



UNPRECEDENTED SALE OF

SEASONABLE MERCHANDISE

WE HAVE PURCHASED THE
CREAM OF THE SWOFFORD BANKRUPT STOCK

From the Hargadine McKittrick Dry Goods Co.

Miscellaneous Bargains in Fine Embroideries

5000 yards of the greatest and grandest bargains in fine quality goods.

This lot consists of Nainsooks, Swisses, and Cambrics in dainty baby sets, matched underwear sets, beautiful bands and corset cover straps, corset cover embroidery and flouncing.

We bought this lot of goods at less than 1/2 their real value, and we are going to sell them to you in the same manner. We will assort them into five lots—

5, 10, 15, 25 and 39c

Now let us impress upon you that
These are Bargains. See them SURE

A Terrific Sacrifice of Staple Merchandise

Possibly the greatest bargain event in recent years was recently held in St. Louis, Mo., at the wholesale house of Hargadine McKittrick Dry Goods Co.

This well known firm was the lucky purchasers of the CREAM OF THE SWOFFORD STOCK at Kansas City, Mo.

The Swofford Company of Kansas City was among the largest wholesale houses of that city and through an unfortunate chain of events, was forced into bankruptcy.

The banks held as collateral for their loans, all the unopened new goods in cases bought early last season when cotton was 30 to 40 PER CENT LESS THAN IT IS QUOTED TO-DAY.

These goods are the cream of the Swofford Stock, being entirely new and consisting of advance styles, brought out for 1910 spring trade.

We attended this mammoth sale in St. Louis and were lucky enough to secure a good share of these bargains. The goods have now all arrived, and we propose having the greatest sale we ever asked you to attend.

REMEMBER: These goods are strictly first class new spring merchandise and marked, in many cases, at **Less than Actual Wholesale Prices.**

Muslin Underwear At Unheard of Prices

LADIES DRAWERS beautifully trimmed with laces and embroideries:
79 to 98c values for 49c
\$1 to \$1.50 values, 79c

LADIES GOWNS, all made of the finest muslins and prettily trimmed:
Actual \$1.00 values for 49c
Actual \$1.25 to \$1.75 values for 98c

LADIES KNEE LENGTH SKIRTS handsomely trimmed with embroidery:
75c to \$1 values for 49c

LADIES FULL LENGTH SKIRTS, all the very best goods and the finest line we have ever shown:
\$1.25 to \$1.50 values, 89c
\$1.75 to \$2.98 values 1.50
\$3.00 values..... 2.00
\$6.00 values..... 3.00
.75 to 98c values... .49

LADIES CORSET COVERS, made of Nainsook and Cambrics:
15, 19, 25, 39, 49c and up

Fine French and English Valenciennes Laces

In 12 yard pieces to sell by the piece at a price.

1000 yards in 12 pieces, beautiful patterns, worth 60c per piece. The price in this sale per piece will be only

39c

Collars and Ladies Neckwear

Nice neck "fixings" is something that always interests the ladies, and this line that we are going to speak of should interest you deeply because of the great variety and extremely low prices. We closed out a large lot of ties, collars, jabots, stocks, etc., 25 to 50c goods that we will sell for

5, 10 and 15c

Fine Laces for 5c

Beautiful Torchons, fine quality Vals, superb wide Bands and Insertion.

ONLY 1440 YARDS IN THE LOT

These are not the coarse, ordinary laces that you buy for 5c yard. If you come to buy five yards you will buy ten when you see them.

Sample Bed Spreads

We will show you some very extra bargains in bed spreads. They are some what soiled, having been used as samples, but you know you can wash them—and the price will be

1/2
Their Real Value

Wonderful Bargains in Table Linens at 49c Yard

From this bankrupt stock we bought some great values in table linens for you. Beautiful 64-inch mercerized goods, others all pure linen, exquisite designs. Sold everywhere for 75c, your choice in this sale per yard, only

49c

Bargains from the Cream of the Swofford Stock

Sample Towels

One third saving in price is worth considering. This we will do for you, and more. These samples are fine Turkish bath towels. Plain linen, linen huck, cotton and all kinds. You will be surprised at what good towels you can buy for

10c

DON'T FORGET THE TOWELS.

Special Bargains in White Mercerized Batiste

Another item that emphasizes the great saving to those who buy in this sale.

32-inch long fold fine shere cloth, beautiful finish—the much needed goods for white dressers.

25c values in this sale for only

19c

Handkerchiefs at 1/2 Price

We found a few handkerchiefs we could buy at half price, and we did, and we are going to sell them to you in the same way.

Ladies 10c handkerchiefs for5c

Mens 10c handkerchiefs for.....5c

Childrens school handkerchiefs,

two for.....5 and 1c each

Bookfold Audrey Suitings

At less than calico prices. Choice medium light and dark patterns, handlomey put up in bookfold. The greatest "snap" ever offered to the buying public.

Calico is dear at 3c per yard compared to these goods at our sale price. They are sold everywhere for 10 to 15c; special for this sale per yard only

6c

Barrels of Ribbons for 10c Yard

Wide, fancy morre—wide plain silk taffeta, all colors, fancy stripes, etc. The greatest values you ever saw for the money. They will be out so you can see them—with a ticket to tell the price.

You will really wonder how we can offer

RIBBONS

as such low prices. IT IS a very low price and it is **WONDERFUL** that we can do it. It may never be possible to do it again, so you had better improve the opportunity. Beautiful Persian ribbons wide widths, all pure silk, regular price 25c, special for this great sale

15c

Embroidery Flouncings

Beautiful Embroidery Flouncings at prices that should clean up every yard in a day.

Only 162 yards in the lot and **POSITIVELY** no more to be had at the price.

THEY ARE WORTH \$2.00 PER YARD.

Lovers of fine goods will appreciate these values. In justice to yourself don't fail to see them at once. Your choice of the lot per yard only

98c

Kimonas, House Wrappers,

Aprons, etc., from the bankrupt Swofford stock. Most select styles, beautiful Oriental and Persian patterns in long and short kimonas.

Stylish, Scenic and form-fitting house gowns or wrappers.

Large kitchen aprons with sleeves or without, cut full and large—superior quality of cloth. The prices on all of them are in keeping with the other big bargains in this sale. You will buy and be pleased when you see them.

Bargains for the Ladies

Ladies House Dresses and Wrappers

made of percale, gingham and chambray, \$1.25 to \$1.75 values, 98c

Ladies Waists

made of lawns, dotted Swiss, Flaxon linen, in all new style sleeves, trimmed with lace embroidery in the handsomest manner possible. The values are about twice our selling prices. From 49c to \$4 each

Some Extraordinary Bargains in Laces

of all kinds—vals, torchons, Orientals, and a handsome line of Swiss and nainsook embroideries at ridiculously low prices.

HILL'S CASH STORE

THE WOMENS STORE