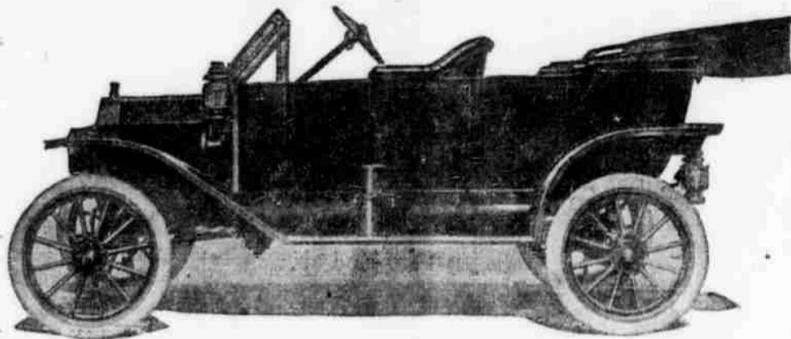


# This Is The **AUTO** You Want

The Car  
the  
Country is  
Wild About



The Car We  
Will be  
Glad to Give  
to You

Our First Prize—1914 Ford

## YOU ARE ELIGIBLE

Any person, man or woman is eligible to enter our Automobile Contest, no matter where they reside. People living any place may enter, and subscriptions may be taken in any place. If you don't understand—ask.

### HOW TO START

Simply fill in the nomination blank which appears in this ad and mail to Contest Manager of the Times, Farmington, Mo. You are then started with 5,000 votes, and sent the necessary supplies. All questions will be cheerfully answered, and all possible help will be given interested parties.

### HOW THE PRIZES WILL BE GIVEN

The wonderful 1914 Ford will be given to the contestant who has the most votes at the conclusion of the campaign. The contestant who has the second highest number of votes will be given the \$100.00 diamond, etc. See the full list of prizes as they appear below. The contest will last only a few weeks—seven or eight

### HOW TO SECURE VOTES

As soon as you receive supplies after sending in your name, you will then commence to secure subscriptions to the Times (cash, of course) and the price of the paper remains the same, \$1.00 per year. The full vote schedule showing how much each subscription get you appears in the receipt book we will send you; however we give 1,000 votes on a one-year old subscription.

We give twice as many votes on new subscriptions as on old. Old subscriptions are those taken from people now getting the paper, while new subscriptions are those taken from people not now taking the paper. If you don't understand—ask.

You can secure subscriptions from any place and may employ any means you see fit in order to get subscriptions. you can write letters, make personal calls, and telephone. Plan a systematic campaign and you will be sure to meet with success. It is suggested that you call on a few acquaintances right now and just see what a nice start you can make. Besides getting subscriptions, you will, of course, collect the free coupons which will appear in the Times for a short time. Each coupon counts its face value—those now being printed are now good for 25 free votes.

You can nominate yourself or a friend, if you wish—in fact you can nominate more than one if you wish. Remember that should there be any contestants who fail to win a prize, they will be given a cash commission of ten per cent of the amount they turn in if they make a cash report each of the contest. If you don't understand—ask.

### FIRST SPECIAL PRIZE

To the contestant who turns in the most money on subscriptions up to and including Saturday, January the 31st, we will give a \$5.00 silver mesh bag or any article of that value from a jewelry

store stock. This just a little special prize—you get the votes as usual—so see what you can do on the first special—a few dollars may win it.

### WHAT THE PRIZES ARE

First Prize	1914 Ford
Second Prize	fully equipped \$100.00 Diamond
Third Prize	On display soon \$50. Scholarship
Fourth Prize	In Business College High Grade Gold Watch
Fifth Prize	Ladies' or Gents; on display soon
Special Prize	Same as Fourth Prize \$5.00 Silver Mesh Bag
	or any article of that value

COMMISSION of ten per cent to non-winners who make a cash report each week of the contest. If you don't understand—ask.

### A FEW RULES

The Times or Contest Management is not responsible for typographical errors. No statements are authoritative unless made through the Times, no matter by whom made. Subscriptions are on cash basis. Contest Management rests solely in representative of Burgess, Johnson & Co. Contest Manager reserves the right to reject the nomination of any objectionable parties. In any and all questions arising concerning the contest, the Contest Manager shall issue authoritative decision, and he shall be the final arbiter on all disputes. Contestants may reside any place and participate in the contest. Subordinate rules governing certain periods of the contest may be published at a later date.

Send These In Before You Lose Them.

<b>NOMINATION BLANK</b> GOOD FOR 5,000 VOTES.	<b>NOT GOOD AFTER JAN. 31</b> <b>25 FREE VOTES 25</b>
I hereby nominate as a candidate in the Times Great Automobile contest: Name _____ Address _____ Signed _____	For M _____ Address _____ This Coupon counts face value for party named above if mailed or delivered to Contest Department of Times, Farmington, Mo., before date printed above.
Only one of these blanks credited to each party nominated. Parties making nomination will not be obligated.	

Phone 59. Address all communications

**Contest Department of The Farmington Times**  
 Burgess, Johnson & Co., of Brookfield, Mo., Contest Managers,