



Do You Think There is No Competition?

If anyone thinks there is no competition amongst the big packers he ought to go through a day's work with Swift & Company.

Let him begin at the pens when the live stock comes in; let him try to buy a nice bunch of fat steers quietly and at his own price, without somebody's bidding against him.

Let him realize the scrupulous care taken at the plant that not one thing is lost or wasted in order that costs may be held to a minimum.

Let him go up into the office where market reports are coming in,—and reports of what other concerns are doing.

Let him watch the director of the Swift Refrigerator fleet, maneuvering it over the face of the country like a fleet of battle-ships at sea.

Let him take a trip with a Swift & Company salesman and try to sell a few orders of meat.

Let him stay at a branch house for an hour or two and see the retail meat dealers drive their bargains to the last penny as they shop around among the packers' branch houses, the wholesale dealers, and the local packing plants.

And then, when the day is over, let him have half an hour in the accounting department, where he can see for himself on what small profits the business is done. (Less than 4 cents on each dollar of sales.)

If he still thinks there is no competition in the meat business it will be because he wants to think so.



Lend the Way They Fight Buy Liberty Bonds

Swift & Company, U. S. A.



CITY FIREMEN ARE GRANTED A RAISE

Chief Now Receives \$100 Per Month And His Assistant Will Get \$75

The salaries of the city firemen were raised at a short meeting of the city council which was held Monday afternoon.

The resolution authorizing the increase set forth that all skilled labor was scarce at this time and wages much higher than formerly and for this reason it was necessary to advance the wage scale.

The office of fire chief and that of mechanic was combined in one position and the salary raised from \$75 to \$100 per month. The salary of the assistant chief was raised from \$70 to \$75 a month, and the salaries of firemen raised from \$65 to \$70 a month, after they had rendered at least one year's continuous service in that capacity to the city.

The combining of the offices of fire chief and expert mechanic saves to the city the salary of one man at \$75 a month and leaves a margin after the increase in salaries are provided for.

The petition of S. G. McKee, of 619 South Ellis street, for a position on the police force was received and placed on file.

BOOTLEGGER IS GIVEN RELEASE

Judge Kelly Acts When He Finds Records Of Case In A Muddle

A habeas corpus writ to release J. E. Walker, a Sikeston bootlegger from jail was tried before Judge Kelly in his room in the Harrison-Himmelberger building Monday.

Walker was represented by Roland Johnson, an attorney of Sikeston. Others present to represent the city, were Dr. Malone, the mayor of the city, George Parsons, city attorney and Tom Monon, chief of police.

The city police court records in the case was so mixed up that Judge Kelly ordered the whole thing annulled and ordered Walker released from jail. One place in the records was the entry that Walker plead not guilty, and in another that he plead guilty and was fined \$300, and in several places were notations that certain dates had been set for the trial of the case. As the records did not contain a clear and definite history of the status of the case the judge sustained the writ of habeas corpus.

Walker can be arrested again on the charge, if the Sikeston officials see fit, attorneys say.

THE GAS MASK DRIVE

(Apologies to Kipling.)

"What makes you save your olive stones?" the Thoughtless Waster cried.

"The government has asked for them," the Patriot replied.

"I don't see what it wants of them," the Thoughtless Waster cried.

"It wants the carbon that they make," the Patriot replied.

"So we're gathering up the cherry pits, the peach stones and the shell of walnuts and Brazil nuts and of hickory nuts as well,

And the youngsters hunt for button-nuts in every Dale and dell,

To furnish the materials for carbon."

"What do you want the carbon for?" the Thoughtless Waster cried.

"To manufacture gas masks," the Patriot replied.

"And a carbon respirator in a gas mask over there

Will save our boys from gas attacks. Come on and do your share!

"We dare not waste one single stone—let's give them all they ask!

It takes two hundred peach pits to equip a single mask.

And they've given you and me and everybody else the task

Of furnishing materials for carbon."

—Robert Housum.

DRAMATIC REUNION OF FATHER AND SON

Remarkable Incident of the War Occurs in Y. M. C. A. Hut in London.

Engle hut, in London was crowded as usual the other night when a grizzled veteran in the uniform of the Second London Scottish regiment made his way to the desk and asked the "Y" secretary in charge if there was any one from Boston in the building. Before he joined the colors Sergt. Maj. J. Ripple had lived in Boston, and he yearned for a sight of some one from the New England metropolis.

Over in one corner of the room two young men sat in earnest conversation. Both had been blinded on the Marne and one of them, George Arthur Suggen, had returned from a German prison camp after eight months to seek his cousin, Vincent Francis Ripple, a sergeant in the Thirty-first Canadian rifles, in which both had enlisted soon after the war broke out. By chance they had come together under the hospitable Y. M. C. A. roof and were busily engaged in having a real reunion when the "Y" man shouted through a megaphone:

"Is there any one here from Boston? A veteran who hails from Boston wants to see some one from home."

"Here! Here!" came from the corner and two sightless pairs of eyes turned toward the voice. And as the cousins rose to their feet and haltingly started through the lane made as the crowd stepped back, Sergeant Major Ripple pushed toward them. There was an expression of hope in his face that the casual observer would have said could not have been inspired merely by a desire to see some one from Boston.

Suddenly that expression of hope was changed. Sergeant Major Ripple had been looking everywhere for his son and his nephew.

"My son!" he cried, in a voice that shook with emotion. "Vincent! And George!"

And in a moment his great arms were crushing them to him. There were cheers, and not a few tears, as room was made in the corner for the three.

FOR LOVE INDIAN BREAKS CASTE LAW



Mrs. Valabandas Runcjordan, for love of whom her husband broke the iron laws of a powerful Indian caste and started a movement to reform some of the customs that bind women in the great Indian empire.

GIRL TAKES MAN'S JOB

Runs Cut-Off Saw in Lumber Camp in California.

Traveling in her own automobile and clad in khaki, Miss Esther Ralston, well-known San Francisco girl, has made application to the employment bureau at Chico for a job in the Westwood logging camp.

After explaining that she could do the work of a man Miss Ralston was given the job of running a cut-off saw and has gone to take up her new duties. She refused a job picking fruit, saying she wanted to do a man's work. She says she knows she can earn \$4 a day at the mill, although she admits not having had any experience in this line of work.

Ban on Pigeon Races.

Federal department of justice officials at Albany, N. Y., have placed a ban on carrier pigeon-races, a favorite sport among local bird fanciers. All birds of this type are being made mes-

A RECORD WHICH SPEAKS FOR ITSELF!

In more than thirty Southeast Missouri, Arkansas and Illinois towns you will find the

"DELICIOUS"

CAPE DAIRY PRODUCT CO.'S

Ice Cream on Sale

::: ::: Announcement ::: :::

When completed our new plant will not have an equal. At a later date we will invite the public to inspect our new home.

SITZE GRABS HUN OFFICER'S BRAID

Cape Girardeau Sends Back Piece Of German's Coat Whittled From Body

Mrs. Cuba Sitze, of South Fountain street is in receipt of an interesting souvenir of the war on the western front, which was sent to her by her husband, Clarence Lero Sitze, better known around Cape Girardeau as "Jake."

He is with the 314th Engineers, and has been in France a long time. The souvenir was a small section of the corner of the coat of a German officer who had been killed in battle. The small piece of cloth was adorned with gold braid, which proved that it was worn by an officer of high rank. Sitze's parents, who live on South Ellis street also received a small piece of the same coat. The cloth was cut from the coat with a bayonet soon after the officer was killed, the letter to Mrs. Cuba Sitze accompanying the souvenir, stated.

Mrs. Sitze is living with her parents, Mr. and Mrs. George Pind at 741 South Fountain Street. Her name Cuba Havannah is itself a kind of a memoir of a former war. She was born while her father, Geo. Pind, was here from Alto Pass, Ill. Mr. Pind is of French extraction.

senger-aviators for Uncle Sam or their wings must remain unspread, the pigeon race enthusiast was told.

Old Claim Is Paid.

Mrs. M. L. Barber of Punta Gorda, Fla. has just received \$3,117.75 in payment for cotton belonging to her father, W. W. Kendrick, which was confiscated by the federal soldiers during the Civil war. Thirty-one bales were taken. Mrs. Barber is the sole heir.

Houses From Barns.

In the growth of our towns and suburbs, especially in the older ones, places of several acres are frequently divided into smaller building lots, writes Helen Bowen in the House Beautiful. Such places usually have barns or stables which are often sufficiently well built and in sound enough condition to be remodeled into houses. In the present high cost of lumber and labor, the saving is worth considering, though it varies greatly in different cases. If the barn has a good foundation, a strong, sound frame, and does not require much altering in size or shape, the saving will be considerable

GROSCLOSE HAS DRAINAGE SCHEME

Would Cut Canal From Snider's Mill To Below Dutchtown Overflow

Squire L. O. Grosclose, a prominent farmer of the rich alluvial lands of lower Hubble and Welsh townships, along Whitewater, at the flourishing and growing new town of Randles, on the Cotton Belt, was in the city Saturday on legal and other business, and while here unfolded a scheme that he believes will solve the drainage proposition and make it a complete success. For that reason Squire Grosclose thinks it should be given publicity.

The scheme is to cut a canal from Snider's mill, on Whitewater, some distance below Burfordville to the ditch at the west end of the floodway.

Mr. Grosclose owns and farms several hundred acres of the best land in Cape Girardeau county. This land has already been greatly benefited by the drainage system. If the levee fails to hold, however, it will be more saved.

or less subject to overflow by the deluge that will rush down the old bed at Dutchtown. Whitewater and the ditch from Snider's mill to Dutchtown make a horseshoe curve and the waters from up Whitewater are thus compelled to travel many miles out of the way in making this bend. Look at a map of the county and you will grasp the idea. By cutting across country from Dutchtown, a distance of seven miles, the water from the upper hill country would get to the ditch and the river and be out of the way before the floods from Crooked and Castor rivers would get there. This would relieve the congestion and make the drainage a complete success.

The only drawback to the plan, outside of the expense, is a few hills, but Mr. Grosclose says a study of the map will show that there are creeks running from the hills in both an eastern and western course and that these can be followed by the survey for the ditch. Only one hill of any size will have to be cut through, and this expense will be justified by the benefits. Many acres of land along Whitewater bottom would be

CHRISTMAS GIFTS

The ban on Christmas gifts, placed by the National Council of Defense, has been removed by that body.

This Christmas, like previous ones, will be a big one. Most of the articles sold by the jeweler come under the useful classification—and the campaign to "Buy Useful Gifts" will be encouraged by the retail jewelers throughout the country.

In anticipation of the early Christmas shopping we have stocked up with useful as well as sentimental gifts for the soldiers and for yourself.

The gift for the boys in France should be bought now and must be mailed on or before Nov. 15. Elgin Military Watch, Comfort Kits and other soldier gifts can now be selected. Bracelet Watches, Cameo Jewelry, Diamonds, Silver Tableware for the ladies. You may select your gifts and make weekly payment if you wish, at

HASSLINGER'S JEWEL SHOP

Out-of-Town Mail Orders Filled Promptly.