

News of Columbia Society

Society editor's telephone, 320. Please call between 9 and 12 o'clock.

GAMMA ALPHA CHI GIVES A LUNCHEON
Gamma Alpha Chi, advertising society, gave its first luncheon of the new year at the Daniel Boone Tavern yesterday. The table was on the mezzanine floor. A trail of confetti led from the chair to the table which was strewn with confetti and serpentine. The centerpiece was a miniature ballroom where tiny dolls, in costume, danced. The place cards were hand-colored black masks and were sprinkled with confetti of many colors. Serpentine curled from the two chandeliers above the table.

The honor guests were Miss Louise Wilson, who recently returned from New York, Miss Ella Wyatt, who has been in advertising work in Fort Smith, Ark., and the pledges who are Miss Virginia Keith, Miss Florence Hein, Miss Dorothy Ditty and Miss Kathryn Reynolds.

DELTA TAU DELTA GIVE PARTY
The members of the Delta Tau Delta fraternity will entertain tomorrow evening with a bridge party from 2 to 4 o'clock and a tea dance from 4 to 6 o'clock.

The guests will be: Misses Myrtle Stuart, Dorothy Johnston, Mary Bess Deery, Eula Penn Wheat, Edith Brown, Dorothy Limerick, Ina Neuman, Laura Frances Headen Anna Belle Thompson, Alice Kurtz, Ruth Campbell, Louisa Lang, Kathryn Campbell, Louise Landis, Laura Stephens, Elizabeth Mitchell and Mr. and Mrs. Emil Beatty.

MRS. LOEB ENTERTAINS WITH LUNCHEON
Mrs. Isidor Loeb entertained with a 1 o'clock luncheon today at the Country Club. The guests were: Mrs. C. B. Miller, Mrs. E. W. Stephens, Mrs. James Chamberlain, Mrs. F. B. Montgomery of Chicago, Mrs. Berry McAlester, Mrs. C. C. Bowling, Miss Eva Johnston, Miss Pearl Mitchell, Mrs. C. B. Rollins, Mrs. W. H. Willis and Mrs. H. S. Bill.

MRS. ST. CLAIR-MOSS GIVES BREAKFAST
Mrs. L. W. St. Clair-Moss of Christian College was hostess at a 9 o'clock breakfast this morning in her apartment, Cozy Corner.

The dining room was beautifully decorated with pink roses in silver baskets and vases.

The guests were: Miss Minnie Nielson of Bismarck, N. D., Mrs. W. W. Martin of Fayette, Miss Ella V. Dobbs, Mrs. C. W. Greene and Dean Rose L. Liskenby.

Mrs. L. W. St. Clair-Moss of Christian College entertained at dinner Wednesday evening in her apartment "Sunny Corner" for the Rev. and Mrs. W. S. St. Clair and Frank St. Clair.

Mrs. Milton Duval and Miss Exie Gray were dinner guests at the Delta Delta house last night.

Mr. and Mrs. W. J. Ustick will entertain Sunday evening with a buffet supper. The guests will be: President and Mrs. J. C. Jones, Mrs. Libbie Thompson, Miss Catherine Jones, Prof. A. F. Kuhlman, M. and Mrs. Patterson Bain, Jr., and Mrs. E. Ustick Bain.

Mrs. Nettie R. Howard of Cape Girardeau is a weekend guest at the Delta Delta house.

Miss Florence Holt and Warren Townsend, both of Savannah, were married last Tuesday. Mr. Townsend was formerly a student in the University.

Mrs. John E. Sykes left this afternoon for St. Louis where she will visit Mrs. H. V. Forcé. Mrs. Sykes will be gone ten days.

The Knitting Club will meet Monday afternoon with Mrs. C. W. Digges, 912 Providence road.

Mrs. T. B. Gant, chaperone at the Kappa Alpha house, returned yesterday from Kansas City where she has been visiting her sister, Mrs. E. Z. Patterson.

Mrs. J. A. Taylor of Keatsville, is visiting her niece, Miss Nadine Williamson at Christian College.

Claude Sturgeon of McAllester, Okla., and Beverly Sturgeon of Denver are the guests of Mrs. T. F. Sutton.

A banquet will be given at 6:30 o'clock on the evening of February 20 at the Daniel Boone Tavern by the members of the Delta Rho Alpha sorority of Stephens College for the members and guests of the sorority. The banquet will be served on the mezzanine floor of the Tavern.

Miss Lelia and Miss Snowden Willis were dinner guests of Mrs. Marion W. Hertig of Christian College.

Mrs. Marion W. Hertig of Christian College left today for Lindenwood College where she will be the guest of Dean Lucinda Templein at the pagant of the college's history. From Lindenwood Mrs. Hertig will go to St. Louis.

The dinner guests at the Sigma Phi Epsilon house this evening will be: Misses Sallie Love Banks, Marion Playter, Margaret Cardwell, Margaret McCaw, Elwyn Bridgens, Elsie Dirckx, Elizabeth Spencer and Mrs. Addie Whitlow.

The members of the cabinet of the University Women's Class of the Broad-

way Methodist Church will be hostesses at a tea from 3 to 5 o'clock tomorrow afternoon at the home of Miss Ruth Miller, 903 Virginia avenue, in honor of University women and their friends.

The Rev. and Mrs. J. D. Greer of Mexico are guests of President and Mrs. E. D. Lee of Christian College.

The members of the Alpha Gamma Rho fraternity will entertain with an informal house dance on January 27. The clappers will be: Miss Anna Baumgartner, Mr. and Mrs. B. B. Branstetter and Mr. and Mrs. G. E. Johnston.

Mr. and Mrs. F. A. Meckle will return tomorrow to their home in Topeka, Kan., after visiting here since Monday as the guests of Mr. and Mrs. W. B. Nowell, 1425 Paris road.

Dr. and Mrs. Mazyck Ravenel, 203 Hicker avenue, will entertain at 7 o'clock dinner this evening. There will be ten guests.

Dr. Jonas Viles and William Angel were dinner guests at the Sigma Alpha Epsilon house yesterday evening.

Formal initiation was held at 8 o'clock last evening by the members of the Phi Gamma Delta fraternity for the following: John Henry Vosbrink, Edwin Shannon, Frank D. Rust, Ralph Murphy and Harry Ferguson. A formal banquet preceded the initiation ceremony.

Mr. and Mrs. Ashbury Roberts returned today to their home in Marshall after spending several days here as the guests of Mr. and Mrs. J. H. Lightner, 1313 Rosemary lane.

The members of the Sigma Alpha Epsilon fraternity will hold formal initiation at 10 o'clock Sunday night for the following men: Joe Thornton, J. S. Barnett, Dan O'Dell, Fred Price, Horace Krause and John Daily.

Dr. and Mrs. Guy L. Noyes enter-

Wednesday evening were: Ed. Logan, C. B. Brittingham, and Hartley E. Chastain.

J. F. McKinney of Bosswell, Mo., is spending this week with his brother, Clifford at the De Molay house.

The Student Senate will have an informal banquet January 22 at the Daniel Boone Tavern.

The guests at the dinner dance Wednesday evening at the Knights of Columbus Students' Home were: Mr. and Mrs. B. D. Bowen, Misses Mabel Bowen, Grace Johnson, Gladys Pennington, Agnes Bitter, Dorothy Diffy, Dorothea Burlach, and Alice Kurtz.

HUGHES SATURDAY SALE SPECIAL
Comfortable arm rocker, Golden Oak finish, \$3.75. Shipment just received from Indiana factory. 811 Walnut St., Hughes Furniture Co. —Adv.

Knocking the H out of H. C. L. Friday and Saturday Special

Pork Chops 15
Pork Tenderloin 35
Pork Shoulder Roast 15
Veal Breast 10
Veal Chops 20
Beef Steak, Round 20
Beef Steak, Loin 20
Beef Roast 06-08-10
Fresh Beef Tongue 23

This is fresh choice young home killed meat free from the Packing House tang.

HETZLER'S MARKET
"Where Quality and Sanitation Reign Supreme."—Adv.

Lonesome?

Lots of times when you have a free period, and most of your friends are in classes, don't you get to feeling kind of lonesome? Of course you do.

—We've served many a waffle in the morning along about ten-thirty,—just because someone was feeling lonesome, and came over here—and found company.

PALMS

Oranges Oranges Special for Saturday

Sweet Florida Oranges for Saturday only, doz.	30c, 40c
Seedless Florida Oranges, the first in the market, doz. 50c and 60c
California Naval Oranges, doz. 40c
Spinach, 2 lbs. 35c
Celery, stalk 15c
Lemons, doz. 30c
Large Grapefruit, 10c or 3 for 25c
Cocoanuts 5c and 10c
Lettuce 15c
Imported Grapes, a lb. 50c
California Grapes, a lb. 40c
Green Peppers and Cauliflower.
All Kinds of Apples.

We Handle Quality Wholesale and Retail
Deliver to any part of the city.

University Fruit Company
921 E. Broadway Phone 815

We Knew You'd Want a New Evening Dress for That Formal Dance

So we got some lovely ones, robin egg blue, peach blow, apricot, orchid, black and brown in taffetas, crepe, lace and Pussy Willow. They have so much style, yet they're so quaint and girlish. They'll make you look like Mary Pickford and Norma Talmadge rolled into one.

New Shipments of the Latest Spring Hats Every Day.

Wolff-Berger Co.

Once Tasted-- Always Wanted--

You will always call 819 for Central Dairy Ice Cream once you have tasted it. Made only from pure, sweet cream. Ice Cream is a food, not a fad.

819 819 819

"Mother, May We Have More"

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Lots of times when you have a free period, and most of your friends are in classes, don't you get to feeling kind of lonesome? Of course you do.

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We Handle Quality Wholesale and Retail
Deliver to any part of the city.

University Fruit Company
921 E. Broadway Phone 815

Safe Milk for INFANTS and INVALIDS
ASK FOR Horlick's the Original Avoid Imitations and Substitutes

For Infants, Invalids and Growing Children [Rich milk, malted grain extract in Powder] The Original Food-Drink For All Ages No Cooking—Nourishing—Digestible

Ross-Kinloch News

Dear Girls:—

A note every few days doesn't seem quite enough to have with our "Dear Girls"

Come in and let's have a long talk about— Well - say hiats.

Sincerely,
Aunt Alice + D'nebel

Ross-Kinloch Hat Shop
11 North Tenth

Bed Comforts

Silkoline Covered Bed Comforters, 72x84, filled with new white cotton, actual weight six pounds. Saturday and Monday \$2.39

One only, large size goose down-filled comfort, covered with an excellent quality floral sateen, with solid color border. Very radically reduced to \$12.95

Extra Quality, White Woolnap Blankets, taffeta bound edges, woven fast color borders. Saturday and Monday, pair \$3.25

Hosiery

Women's Black Wool Hose, pair 50c

Women's Wool Hose, in assorted colors, also Silk and Wool Hose, sizes 8 1-2 to 10, pair \$1.00

One Case Children's Heavy Black Hose, fine and medium ribbed, double knee and reinforced at places where children's hose wear out first, size 6 to 10, pair 19c

Children's Heavy Yarn Mittens, assorted sizes, pair 15c

Women's and Children's Warm Wool Gloves, the pair 15c

Genuine Leather Tooled Hand Bags, change and other compartments, fitted with mirror and trap handle, \$1.00

Underwear

Out-of-the-ordinary reductions on Women's and Children's Union Suits in our January Clearance.

Women's Union Suits 89c, \$1.00, \$1.50, \$2.19

Children's Union Suits 89c and \$1.00

Children's Knitted Warm Sleeping Garments, any size, choice \$1.00

January White Sale

All who were fortunate in attending our White Sales fully know the many special offerings from day to day. New additions are now out on the bargain tables with White Sale price cards telling their own story of real savings for economical buyers. Come tomorrow and Monday.

John H. Estes

John H. Estes

Saturday and Monday Specials

in our

January Clearance Sale

Blankets

Full size Heavy Grey Cotton Bed Blankets, with fast color woven borders, greatly reduced, the pair . . . \$1.50

Extra Quality, finely woven, large size. Bed Blankets, 72x80 inches, made from the best grade Southern Cotton, very special, the pair \$1.95

Standard Size, Plaid Cotton Bed Blankets, in a variety of woven colors. These are extra good quality and much less than a pair of common sheets. Saturday and Monday, pair \$1.95

Now and then we find a buyer for an extra large Blanket, so this number fills the desired want. They come in pretty block patterns and a remarkable value for Saturday and Monday, at the pair \$2.50

Woolnap Blankets are fast taking the place of all wool and part wool. "There is a reason," Woolnap defies cold nights. They won't scratch, and are as soft and fluffy after washing as a new pair. We offer for Saturday and Monday an extra quality, heavy fleeced Woolnap Blanket in a range of pretty plaids and a very large size at the pair \$3.19

Extra Heavy Plaid Woolnap Blankets, size 72x84 at a very special price, the pair \$3.29