

# The Most Economical Price-Cutting Sale Ever

READ EVERY WORD

Offered to Our Trade

LOOK IT OVER

AND YOU LOSE IF YOU FORGET

## SALE STARTS SATURDAY, NOV. 4

AT 9:00 O'CLOCK, A. M.

WILL CONTINUE FOR 30 DAYS

As we anticipated in early fall buying our Heavy Winter Goods we were very much disappointed in the result of this year's crop, and consequently the workingman didn't come out this far to help harvest as in former years. So we are left with a big stock of good seasonable merchandise on our hands. Of course we feel that this is a very poor adventure for the reason that all merchandise is on the advance, and when we go to the market again we will be compelled to pay much more for the same class of goods. We are hard pressed for cash, and must unload the biggest portion of this stock to get some ready money. This will give to our friends and patrons a chance to lay in a supply for at least six months or more--at our sacrifice. Now remember, every article in this store will be cut down in price which will mean economy to you if you will attend this sale. Do not wait until the last days of this sale, but come early and get your choice while the assortment is good.

**This Is An Honest Sale — Not a Fake — We Need the Cash**

SOME GROCERY SPECIALS

### SUGAR

20 Pounds of White Cane Sugar for - - **\$1.00**

With a purchase of \$20.00 or more of three-fourths drygoods and one-fourth of groceries in purchase.

100 Pounds of Granulated Sugar for - - **\$6.95**

With a purchase of \$30 in dry goods and \$20 in groceries.

### E-C CORN FLAKES

6 Packages for - - **25 Cents**

### SALMON

Regular 30c, sale price at **26c**

Regular 25c, sale price at **21c**

Regular 15c, sale price at **11c**

### TOMATOES

Regular 18c Can at - - **15c**

Regular 15c Can at - - **12½c**

### OCCIDENT FLOUR

100 Pounds for **\$4.95**

(At this Sale)

ALL GROCERIES ON SALE

Only Part of Them Are Listed On This Bill

### LADIES

Do not forget that we have quite a lot of **DISHES**

we are offering at this sale at reduced prices

Men's and Boys' Caps, Hats, Mittens, Leather and Canvas Gloves

### Men's and Boys' Overalls

You know where the price of Overalls have gone. Now is your chance to lay in a supply for at least a year at a good saving.

Regular \$1.50 indigo blue, sale price **\$1.19**

Regular \$1.25, sale price **95c**

### Boys' Overalls

Regular 85c, sale price **69c**

Regular price 75c, sale price **59c**

### Men's and Boys' Flannel Shirts

In all colors and sizes. Come in early and yet your pick before the sizes are broken.

Regular price \$2.50, sale price **\$1.98**

Regular price \$1.50, sale price **\$1.39**

Regular price \$1.25, sale price **\$1.19**

### Men's Jersey Wool Sweaters

All Colors and Sizes

Regular price \$2.75, sale price **\$2.10**

Regular price \$2.50, sale price **\$1.69**

Regular price \$2.00, sale price **\$1.69**

### Short Sheep-lined Coats

Regular price \$9.00, sale price **\$7.50**

Regular price \$8.50, sale price **6.98**

Regular price \$6.50, sale price **5.25**

### Men's Sheep-lined Coats

Ulster wombat collar, fur lined sleeves, 51 inches long. Regular price \$18.50, sale price **\$15.50**

Regular price \$16.50, sale price **14.00**

### Men's Work Shoes

Regular price \$4.00, sale price **\$3.25**

Regular price \$3.50, sale price **2.98**

Regular price \$3.25, sale price **2.75**

### Ladies' and Misses' Shoes

Regular price \$4.50, sale price **\$3.75**

Regular price \$4.00, sale price **3.25**

Regular price \$3.75, sale price **3.00**

Regular price \$3.50, sale price **2.98**

Regular price \$3.25, sale price **2.75**

### Men's Shoes

O'Donnell Dress Shoes

Shoe leather is advancing every day—Regular price \$6.50, sale price **\$5.48**

Regular price \$6.00, sale price **5.25**

Regular price \$5.50, sale price **4.89**

Regular price \$5.00, sale price **4.25**

### Children's Shoes

Babies wear them out fast, you can afford to buy a dozen pairs at the prices we will

### Percales and Calicos

All cotton piece goods has advanced so much that by next spring we will have to charge much more for them. This sale will give you an opportunity to buy your next summer dresses at a very low price.

Regular 15c Ginghams at this sale **11c**

Regular 15c Percales at this sale **11c**

Regular 8c Calico at this sale **6c**

### Men's Underwear

Right now when you need a good heavy wool under suit for the cold winter you can get any style or size, weight, etc., at your own price.

### Union Suits

Regular price \$3.50, at this sale **\$2.49**

Regular price \$3.00, at this sale **2.19**

Regular price \$2.50, at this sale **1.98**

Regular price \$1.50 cotton mixed, at this sale **\$1.19**

Regular price \$1.25, cotton fleeced, at this sale **98c**

### Boys' Union Suits

Regular \$1.50 all wool, sale price **\$1.19**

Regular \$1.25 cotton fleeced, sale price **98c**

Regular \$1.00 cotton fleeced, sale price **79c**

Regular 95c cotton fleeced, sale price **69c**

Regular 85c cotton fleeced, sale price **59c**

Regular 75c cotton fleeced, sale price **49c**

Regular 65c cotton fleeced, sale price **44c**

### Boys' Shirts

Regular price \$1.25, sale price **98c**

### Wool Dress Goods

We just received several new patterns which will be sold at a reduced price.

Regular price \$1.35, sale price **\$1.10**

All Cotton Flannel will be sold at 11c per yard. All colors—white, dark grey, stripes and mixtures.

### Trunks and Suit Cases

Leather Pocket Books, Bill Books, Alarm Clocks, Watches, Cuff Buttons, Collar Buttons—we haven't room to list everything on this bill. Come in and see for yourself, we will be glad to show you.

### Ladies' Union Underwear

All Wool Garments

Regular price \$2.75, at this sale **\$1.98**

Regular price \$2.00, at this sale **1.79**

Regular price \$1.50, at this sale **1.19**

Regular price \$1.25, at this sale **98c**

### Misses' Union Suits

Regular price \$1.25, at this sale **98c**

Regular price \$1.00, at this sale **79c**

Regular price 85c, at this sale **69c**

Regular price 75c, at this sale **59c**

Regular price 65c, at this sale **49c**

### Ladies' Corsets

The Kabo

Regular price \$3.00, sale price **\$2.49**

Regular price \$2.75, sale price **\$2.39**

Regular price \$2.50, sale price **\$2.19**

Regular price \$2.25, sale price **\$1.89**

Regular price \$2.00, sale price **\$1.78**

Regular price \$1.75, sale price **\$1.59**

Regular price \$1.50, sale price **\$1.29**

Regular price \$1.25, sale price **98c**

Regular price \$1.00, sale price **69c**

### Bed Blankets

All sizes and styles. Come and get some of these Quilts and Blankets before someone else does.

Tell your friends about this sale and bring the entire family when you come to Rogers to attend this sale.

### Bed Quilts

All sizes and designs.

**ROGERS MERCANTILE CO.**  
ROGERS, NORTH DAKOTA