

Get Your Easter Toggery



We have a very selected lot of Caps in the new green worsted, automobile driving caps and, all silk lined; with the new style visor. All sizes and colors to please.

The hats we are showing are manufactured by Alfredo Sebelli & Co., in the new tissue felt, silk lined; also a nifty showing of novelty patterns, Panamas, straw sailors, Bangkoks and Leghorns. Everyone is full of pep and have a distinctive character that will appear to the wearer.

Easter would Not be real Without a New Suit

And when we say a new suit, we mean a Society Brand Suit—if you want real smartness, tailoring and dependable materials throughout, made right up to the season's latest fashion plates. The suits we are showing are extraordinary beautiful patterns, and the tailoring is perfect. A Society Brand Suit gives the wearer a distinctive personality—a kind of appearance that impresses the gentler sex, and, in one of our Society Brand Suits you are assured that you are dressed correctly, as society dictates. Every suit is an art of genuine clothes makers, one of the largest in the country. A comparison of the Society Brand with other brands at the same cost or more, will readily show the superior tailoring in these suits. We have been able to obtain a very beautiful and attractive showing for the Easter trade, and they will be found here in all the newest colors, finishes and patterns. At the prices we are asking for them they are exceptionally rare values.

\$45 \$50 \$55 \$60

Neckwear

A full showing of collars in the newest season's styles and shapes an unusual display of soft ones in plain and stripes. The fancy ties will attract you. We offer a selection that can not be beaten anywhere. Four-in-hands, Bats, Strings; in the very newest colors, as well as the elaborate stripes and figures. Also a goodly number of washable ties that are very popular.

Society Brand Clothes



Shirts

We have especially prepared for the Easter trade with a grand selection of Shirts. We particularly call your notice to our showing of the well known Manhattan, Wilson Bros., and Ambassador Shirts; these are in Silk, Crepe de Chine, Cashmere, and the new soft finishes. Plain, stripes, and the newest season's color fashions as are so popular.

DRESS WELL CLOTHIERS

HAYTI, MISSOURI

—Daylo flashlights make night bright as day. We have all sizes. Elders & Elders Drug Store.

Mrs. D. O. Slater left for St. Louis today where she will spend Easter with friends.

ASPIRIN FOR HEADACHE

Name "Bayer" is on Genuine Aspirin—say Bayer



Insist on "Bayer Tablets of Aspirin" in a "Bayer package," containing proper directions for Headache, Colds, Pain, Neuralgia, Lumbago, and Rheumatism. Name "Bayer" means genuine Aspirin prescribed by physicians for nineteen years. Handy tin boxes of 12 tablets cost few cents. Aspirin is trade mark of Bayer Manufacture of Monoacetic-acidester of Salicylicacid.

"I Never Knew You Could Keep Rats Out of a Butcher Shop."

What Ralph Watkins says: "Figured rats around store had enough to feed on; wouldn't touch anything suspicious. Heard about RAT-SNAP, gave it a trial. Results were wonderful. Cleaned all rats out in ten days. Dogs about store night and day never touch RAT-SNAP." Three sizes, 25c, 50c, \$1.00. Sold and guaranteed by Lefler's Drug Store and Kohn Hardware Co., Hayti, Mo.

Misses Marcella Burch and Lillian Elliston motored to Caruthersville Sunday.

—Wall papers in the latest patterns and at very reasonable prices. Highfill-Neifind Furniture Co., Caruthersville, Mo.

Mr. and Mrs. George Peoples of Pascola were in Hayti Saturday attending to business.

—Silver Moon coffee at Buckleys.

"Dee" Sorrell attended to business in the Foust neighborhood Tuesday.

LOCAL AND PERSONAL NEWS

Mr. and Mrs. R. H. McFall of Blytheville, Ark., came up Sunday for a visit with their son, Joe McFall, and family. Monday they were motored to Caruthersville from where the parents returned home.

—Bring me your old burned out electric light globes and I will allow you ten per cent in exchange for new ones. J. S. Larkey, 406 Ward ave., Caruthersville, Mo.

Miss Dixie Pollock of Campbell was here Sunday visiting her sister, Mrs. O. B. Davis. Miss Pollock will leave Friday for Flint, Mich., where she will make her home.

—We have received another new shipment of wall paper, in the newest patterns, and colors. Highfill-Neifind Furniture Co., Caruthersville.

Miss Boone Gardner, bookkeeper at the Frisco freight depot, left Tuesday for Cape Girardeau where she will receive treatment for her eyes.

—Get rid of that old worn out article and replace it with new—use a Herald want ad.

William Handspire has rebought his blacksmithshop from Roy Harper and Al Hoge who are discontinuing their garage business.

—New Victor records for March are now to be had at Highfill-Neifind Furniture Co., Caruthersville, Mo.

Miss Marcella Burch of Pascola, after visiting relatives and friends in this city the past week, returned home Tuesday.

—New designs and patterns in wall papers at Highfill-Neifind Furniture Co., Caruthersville, Mo.

John Scott, William Kelley and Dunstin Wilks were in Hayti Tuesday looking after business.

—Ladies' spring suits, at Buckleys, Hayti.

—Ford Cars, Ford One-Ton Trucks, Fordson Tractors. Part down, balance in the fall. Call and see us and investigate our plan. Chrysler Motor Co., Caruthersville, Mo.

FOR SALE

Belgian hares, guinea pigs and white mice. Also eggs for hatching, from Barred Plymouth Rock, Rhode Island Red and White Leghorn. Phone No. 122.

R. S. HART.

Rev. E. L. Dycus of Alton came down Tuesday night to visit his mother.

—Ford Cars, Ford One-Ton Trucks, Fordson Tractors. Part down, balance in the fall. Call and see us and investigate our plan. Chrysler Motor Co., Caruthersville, Mo.

—We are showing a very selected line of the newest wall papers, at very reasonable prices. Highfill-Neifind Furniture Co., Caruthersville.

Phil Coppage of Caruthersville was in Hayti Tuesday attending to business.

—Apple hats and caps for men, at Buckleys, Hayti.

J. T. Buckley and son, Houston, were in Caruthersville Tuesday on business.

—Pratt's remedies for poultry and stock, at Elders & Elders Drug Store.

—Flashlights and batteries, all sizes and prices. Elders & Elders Drug Store.

Henry McWherter of Caruthersville attended to business in our city Tuesday.

Albert Wilson was looking after business in the county seat Tuesday.

"DIAMOND DYE" OLD GARMENTS LIKE NEW

Any woman can dye faded, shabby wearing apparel, whether wool, silk, cotton, linen or mixed goods to any color, just like new, by following simple directions in each package of "Diamond Dye."

SLIPS AND BULBS

ALL KINDS OF FLOWER SEED, ROSES, SLIPS, BULBS, AND FLOWERS SUITABLE FOR BOX GROWTH

We have a nice assortment of these in the front of our store, and shall be glad to have our friends call and make selections early. Prices are attractive.

PEOPLES Meat Market

CLARENCE SPALDING, Prop.

Phone 302

Caruthersville, Mo.

GUARANTEE MOTOR CAR CO.

T. F. FORD, Manager



HUDSON, ESSEX, CHEVROLET, INDIAN MOTOR-CYCLE



We Sell the Best Cars and Do the Best Repair Work in the City

WHEN OTHERS FAIL TO GIVE SATISFACTION ON YOUR CAR, COME TO US. WE HAVE RECENTLY PUT SEVERAL CARS TO RUNNING RIGHT AFTER OTHER EXPERTS FELL DOWN ON THE JOB. WORK TAKEN UNDER CONTRACT OR BY THE HOUR AS YOU PREFER.

You'll Find Us Always On the Job in the Alley Back of the City Hall.

F. N. Shields, Mgr. Repair Dept.

Harry Greenwalt, Mechanic