

Society

Miss Ella Wyatt, society editor: If you have news of social events of interest to Columbia and the University, the *Missourian* will appreciate it if you will call Miss Wyatt by telephone, No. 274, between 11 o'clock and noon, each day.

President and Mrs. A. Ross Hill returned this morning from a short visit to Liberty, Mo., and Kansas City.

The marriage of Miss Emily Lois Fitch, daughter of Mr. and Mrs. Charles N. Fitch, of Kansas City, to Fred R. Jenkins, Jr., took place at 8 o'clock Saturday evening at the home of the bride's parents. The Rev. Charles F. Aked read the marriage service. Mrs. Donald Fitch, of Linneus, Mo., was matron of honor. Miss Esther Robertson was maid of honor. The bridesmaids were: Miss Marion Humfeld, and Miss Harriet Jacquelin, of Louisiana, Mo.; the ceremony Mrs. Charles Lucas, of Osceola, Mo., sang "At Dawning" and "Until." Miss Irma Bryant, of St. Louis, played the wedding march. Mr. and Mrs. Jenkins will be at home, after a short wedding trip, at 916 Benton Boulevard, Kansas City, Mo. Mrs. Jenkins is a former student of the University and a member of the Kappa Kappa Gamma sorority. Mrs. Donald Fitch was a recent guest of her mother, Mrs. D. A. Robnett, East Broadway.

Mrs. William R. Taylor, of St. Louis, returned home today after a short visit with her parents, Mr. and Mrs. Ben M. Anderson, 1201 Paris road.

Mr. and Mrs. Gwynne McCaustland of Burlington, Kan., are visiting Mr. McCaustland's parents, Dean and Mrs. E. J. McCaustland, 308 Hicks avenue.

Mrs. C. B. Rollins, 510 Rollins street, will entertain Wednesday evening with an informal dinner party for Mrs. John T. Johnson, of St. Louis, who is the guest of her parents, Mr. and Mrs. Ben M. Anderson, 1201 Paris road.

Miss Elizabeth Harris, West Broadway, entertained at 3 o'clock this afternoon with a bridge party for Miss Frances Gray, whose wedding will take place October 20. The house was decorated with garden flowers. There were seven tables. The guests were: Misses Frances Gray, Winifred Dyrant, Dorothy Clark, Alice Winfield, Corinne Mackey, Frances Zimmerman, Evelyn Frank, Elizabeth Spencer, Queen Smith, Dorothy Logan, Anna Pape, Roy Ellen Stewart, Mrs. John Holloway, Mrs. Clyde Stewart, Mrs. Dan G. Stine, Mrs. Turner Clinkscales, Mrs. J. E. Thornton, Mrs. W. S. Sylvester, Mrs. J. P. McBaine, Mrs. Edgar Scott, Mrs. R. H. Gray, Mrs. James Garret, Miss Pearl Mitchell, Miss Juliet Bowling, Miss Emma Strawn, and Misses Elizabeth Estes, Rebecca Evans, Mary Guitler, Lucile Evans, Louise Miller, Esther Hill, Mary Banks, Helen Mitchell, Juliet Daws, Frances Mitchell, Jean Bright, Katherine Conley and Mary Guitler.

Dinner guests at the Phi Kappa Psi house Saturday night were: Misses Carolyn Collins, Katherine Birch, Ethel Wakefield, Millie Harrison, Helen Kirchner, Elizabeth Hall and Exie Gray.

Among the dinner guests at the Daniel Boone Tavern last night were Miss Helen Goodrich, Charles W. Wilhelm, Miss Lillie Harrison, Avery A. Drake, Miss Geraldine Harper, Norton Smith, Mr. and Mrs. Charles H. Green and family, Mrs. S. L. Terwilliger, Miss Vivian Morrow, T. C. Cash, Miss Flora Rhoades, Almeron Wilson, Miss Flore Rhoades, David Warehouse, Miss Elizabeth Hall, J. W. Travis, Miss Kathryn Campbell, Frank M. Avery, Miss Lucille Minges, Mary Hutton, Mildred Shoffner and Dean Lienby of Christian College, Miss Lucy Cleft, J. Max McCann, Miss Martha Henson, S. T. Packwood, S. Warren Coglizer, Miss Mary Barnett, Irwin Neale, Mr. and Mrs. E. L. Regis, Miss Ella Wyatt, Miss Bess Packard, Dr. R. B. Wyatt, J. H. Slavin, H. A. Stroud, L. E. Smith, Jr., and Hal Scott.

The Zeta Beta Tau fraternity entertained last night with an informal reception at the chapter house for Rabbi Leon Harrison, of St. Louis. There were sixty guests.

Mrs. Barry Harris of Memphis, Tenn., is visiting her son Barry Harris, Jr., at the Zeta Beta Tau house.

Dinner guests at the Phi Kappa Psi house yesterday were: Mrs. C. B. Rollins, Miss Ruth Rollins, Misses Zella Whitmarsh, Margaret Baxter, Gladys Pershing, Maxine Christopher, Ruth Hayman, Lucille Gross, Dr. E. W. Robinson, of Kansas City, A. Walden of Moberly, and William Vasse of Huntsville.

Miss Margaret King entertained the following guests at dinner last night at the Daniel Boone Tavern: Mrs. W. E. Clark, Miss Ruth Ester, and Miss Nellie Ambrose.

The Kappa Sigma fraternity entertained the following guests at dinner yesterday: Miss Frances Dawson, Miss Helen Frances Ludlow, Miss Elizabeth Atterberry and Miss Jean Bright.

The Phi Gamma Delta fraternity entertained yesterday with a dinner party. The guests were: Dr. Mary V. Dover, Mrs. Robert Waddell, Misses Shale, Genevieve Gilbert, Mabel Pearson, Letitia Harrison, Mary Stone and Marjorie McGuire.

The Alpha Kappa Kappa fraternity held initiation Saturday night for the following: Lesley W. Gately, William E. Johnson, John R. Lewis, Forrest L. Martin, Jesse W. White, Hiram M. Perry, and Paul D. Whitener.

Dinner guests at the Alpha Phi house yesterday were: Mr. and Mrs. William Mendenhall, of Kansas City, Miss Edna Gentry of Christian College, Francis Penzger, Robert Groves, Walter Ritchie and Miss Louise Landis.

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MISSOURI HAS HIGH STANDING AMONG SCHOOLS

Ranks With 22 Leading Universities and Is Accredited by Carnegie Foundation.

FRATERNITIES RANK HIGH Had First Schools of Journalism and Education and First Effective Grading System.

The University of Missouri has in recent years attained a standard of scholarship entitling it to a high standing which is not generally known even among the students who are attending the University.

Dr. A. Ross Hill, president of the University, points out in an abstract, which gives in scholastic circles, the excellent showing which Missouri makes when it is compared to other institutions in the Middle West.

The summary follows: I. General. (A)—Member of the Association of American Universities, an organization of twenty-two universities of the highest standing in the United States, public and private, including Harvard, Yale, Columbia, Cornell, Chicago, University of Michigan, University of Virginia and others. Missouri is the only university of the Southwest in this association.

(B)—Accredited by the Carnegie Foundation for the Advancement of Teaching, so that its professors receive pensions from that foundation when they reach the retiring age. Michigan, Wisconsin, Minnesota, Missouri, California and Virginia are the only state universities on this list, those of the states bordering on Missouri not having been admitted to the pension privileges.

(C)—Recognized everywhere as the leader among state universities in progressive movements and in effective business organization.

1.—The Junior College movement, by which the University has stimulated and guided some sixteen colleges in Missouri in doing well all work of freshman and sophomore grade, leaving the special and advanced courses to the University, has flourished in Missouri beyond all other states. The Missouri experiment is referred to as the best example in this line, the southern states especially looking to Missouri for leadership because of the large number of southern colleges that have not the financial resources to maintain four years of good instruction.

2.—The University of Missouri was the first institution in the country to establish a scientific grading system, by which all students are grouped into classes according to their relative efficiency in the studies concerned.

3.—The fraternities are better regulated in the University of Missouri than elsewhere and stimulated to work for higher scholarship instead of degenerating into mere social clubs.

4.—The University of Missouri has maintained a more systematic plan in its building development than any state university, with the possible exception of California, so that its campuses make a wonderful showing in comparison with the relative cost to the state.

5.—The University of Missouri, according to the examination of the Carnegie Foundation not only co-operates most effectively with the private institutions of the state, but displays the finest co-operation internally, the botany, zoological and other fundamental departments showing the same interest in agriculture, medical and other professional and technical students that they do in academic studies.

II. Special Divisions. (A)—The School of Education was the first one established in a state university and its leadership has been recognized by other state universities, none of them, however, considering that they have been able to copy some of the best features here.

(B)—The School of Journalism is the oldest of its kind in the world, and the best.

(C)—The College of Agriculture takes rank with Cornell, Illinois and Wisconsin.

sin, though it costs the state only about one-fourth as much as each of these.

(D)—The School of Medicine has been examined by a committee of the American Medical Colleges and by the Carnegie Foundation and graded as A (in a classification of A B and C), the only school to get that rating between St. Louis and San Francisco.

(E)—Its College of Arts and Science, the oldest department, is still its largest and strongest, including instruction in all the fundamental subjects, languages and sciences.

III.—A university is judged in educational circles outside of the state to some extent by the educational standing of its president, and the following are indications of what that is:

Member of the American Philosophical Association, the National Research Council, the Board of Trustees of the Carnegie Foundation for the Advancement of Teaching, the Board of Visitors U. S. Naval Academy, and the Committee of Statistics U. S. Chamber of Commerce. Chairman of the committee on Educational Research Commonwealth Fund, committee on Re-Organization of Education, National Association of State Universities; president of presidents and boards of Missouri Valley institutions, and formerly president of the National Conference Committee on Standards in Schools and Colleges, Association of American Universities, and National Association of State Universities. Honored by LL. D. degree from Lafayette College, Pennsylvania; University of South Carolina; Washington University, St. Louis; University of Colorado; University of California; University of Michigan and others.

Many employers have habits that are objectionable to stenographers, said one of wide experience, "but of course we can say nothing. It is part of our job to adapt ourselves to our positions. For instance, there is the boss who starts to dictate a letter and at once begins to pace the floor like one who has lost his fortune in worthless oil stock. The floor-walking boss is enough to make any stenographer nervous, but he is no worse than the one who smokes. He must have his cigar or cigarette while dictating, and the smoke and ashes are sufficient to make the stenographer break over to chewing gum, which no boss will tolerate—or get out a cigarette to keep even with him.

There is the boss who lays an important letter on his desk thinking he gave it to the stenographer to file, and blames her when it doesn't appear until he cleans up the desk about a month later. I might mention also the boss who has a position to maintain at the head of his office and sets about doing so in a superior, varnished-hardwood sort of way.

"Sometimes you will find a boss who waits until half an hour before time to go home to dictate his letters. There are always two or three of these that are very important and must be written up that night. He stands over the stenographer holding out his hand for the letters from the time she puts the paper into the machine until she is through. Yet some people think stenographers have no nerve-wrecking experiences.

"One hears a lot about the sentimentally inclined boss but I am sure there are not many of that type. Most bosses are all right. I am just telling a few of their bad points. I think the most entertaining job I ever had was when I was working for a man who was newly married. Every afternoon about two o'clock he called his wife and always enumerated in detail what he had for lunch.

REQUIRES TACT TO IMPROVE OFFICE. Miss Rose Rosenthal, head of the Rosenthal School of Commerce, said that the way a girl conducts herself and her actions in the office do much to determine the way in which she is treated. "A stenographer must have a great deal of tact if she wishes to improve conditions in the office, either in regard to

the way in which she is treated or in introducing better methods. "Many bosses don't know how a letter should be written. They may not know correct English or punctuation, and the man who can and does put his confidence in his stenographer in these matters is wise. The man who thinks he knows and doesn't, causes many a capable girl to seek another position. I will say, however, that a surprising number of business men have a knowledge of shorthand and correct forms in business correspondence. Fully 75 per cent of the professors in the University are in this class and consequently are exacting in their demands upon a stenographer's skill.

"A capable girl with tact can often educate an employer into accepting the best methods in his office. The appreciative man will promote the efficiency of his office help while the nagging man with his intolerance is instrumental in preventing co-operation.

"It may cost an employer money and inconvenience to train a stenographer in the technical phases of his business, but think of the money he loses if, after she is trained, he does not raise her pay in accordance with her increased value and she gets increased pay elsewhere. He may then be forced to go through the whole procedure again. Many bosses do not wait to be asked for a raise under these circumstances because they know an increase in pay is appreciated more if it is not asked for."

10 SOCIETIES IN 9 COUNTIES Rural Historical Organizations Are Affiliated With State Society.

The organization of historical societies in every county in the state is the goal toward which the State Historical Society is working. Ten local societies have already been organized in nine counties in Missouri. Floyd C. Shoemaker, of the society, left Columbia this morning on a two weeks' trip through the northern part of the state to stimulate interest in the organization and to collect historical documents for the library. Although Boone County has no county society it has the largest membership in the State Historical Society of any rural county in the state, being only exceeded by the St. Louis, St. Joseph and Kansas City societies.

The counties already organized are Johnson, Lafayette, Howell, St. Louis, Pike, Adair, Macon, Clark and Jackson. Jackson County has two societies, one for Kansas City and one for the rural districts. Bates and Cass counties are expected to organize in about a month. Mr. Shoemaker's trip will include Livingston, Caldwell, Buchanan, Andrew, Nodaway, Holt, Atchison, DeKalb and Daviess counties.

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Stenographer Prefers Cave Man Boss Who Doesn't Smoke Or Pace

It has been discovered that stenographers are mere machines to get out his correspondence on time would be surprised at some of the thoughts concerning him that are going on in the brain that guides the swift pencil and the swifter fingers on the keys. Most office stenographers have decided opinions of the kind of bosses they like, but more of them have ideas of the kind they don't like.

"I like a cave-man boss," said one. "That is one who gets mad on general principles once in a while. It amuses me and it is a part of safety valve for him. I also like one who goes fishing occasionally and leaves me alone to boss myself."

A stenographer who has worked for seven years for the same firm, but who has taken dictations from a great number of men during that time, said that working for a new boss is like getting used to a new pair of shoes. After learning the employer's ways everything goes smoothly. She considers the ideal condition as one in which there is co-operation and no consciousness of being "bossed." Men are generally very considerate in dictating, she finds, and she thinks that mean and inconsiderate bosses are found only in the movies.

CHEWING GUM IN DEFENSE

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FARM BUREAU IN CO-OP PLAN

Committee of 17 Meets As First Step of New Grain Marketing Plan.

The "Committee of 17," selected by President Howard of the American Farm Bureau Federation, met last week at the Hotel LaSalle, Chicago. William Hirth, publisher of the Missouri Farmer, was one of the two Missouri men at the meeting. This organization meeting was the first step in forming a co-operative national grain marketing plan.

The work of the committee was subdivided as follows: (1) co-operative marketing; (2) costs of marketing; (3) storage and transportation; (4) consumption and export; (5) finance. To study co-operative marketing methods the committee was divided into four groups. It was felt that in the study of certain problems the services of trained economists would be required and subcommittees on these subjects will employ outside help as they may judge necessary.

The committee adjourned to meet again on November 4-6, when the subcommittees will report on the progress of work assigned to them.

A statement was issued to the press by the committee which said in part: "With reference to the recent smash in the grain market, however, we desire to sound a note of profound warning lest in our zeal to 'get back to normal' we deliberately invite other ills more serious than those from which we now suffer—for to be able to buy bread and meat at a rather high price is better than not to be able to buy enough of them at any price.

"Contrary to popular belief, farmers did not as a class make money out of the war period; in many cases they lost on grain and live stock. Hundreds of country elevators are at this moment filled with wheat purchased on the higher markets of a month or six weeks ago and because of car shortage it has been impossible to get this wheat to market. It is no exaggeration to say that if the present price of wheat is maintained the working capital of many of these elevators will be swept completely away.

"Consumers as well as producers are virtually interested in the development of a business system of marketing food products that will eliminate speculation and wildly fluctuating markets. The Farmers' Marketing Committee of 17 will use every effort to devise and perfect such a system at the earliest possible date."

The Gasoline Situation in 1910 and Now

IN 1910 there were approximately 400 thousand cars in the United States.

To operate these cars there was available a gasoline production of 750 million gallons, or, approximately, 1875 gallons per car.

In 1919 there were more than 7 million cars and trucks operating in the United States.

To supply these engines there was available, according to Bureau of Mines Report, 3 billion, 957 million gallons of gasoline, or, approximately, 565 gallons per car.

In neither case has consideration been given to the demand of tractors, stationary gas engines, or the gasoline required by the arts and industries. Nor have we considered the large volume of this product shipped abroad annually.

The above figures are presented so that you may visualize one of the problems the petroleum industry has been called upon to solve in the past decade.

In 1910 the Standard Oil Company (Indiana) marketed about 20 percent of the gasoline output of the United States, or approximately 150 million gallons. In 1919 this Company sold about 640 million gallons of gasoline, or about 17 percent of the total for that year.

It has been the task of the 7 men who manage the affairs of the Standard Oil Company (Indiana) for the 5124 stockholders, not one of whom owns as much as 10 percent of the total, to expand the organization not only to keep pace with, but to keep ahead of the extraordinary and persistent demand for gasoline.

How well they have succeeded is illustrated clearly by the fact that in the 10-year period above mentioned, the Standard Oil Company (Indiana) has taken a leading part in increasing gasoline production 440 percent, while crude oil production increased only 94 percent.

Standard Oil Company
(Indiana)
910 So. Michigan Ave., Chicago

BISCUITS Made From White Way Flour

Spread 'em with butter or smother them in syrup and the White Way quality that predominates them makes you take another and yet another.

White Way flour is milled from home-grown soft wheat, a soft wheat that has no equal in the world. It is a flour from which you can make the finest pastry and the lightest bread.

Get it at your grocer's in 12, 24 and 48-pound sacks.

KEEP your baking costs down

HERE'S THE BEST WAY

USE CALUMET BAKING POWDER

It's pure in the baking. Calumet never fails to produce the sweetest and most palatable of nourishing foods.

It has more than the ordinary leavening strength. You use less of it. That's one reason it is the most economical of all leaveners.

Another reason is—it is sold at a moderate price—it is available when you buy it.

Found can of Calumet contains full 16 oz. Some baking powders come in 12 oz. instead of 16 oz. cans. Be sure you get a pound when you want it