

Stocking the Pantry at Bottom Prices

It's different at Rogers.

Merchandise Different.
Service Different.
Organization Different.
Methods Different.
Prices Different.
Thousands of patrons throughout Columbia, Boone, Callaway, Howard and Cole counties appreciate the Differences. We Welcome You.

Robert Rogers



Richelieu Jellies Jams, Fruits, etc.

We are very heavily stocked with Genessee Jams and Jellies which are packed by Sprague Warner & Co., the Richelieu people, and each package contains their name which upon a can of their products means the same as sterling stamped on silver. It denotes pure food and the Genessee line Pure Fruit and sugar (no glucose). We will offer you these goods in 1 lb., 5 lb., and 10 lb. tins at the following prices: 1 lb., 35c; 5 lbs., 69c; 10 lbs., \$1.85. In the following flavors and fruits: Peach, Blackberry, Plum, Red Cherry, Apricot, Quince, Red Raspberry, Grape and Strawberry.

- No. 10 Apricots, heavy pack . . . 69c
 - No. 10 Red Pitted Cherries . \$1.50
 - No. 10 Genessee Jams . . . \$1.85
 - No. 10 Genessee Apples . . . 69c
 - No. 10 Gooseberries, stemless and blossomless . . . \$1.20
 - No. 10 Lee Apple Butter . . . \$1.20
 - No. 10 Kraut and Green String Beans . . . 60c
 - No. 10 Pineapple, Genessee \$1.25
- Heavy stock of Richelieu Jellies in the following fruits: Northern Spy Apples, Plums, Red Currants, Quince, Strawberry, Grape, Red Raspberry, etc., 10 oz. tumblers, 3 for . . . \$1.00
- No. 2 lb. (Cast Brand) Asparagus, 38 spears to the can, white and tender, can . . . 39c
 - Large Bottles Hawkeye Pure Tomato Ketchup, bottle . . . 25c
 - Small ones at . . . 10c
- Have you tried our Mild Cured Hormel Dairy Brand of Breakfast Bacon and Hams? If not do so, they are the finest ever, price no higher than the ordinary kind. Richelieu bitter chocolate for baking and drinking is very much richer in butter fat than other brands and price only, lb. . . . 40c
- We are long on Richelieu pure fruit preserves in 5 lb. net weight stone jars in the following:
Blackberry, Red Raspberry, Strawberry, Red Raspberry and Pineapple, Apricot and Pineapple, Mince meat, and etc., at \$1.70 for 5 lb. stone jars. Don't miss these preserves.

Fresh Vegetables

- Fresh Tomatoes, lb. . . . 20c
- String Beans, lb. . . . 25c
- Green Peppers, doz. . . . 50c
- Strawberries, qt. box . . . 35c
- Head Lettuce, . . . 15c to 25c
- Leaf Lettuce, lb. . . . 40c
- Cauliflower, head, . . . 25c to 40c
- Radishes, bunch . . . 5c to 10c
- Rhubarb, 2 bunches . . . 25c
- Asparagus, 2 bunches . . . 25c
- 2 lbs. Spinach (home grown), 25c

Who is your grocer?

Are you satisfied with his service—are the goods clean and of undeniable quality—and the deliveries, are they to be depended upon?
Satisfied customers have done much towards building up our business, why not let us demonstrate to you this day the real meaning of "Service and Quality?"

Robert Rogers



Gloriana Flour

Glasgow Gloriana Flour is a soft wheat flour. Made from the select wheat grown on the hills around Glasgow, Mo. We have the Columbia agency. 48 lb. sack, \$2.20, delivered.

Our Canned Goods Department

- Sifted Small Richelieu Peas, can . . . 25c
 - Sweet Wrinkled Peas, 2 cans, 23c
 - Green or Wax Beans (Winter & Profit), can . . . 20c
 - 12 cans . . . \$2.25
 - Red Raspberries, Black Raspberries and Loganberries, 2 lb. (Richelieu) can . . . 39c
 - No. 2 1/2 (Cast Brand) Bartlett Peas, can . . . 39c
 - No. 10 (Cast Brand) Bartlett Peas, can . . . \$1.39
 - No. 2 can (American Lady) small Lima Beans, can . . . 21c
 - No. 2 (Lily of Valley) small Beets, can . . . 25c
 - No. 7 oz. Richelieu Spanish Pimento, can . . . 20c
 - No. 2 1/2 (Richelieu) Pitted Ripe Prunes, can . . . 39c
 - No. 2 1/2 (Richelieu) Peeled Apricots, can . . . 49c
 - No. 2 1/2 (Richelieu) Peaches in Halves and Sliced, can . . . 45c
- All Richelieu Fruits are Packed in Very Heavy Syrup.
All Gordon and Dillworth Grades in stock at great reduction to close out line.
Large stock of imported 7 Crown Smyrna Figs for eating, worth 40c lb., to close out at . . . 29c
Don't fail to include a 2 1/2 lb. can of Richelieu Fruit for Salad, price, 60c.
Standard Brand Corn, can . . 10c
Monsoon Brand (Sprague Warner & Co.) Corn, can . . . 19c
No. 2 (Richelieu) Pork and Beans in tomato sauce, can . . . 15c
No. 2 (Sprague Warner & Co.) Beauty Brand Pork and Beans, can . . . 12c
Not more than 5 cans to customer.
Log Cabin Maple Syrup, for 3 days only, 25c, 60c, \$1.20.

Vegetables

We wish to mention that our line of vegetables and fresh things is second to none in Columbia and our prices just less.



In Our Queensware Department

We invite you to inspect our large and varied line of French China, French Semiporcelain China, Domestic and Semiporcelain China. All in open stock. You can buy one piece or one hundred pieces. Let us show our line of goblets, tumblers, sherberts, compotes and etc. There will be no obligation to you to buy unless you choose to do so. We welcome you.



Richelieu Coffee

Housewives who have used Richelieu Coffee "for years" are its best advertisers. They know its superior qualities. They are enthusiastic over its delicious, rich true coffee flavor. They really take pride in the coffee they serve. Just ask any user—maybe your neighbor—and she will gladly tell you why her folks "like it best." We leave it to your judgment and sell it on approval.

Twenty per cent off on all Pyrex Cooking Ware during Sale.

Nices Decorated and Gold Traced Cup and Saucers; 6 cups and 6 saucers, per set . . . \$1.20



Laundry Soap

Be sure to order—10 cakes for 55c with your groceries today.

Ocean Pearl is just the soap you have been looking for.

Ocean Pearl makes clothes white and will not injure the hands or fabric.

Ocean Pearl can be used with entire satisfaction for laundry and kitchen purposes in both hot and cold water.

Ocean Pearl lathers freely and cleans wonderfully.

Floor Mops

Reduction on all Oil Floor Mops:

- \$2.00 Mop \$1.50
- \$1.50 Mop \$1.20
- \$1.25 Mop \$1.00



Salad Dressings

1. Has the delicate flavor and taste, and the smooth, creamy appearance of the home-made article.
2. Saves time and labor in the kitchen by using these perfect dressings, prepared ready for use.
3. More economical per ounce of dressing than other brands and price per 12 oz. bottle only, 40c. Richelieu Quart Bottles of Grape Juice, during Sale 59c

- D. M. Ferries' Garden Seed in Packages.
- Nice Lemons, doz. 35c
- Oranges, doz. 40c to 80c
- New Cabbage, lb. 7c

Robert Rogers

Quality Store ~ Costs No More

9 North 9th Street

2 Phones 179