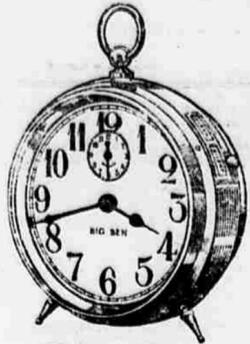


You want a map of the City of Hayti: L. E. Thrupp, Caruthersville, will sell you one for \$4. Send your order today. 32 26.



Big Ben is a regular "Johnny on the spot"—he never fails.

You're always up on the dot if he is in the sleeping room.

There's a true ring to his morning greeting that makes early risers sit up and take notice.

He gets a rise out of the drowsiest sleeper.

But don't take my word for it. Come in and see for yourself. I always keep him on the counter where everyone can see him.

SEFLER'S

Making Tomorrow's World

By **WALTER WILLIAMS**
Dean of the School of Journalism
University of Missouri

Of the many people who make the trip around the world, very few indeed see the really significant things—the things worth recording and telling about.

That is why the work of the exceptional man—the scholarly observer and gifted writer—so completely fascinates.

Our distinguished fellow Missourian, Walter Williams, is the exceptional man—scholarly and gifted. He is now abroad on a trip around the world, and is writing a series of articles telling of conditions in countries which he visits.

Through an arrangement with the largest newspaper organization in the country, we have secured and will publish the letters. The first of the series appears on another page.

Read it, and read those to follow. Tell your friends about the articles that they also may have the pleasure and gain the knowledge which the letters afford.

All the best and latest in drinks, at Scott & Morgan's saloon. Or if you want whiskey, wine or beer for your family or for medicine, the stock is large and you can get what you call for.

Everybody who uses whiskey should use the best. It is not so likely to make you drunk, leaves no bad effect, is better for your health and will make you feel good. You can get it at Scott & Morgan's Saloon. 20

HOME TOWN HELPS

TRUE SPIRIT OF THE WEST
Broad Interchange of Ideas One of the Secrets of That Section's Rapid Growth.

The western cities have commenced their annual gadding around among their neighbors. Just as soon as the snowdrifts melt and train schedules become regular, "boosters" organizations from every Trans-Mississippi hamlet and metropolis pack their grips, charter a train and zigzag through three or four states, which is some territory as the west goes.

They have two missions—to spread the gospel that their particular locality is the best in the country in which to be happy and prosperous and spy out, absorb and appropriate any improvement, method or custom of value which their guests may have and they lack.

This interchange of ideas regarding business methods, municipal government, how to raise bumper crops and swat the greedy corporations is the secret of the growth of the west and also explains why it annually presents a new batch of political and civic ideas and backs them with a solidarity that is amazing.

In unity there is strength, and in co-operation and neighborliness there is growth. It is peculiar of the west and to the west that while the cities fight among themselves for supremacy they will drop all differences and fight much harder for the west.—Philadelphia Evening Times.

About the most heartless thing we know of, and one that shows to what extreme a man can go, occurred in this city not long ago. One of our old, pioneer citizens, who had raised up a family, and his wife had died, was living with a son-in-law—with the daughter he had reared to womanhood and whose hand this fellow had received in marriage, and, one day, the old gentleman concluded he would subscribe for the Herald. He did so, took the Herald home, his daughter was glad to read it, and by and by his son-in-law came in, and seeing the Herald, raised a row. The old gentleman informed his son-in-law that he had known the editor of the Herald for more than a quarter of a century, that he liked us, that we had been a friend to him in all his misfortunes, in the loss of his home by fire, in the death of his good wife, and wherever we could show him a favor, and he felt like he could take the Herald if he wanted to. The next morning, when the son-in-law got up, he breakfasted, and then went to the old gentleman's room and called him, telling him that either him or the old man would have to leave. The old man left, found him a place, and is now keeping batch, alone, in his old and feeble years, when he needs and de-

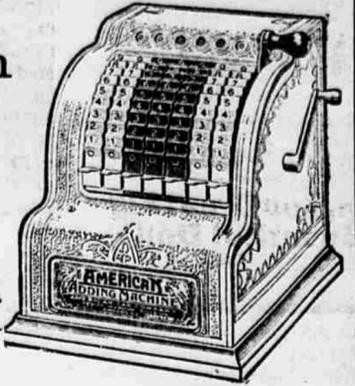
The Socialist says it "thanks a business man for an order of four thousand letter heads and two thousand envelopes," but is either ashamed or afraid to tell who the order is for. Spit 'er out, old man—don't stay under cover; the people are entitled to know who you do business for.

The play by the High School pupils Friday night was well attended and pronounced a success by all who saw it. The large opera room in the city hall was packed with people, and the air-dome was closed that night out of courtesy to the pupils.

The American Adding Machine

The Latest Adder
Costs But \$35

See our exhibit—ask for 10 days' trial



Here is a new price on a competent Adder. On a machine that is rapid, full size and infallible.

The very latest machine, built by men who know, in one of the largest metal working shops.

It is an individual Adder, to be placed on one's desk, close to one's books and papers. To take the place of the central machine requiring skilled operators.

It is also intended for offices and stores where costly machines are a luxury.

The price is due to utter simplicity, and to our enormous output. Seven keys do all the work.

Each copied number is shown up for checking before the addition is made. The machine will add, subtract and multiply. With very slight practice any one can compute a hundred figures a minute and the machine never makes mistakes.

Countless offices, large and small, are getting from these machines the highest class of service.

Now we make this offer so that offices everywhere may learn what this machine means to them.

Ten Days' Test

We will gladly place in any office one American Adder for a ten days' test.

There will be no obligation, and charges will be prepaid.

Compare it with any non-lister—even the costliest. Let anyone use it. See if any machine can serve better than this.

Just send us this coupon and we will send the machine.

Please send us an American Adding Machine for ten days' free trial.

Name _____

Street Address _____

City _____

State _____

Manufactured and Guaranteed by

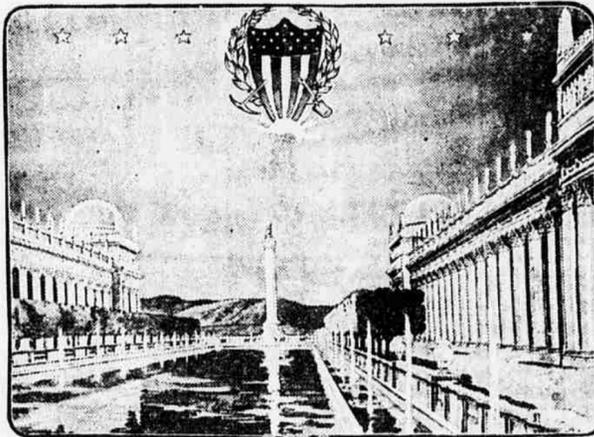
American Can Company, Chicago

Sold in Pemiscot County by

Sanders Brothers

Hayti, Missouri
N. Side Sq.

PANAMA-PACIFIC INTERNATIONAL EXPOSITION, SAN FRANCISCO, 1915.



Copyright, 1915, by Panama-Pacific International Exposition.

LOOKING toward the hills of Marin county through the entrance of the great Court of Sun and Stars upon the harbor. In the center is seen a colossal column whose spiral represents man's climb towards fame. At the summit of the column the huge symbolical figure is designed to convey the spirit of success.

SERVES A DOUBLE PURPOSE

Cultivation of Garden Reduces Cost of Living and Helps to Beautify the City.

There is no good reason why the occupant of a small lot in city or town should complain about the high cost of living in the summer time, if he is willing to endure sore muscles for a brief period and to undertake perhaps unaccustomed labor with a spade and rake.

Every back yard on which the sun shines with reasonable warmth can be made to produce fresh vegetables enough to supply the average family in abundance and variety not surpassed by the menus of expensive hotels.

Every food requirement can be met with vegetables grown in the back garden. It is indeed difficult to find the soil or location which will not produce good crops if proper skill and care be used in fertilizing and preparing the soil and in choosing the seed.

Statistics have proved that the high cost of living is not due to increased expense in producing food, but that the big proportion of the high prices goes to the middlemen. Every owner of a garden is independent of the middleman. No time may be lost by the man who wants to try gardening in preparing the ground and sowing the seed.

Jake Williams of Dry Bayou suffered a severe attack of appendicitis last week, and on Thursday night Dr. Mayes accompanied him to St. Louis for an operation. Dr. Mayes returned Saturday morning, and informed us that while the operation was successful, it was just in time, as the appendix was sluffing. He thought Mr. Williams would get along all right.

There is just one thing you can say for the Herald: It never deserts a friend, and never quits the trail of an enemy.

serves the care of the daughter he raised from infancy to womanhood.

It seems that the Socialist is bordering on another "Tabernacle Edition," like it got out in Anderson, Ind. It is getting about time, everything else having failed, and of course there are always a few "christians" to be flimflammed.

M. E. Ladies' Bazaar.

Don't fail to attend the Bazaar given by the Methodist Ladies, Wednesday and Thursday, Dec. 17 and 18. There will be on display all kinds of fancy, as well as useful articles, ranging in price from 5 cents to \$5.00.

METHODIST LADIES.

COAL

Soft and Hard

Ready for delivery on short notice.

Save Your Orders

for us, and remember, we are in the coal business, winter and summer, to supply your needs at any hour, and not just in the winter, to get the cream of the business, then quit.

Phone or Send

your orders to

CHAS. MORGAN
Manager
HAYTI STORAGE

DRINK ONLY THE BEST

And have it of the best proportions, made of the best ingredients. Our wines and liquors cannot be surpassed as a tonic and cheering bracer. If yet unacquainted with our quality you are losing much by delaying longer. They are the pures, of great strength and body, and exquisite flavor, and their price is very reasonable.

We also handle Lemp's Falstaff and Tip Top Bottled and Keg Beers, and a fine line of Cigars. Our place is firstclass in every particular.

ALL ORDERS PROMPTLY FILLED

We make a specialty of mail order and out of town trade, and fill orders same day received. Every package guaranteed. If you want something for your family or for sickness, you surely want the best. You can depend upon us for a square deal. A trial will convince you.

No Cheap Goods

Are permitted to be set over our bar. Our saloon experience is that people want the best. The volume and wonderful increase in our business clearly proves this, and besides, you can come to our saloon any time and you will find the best class of people patronizing us.

Price List, For Your Guidance in Ordering:

Bottled in bond, Full Quarts.		Brandies.	
	Qt.		Qt.
Cedar Brook, 8 yrs. old.	\$1 25	Apricot.	\$ 75
Old Continental.	1 25	Banana.	75
Edgewood.	1 25	Apple, bottled in bond.	1 25
Old Barbee.	1 25	Apple.	1 00
Mountaineer, 7 years old.	1 25	Peach.	1 00
W. H. Kirby.	1 25	All kinds of Domestic and Imported Wines.	75c to \$1 00
Atherton.	1 25	Crystalized Peach and Honey and Rock and Rye.	1 00
Buffalo Springs.	1 25		
Case Goods.		Barrel Goods.	
Yellow Label Old Crow.	\$1 50	Old Lick Run, 8 yrs old.	\$4 00
Old Forester.	1 50	Yellow Stone, 7 yrs old.	4 00
Buffalo Springs.	1 25	Buffalo Springs, 7 yrs. old.	4 00
I. W. Harper.	1 25	" " " "	3 00
Yellow Stone.	1 25	G. R. Sharp.	3 00
Old 92.	1 25	Cedar Grove Rye.	3 00
Trimble Springs.	1 25	Mason's XX.	2 00
Black and White Scotch.	1 25	Yellow Corn.	2 00
Old Red Mill.	1 00		
Yellow Creek.	1 00		
Tom Hayden.	1 00		
Kentucky Club.	1 00		
Gins.		Beer.	
Holland Gin, double stamp.	\$1 25	Lemp's Falstaff, per case of 3 dozen.	3 60
Old Tom Gin.	1 00	\$1.00 rebate for return of empty.	
Imperial Dry Gin.	1 00		
Alcohol, 188 proof.	1 25		

THE PEARL SALOON

Scott & Morgan, Prop's.

Hayti,

Missouri

PROTECTION OF A BANK

Any bank can take care of your interests during prosperous times. You need a strong bank to take care of you in times of stress.

It is the part of wisdom to establish your acquaintance at this bank NOW, for it can safeguard your interests at all seasons.

BANK OF HAYTI

DIRECTORS

J. L. DORRIS J. KOHN B. S. STEARNS L. C. AVERILL
L. L. LEPLER DR. J. W. JOHNSON STERLING H. MCCARTY

CITIZENS BANK OF HAYTI

OFFICERS:
A. J. Dorris, President; A. G. Sanders, Vice-President; P. S. Ravenstein, Cashier.

DIRECTORS:
A. J. Dorris, F. M. Perkins, Fred Morgan, J. S. Sturm.



Your First Deposit Opens A Bank Account The Next One Starts It Growing You're Sure to Have A Bounteous Crop If Persistent IN THE SOWING

EVEN ONE DOLLAR WILL BE ACCEPTED HERE AS A FIRST DEPOSIT

MAKE A BANK ACCOUNT WITH US THE STEPPING STONE TO

SUCCESS

