

HINTS FOR GOOD HEALTH

Announcing the Winners of the Central Dairy Advertising Contest

1st Prize, \$5
Winner, Howard B. Rice.
2nd Prize, \$3
Winner, William Freely.
3rd Prize, \$2
Winner, Richard Stockholm.

These are the three High School Pupils who won prizes in the contest of the Central Dairy.

They wrote the three best ads on—

**"Why Columbians Should
Use Central Dairy
Ice Cream"**

Central Dairy

DOT SAPPINGTON, Prop.

6 North Eight Street Phone 819

You Need to Guard Against Winter Diseases

A prescription can be filled as soon as the physician calls. *The Drug Shop* will show you what quick service can be made to our customers.

You should be as careful in selecting your pharmacist as your doctor.

The Drug Shop

W. C. KNIGHT, Prop.
Phone 302 815 Broadway

GUARD YOUR HEALTH

your appetite and your pocketbook by eating at the Commons. Located right on the campus, you have the minimum walk to your meals during the bad weather. You can order what your palate desires and not what pleases someone else; and pay for what you eat and no more.

EAT AT THE COMMONS

"On the University Campus."

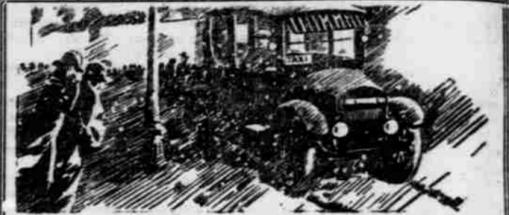
HOT DRINKS

After shopping a cup of hot chocolate at Jimmie's will be just the thing.

Try one and you'll see.

Jimmie's College Inn

916 Broadway



A Taxi Service that You'll Enjoy

First and most important of all is Safety and Service when you ride in one of our Taxis. We hire drivers who are experts, know their machines and their capabilities and know how to be courteous. They are men especially trained for this particular business.

Take a taxi after the show tonight.

CENTRAL TAXI CO.

25 cents per passenger.

Phone 581

THE

"Jumbo"

means food! It's the kind that satisfies and makes you want to come again.

Lunch 35c Dinner 35c
Short Orders

Over White Eagle Dairy

Roland & Pepper Student Managers

Safeguard the Little Ones

There is no better way for the little ones to catch cold than walking over a bare cold floor.

See to it that your floor is covered with a carpet or rugs.

It's better to play safe.

We have them in any design and sizes to match any room.

SEE US.

Parker Furniture Co.

Phone 53

The Eskimos Never Were Famed For Their Jazz Songs

Laughter and merry dispositions come from the lands of warmth and sunshine. This weather isn't such as to encourage cheerfulness we admit.

Let the Palms drive away those gloom with their high-powered batteries of joviality—those Palms hot drinks. Good Palms Java with wafers served across the table from a cheerful companion in a cozy Palms booth—Palms hot chocolate with tasty sandwiches.

In between classes it's only a step to the Palms. On your way to or from town, drop in and revive your spirits. Meet "the Gang" here.

When you feel the need of encouragement

Just Say PALMS

Dr. A. R. Lewis, State Health Commissioner of Oklahoma in commenting on the way that the average woman dresses at the present day, has given a prescription for catching influenza and colds which is well worthy of repetition.

His remarks are so applicable in general that with due acknowledgement to him they are quoted:

"First, when the cold winds from the North begin to sweep down across the country, remove summer furs.

"Wear skirts the length fashion dictates—that is short enough this season—and if worn with silk hose and lightweight pumps, cold feet will surely result.

"The neck and shoulders should be thoroughly exposed.

"Low-necked, georgette waists are the best for this purpose.

"In general, wear as few clothes as possible; the tall, thin silhouette is now very stylish and clothes are very bunglesome.

"Eat and sleep just as little as possible and that irregularly. Such habits will keep the resistance at a very low point and help wonderfully in contracting any kind of disease.

"If these directions are followed closely, in nine cases out of ten, 'flu' will result, and the tenth case will get a bad cold."

Wintry Weather and Beauty Were Never Friends

The greatest care is essential to preserving your complexion. May we suggest a few of our large line of specialties, designed by the world's greatest experts in these particular lines and approved by the beauty loving women of both continents.

We offer a list of toilet preparations that can not but prove attractive to the most fastidious; that will preserve not injure your health, and will make your personal appearance a source of satisfaction not only to yourself, but to your friends.

Among the soft clinging powders which have found much favor are: Luxor, Mary Garden, Djer-Kiss, Poudre Aurea, Chantilly, while some of the most popular perfumes which we offer are: Djer-Kiss, Coty's L'Origan, Houbigant's Ideal, and Dardenglo.

The Tavern Drug Store

"Kitty" Lightner

Earl King

ONLY 3 MORE DAYS SAPP BROS. CLEARANCE SALE

ATTEND OUR SALE AND GUARD YOUR HEALTH BY WEARING FOOTWEAR THAT PROTECTS YOUR FEET PROPERLY.

Price is no barrier in the way of any one now.

Extra Special for the Last Three Days

Any Women's Shoes shown in OUR window

\$4.95
The Pair

Any Men's Shoes shown in OUR window

\$6.95
The Pair

MANY STYLES SHOWN

SEE OUR WINDOWS