

# Attention

Our spring lines in all departments are now very complete, with very few exceptions, and in many lines at almost pre-war prices. We propose to reduce prices wherever possible. Come and see us and get our prices when in need of anything in the following lines:

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### A WONDERFUL GROWTH.

Probably the most wonderful piece of organizing done in this country except military mobilizing, has been that of the farm bureaus, now welded by States into the American Farm Bureau Federation.

It is only a very few years since we first heard of the beginning of this now wide-spread organization, then scattered community farm bureaus. But during the past two years they have been growing by leaps and bounds until today the American Farm Bureau Federation is the greatest single popular force the country—anyway in the agricultural parts of the country.

Our last information was that all but six States had joined the federation and that three of the six are expected to come immediately.

In most organizations of quick growth flighty members put flighty people in places of leadership, with the result that the whole movement is soon discredited among sane people. Not so with the American Farm Bureau Federation. Its offices and managing committees are all men of solid substance and correct judgment and, as a result, you may look for great things from this forceful body of agriculturists.

### YOU AND YOUR TOWN.

Your town boosts you. Why not do as well by the town as it does by you? No citizen is so powerful, none so humble, but what the town is an aid to him in some way or other.

The food that he eats, the clothes that he wears, the recreation and amusement that he enjoys, all originate in the town, because the money with which they are procured is made there.

When a fellow boasts his own town he does not stop there. He is performing an act that improves his own condition, for every good word and every good deed has its elevating influence.

A few people are always home town boosters. They accomplish much in the way of community betterment, and this improves the condition of not only themselves, but also of those who do no boosting at all.

If every citizen would constitute himself or herself a home town booster the result collectively would be many times as great and opportunities for self improvement would be more numerous.

Think it over in your odd moments. Then get into the boost wagon and hit the pace.—Poplar Bluff Citizen-Democrat.

### CARD OF THANKS

We desire to extend our sincere thanks to our neighbors and friends and to all others who were so good to us following the tragic death of our dear husband, son and brother, Bernard J. Bennarens. We will never forget your kindness to us in our great distress.

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## Heart-Breaking Smiles



There are thousands of kinds of smiles, but it would be mighty hard to picture even in the mind's eye smiles more poignantly tragic than those here seen. Two years of life have held little save misery for these Vienna youngsters, yet, even though the result is painful, they smile. They are victims of rickets, the offspring of near-starvation, and that countless others in stricken Europe may not have to share their fate eight American relief organizations, under the name of the European Relief Council, are making a joint appeal for the conscience of America to complete relief work which this winter faces its crisis. These agencies are the American Relief Administration, the American Red Cross, the American Friends' Service Committee (Quakers), the Jewish Joint Distribution Committee, the Federal Council of Churches of Christ in America, the Knights of Columbus, the Y. M. C. A. and the Y. W. C. A.

## It's an Uphill Pull for Polish Boys



Bare feet and tattered clothes, little to eat and less to wear, such is the fate of thousands of children in central and eastern Europe. These boys in Poland are only a sample of the 3,500,000 destitute youngsters that the European Relief Council plans to help through the cold days of the coming winter. To that end eight great organizations in America have merged to form the Council, the chairman of which is Herbert Hoover. Under his leadership the American Relief Administration, the American Red Cross, the American Friends' Service Committee (Quakers), the Federal Council of the Churches of Christ in America, the Jewish Joint Distribution Committee, the Knights of Columbus, the Y. M. C. A. and the Y. W. C. A. have decided to co-operate jointly to raise \$33,000,000 to help the European children over the hill.

## An Appeal to the American People

THREE and one-half million children in Eastern and Central Europe have no alternative to disaster between now and next harvest except American aid. For months these most helpless sufferers in the track of war have been admitted to American feeding-stations only if tragically underpowered, and have received American medical aid only if desperately threatened by death from disease.

One 5 cent hot American meal today has saved a thousand lives.

Winter is closing down. The money of many nations is valueless outside their own boundaries. Economic and crop conditions make famine, with its terrible train of diseases, a certain visitor until next harvest. Inevitably the helpless children will suffer most. No child can grow to health and sanity on the pitiful makeshifts for food with which millions of European adults must content themselves this winter. It is obvious that the remedy can come only from outside.

America saved 6,000,000 European children winter before last. Normal recuperation cut the need nearly in half last year, but unusual conditions have resulted in scant shrinkage of child destitution during the twelvemonth just past. The response of America must now decide whether 3,500,000 of these charges, in acute distress, shall begin to be turned away in January from more than 17,000 asylums, hospitals, clinics and feeding-stations dependent on American support. There would be no tragedy in history so sweeping or so destructive of those who can deserve no evil.

The undersigned organizations, working among every race and creed, many engaged also in other forms of relief, agree unanimously that the plight of these helpless children should have complete priority in overseas charity until the situation is met. This is an issue without politics and without religious lines. There can be no danger of pauperization, for the \$23,000,000 for child food, and the \$10,000,000 for medical service that we seek, will relieve only the critical cases. The medical supplies, of course, must be an unqualified gift, but for every American dollar used in child-feeding, the governments and communities aided furnish two dollars in the form of transportation, rent, labor, clerical help, cash contributions and such food supplies as are locally obtainable.

America has not failed in the past in great heartedness. She has never had a more poignant call than this. Contributions should be turned over to the local committees which are now being formed for this national collection, or sent to Franklin K. Lane, Treasurer, Guaranty Trust Co., New York City.

### EUROPEAN RELIEF COUNCIL

Herbert Hoover, Chairman Franklin K. Lane, Treasurer  
Comprising:  
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American Red Cross, by Livingston Farrand, Chairman  
American Friends' Service Committee (Quakers), by Rufus M. Jones, Chairman  
Jewish Joint Distribution Committee, by Felix M. Warburg, Chairman  
Federal Council of Churches of Christ in America, by Arthur J. Brown  
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