

## BARNEY BARUCH AND MR. WHEEZY; THEIR CLOTHES

HIGH COST OF SARTORIAL GARB CAUSES MILLIONAIRE TO CURTAIL EXPENSES.

DOES NOT FAZE THE NEGRO

Financier Thinks For Self and Others and Wheezy's Only Thought is For Glad Rags.

It is a far cry from Bernard Baruch, to Jim Wheezy. Baruch is a millionaire, financier, Director of the War Industries Board and later financial adviser to President Wilson at the Peace Parley in Paris. Jim Wheezy is a negro coal miner down in the Jellico mines amid the Cumberland mountains.

But a comparison of the two is worth while. Before the war Jim Wheezy, 20 years old this spring, was "portering" in a barber shop in one of the mountain towns, and when making was good he got often as high as \$6 a week. Baruch was head of his own enterprises and had an income that was in itself a fortune.

When the war came Jim Wheezy abandoned the portering job and went to work in the coal mines. He pulls down \$19 or \$20 a day—every day that he is willing to devote eight hours to the job. But Jim thinks six hours is plenty for any strong man to work. He is an advocate of the shorter hours and longer pay agitation that is now causing so much unrest in the industrial world.

Baruch's income did not increase with the war. He abandoned his private business, and went to work for the Government for the munificent sum of \$1 per year, and paid his own expenses.

Jim Wheezy is mightily tickled with his pay envelope, but wishes the stipend was larger. That does not prevent him from enjoying spending his money, and it goes just as fast as he gets it.

The silk socks that Jim wears cost heaps of money. But when he pulls them on they feel mighty "comfy" to the feet that were more often than not sockless before the war time prosperity. And Jim don't think a thing of spending a day's salary for a pair of No. 10's to encase those black feet and daintily colored silk socks.

The silk shirts that go to make up another feature of his sartorial adornment are more or less of a symphony. Jim's shirts might offend the esthetic because of their gaudy coloring, and the clash of the vivid hues. But to him they come as near perfection as human ingenuity can attain.

Jim Wheezy's neck ties are in keeping with his hose and his silk shirt. The merchant in the home town has to go some to get a suit of clothes that is good enough for Jim. When he is finally arrayed, in his own opinion, Solomon in all his glory had nothing on him.

But with Baruch it is different. His income has not advanced by leaps and bounds, like Jim's. But if he were to sit up nights and wear ten shirts to Jim's one, his income would outlast him for many years.

When it came time for Baruch to obtain his fall clothes the public made a discovery. Baruch had never bought his own clothes. It was Baruch's custom to have a man who knew to make all of his purchases. Baruch accepted the judgment of his agent and paid the bills without question. And Baruch, while not a conspicuous dresser, was always perfectly groomed.

But this autumn the Baruch wardrobe was not replenished. His agent told him that the shoes he was accustomed to wear would cost \$45. It would cost \$160 to get a suit such as he was accustomed to wear. And all the rest of the outfit was priced proportionately.

The outfit would not have made any appreciable dent in the Baruch purse, but it set him thinking. The reason for these unprecedented prices, he reasoned, was lack of production. If he, and others, could make their old clothes do, it would lessen the demand to just that extent.

Incidentally the amount he would have spent is saved. But Jim Wheezy just has to have all the good things that are going. And as for saving, Jim just cannot endure the word.

One of Jim's old customers at the barber shop tried to argue with the resplendent, dark-skinned coal miner. He told him about the Government's Thrift campaign. He told him about the War Savings Stamps that could be bought in October for \$4.21, and how on January 1, 1924 they would be worth \$5.00 each. He explained how a \$100 Savings Certificate would be bought in October for \$84.20 and how it would be worth face value on January 1, 1924. And the \$1000 Certificate, now purchasable for \$842 will be worth face value when January 1, 1924 rolls around.

Of course Jim Wheezy has not had the training in finance that Baruch has, but the recklessness of Jim's expenditures, when compared with Baruch's, gives an object lesson that may help others into that Thrift Road that Uncle Sam is seeking to point out to all his citizens.

# Special Offer!

## Handsome Set of Cooking Ware

Given to you on this occasion only, at our store---a beautiful set of substantial, useful, extra good quality cooking ware---with your purchase of any style or size Great Majestic Range!

## Great Majestic Range Bargain Week Monday to Saturday, November 24th to 29th, 1919

During This Bargain Week—Only One Week

We make this extraordinary special value offer to you. Buy your Majestic Range NOW! The price is the same! The regular Great Majestic price. No extra charge whatever for your complete set of fine cooking ware. Yet you could not buy this set of cooking ware any where, at any time, for less than \$10.00. And you cannot buy at any price a range that is the equal of the Great Majestic. Its first cost is practically its only cost. Long range life, economy of fuel, durability, and satisfactory service make the Majestic the most economical of ranges.

Come to Our Majestic Range Demonstration!

The representative of the manufacturer will be here at our store to help us show and explain to you the many Majestic features of superiority.

A Few of the Reasons Why THE MAJESTIC is the Range for You

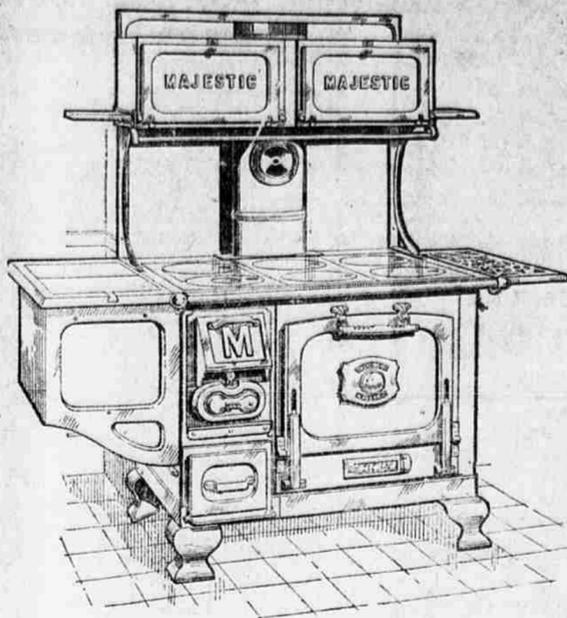
- 1.—All-copper hot water reservoir; patented shifting lever controls water temperature.
- 2.—Body of Charcoal Iron; resists rust and lasts 3 times longer than Steel.
- 3.—Lined with Asbestos Board, 1/4 inch thick; prevents loss of heat and saves fuel.
- 4.—Air-tight oven; all parts RIVETED together assures perfect baking.

- 5.—Large warming closets; roomy and convenient, with drop doors.
- 6.—No springs on oven door; it is supported with strong, durable stake, and holds any weight placed on it.
- 7.—Unbreakable malleable iron; permits rivet-tight joints; saves fuel and repair expense.
- 8.—First joint of pipe double weight; pipe collar double strength; front of flue at top and bottom of oven covered with indestructible malleable iron—strongest where others are weakest.
- 9.—Open end ash pan; like shovel, removes ashes easily and cleanly. Ash cup catches ashes that otherwise fall on floor.
- 10.—Doors and splasher back beautifully paneled in White and Blue Enamel, if desired.
- 11.—Cooking top burnished dark blue, requires no polish.
- 12.—Heavy nickel trimmings; smooth as glass; stay bright, easy to keep clean.

There are Many Other Majestic Superiorities

No other range gives you such value for your money. See and examine the Majestic critically at our special Bargain Week Demonstration. The more you know about it, the more you will want it.

And get your set of Cooking Ware, without charge, by purchasing your Majestic now.



## F. M. PERKINS,

## Hayti, Mo.

About 650 people were engaged in taking the first census of the United States. In 1920 the census will require the services of 90,000 persons.

### YOU WOULDN'T TRY TO TAME A WILD-CAT

Mr. Dodson Warns Against Use of Treacherous, Dangerous Calomel.

Calomel salivates! It's mercury. Calomel acts like dynamite on a sluggish liver. When calomel comes into contact with sour bile it crashes into it, causing cramping and nausea.

If you feel bilious, headachy, constipated and all knocked out, just go to your druggist and get a bottle of Dodson's Liver Tone for a few cents which is a harmless vegetable substitute for dangerous calomel. Take a spoonful and if it doesn't start your liver and straighten you up better and quicker than nasty calomel and without making you sick, you just go back and get your money.

If you take calomel today you'll be sick and nauseated tomorrow; besides, it may salivate you, while if you take Dodson's Liver Tone you will wake up feeling great, full of ambition and ready for work or play. It's harmless, pleasant and safe to give to children; they like it.

—We Sell—

DODSON'S LIVER TONE



### ACCEPT THIS GIFT

During the week beginning Monday, November 24, F. M. Perkins will offer a gift of a full set of fine cooking ware to every housewife who needs a new Range, and will buy now. The range, of course, will be the Great Majestic. A demonstrator will be at our store to show the many superiorities of this famous range. You get it at the regular price—no advance whatever—and your set of cooking ware is given to you absolutely without charge, if you purchase your Majestic during Demonstration Week. Don't miss this extraordinary bargain.

### LOTS FOR SALE

Good lots for sale. In good location, one block from grammar school and two blocks from high school. See Mrs. D. B. Hayes.

The churches of the city seem to be quit active in bringing about a cleansing of the city, and we arise to say that much is needed. Here's hoping that something might be done to bring about better morals, if not for us, for the coming generation.

—LIVERADE is made for the relief of biliousness, sick headache, sallow complexion. Why take calomel? For sale at Leflers Drug Store.

Mrs. J. B. Pitts and son, Billy, and Mrs. Fletcher Whitaker, of Memphis were here yesterday visiting at the V. E. Hopkins home.

### KING ALBERT

#### REACHES HOME

NEW YORK, Nov. 19.—King Albert of Belgium and the Queen have returned to Brussels after their tour of the United States. The King said he would never forget his wonderful visit to this country and sent the following telegram to President Wilson: "Having safely reached our destination after a delightful voyage on board the George Washington I want to extend to you a last expression of my deep gratitude for the American hospitality and my heartfelt wishes for your health. The Queen joins me in sending to you and Mrs. Wilson our most sincere greetings. Albert."

—Be sure to go to F. M. Perkins' demonstration of Majestic Ranges, by an expert from the Majestic factory, during the week beginning Monday, November 24th. Each purchaser of any style or size Majestic Range during the demonstration receives a gift of a full set of fine cooking ware, without extra charge.

Circuit court convened Monday at a regular term, at Caruthersville and quite a number of our people are being drawn before that tribunal. Quite a heavy docket is on hand and the session will last probably a week before Christmas.

—Five passenger Case car in perfect condition, newly painted, for sale at a bargain. Apply to John T. Buckley, Hayti, Mo.

V. E. Hopkins and wife and little son, Billy, were visiting in St. Louis last week, returning home Saturday.

### LIFT CORNS OR CALLUSES OFF

Doesn't hurt! Lift any corn or callus off with fingers



Don't suffer! A tiny bottle of Freezezone costs but a few cents at any drug store. Apply a few drops on the corns, calluses and "hard skin" on bottom of feet, then lift them off. When Freezezone removes corns from the toes or calluses from the bottom of feet, the skin beneath is left pink and healthy and never sore, tender or irritated.

We Sell FREEZONE

Lefler's Drug Store, Hayti, Mo.

## INVESTMENTS TO YIELD FABULOUS RETURNS SCARCE

OIL, A NECESSITY, OFFERS FIELD FOR UNSCRUPULOUS PERSONS TO UNLOAD WORKLESS STOCKS.

PUBLIC IS EASILY "GULLED"

Company With Four Billion Capital and \$37.50 Working Capital Proved Attractive Years Ago.

After every war in which the United States has participated, the people of the country have lined up waiting for opportunity to plunge into the current of inconsidered speculation. All that was necessary was an assurance that "the water's fine" to send them in.

The majority never again got their financial heads above the surface. Hundreds of millions of dollars have been lost in these unwise ventures in the past and millions are being lost to investors in the present craze for stock gambling.

It apparently makes little difference that these speculations may be based on industries which have been proved profitable and legitimate. The production of oil is one of the basic industrial operations, yet more fortunes have been lost in oil stocks and oil lands than in any other speculation. Crude petroleum is a necessity, it commands a staple price, its production is a legitimate business, yet investors in oil stock risk more dangers than beset Livingston in Africa.

The first oil boom occurred in the early '60's, just after Edwin L. Drake and his driller "Uncle Billy" Smith brought in the first drilled well in Pennsylvania. With the news of Drake's success, people from all over the nation flocked to Cenango county in the hope of "striking oil" and making a fortune over night.

Land in favorable localities sold readily for from \$6,000 to \$7,000 an acre and farms brought from \$500,000 to \$1,000,000 each. Speculation of every possible sort among all classes went on to such an unbridled extent that it amounted to sheer madness. A plot of two acres sold for half a million, and \$4,000,000 was refused for 50 acres, which had been traded for a yoke of oxen less than a year before.

Hundreds of wells were put down, but their owners, without adequate capital or equipment, saw their means vanish and poverty approach as a result of the unscrupulous and merciless dealings of the land speculators.

Then came the first of the busts. In a year, oil was almost as cheap as water and prices almost ceased to exist, sales being made as low as 10 cents a barrel. More fortunes were lost, but demand was gradually stimulated and prices increased until the close of the Civil War, the country was ripe for another stampede.

The rush to the Pithole region followed and with that rush came the extensive operation of so-called stock companies. In these companies, people from all over the country were fleeced of their earnings and speculation in such shares was tremendous. It is estimated that the companies in Pennsylvania alone at this period had a combined capital issue of over \$600,000,000.

Then the bubble burst again. Floods and fires swept the fields. Production was not maintained and the wild cat companies toppled over right and left like a row of bricks, carrying down to ruin thousands who had invested their entire capital.

Drake, the inventor of modern drilling methods, who knew oil as few men knew it, was among them. He lost all his property in speculation and his family was reduced to actual want. His former associates made up a purse to relieve his necessities. Subsequently the state granted him a pension of \$1,500 a year for the services he had rendered the country.

This nation is facing a similar era of speculation at present. The methods of fraudulent promoters in selling stock have been somewhat refined, but the dangers of get-rich-quick investments are not less than after the Civil War.

Repeated proof of the dangers of stock speculation has been given. The most secure protection against the lure of such investments is careful and conscientious saving and regular, safe and secure investment in government securities: War Savings Stamps, Treasury Savings Certificates and Liberty Bonds. They do not guarantee "dividends semi-daily except Sunday," but they do guarantee security against loss, coupled with sure profit.

Treasury Savings Certificates and Savings Stamps have the advantage of always being cashable for more than was paid for 'em.

Liberty Bonds, at present prices, offer an investment opportunity that will not be equalled again, probably, in this generation. Financial authorities unite in predicting that all issues will sell above par as two are now selling.

HOMELY, BUT TRUE.

Thrift is more than the instinct of the dog that buries the bone he can't eat now. It is frugality, prudence, economy, industry and prosperity. —Bolton Hall.