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CLEARANCE SALE

WOOLENS

Some of our Wooleens have escaped the cutting and slashing of Old Man Pencil. Here as in all other lines we have completely forgotten profits and costs. But one thought kept ringing in our ears: "Put a Moving Price on Wooleens."

36 in. part wool serge 75c
36 in. Shepherd check 75c
1.63 heavy blue serge 1.21
1.75 all wool serge 1.31
2.50 all wool heavyweight 2.95

Flannellettes, medium weight 1.10
Flannellettes, heavy weight 2.20
one lot of Apron gingham 1.00
Gaiters or Homper Cloth 30c
All of our Calceos at 10c
Boswell Domestic, grades that sold up to 40c will go at 15c to 20c.
Unbleached Domestic have had a corresponding calamity.

SILKS

Silks too, have felt the slashings of the mighty pencil. All taffetas, messalines and crepes, \$1.65.

A few patterns of Shirting Silks left that are going at mighty low prices.

All Silk Poplins, 95c.
Flowered Silk mixed crepes, 85c

UNDERWEAR

Mens and womens winter wt. \$1.75
Boys two piece suits, each 30c
Mens two piece suits, each 90c
The rest of our winter underwear has been reduced in proportion. If you haven't all you need this is a good time to supply the rest of your wants.

GLOVES

Ladies Silk Gloves, values that have sold up to \$1.50 for the past four years going at a Clearance Sale price of 75c.
Ladies Knitted and Cashmere-ette Gloves 30c
Mens Knitted Gloves 21c
Mens Leather palm canvas back 30c
\$2.25 Mens horsehide gloves \$1.17
\$1.80 Mens horsehide gloves \$1.05
50c Mens Leather Gloves 65c
Mens 7oz. canvas gloves 21c

TOWELS AND TOWELINGS

Here are some savings that you can make on your Xmas gifts.
50c all linen toweling at 25c
30c part linen toweling at 21c
20c Huck toweling looking for 14-4 \$1.30 and \$1.35 fancy bath towels 95c
1.00 Large Turkish towels 75c
25c hand towels 12 1-2c

BLANKETS

We have had the lowest prices on blankets all winter. But that fact didn't keep Old Man Pencil from doing some dirty work on them too. So what he has done, 66x36 heavy Woolnap \$3.85
66x36 medium wt. Woolnap \$3.15
66x44 heavy cotton blankets \$1.25

MENS BLUE SERGE SUITS

These suits are splendidly made up in a conservative pattern of mighty good wool serge. They are suits that have retailed at \$32. But Old Man Pencil has gnashed his teeth in glee over this one lot and you will find them being Clear away at \$18.50.

BOYS SUITS

There is one lot of Boys Suits that I know you will be interested in. They are everyone well made up and are belted models. They are of good weight, making splendid school suits. Sizes run from 11 to 17. These are suits that have sold up to \$7.50 and are to be Moved away at \$4.95.

SWEATERS

\$6.00 Sweaters 20 at \$4.25
\$5.25 Sweaters 20 at \$3.95
\$4.00 Sweaters 20 at \$3.25
\$4.25 Sweaters 20 at \$3.95
One lot of Childrens Sweaters that sold at \$2.50 will be sold at \$2.75
And don't forget the special on sweaters that is mentioned on the front page.

GINGHAMS—Here are a lot of high grade dress gingham in plaid checks and solid colors, beautiful colors and fast at a Moving Day price of 21c

PERCALES—These are our best grade Percales, both darks and lights and a full yard wide. We tell you frankly that every yard of these Percales cost us 36c and 37 1-2 plus the freight. But that fact shouldn't hinder you from buying every yard at 19c.

SHIRTINGS—These are full bolts taken from our regular stock, blues grays and stripes. These are goods that cost us 30c and 32c yards. Don't this make you bat your eyes?

MENS HEAVY WORK SHOES

Here are some splendid good heavy work shoes with full double oak soles both nailed and sewed. Heavy black chrome uppers and strongly sewed throughout. These are guaranteed all leather shoes that have sold at \$1.50 to go at

\$2.97

BARGAINS FOR BOYS

Here is a lot of shoes gathered together from a number of different patterns that have sold up to \$1.50. Sizes are from 2 1-2 to 5 1-2 and they include both heavy shoes for every day and light shoes for Sunday. Over 30 pairs in this lot to go at

\$2.68

FOR THE GIRLS

Here is a lot of almost 50 pairs of girls shoes, sizes from 13 to 2. Good substantial shoes in Gun Metal, Patent Leather and Kid. This lot includes such brands as Red Goose and Maryland. Find your size and take it away at

\$1.78

LADIES DRESS SHOES

Here are some beauties in black Gun Metal, narrow toes and Cuban heels that have sold as high as \$7.00. Nearly two dozen pairs to go at

\$5.00

MENS DRESS SHOES

Lot of Mens dress shoes in medium and narrow toes well made of black Gun Metal reduced to a Moving Price of

\$2.98

One lot of Old Mens Plain Toe in both Gun Metal and Glazed Horse will go at

\$0.00

Young Mens English Walker in two beautiful lasts made of splendid brown calf. Shoes that are selling at \$9.00 and \$10.00 go at

\$0.00

A collection of broken lots for Small Boys. Over two dozen pairs in this lot that are selling as high as \$3.00 and \$1.50. Sizes 8 to 5 go in this Clearing Sale at

\$1.95

BARGAINS FOR GROWN-UPS

One lot of Ladies shoes in Gun Metals, box calf, and vic knit leathers, in all nearly two dozen of them go at

\$1.95

NATURE LAST

One lot of Friedman-Shelby Nature, Gunmetal, lace sizes, 11 to 1 did sell at \$3.35 to \$3.90 going at

\$2.15

One lot of Mens Heavy Work shoes in brown and black that have sold at \$5.00 and \$5.50 will be moved away at

\$3.48

Here is a special you can't afford to miss. A lot of Mens dress shoes in black and brown made up in broad toe, medium toe and English walker lasts, sizes 6 to 11. Three dozen pairs of them that have sold at \$8.00 and \$8.50 go in this sale at

\$5.25

SILK HOSE

SILK HOSE—\$1.25 Mens Silk hose 75c

HAPPY NEWS

VOL. 1

FRIDAY, DECEMBER 17, 1920

NO. 1

Friends and Patrons:

Winter is not half over yet and Christmas is right at hand. If you would buy your winter needs and Christmas gifts at considerable savings you will find them here for the next week. This is not a Price Adjustment Sale or a Pre-Inventory Sale but a Clearance Sale that forgot everything but that one fact. "Move the Goods." Old Man Low Marking Pencil has played a slashing part in figuring these prices and it will pay you to buy for your full needs, for after Christmas Day all prices go back to their regular figure.

MERCHANTS

If you are short on a few styles in some lines and are willing to pay cash to get some real savings you will find that you can add to your profits by buying your needs from us during this Clearing Sale. Compare these prices with your Catalogues.

REMEMBER

This CLEARANCE SALE begins Saturday, December 18th, and positively ends Friday, December 24th. All sales are for cash only and no exchanges or returns will be allowed. After that date all prices will be marked back to their original figure.

PERCALES—A mighty good selection of 26 in. Percales in both darks and lights at a price that will recall memories of long ago, 9c

OVERALLS—All of our Heaviest grade Overall go in this Clearance Sale at \$1.50.

MENS CAPS—One lot of Mens Dress Caps in the full run of sizes, full silk lined and made of all woolen materials. Every one is a beauty and originally sold up to \$3.00. Clearing Sale price, 75c.

BLUE SHIRTS—Mens Shirts of heavy blue chambray get their share of the slashing too. Clearance Sale price, 95c.

Sweater Coats—Mens and Boys good weight sweater coats in gray only, going in this Clearance Sale at 95c.

MENS HEAVY SHOES—One lot of Mens Heavy Work Shoes, Friedman-Shelby Success grade to be cleared away at \$2.98.

BOYS SHOES—One lot of Boys shoes in Gunmetal and Heavy Dong, sizes range from 2 1-2 to 5 1-2 go in this Clearing Process at \$2.98.

LADIES SHOES—Broken lots of several numbers gathered together and put in at this one price, 10c yours while they last at \$1.95.

FANCY HAIR RIBBONS—One lot of Fancy Hair Ribbons, good grade of taffeta, 4, 4 1-2 and 4 3/4 in. wide to be cleared up in this Clearance Sale at 15c.

MENS PANTS—Good wt. black with white pinstripes, \$2.19 per pr. they go for 13c

FLANNELLETES—Splendid wt. for quilt lining. While they last they go for 13c

LADIES HANDKERCHIEFS—Nice White, hemstitched, splendid quality, 6 for 35c.

Childrens Hose, size 6 1-2 to 3 1-2

IN order that we may re-arrange and re-mark our stock that it may be better handled during the sale rush we will close all day Friday, but will be very much in evidence Saturday morning early.

LUTES MERCANTILE COMPANY