

Keeping the House in Order

IT is in caring for the needs of its patrons, be they big or little, which stamps the Standard Oil Company (Indiana) as a service organization of the first order.

Whether the product be a major one, as for instance, gasoline, or one of the highly refined motor oils, or a secondary one, such as Standard Road Oil, facilities have been provided by which the patron, wherever he may live, may get what he wants with as little delay as possible, and at a minimum of expense.

For many years Standard Road Oil has been used by communities and individuals in providing a semi-hard surface to highways. Roads so treated are dustless, are not so easily affected by rains, and carry a heavier load with less power than is possible where plain dirt roads, however well cared for, are used.

Recently it has been apparent that many want to use this dust preventive on the roads about their homes. Some need but a single barrel; others two or three, but these small amounts they want badly.

As soon as it became apparent that there was a demand for Standard Road Oil in small quantities, the Company assigned to this product a sufficient number of iron barrels to care for the trade. These barrels are not sold but are used merely to transport the oil; to be returned as soon as they can be emptied.

By thus cooperating with its patrons, the Company can furnish small quantities of Standard Road Oil at a minimum price, and the user can get it in quantities of one barrel, or a thousand barrels, without having to pay for the container.

This is but one of the many ways in which the highly specialized organization of the Standard Oil Company (Indiana) serves the public, individually and collectively, to the profit of all.

Standard Oil Company
(Indiana)
910 So. Michigan Ave., Chicago
2520

MORNING CAPS



Every woman loves a morning cap and such dainty ones, as shown in the Bush Terminal Sales Building in New York, makes rising a pleasure. At the top is an exquisite cap of fine lace with rosebud trimmings and silk band and streamers. The cream colored lace and style of the cap in the center makes it quite charming. The Pullman cap at the bottom combines a thing of dainty beauty with real service to the woman who is traveling by train or automobile.

ST. LOUIS LIVE STOCK MARKET

July 19, 1921.
Today's Receipts
Cattle 3,500
Calves 1,500
Hogs 7,500
Sheep 4,000

CATTLE—Receipts have increased materially this week and the start of the season indicated a general decline of 25c per cwt on all classes, the market later days holding steady with the decline, though beef steers accumulated more life and tended to show some strength compared with the early week's decline.

Beef steers, \$4.50 to \$9; butcher cattle, \$5 to \$9.50; beef cows, \$4 to \$7; cutters, \$3 to \$4; canners, \$1.50 to \$2.50; beef bulls, \$5.50 to \$6; sausage bulls, \$4 to \$5.50; feeding steers, \$5.50 to \$6; stock steers, \$3.50 to \$5.50; stock cows, \$3 to \$3.50; stock heifers, \$4 to \$5.

HOGS—The course of the market shows a decided "give and take" basis, the market one day showing plenty of activity and strength, only to be followed by a weakening of the following session, and that has been the trend of the trade for the past week or ten days. Yet, despite the fluctuating basis the market continues to show a very good under current although present prices lack 15c per cwt. of being as good as yesterday or the high time of last week. The top of the market today is \$10.85.

Bulk of the 160 to 230 pounds sold at \$10.60 to \$10.75; 230 to 260 pounds, \$10.25 to \$10.40; 130 to 160 pounds,

THE PRIZE MASCULINE BREAD MAKER

There was a bread-making contest the other day at a fair held at Evanson, Ill. Quite a number of women took part and there was more or less hilarity when it became known that a mere man was also in the contest.

SHERIFF'S SALE UNDER DEED OF TRUST

Whereas, George W. Bess and Sarah E. Bess, his wife, of the County of St. Francois, State of Missouri, by their certain deed of trust dated the first day of May, 1913, and recorded in the office of the Recorder of Deeds of St. Francois County, Missouri, in Book 95 at page 199, conveyed to Thomas C. Young, as Trustee, the following described real estate and all the improvements thereon, situate, lying and being in the County of St. Francois and State of Missouri, to-wit:

All of the Northwest quarter of the Northwest quarter of the Northeast quarter of Section 36, Township 35 North, Range 5 East, containing 10 acres.

Which conveyance was made in trust to secure the payment of a certain note in said deed of trust described, and whereas, said note has become due and remains unpaid, and whereas, said Thomas C. Young is absent from the State of Missouri, and will not act as such trustee; now therefore, at the request of the legal holder of said note, and in pursuance of the terms and conditions of said deed of trust mentioned, the duties of said trustee have devolved upon me, the Sheriff of St. Francois County, Missouri. Therefore, I will proceed to sell the property above described, to the highest bidder for cash, at public vendue, at the south front door of the Court House in the City of Farmington, St. Francois County, State of Missouri, on Saturday, August 13, 1921, between the hours of nine o'clock in the forenoon and five o'clock in the afternoon for the purpose of satisfying said indebtedness and the cost of executing this trust.

JOHN G. HUNT, Sheriff of St. Francois County, Missouri.

The hilarity turned to wonder and dismay when it became known that the said mere man had won first prize.

There need be less surprise when it is understood that bread making is, in the older countries, very largely a man's job. Beyond the seas, people have obtained their loaves for centuries from bakeries and the bakers were ordinarily of the masculine gender. For a long time, on the other hand, it was the custom everywhere in the United States to have only home made bread, and its making was the job of the good housewife or the mammy servant. As immigration grew, however, we began to see bakeries start up, operated by French, German, Bohemian, Polish and Italian men. These bakeries were small at first, but they increased in size until the bakery has been a great industry in America for more than a third of a century.

Still, to the pure bred American, it still looks queer to see a man making bread and queerer to find him taking a prize at it.

Also, we will find lots of fellows twitting the ladies about this masculine individual who has beaten them out at their own job. But we think they had better not boast too hard, because, on the other hand, one of these days—

A woman may take the railroads and run them right!

CHAUTAQUA TALENT WANTED

Musicians, singers, readers, entertainers, dramatic talent, lecturers, platform managers, juvenile workers, story tellers, tent crews and agents; the managers are contracting for their programs with the 10,000 talented and trained people who will conduct their chautauquas next season. Earn a good salary, travel over the United States, Canada, Alaska, New Zealand, Australia and England. A list of chautauqua managers and booking agents sent free to any person sending the name and address of the President, Secretary and Treasurer of local chautauqua to The Billboard, 35 S. Dearborn St., Chicago, Ill.

Lucky Tiger
The Nation's Most-Used Scalp Remedy
Positively eradicates dandruff—corrects scaly conditions—stops falling hair—promotes luxuriant growth—restores beauty, health—action immediate and certain. Money-Back Guarantee.
At drug stores and hardware stores for generous samples.
LUCKY TIGER CO., Kansas City, Mo.

Warwick Hotel
St. Louis
Rates \$2.00 and up
FIFTEENTH AND LOCUST STS.
New fireproof! Every room with private bath, circulating ice water, electric fan, telephone.
JAMES E. BUCHANAN, Pres. and Mgr.

FINISH THE JOB!

"The Need of a New Constitution Is the Paramount Issue Before the People of the State"

Last November the voters of Missouri, by a majority of 76,622, took the first step toward a revision of our outgrown state Constitution. The second decisive move will be made at a

SPECIAL ELECTION TUESDAY, AUGUST 2

The voters then will be asked the question:

CONSTITUTIONAL CONVENTION BALLOT

Proposition No. 1—
"Shall a Convention Be Held to Revise and Amend the Constitution?"



The question is squarely up to you, Mr. and Mrs. Voter! There is no argument as to the need of the proposed constitutional revision. You would not conduct your own business or affairs according to the methods of 1875, so why force the State of Missouri to do so?

There will be two separate ballots in this election. Do not overlook either.

FINISH THE JOB!! VOTE "YES"; SCRATCH

This advertisement printed through the generosity of the following progressive citizens:

New Prices

Chevrolet "490"

Touring Car Delivered Roadster
\$725.00 \$715.00

An exceptional value

Lang Motor Co.

\$10.25 to \$10.75; 100 to 130 pounds \$9.75 to \$10.25; lighter pigs, \$7.50 to \$9.75. Packers, \$8.25 to \$8.50.

Sheep—This department has shown a material increase in supply also for the week and values have declined fully 50c per cwt on all classes of lambs, though for sheep there has been no appreciable change, the market still hovering at the same basis as noted for the past couple of months.

Today's extreme top was \$9, with the bulk of the good to choice lambs selling at \$8.50 to \$9; medium to good lambs, \$7.50 to \$8.25; good culls, \$4.50, with the light skip lambs at \$2.50 to \$3. Fat sheep, \$4 for lights; heavies, \$3; choppers and bucks around \$2; canners 50c to 75c per cwt.

ADMINISTRATOR'S NOTICE

Notice is hereby given that Letters of administration upon the estate of Herman Henricke, deceased, have been granted to the undersigned, by the Probate Court of St. Francois County, Missouri, bearing date the 17th day of June, 1921.

All persons having claims against said estate are required to exhibit them to W. C. Dillard for allowance within six months from the date of said letters, or they may be precluded from any benefit of such estate; and if said claims be not exhibited within one year from the date of the granting of letters on said estate they shall be forever barred.

W. C. DILLARD, Administrator.
Attest: K. C. WEBER, Judge.
June 15, 22, 29, Aug. 5.

Indiana Farmer Gets a Surprise

"For several years I suffered with rheumatism," said Mr. Frank Staser, a prominent farmer of Newburg, Ind. "I tried numerous medicines," he continued, "with little or no benefit. Number 40 Prescription was recommended to me and I have taken in all six bottles and am entirely well as I have had no symptoms of it for over two years."

Number 40 Prescription is recommended for blood troubles from any cause, chronic constipation, indigestion, stomach and liver troubles, eczema skin troubles, etc. Acts on the liver, removing waste matters from the system, thus cleansing the blood of all impurities and doing away with the need of cathartic pills and tablets. Sold by E. M. Laakman. (adv.)

Rub-My-Tism is a great pain killer. Relieves pain and soreness, Rheumatism, Neuralgia, Sprains, etc.



Biscuits, Muffins, Rolls, Etc.

all come out splendidly when made with Farmilco flour. It is so fine a baking flour that not to make a success is hardly possible. So don't envy your friend's reputation as a fine baker. Order a sack of Farmilco and become one yourself.

Farmington Milling Co.