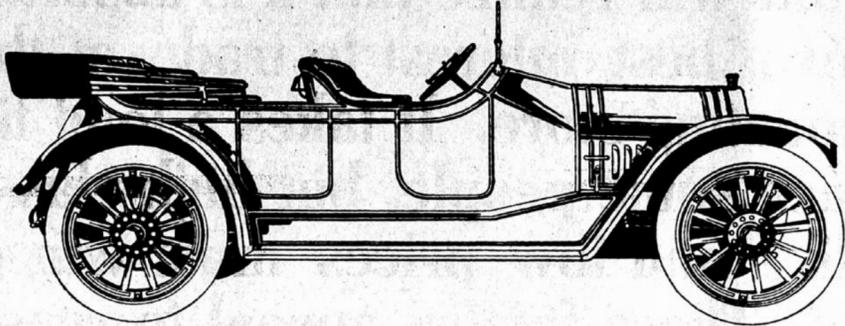


THE CAR ELEGANT!



Mitchell

A sprightly combination of French and American ideas. The French for beauty, dash, grace and "atmosphere" American for strength and sturdiness. Anyone can see the possibilities of such a combination. And in the 1913 Mitchell cars you DO see them in a living, breathing, vivid way; a way that stamps simple ELEGANCE in your mind, forever.

Conjure as you will, you cannot imagine the effects produced in these new cars, until you see them. There is no way you can compare them, for never have such ideas, and ideals, been produced, been worked out and presented to you on such a high plane.

These cars are low—close to the ground, yet with big wheels and 10-inch clearance. They have long, clean running boards—a touch of the virile and majestic, in car building that's new. They are big in every way—real out-door, serviceable cars, made for big things. Yet not a clumsy line anywhere. Snug comfort in all the seats—a relaxation as alluring as a two weeks vacation, or a lazy Sunday morning in your favorite arm-chair. Turkish upholstery 10 inches deep; a slant and contour to the seats that banish fatigue, and a finish that adds just the right touch of completion. Nickel mountings, graceful curves, a real windshield that improves the looks of things, besides all the other high grade appurtenances that make for motoring pleasure, comfort and value.

Compare what the Mitchell has—compare the motors—the bore—stroke—the power—the wheelbases—the size—the ease—the comfort—the trimmings—the finish—the simple elegance—the appearance. Take these points, one by one, compare them with other cars, and you will find the Mitchell has everything every other car has and many features no other car can show.

Here's What The New Mitchell Has

Motors 4 1-4 by 7, 3 3-4 by 6 inches.
 Extra Long Stroke.
 Power Ratings, Block Test, 53, 57 and 81.
 Electric Self-Starter.
 Electric Lights.
 Electric Warning Signal.
 Bosch Ignition.
 Timken Bearings in Front Wheels.
 Jones Speedometer.
 Adjustable, Quick Action, Rain Vision, Ventilating Windshield.
 Left Hand Drive, Levers in Center.
 T-Head Motors, Enameled, Fully Enclosed.
 Compensating Stromberg Carburetor.
 Long Wheelbases, 120, 132 and 144 inches.
 Seven-Eighths Elliptic Springs in Rear.
 Riding Comfort of a New Kind.
 Nickel Mountings.
 Firestone Q. D. Demountable Rims (five).
 Turkish Upholstery 10 inches deep.
 Caster Type Front Axle, Dished Wheels.
 Long, Clean Running Boards (remember to notice them)
 Spark and Throttle on Top of Steering Wheel.
 Weight Carried Low—Double Drop Frame.
 Big Wheels—36 Inch.
 Adjustable Pedals.
 Silk Mohair Strapless Top, Curtains and Boot.
 Illuminated Dash.
 Electric Exploring Light.
 License Bracket.
 Oil and Gasoline Gauges.
 Pressure Gasoline Feed.
 Carpet on Back of Front Seat.
 Robe Rail, Foot Rail.
 Tools, Jack, Pump, Tire Repair Outfit.
 Tire Carrier.

**And the Mitchell Make
 Good Guarantee**

FINALLY COMPARE THE PRICES:

\$1500 MODELS \$1800 MODELS \$2500 MODELS
 Two and Five Passenger Two and Five Passenger Seven Passenger

(We Haven't As Yet Appointed As Agent In This Territory)

Frederick E. Murphy Automobile Co.

Northwestern Distributors
Minneapolis, Minnesota