

BIG STOCK REDUCTION SALE

OF THE

JOE MEYER Stock of Clothing AND GENTS' FURNISHINGS

This Store has been closed since Wednesday, May 3 and we are working almost night and day remarking these goods and arranging them for sale. We will have everything ready and will at 8 o'clock

Saturday Morning, May 20th

throw open our doors, and proceed to hand out these genuine Bargains as fast as our little army of Sales-people can handle them.

A little more than thirteen years ago we pitched our tent among the people of Butler and Bates County and for five years we used our best efforts to please these good people with Groceries and Hardware. Again about seven years ago we offered to them the Adair stock of Dry Goods, Shoes & Notions, to which we added Clothing. Still again a year or so later we placed on sale to these same people the H. H. Nichols Stock of Shoes to which we also added Clothing. We are proud to say that in each of the above mentioned ventures that we have received the very liberal patronage of the people and now for the fourth time we come before you with this big JOE MEYER stock of Clothing and Gents' Furnishings, which invoiced a little over \$17,000.00, to which we have added about \$3,000.00 worth of brand new and up-to-the-minute Merchandise. This store has for 30 years been recognized as one of the leading Stores in Bates County. We bought this Stock at a price so that we can sell it away below the imaginary whisper of any and all competition.

In placing this Stock on sale we wish to make several statements which we hope will be thoroughly understood

FIRST: We expect you to think this Stock is to be closed out at once, but in this you are mistaken. Such is not the case. We are not going to close it out, but on the other hand we expect to keep it well stocked with fresh, new, and dependable goods.

SECOND: Everything will be sold for SPOT CASH. Please remember this and do not ask us for credit as we will be compelled to refuse. We know from long experience that we can buy goods cheaper for cash, and naturally can sell them cheaper the same way.

THIRD: Each and every article will be priced exactly the same to everybody. Any child can buy from us as cheap as the shrewdest man. Every thing sold to all alike. One Salesman will price an article as cheap as another, and no cheaper, and it will be sold at the price we make and NO LESS.

FOURTH: We expect our competitors to advise the public that we have nothing but cheap, shoddy, out-of-date and shelf-worn goods. Just here we wish to state that no store has a monopoly on Old Goods. We can find them in any Store that is one year or more old. We have them all right, but such goods will be priced away below their actual value regardless of what they cost.

FIFTH: Any thing bought from us, and not found upon more careful examination to be entirely satisfactory, can be returned (if in the same condition we sold it, and with the tags all on them) and exchanged, or your money will be returned as cheerfully as it was taken, and without any questions asked or back talk. No we are not going to close this Stock out, but we are going to REDUCE IT TO THE MINIMUM and in order to do this you will please note the following prices.

CLOTHING

The Following Goods

are brand new goods which have just arrived this week from the Factories and are strictly dependable.

- One Lot Young Men's gray mixtures, guaranteed all pure wool, made by the best of Tailors, and fully guaranteed at only \$12.50
- One Lot all pure wool, and the wearing qualities guaranteed, at only \$14.00.
- Big Lot Blue Serges, same guarantee as above at \$15.00.
- One Lot Fancy brown all wool worsted Coat and Pant only at \$14.50.
- One Lot Fancy Blue all wool worsted Coat and Pant only at \$14.50.
- Big Lot Men's and Young Men's fine Dress Pants \$3.50 to \$4.50.
- Lot Boys fine Blue Serge Knickerbocker Suits, 8 to 17 years at \$6.50.
- Lot same as above, except in Fancy gray mixtures, all wool goods at \$5.00.
- One lot Boys Panama Suits, strictly well made and good materials at \$2.00.
- One lot Boys Cool Cloth Suits, fine ones, 8 to 15 years at \$5.00. Remember all the above are strictly new goods, and as good as you will pay 15% to 25% more for elsewhere.

Now the Joe Meyer Clothing

This stock is too large to undertake to describe the many different lots of Suits, Pants, Overcoats, etc.

but will say that these goods will be sold regardless of what they originally cost.

- \$25.00 Suits will be sold from \$12.50 to \$17.50 none higher.
- \$22.50 Suits at \$10.00 to \$15.00, none higher.
- \$20.00 Suits at \$8.50 to \$15.00, none higher.
- \$15.00 and \$16.50 Suits at \$7.50 to \$12.50, none higher.
- Big lot of Men's Odd Coats and Vests (the Pants having been destroyed by fire) will be sold at less than half their value, many of them very fine goods. Here is an opportunity to make money. Buy one of these and an Odd Pant and get a fine Suit for less than half price.
- Big lot Boys and Young Men's Odd Coats (the Pants and Vests having been destroyed by fire) pick 'em out as many as you can use at 50c and 75c each.
- Men's Odd Pants, over 600 pairs to select from, will be sold as follows:
- \$4 Pants at \$2 to \$3.50
- \$5 and \$6 Pants at \$3 to \$4.50
- \$2.50 Pants at \$1.50 to \$2
- \$3.50 Pants at \$2 to \$3
- \$2.00 Pants at \$1.00 to \$1.50.

Boys' Suits

SIZE 3 TO 18 AS FOLLOWS:

- \$2.50 Suits at 50c to \$1.50
- \$3.00 Suits at \$1.00 to \$2.50
- \$3.50 Suits at \$1.50 to \$2.75
- 4.00 Suits at \$2.00 to \$3.00
- \$5.00 Suits at \$2.00 to \$3.50
- 6.00 and \$6.50 Suits at \$3.00 to \$7.50
- Suits at \$4.00 to \$5.50
- \$4.50

Boys Knickerbocker Pants

- 50c Pants at 10c to 30c
- \$1.00 Pants at 50c to 75c
- \$1.25 Pants at 75c to 90c
- \$1.50 Pants at 85c to \$1.15
- Men's and Young Men's Odd Vests will be sold from 10c to 50c each. Men's and Young Men's Fancy Vests, fine ones, will be sold at about half price or less.

Hats

- John B. Stetson \$5.00 Hats at \$3.50
- \$4.00 ones at \$3.00
- No Name Hats, \$3.00 ones at \$2.00 to \$2.50
- Kingsberry Hats, \$3.00 ones at \$1.50 to \$2.25
- Big line of \$2.00 and \$3.00 Hats at \$1.00
- \$1.50 and \$2.00 Hats at 50c
- Dress Straw Hats at Half Price
- \$1 Caps 50c
- 75c Caps 50c
- 50c Caps 30c
- 25c Caps 15c
- Big line of new and up-to-the-minute Boys and Young Men's Straw and Cloth Hats at reduced prices.
- COLLARS: Big line of Earl & Wilson Brand, new and right up to new styles, sold everywhere at 15c or 2 for 25c, our price 10c. Rubber Collars 10c each.

25c Ties 10c
35c Ties 20c
50c Ties 30c
75c Ties 50c
Dress and Work Gloves \$2.50 each at \$1.50
\$1.50 at \$1.15
\$1.25 at 90c
\$1.00 at 80c
75c at 50c
50c at 30c

ROBBERY: Men's 50c Silk Hosiery at 30c
25c Hosiery at 10c
15c Cotton at 10c
10c Cotton at 5c

UNDERWEAR: \$1.50 Union Suits at \$1.15
\$1.00 Union Suits at 90c
50c Union Suits at 30c
50c Knitted Athletic Suits at 30c or 3 for \$1.00

IN CONCLUSION: We want all the entire goods, and still not tell the full. In view of the fact that all merchandise has already advanced from 10% to 50% and still further advances are being made, we are offering these goods at a special price. Remember the date of the opening, Saturday, May 20th, 1906. Do not think it is for the sake of the sale only.