buy from the additional road tax fund a tractor, a small road-grader, and a drag or each of the ten townships in the county. In addition two machines for cutting down hills with dump wagons sufficient to operate them are to be bought. The machinery will be operated by men in each township hired to grade the roads early in the season and drag them when needed. When grading or dragging is not necessary the hill pulling machinery will be operated. The county court with county surveyor would mark the hills of the county and plan to level them to a six per cent grade, leveling two or more hills each year with each machine, distributing the work over the county so that the worst hills in each township are leveled first. It is estimated that within ten years they would be below the maximum. The proposed plan will be brought to the attention of the voters of the

county in November if the proper cooperation and sentiment is shown prior to that time.

MILK INSURANCE

Authorities on sanitation in dairy products agree on the undisputed fact that pasteurization improves the quality of the best milk. Many cities have an ordinance requiring milk distributors to pasteurize all their milk. It is a heavy expense to pasteurize milk and cream but it is your milk insurance.

Be sure your milk is pasteurized and comes from—"one of the most sanitary plants in the State." We quote from State Dairy Commissioner Bennett.

WHITE EAGLE DAIRY
Phone 360 adv.

Argentine Encourages Cloth Making.

LONDON, July 1 (by mail).—Two engineers have been named as textile commissioners by the Argentine Ministry of Agriculture, and are now proceeding to Europe for a study of the textile mills of Great Britain, Belgium, France, Italy and Spain. Afterwards the commissioners will make a similar study in the United States. The object of the mission is to encourage cloth production in the Argentine.

The American and National League scores can be obtained at the Recreation Billiard Parlors. We have a telegraph service that gives us the scores as soon as the games are finished. Our phone number is 927.

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graph service that gives us the scores as soon as the games are finished. Our phone number is 927.

Reno, Nevada, is full of women who were either too lazy or too tired to keep up with their husbands. adv.



THE ONE SATISFACTORY FLOUR

Every ounce of HP Flour is real flour—rich in food value and uniform in quality.

Our selection of only the best wheat raised in Boone County and our system of milling makes possible the manufacture of this supremely satisfactory flour.

"HP Satisfaction" for sale by all grocers or call No. 9

Boone County Milling & Elevator Co.
Makers of Red -Ring Feeds.

ATTENTION STUDENTS

List your used books at the "Students Book Exchange" Y. M. C. A. Building so that others may have them. Get more and pay less. We are here to serve the Student.

To the newcomers we will say that we would like for you to get acquainted with the quality of our Groceries, our Prices and our SERVICE.

Come in and see us whether you buy or not. Here are a few articles we wish to offer:

3 lbs. of Vegaco Nut Oleomargarine	\$1.00
Apricots, No. 2½ can25
Fancy Dried Apples, per lb.25
Karo Syrup, white, 10-lb. pail	1.00
Waldecks Breakfast Bacon, per lb.50
Potatoes, fancy, per peck85
Our Pride Coffee, per lb.45
Blanke's Faust Coffee, lb.60
Arbuckles' Yuban Coffee, lb.60
Krinkle Corn Flakes, per pkge.10

This is only a small amount of the line we carry. Telephone us your order. We guarantee Satisfaction

Hord Mayo Grocery
Phone 628 8th and Hickman

GRAND OPENING HALL THEATRE
Friday and Saturday
Matinee Saturday 3 p. m.



MARY PICKFORD

comes to us at last in
"Pollyanna"

one of the great stories for which the amusement world has long awaited

From Eleanor H. Porter's Novel "Pollyanna" Published by the Free Company Screen Adaptation by Frances Marion Photographed by Charles Rosher

"Pollyanna" is the High Priestess of Optimism. She is not merely the discoverer, but the 33rd degree exploiter of the silver lining. The fairies who made sunshine from the cucumbers were insignificant beings to "Pollyanna." She is full of action, sparkle and pathos, and will help you to turn your sorrows, big or small, into gladness.

Also "BACK TO THE KITCHEN"
A Mack Sennet Comedy

Come Early—First Show 7:15 Prompt
ADMISSION Lower Floor 30c, Balcony 20c —Matinee 20c Inc. Tax

Columbia and Hall Theatres

Announcement
Season 1920-21
A Year of Bigger, Better and Greater Motion Picture Productions

September is synonymous with the opening of the new amusement season. For the year to come, the Columbia and Hall Theatres will have the honor of presenting more truly great motion picture productions than have been shown in all previous years of motion picture history combined. A number of these productions have been completed; they are bigger, better and greater because they combine all the features of successful entertainment—well selected casts of popular players, well known stories, master directors—assuring our patrons every element of perfection and greatness.

In the past, we have been reluctant in making promises. For the season of 1920-21, these statements are based upon actual observation of a great number of the finished product.

The opening of the new season is to be heralded by a showing of the United Artist production, "POLLYANNA," with MARY PICKFORD as the star, at the Hall Theater beginning next Friday and Saturday. In selecting this as the opening attraction of the season, we offer an opportunity to observe the bigger, better and greater motion picture of the season of 1920-21.

A partial list of the super-attractions to be offered at the Columbia and Hall Theatres are:

"EVERYWOMAN."	"ON WITH THE DANCE."	"THE COPPERHEAD."
"THE HOLLYCODDLE."	"YES AND NO."	"GO AND GET IT."
"IN SEARCH OF A SINNER."	"DON'T EVER MARRY."	"THE EDOL DANCER."

Elaborate presentation in keeping with the elaborateness of these bigger productions are likewise part of the new season's program. THE MANAGEMENT