

### MORE MONEY IN SOFT WHEAT

Soft Winter or Semi-Hard Are Best Grades for State, Says Cunning.

JEFFERSON CITY, Mo., June 12.—Missouri farmers who change from the production of "semi-hard" or "semi-soft" red winter wheat usually will be disappointed with their results, according to W. M. Cunningham of the State Marketing Bureau of the Missouri Board of Agriculture.

This is a "soft winter wheat state." The climate and the soil of Missouri are not well adapted generally to the growth of "hard red winter wheat." The yield is no better than that of "soft winter wheat," the price no higher, if as high, for Missouri grown "hard red winter wheat" usually falls into the "hard yellow winter wheat" grade, due to the large percentage of "yellow berries."

### TODAY'S MARKET

EAST ST. LOUIS LIVE STOCK MARKET.		
By United Press.		
EAST ST. LOUIS, Ill., June 12.—Cattle receipts 11,000; market 15 to 25 cents lower.		
Native beef steers	.....	\$ 4.00 to 9.25
Yearling steers and heifers	.....	3.75 to 9.75
Cows	.....	3.50 to 6.55
Stockers and feeders	.....	4.00 to 7.00
Calves	.....	10.00 to 10.50
Canners and cutters	.....	2.75 to 3.75
Hog receipts 14,000; market 15 to 25 cents lower.		
Mixed and butchers	.....	\$10.40 to 10.60
Good and heavy	.....	10.00 to 10.50
Rough	.....	7.50 to 9.00
Light	.....	10.40 to 10.60
Pigs	.....	9.50 to 10.15
Bulk	.....	10.50 to 10.60
Sheep receipts 6,500; market 25 cents lower.		
Sheep and ewes	.....	\$ 3.00 to 6.00
Canners and cutters	.....	2.00 to 2.50
Wool lambs	.....	13.50 to 14.00
COLUMBIA MARKET REPORT		
Prices to Farmers: Low High Avr.		
Eggs, doz	.....	.17 .18 .17 1/2
Butter, lb	.....	.25 .30 .27 1/2
Milk, whole, cwt	.....	1.40 1.57 1/2 1.48 3/4
Cream, lb	.....	.30 .30 .30
Hens, lb	.....	.18 .18 .18
Onions, doz bn	.....	.40 .40 .40
Roosters, lb	.....	.08 .08 .08
Lettuce, doz bn	.....	.75 .75 .75
Strawberries, crate	.....	3.50 3.75 3.62 1/2
Cherries, qt	.....	.15 .15 .15
Peas, lb	.....	.10 .10 .10
Turnips, lb	.....	.03 .03 .03
Beets, doz bn	.....	.75 .75 .75
Cabbage, lb	.....	.03 .03 1/2 .03 1/2
Rhubarb, doz bn	.....	1.20 1.20 1.20
Mustard, greens, lb	.....	.10 .10 .10
Asparagus, doz bn	.....	1.00 1.00 1.00

ST. LOUIS CLOSING CASH GRAIN PRICES. By United Press.

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By United Press.		
Corn—No. 2 white, 59 1/2 to 60 cents.		
Oats—No. 2 white, 36 1/2 to 37 1/2; No. 3 white, 36 to 37; No. 4 white, 35 1/2 to 36 cents.		
Wheat (red)—No. 2, \$1.19 to \$1.20; No. 3, \$1.12 to \$1.14; No. 4, \$1.09.		
ST. LOUIS CLOSING GRAIN FUTURES.		
By United Press.		
	Close	Close
	Today	Yesterday
July Wheat	.....	\$1.06 1/2 A
Sept. Wheat	.....	1.08 A
Dec. Wheat	.....	1.12 A
July Corn	.....	.59 1/2 B
Sept. Corn	.....	.63 A
Dec. Corn	.....	.62 1/2 A
July Oats	.....	.37 N

SEMON LEASE TAKEN OVER. Howard-Boone Oil & Gas Co. to Continue Operations.

An organization known as the Howard-Boone Oil & Gas Co. has taken over the Semon lease, about ten miles northwest of Columbia, from the company organized some time ago by H. V. Daugherty.

The new company is headed by Dr. G. C. Duncan, Ehen Miller is vice-president; L. H. Mead, secretary and Hal A. Irish, treasurer. Offices are in the Guitard Building.

SHARP TO JEFFERSON CITY Will Relieve Herndon as Special Writer for Market Bureau.

Eugene W. Sharp, a senior in the School of Journalism, left this afternoon for Jefferson City, where he will do special writing for the Marketing Bureau of the Missouri Board of Agriculture.

Dean Williams on Speaking Tour. Dean Williams of the School of Journalism left yesterday for Baton Rouge, La., where he will deliver the commencement address at the Louisiana State University.

ARMENIAN BOYS ARE SCOUTS. Refugee Lads Organize and Serve as Disciplinarians.

CONSTANTINOPLE, June 12.—When Chauncy T. Lamb, lumberman of Hinsdale, Ill., visited Constantinople recently on a Mediterranean cruise, he and other members of a tourist party were met by refugee boys organized as boy scouts.

### REPORT SHOWS A. F. L. HOSTILE TO CONGRESS

(Continued from page one)

unusual strife and of unusual industrial depression. Our movement has been set not only by the work of opponents who have been more active and more determined than ever, but it has had to contend with an industrial situation which caused thousands of our members to be idle during a great part of the year.

PROTEST TO CONGRESS. Denouncing the Supreme Court decision declaring the anti-child labor law invalid, the report continues:

"We protest most emphatically against such unjust and inhumane decisions. We realize that our protest, in so far as the supreme court is concerned, will fall on deaf ears. However, we address our protest to congress and urge that it immediately approve and endorse a constitutional amendment to undo the harm of the supreme court has done to the youth of our land."

Attacking the alleged breaking of contracts by employers, the council declares: "We know of no similar period of time in which there have been so many wanton violations of contracts on the part of great organizations of employers."

LABOR AND COURTS. The council made a direct appeal to the people to check the "ever onward encroachment" of the courts upon the rights of the people, through anti-strike injunctions and other orders.

### BOONE COUNTY CROPS GOOD

Clover Fields and Corn Have Fine Start, J. E. Bridges Says. "Crops look good in Boone County," said J. E. Bridges, head of the Grain Flour and Feed Co., at Fayette, in a sketch of the crop conditions of Boone County.

There are good prospects for fruit berries are abundant. The potato crop is good but in some places late.

Mr. Bridges is visiting his son, Edwin, who is a student in the School of Law of the University. He is accompanied by Capt. S. L. Buraker of Camp Bennett, Ga.

Union Prayer Meeting Wednesday. A union prayer meeting of all the churches will be held Wednesday evening at the Broadway Methodist Church.

NOTICE ELKS. All Elks are requested to be present for Flag Day Exercises at the lodge rooms, 105 South Tenth street.

Talk Oct. 7. Facts About Optometry. By R. A. WALTERS, Optometrist.

Over Gillaspie's Drug Store. The American Optometric Association is composed of members in all the states and Canada. It meets in convention once a year, where subjects of importance to the progress of the profession are discussed.

Thus it will be seen that the scope of Optometry is nationwide, and the one thought of the individual Optometrist is to enhance his welfare by making his services more and more necessary to the public.

PIANO LESSONS. By Ruth Flynn Patton. Graduate and Gold Medal Student of Christian College.

### LEGION SPONSORS ACTIVITY

Triplet Post to Send Delegation to National Convention. FAIRFAX, Okla., June 9.—Triplet Post No. 232 of the American Legion here has a novel plan to encourage activity of its members in all matters sponsored by the post.

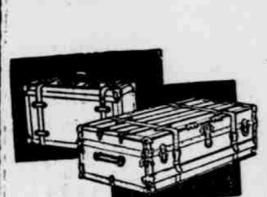
The post is planning to send a large delegation to the national convention of the Legion at New Orleans next October.

In October a committee which has watched the men all summer will select the names of the ten foremost workers to be voted on by the post.



Travel in Comfort With Good Luggage--Traveling Bags Suitcases Trunks

Commodiousness, compactness, convenience, and clever construction are the primary features of our merchandise—the kind that makes your vacation trip a pleasure.



Victor Barth Clothing Co. We Hold No Clearance Sales

## Hall Theatre

Tonight and Tuesday  
**Charles Ray**  
IN  
"R. S. V. P."  
A struggling artist—an invitation to a society dance. Nothing but the pants of his dress suit of better days—Another struggling artist with the coat and vest of his dress suit—A combination and a scheme.

DON'T MISS THE FUN!  
ALSO  
"FOOL DAYS"  
An Al St. John Comedy.

WEDNESDAY ONLY  
Bert Lytel in "The Idle Rich"

## Hosiery Sale

Your chance to purchase summer's revealing styles in hose at greatly reduced prices. \$2.50 to \$4 Values in Black, White, Brown, Tan, Grey and Blue. Sale Price—  
**\$1.85**

A Special Lot at 95c

Millers



### A School that costs \$300 a Minute

#### The great problem today—

of merchant, of manufacturer, of publisher—is the problem of markets. Where is the market for my goods? Who will buy? What shall I say to them? How? Am I doing the best that can be done? Those who know—not guess, but know—the answers to such questions are fit to meet the selling problems of today.

All others must either fail or struggle along with only a portion of the success they might easily enjoy.

There will be a great Forum—a great School of Experience—in session when business men gather for the

**Eighteenth Annual Convention ASSOCIATED ADVERTISING CLUBS OF THE WORLD Milwaukee, June 11 to 15, 1922**

To attend this school, men will travel half way around the world, and thousands will come from every quarter of the United States and Canada; and the cost of the convention, in traveling expense and other

tizing, in addition to the general sessions and the departmental meetings of the convention, will afford a rich harvest of practical ideas and helpful plans for those who want to improve their advertising and selling methods to meet the demand of the times.

Again this year, business men and women can attend these sessions without holding membership in the Association.



A great exhibit of foreign and domestic advertising, in addition to the general sessions and the departmental meetings of the convention, will afford a rich harvest of practical ideas and helpful plans for those who want to improve their advertising and selling methods to meet the demand of the times.

For full information as to special railroad rates, hotel reservations, etc., please address Associated Advertising Clubs, 110 West 40th Street, New York, N. Y.

**RAISED HIGH**  
—baked a light brown on top—ready to melt in your mouth—that's Calumet biscuits every time; it's the same story of everything in which

**CALUMET BAKING POWDER**  
is used. It never varies, fails or disappoints. Under every condition—it produces the best biscuits, pies, cakes, muffins, etc.

Don't put up with the disappointments that come from using ordinary baking powders—it isn't necessary—buy and use Calumet the pure and sure brand.

A pound can of Calumet contains full 16 oz. Some baking powders come in 12 oz. cans instead of 16 oz. cans. Be sure you get a pound when you want it.

## Making An Asset of Difficulties

A great opportunity is now before American business—the opportunity of making a big and permanent asset out of the very difficulties of the present situation. The conviction that this can be done is extremely heartening. It is enough to put a new thrill of life and activity into every form of industry.

From one point of view the present situation is by far the most desirable, the soundest, the sanest, and the most hopeful this country has ever seen. Why? Because it brings into bold relief, through sheer necessity, the latent power to create conditions as we would like to have them.

The curtailment of Demand for the products of industry brought us face to face with the question, hitherto ignored, as to what causes demand. Then it was discovered that Demand was a created thing, and that more of it could be created in almost any direction—if enough of the right effort were applied.

Chief among the means of creating Demand is now seen to be Advertising. Wherever you find a big demand for any product you find, invariably, that the demand for that product has been stimulated by human effort, and chiefly through advertising.

It is obvious to any one who will think it through that the present demand for any product could be substantially lessened if it were possible to eliminate all forms of advertising—including pictures, displays, and word of mouth, as well as printed and painted messages—and just let that product depend on the natural unstimulated demand.

And it is equally obvious that a demand for any worthy product can be created and stimulated by means of Advertising.

This fact puts within the hands of the business man the means of creating his own market. That would be the biggest asset he could have—an assured market for all he could produce.

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