

VOTE FOR FRANK BAIRD

THE MAN FROM THE RANKS FOR COUNTY CLERK

I will appreciate YOUR vote and influence, and promise that I will discharge the duties of the office with accuracy, honesty, courtesy and satisfaction to the people

YOUR SUBSCRIPTION

Your government has asked newspapers and printers to conserve paper—that is, to save paper—and has made a certain ruling and prescribed certain regulations by which newspapers and printers are to be governed, chief among which is the delinquent subscriptions. The government very properly takes the view that the man or woman who does not keep their subscription paid up does not deserve to receive the paper, and, rules that we must remove all such names from our list. Therefore, in complying with this ruling we have removed many names from our list, and have many more to remove from it. Not only this, we have mailed many statements to those who owe us on subscription.

Now, it is up to you. We have no other alternative. You have received the paper, read it, enjoyed it, profited by it, and you should aid us in complying with the government's request by promptly paying what you owe, and we would be glad you would let the paper continue to visit you by paying for a year in advance.

Don't ignore the statement mailed you. It cost us time, labor, material and money to make out and mail these statements, and we are very much in earnest. Let us hear from you, and if you can't pay, let us know. Silence in this matter is very annoying. We want to know "who's who."

Ernest Long, a pure Pemiscot county product and who is the Democratic nominee for Circuit Clerk, was a pleasant caller at the Herald office Tuesday.

S. J. JEFFRESS

Attorney-at-Law

Will Practice in All the Courts
Caruthersville — Missouri

John Greenwell, age 72 years, and perhaps one of the oldest pioneer citizens in this county, died at his home in this city last Friday, and was buried Saturday. He was in this county during the civil war days.

For Sale—Six room house with hall, building only three years old. Good water, plenty of out buildings, new 36x40 foot barn with garage attached. Will sell at a moderate price. Reason for selling: want to go to the farm. John Fields, Hayti, Mo. 47-11

Mrs. Henry Lutes of Lutesville, was here the latter part of last week visiting her sister, Mrs. T. J. Trautmann, returning on account of the illness of relatives at home.

We have a beautiful line of new silks and serges. Come in and look them over. Buckley's.

Mr. and Mrs. O. T. Martin were in Caruthersville Monday, going there to await the arrival of the body of a niece, who died in Arkansas, of the influenza.

—We have just received a new line of men's, ladies' and children's dress shoes, at Buckley's. 47-51

Hon. Edw. D. Hays, Republican candidate for Congress, was in our city a few hours this afternoon, looking after his political fences.

—Ladies wrist watches, in many styles, at Turnbaugh's Jewelry Store, Caruthersville.

J. H. Pool, one of the prosperous farmers of the Concord neighborhood, was attending to business in our city Tuesday.

—A nice line of taffata, silk and wash waists have arrived at Buckley's. 47-51



Some are always finding fault with nature for having put thorns on roses. I always thank her for putting roses on thorns.

HOUSEHOLD HELPS.

SALLEST bits of a candle may be used, tied in a cloth for a flat iron smoother.

Use a crochet hook to catch up the threads in a run in a silk stocking; it is much more satisfactory than drawing.

A piece of scouring soap put through the meat grinder will sharpen the knives.

Mend a torn hairnet with a hair from your own head.

When using bacon to season vegetables, like strong beans, cabbage or greens, put the bacon through the meat grinder; it will go further in seasoning and save on the amount of bacon.

Paste a piece of velvet or felt in the bottom of the heel of each shoe, or if the back of the heel wears out first, put a piece of velvet there. It will save wear.

Old stockings make fine braided borders for rag rugs.

Make over the worn tablecloths into smaller lunch cloths, napkins or tray cloths. The thinnest portions should be put into the emergency cupboard to be used in case of wounds.

Keep the heels of the shoes straight; this will save rubbers and backaches. Rubbers worn over turned over shoe heels will wear out often in one walking trip. A heel too high or worn unevenly will throw the body out of balance, causing many ills.

To make two pounds of butter out of one pound soften it and mix with a pint of new milk; add salt, and be sure it is carefully mixed. The butter will be lighter in color, not so solid, but will save on the butter bill.

Paint the inside of the garbage can with two coats of paint before using. It will not rust and lasts much longer.

Alum melted in an iron spoon makes a fine mender for glass or china. Hot water will not dissolve it.

When roasting a chicken, place it in the roasting pan, breast side down, then baste frequently. The juice will run down into the breast and make it of better flavor.

Be careful of your can tops. Do not bend the edges by putting a knife under them to remove the tops. To loosen the tops, turn upside down in hot water.

Nellie Maxwell

—Columbia gramofones and records, best by test, at Turnbaugh's Jewelry Store, Caruthersville.

The Spanish influenza is continuing to take its toll, and, while abating to some extent, has left many in a condition where they may yet become its victims.

—The newest thing in silk and serge dresses at the lowest price at Buckley's Store. 47-51

Frank Foster was among the Hayti farmers who was in the county seat a few hours Tuesday afternoon.

HOLD YOUR BONDS IF YOU WOULD BE TRULY PATRIOTIC

CLINGING TO LIBERTY LOAN SECURITIES COMES NEXT IN IMPORTANCE TO BUYING.

IT'S GOOD BUSINESS, TOO

Possession of These United States Bonds After the War Will Be Source of Pride.

St. Louis bankers and members of the Liberty Loan Organization are emphasizing in the present drive the value of Liberty Bonds as a permanent investment. Second only in importance to purchasing bonds is holding on to them. To buy bonds with the view of simply fulfilling a patriotic obligation, then selling them, is poor patriotism and defeats the principal economic benefit which a national loan is supposed to effect.

It can be readily seen by even an amateur in finance that buying Liberty Bonds and shortly afterward selling them is not helping the government much. The person who buys your bond second-hand would probably have purchased one direct, so that when you dispose of a bond you eliminate a possible subscriber to a new issue.

The United States government wants your money for at least the duration of the war, and until the last of its public loans has been made for winning complete and final victory. When the war is over it matters less what disposition holders make of their securities. The government then will not be a borrower in the present sense and its bonds will enter the general classification of investments.

A Subject for Boasting.
The great mass of intelligent citizens seem well to understand and appreciate this feature of the loans. No doubt of this is left by the relatively few transfers of Liberty Bonds in the open market when the vast size of the issues is considered. An enormous majority of holders are clinging to their bonds, and doubtless will continue to do so indefinitely.

It will be a matter of great pride and something to properly boast of in years to come for individuals and families to own the original Liberty Bonds which they acquired during the initial sales of the several issues. Next to evidence of honors won in the field, there can be no better badge of true patriotism and Americanism than proof of helping the nation financially to win the war.

And in addition to the patriotic feature the material side is to be considered. No parent can bequeath a more substantial and surer inheritance to children than wealth in government bonds and no corporation could possibly have its surplus in an investment one-half as good. The temptation may arise to sell your bonds, but the part of sound financial policy and patriotism is to hold them always.

Insurance Companies Buy.
An excellent idea of the value of Liberty Loan Bonds as an investment proposition can be had from the colossal purchases of the first issues by insurance companies and the volume of applications already made for the Fourth Loan. The big old-line companies figure heavily as buyers, and life companies throughout the country have acquired massive holdings.

No class of corporations is more cautious in the matter of investments than life insurance companies. In recent years they have been hedged in by rigid laws covering the variety of securities into which reserve funds may be placed. The companies have in their employ the most expert and sagacious bond men to be had, and the safety of policy-holders depends largely on these buyers.

In ordinary times bond houses with an issue of miscellaneous bonds to sell, whether municipal or corporation, can get no better endorsement than that they may be purchased by insurance companies. It constitutes a sort of hall mark of value and is based upon the well-known caution of the life companies in securing investments for their funds.

The manner in which life companies the country over have taken Liberty Loan Bonds demonstrates what the best-trained body of security buyers thinks of them as investments. Incidentally, no better advertisement could be written for a life insurance company than one telling policy-holders that the funds securing their insurance are anchored in Liberty Bonds.

WHAT LIBERTY BONDS ARE

A Bond is a promise.
A Liberty Bond is the promise of the United States to give you—what? The Safety of the World.
The Victory of Right over Wrong.
An end to the Powers of Darkness.
Peace.
These things can be bought!
BUY FOURTH LOAN LIBERTY BONDS!

EVEN THOUGH—

Our boys will watch with eager eyes To see the Fourth Loan grow in size. So we can help and give them cheer, Even though we're Over Here!



DREAMS
COME TRUE

IF WE FURNISH
THE MATERIALS

Of Course You Have Dreamed
of Some Day Owning a

FINELY EQUIPPED NEW HOME

There Need be no Disappointment
in the Realization if You Come

TO US FOR THE MATERIALS

For Cheapness in Price, High Quality
in Materials, Satisfaction in Service

COME TO US



EAST ARKANSAS
LUMBER CO.

HAYTI, MO.
HOME BUILDERS, EVERYTHING USED IN BUILDING MATERIALS

Billy Nethery, Mgr.

Hayti, Mo.



The constant endeavor to look on the bright side of things will gradually produce and fix the power of doing so.

For pleasure or pain, or for weal or for woe,
'Tis the law of our being—we reap what we sow.

HELPFUL HINTS.

YOU should save or keep a tall coffee pot for cooking asparagus. This gives plenty of room for the tops to stand, without breaking.

To make a juicy pie that will have a crisp lower crust, rub the under crust with egg white, before filling; this hardens when baking, making a hard sheet between the fruit and the crust.

Make a small paper funnel and insert in the center of the crust. The juice will boil up in this without overflowing the crust.

Sour milk when used in cake makes a more tender, better-flavored crust, and it keeps moist longer. Use one-half teaspoonful of soda to a cupful of sour milk. Baking powder in small quantity may also be added when using sour milk and soda.

Can spinach, chard, beet greens and beets for winter now. Lettuce that has become tough also makes fine greens.

A good crack filler is made from one pound of flour rubbed smoothly with a little water. Add three quarts of boiling water and set on the stove. Stir in one tablespoonful of powdered alum, together with torn bits of newspapers; cook until the mass is smooth and thick as pastry.

When using buckwheat flour, the same amount may be used in any recipe in which wheat flour is used, but the liquid must be increased as buckwheat thickens more than the same measure of flour.

A floor wax for dulled varnish is made by blending half a pound of beeswax with half a pint of turpentine. Shave the wax and heat in a double boiler until melted, then add the turpentine with the same amount of linseed oil.

Dust mops made from old stocking legs, soaked in paraffin oil until saturated then dried well, are as good as those sold in the stores.

A polish for furniture and woodwork is equal parts of kerosene, vinegar and turpentine well blended.

Nellie Maxwell

Mrs. E. M. Burns of Glen Allen returned home Wednesday morning after several days visiting her sister, Mrs. T. J. Trautman.

—We have a full line of nice wool sweater coats and shirts for men and boys. Buckley's. 47-51

W. H. Johnson, superintendent of the Portageville schools, was visiting his friends in the city Wednesday afternoon.

The newest thing in silk and serge dresses at the lowest price at Buckley's Store.

F. W. Crockett of Caruthersville, but recently of California, being the state agent for the International Life Insurance Co., returned from that state, was in our city a few hours this afternoon, and gave this office an appreciated call. He showed us a telegram stating that he had just been appointed as a lieutenant, and that he is to report to Camp McArthur, Texas, for duty. He volunteered for service while in California.

—New shipments of fine goods in jewelry, silverware, cut glass, Parisian ivory, ect. being received now at Turnbaugh's Jewelry Store, Caruthersville.

John T. Buckley informs us that his sons, Blair and Nat, both of whom have had the influenza while in attendance at the University in Columbia, are out of the hospital, which gives him much cause for rejoicing. Both of these young men are in the service of their country and are making their usual good record for themselves.

Ed Wheeler, who only a few months ago left for the training camp being stationed at San Antonio, Texas, recently died of the influenza and was brought home Friday afternoon. He was a brother of Mrs. Purl Baird, and for several years has worked on the Toad Baird farm, near this city.

—Our optical department is equipped with the necessary apparatus for correct fitting of eye glasses and spectacles, and is in charge of a first class optometrist; let us serve your eyes. Turnbaugh's Jewelry Store, Caruthersville.

Frost is unusually late this season, which, while it has made millions of dollars for the farmers, may have had some effect on the epidemic of Spanish influenza that has been and is now sweeping the country from coast to coast.

Felix Walton was attending to business in the county seat Tuesday.

NOTICE—

To those who have Singer machines and to the public, that I have taken over the Singer Agency formerly handled by J. W. Bandy, and payments may be made to me or at the Sanders Store.

To those who desire a good sewing machine, see us for prices and terms.

H. F. SANDERS

—AT—
Sanders' Store Hayti, Mo.

THE SEASON OF SKIN COMFORT—

Some people are indifferent as to their appearance, but there are very few who are careless when comfort is involved. Skin chapping is very annoying and painful and should be guarded against.

You need not suffer from chaps this season. Use

KAMFER KREAM

It will keep the skin in a soft, healthy condition. This remedy will not only prevent chapping, but it will promptly heal rough and inflamed skin.

Use it before and after exposure to the cold and wind and you'll enjoy a "chapless" winter. Price

TWENTY-FIVE CENTS

DRUGS JEWELRY SEFLER'S THE Rexall STORE