

Rodman, Ellen Ashton, the Author of "Susy L's Diary," &c., &c., &c.
Magnificent original embellishments.—For the beauty of its Mezzotint Illustrations, this magazine is unrivalled, while its line and stipple engravings are from the first Artists of the world. Colored embellishments of rare elegance—and indeed every thing that is novel, magnificent or varied, will be added for 1853.

The best ladies' magazine in the world. To complete its attractions for 1853, and render it the best ladies' magazine in the world, the Proprietor has contracted for a series of illustrated articles from competent hands, on horticulture, crochet-work, fashionable embroidery, and new household receipts, more complete than ever yet published in any periodical. These will render it indispensable in the family and to young ladies. Lastly, it is a Magazine of pure morals.

For this purpose immoral French translations, and all other exceptionable articles, shall be rigidly excluded. Its stories shall always inculcate purity and refinement. Many of its writers, indeed, have been recommended by clergymen for their lofty tone, not less than for their talents.

It will be seen that no Magazine presents half such claims to popularity.

TERMS.—IT IS THE CHEAPEST OF ALL.

One Copy for one year, - - -	\$2 00.
Three Copies, do. - - -	5 00.
Five Copies, do. - - -	7 50.
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It is requested that letters containing money should be registered as money-letters, for such, if lost, can be traced. If this is done, the remittance may be made at our risk. Where the sum is large, a Draft should be procured, the cost of which may be deducted from the remittance.

PREMIUMS FOR CLUBS.

To repay persons getting up Clubs, the following splendid Premiums will be given.—For a club of three or five, a Premium Plate, 16 by 24 inches—a magnificent offer. For a club of eight, a copy of the Magazine for 1852. For a club of sixteen, an extra copy for 1853, and a Premium Plate in addition.

Address, post-paid, to

CHARLES J. PETERSON.

No. 98 Chestnut Street, Philadelphia.

N. B.—Editors who will copy this prospectus, shall receive the Magazine for 1853

P. S.—The Postage on this Magazine averages but half a cent a Number, when paid in advance.

Late and Important Reduction in Postage.

We congratulate our subscribers and the reading public generally, on the cheapness with which they can now receive our reprints by mail. The postage hitherto—although gradually reduced since 1844—has always operated as a discouragement to their circulation in places inaccessible by expresses or other modes of regular private conveyance. Hence as yet they have obtained but a comparatively meagre mail circulation. We hope, now that the postage is merely nominal, a new impetus will be given to these valuable works, and that no Post Office within the United States will remain unvisited by one copy at least of the Four Reviews and Blackwood's Magazine.

To show the great reduction in the rates of postage since 1844, we subjoin the following table:

Prior to 1845 the postage on Blackwood was \$2 40, on a Review \$1 10; 1845 to 1851 Blackwood \$1 00, a Review \$0 50; 1851 to 1852 Blackwood \$0 75, average distance, a Review \$0 38; 1852 commencing Oct. 1st., Blackwood \$0 24, all distances, a Review \$0 12.

The postage on Blackwood and the Four Reviews is now but 72 cents a year. Prior to 1843 it was \$6 80; the subscription price of Blackwood at the same time was five dollars a year. It is now but three dollars, and when taken with any of the four Reviews, but two dollars a year!!

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For any one of the four Reviews,	\$3 00
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For Blackwood and three Reviews, 9 00
For Blackwood and four Reviews, 10 00
Payments to be made in all cases in advance.

Remittances and communications should be always addressed, post-paid, to the Publishers, **LEONARD SCOTT & CO.,** 79 FULTON STREET, Entrance 54 Gold Street, New York.

PROSPECTUS OF THE

Southern Literary Messenger for 1852.

Eighteenth Volume. This popular and favorite magazine, which was established in the year 1834, and has outlived, with a single honorable exception, all its competitors, will enter upon a new volume in January next.

Although it is departing from the usual course of the editor to publish a list of contributors, he begs to call the attention of the Southern people to the following names, all of them Southern, which he is at liberty to mention as enlisted in behalf of the Messenger under his management:

Lieut. M. F. Maury, Prof. H. A. Washington, Geo. Frederick Holmes, Wm. M. Burwell, Rev. Sidney Dyer, Rev. M. D. Hoge, J. M. Legare, J. A. Turner, Mrs. Anna Peyre Dianies, Miss Margaret Junkin, Prof. J. T. L. Preston, Prof. Geo. E. Dabney, M. R. H. Garnett, John B. Dabney, Rev. C. R. Vaughan, Dr. J. C. McCabe, Dr. S. H. Dickson, Judge A. B. Meek, Caroline Howard, Col. P. St. Geo. Cook, U. S. Dragoons, Prof. Schelle De Vere, Charles Campbell, Hugh R. Pleasants, Rev. Wm. H. Foote, Rev. J. H. Bobcock, W. Gilmore Simms, Hon. Judge B. F. Porter, Mrs. E. H. Evans, Miss Susan Archer Talley.

The Messenger is also furnished with articles from Northern contributors, such as H. C. Tuckerman, Esq., Ik Marvel, W. S. W. Ruschenberger, U. S. N.; Miss Anne E. Lynch, R. H. Stoddard, Esq., Miss Mary E. Hewitt, D. P. Barhydt, Mrs. E. J. Eames, and others.

The Messenger, however, has never rested its claims to public favor upon the names of its contributors, but only upon the basis of solid excellence. Several of the most popular works of the day were originally prepared for the Messenger and published in its pages, among which may be mentioned, Ik Marvel's 'Reveries of a Bachelor,' and Tuckerman's 'Characteristics of Literature.'

To the Southern people it appeals strongly as the acknowledged literary organ of the Southern States.

The editor is determined to make it worthy of the South and of the country. The contents, as heretofore, will embrace reviews, historical and biographical sketches, novels, tales, travels, essays, poems, critiques, and papers on the army, navy, and national subjects.

The Messenger will also continue to present articles of scientific character, such as during past years have excited the most marked attention on both sides of the Atlantic.

The Paris correspondent of the Messenger will, as heretofore, occasionally supply the latest intelligence in literature, science and art, from the French capital.

Of the editorial and critical department of the Messenger, the editor will only say that it will embrace copious notes on the current literature, and reviews of all new American or foreign works of general interest and value. His opinions will at least be always fearlessly and honestly avowed.

TERMS.—\$5 per annum, invariably in advance.

JNO. R. THOMPSON, Ed. and Pro.

Arthur's Home Gazette for 1852.

20 Copies for twenty dollars, and one copy additional to the agent or getter-up of the club. From all sides has come the spontaneous acknowledgment, that the "Home Gazette" has thus far been the purest and best family newspaper published in the United States; but, with this testimony has also come the over and over again repeated wish that we would reduce the club prices so low that persons of moderate means could, by forming large clubs, procure the Home Gazette for one dollar; the price at which so many papers can now be obtained. To this desire we have yielded, and have also reduced the whole range of club prices, so that as small a number as four persons, by joining in a club, can get the paper for \$1 25 each.

With the new year will be commenced a new story or nouvelle, by the editor, en-

titled "sparing to spend; or, the loftons and the pinkertons," in which the wisdom of true economy in all personal and domestic relations will be set forth and practically illustrated in the author's peculiar manner.

As heretofore, the original contributors to the "Home Gazette" will be among the best writers of our country

TERMS, IN ADVANCE.

One copy, per annum, - - -	\$ 2
Two copies, per annum, - - -	3
Three, - - - - -	4
Four, - - - - -	5
Eight, (and one to the getter-up of the club,) 10	
Thirteen copies, per annua, " " " " 15	
Twenty, " " " " " " 20	

Thus it will be seen, that where a club of twenty unite and take the "Home Gazette," the price paid by each subscriber will only be \$1 a year, while the getter-up of the club will receive a copy in addition for his trouble. Postmasters and others who wish to make up clubs of twenty of one dollar each, can, in order to facilitate the reception of the paper by those who first enter the club, send \$10 for ten copies, and the remaining \$10 when the club is full, at which time the extra copy for getting up the club will be forwarded.

Address T. S. ARTHUR & CO.,
No. 107 Walnut Street, Phila.

Arthur's Home Magazine.

The cheapest and the best yet offered. Fifty pages per month of choice reading matter for \$2 a year, or in clubs of four at only \$1 25 per annum.

The "home magazine" was commenced October 1852: the editor is T. S. Arthur in whose hands is the entire editorial charge of the work. A new novelette from his pen was commenced in the first number entitled "the old man's bride."

This story is continued through the first four numbers of the magazine, from October to January. With the February number another new story by Mr. Arthur, entitled "sparing to spend; or, the loftons and the pinkertons," will be commenced, to be continued during several months. This, in the first volume of the home magazine, two novelettes by the editor will be published. As only a limited edition of the first numbers of the magazine was printed, those wishing "the old man's bride" must send in their subscriptions early.

In order to prevent misapprehension on the part of the public, we will here state that the home magazine is a monthly issue of the home gazette, and contains the best articles that appear therein, thus fixing in permanent shape and for circulation in new channels, literary matter from the pens of many of the ablest writers in the country. It is from this cause that the publishers are able, in the outset, to furnish the work at so low a rate.

TERMS OF ARTHUR'S HOME MAGAZINE.

To those who desire to receive the Home Magazine by mail, we offer it at the following extraordinary low club prices:—

One copy one year, - - -	\$2
Two copies one year, - - -	3
Three copies one year, - - -	4
Four copies one year, - - -	5
Eight copies one year, - - -	10
Twelve copies one year, - - -	15

Where a club of twelve subscribers send us fifteen dollars, a copy extra will be furnished to the agent or getter-up of the club, or to any address he may designate. At these terms, the "home magazine" will be, for the amount of choice reading matter furnished, the cheapest monthly publication in the United States.

For three dollars, a copy each of the "Home Gazette" and "Home Magazine" will be sent one year.

In making up clubs, it may frequently be desirable to unite in a single club both "home magazine" and "home gazette" subscribers. This can be done by always making the club price to the magazine subscriber one dollar twenty-five cents, no matter what the size of the club may be. The extra copy to the getter-up of the club, in all such cases, can be the gazette or magazine, at the option of the party who is to receive it.

Postage on Arthur's Home Magazine.—If paid quarterly or yearly in advance, 18 cents for the whole year.

Address, T. S. ARTHUR & CO.,
No. 107 Walnut Street,
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Godey's Lady's Book!

The pioneer magazine. New volume, xlvi. Literary and pictorial; the book of the Nation and Arts Union of America!! Immense increase of reading matter without reducing the number of full page Steel engravings.

It is useless for the publisher of Godey's Lady's Book to make any great parade of what he intends to do. The work has been before the public for twenty-three years, and it is a well-known fact that the latter numbers of a year are always superior to the commencing ones, as he improves with the expense with which each month brings him, seizing every new feature of the day and imparting it to his subscribers through the successive numbers of the book.

Nothing but real worth in a publication could be the cause of so prolonged an existence, especially in the literary world, where everything is so evanescent. Hundreds of magazines have been started, and after a short life, have departed—where the "Lady's Book" alone stands triumphant, a proud monument reared by the Ladies of America as a testimony of their own worth.

Many persons, who seek no further than our title, presume that the "Lady's Book" is intended merely for the amusement of a class, and that it does not enter into the discussion of those more important questions connected with the realities and the duties of life which every well-informed woman, mother and daughter, should be acquainted with. But such is not the fact. It is now, as it has ever been, our constant care to combine, in its pages of the "Lady's Book," whatever is useful, whatever is pure, dignified, and virtuous in sentiment, with whatever may afford rational and innocent amusement.

The expense of our number of the "Lady's Book," including steel engravings and literary matter, paid for, not taken from English magazines, exceeds that of any other magazine published in this country. We make no exception, and are willing to have the fact tested.

Godey's splendid engravings on steel.—Remember that Godey gives more than four times as many steel engravings monthly as any other magazine. It is the fashion with many magazines to announce in their advertisements, "splendid engravings, fashion plates," &c. What is the disappointment of the duped subscriber when he receives the numbers of a magazine thus advertised, to find his fine engravings are but common wood-cuts—as poor in design as in execution!

The publisher of the "Lady's Book" performs all he promises, and, as some of our exchanges are kind enough to say, "more than he promises." Each number of the "Lady's Book" contains at least three engravings from steel plates, engraved by the best artists, either in line, stop, or mezzotint, and sometimes four.

Godey's reliable fashion plates are published monthly and are considered the only really valuable fashion plates that are published. They have been the standard for over twenty-two years. In addition to the above, every month selections from the following are given, with simple directions that all may understand:—

Undoubted receipts, model cottages, model cottage furniture, patterns for window curtain music, crochet work, knitting, netting, patchwork, crochet flower work, haberdashery, ribbon work, chenille work, becollar work, children's and infant clothes, capes, caps, chemisette—a fine, everything that can interest a lady will find its appropriate place in her own book.

TERMS CASH IN ADVANCE—POSTAGE PAID.

One copy one year, \$3; two copies one year, \$5; three copies one year, \$10, and an extra copy to the person sending the club in copies one year, \$16; thirteen copies one year, \$20.

We can always supply back numbers.
J. A. GODEY,
113 Chestnut Street,
Philadelphia.