

FREE-AUTOMOBILES-FREE

To Daily Herald Agents For Work in Our Great 25,000 Circulation Campaign

THE GRAND FORKS DAILY HERALD ANNOUNCES A GIGANTIC CIRCULATION CAMPAIGN

During the Next Few Weeks that Carries the Most Liberal Offers Ever Made by Publishers of a Daily Newspaper in the Northwest

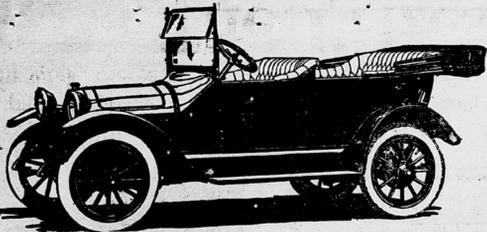
THIS IS NOT A CONTEST

but an absolute giving away of Prizes, in addition to Cash Commission, to Agents of THE GRAND FORKS DAILY HERALD. Additional Prizes will be Announced from time to time, and when all are offered you will see that EVERY WORKER WINS, for in addition to the Cash Commission Received, for every Subscription turned in, you will be credited toward a prize that can be won by systematic effort.

THE PROPOSITION IS TRUE AND STRAIGHT

We Want 25,000 Circulation and in order to gain that end we are willing to reward you handsomely for your efforts. All persons sending three or more subscriptions will be paid a liberal commission, and in addition will be credited points toward the two prizes described herewith, or others to be offered later. Act at once, for the sooner you begin work, the easier the task.

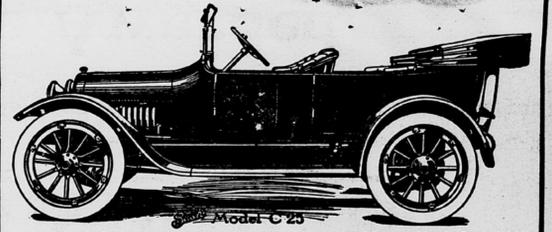
The Prizes and How They Will Be Awarded



This Four-Cylinder Five-passenger Studebaker touring car is one of the Grand Prizes and is valued at \$1040.00. This car is equipped with electric lights, electric starter and electric horn, and has windshield, top and curtains, speedometer, extra demountable rim and is equipped complete in every way. This car was purchased of the Dakota Automobile Co., of Grand Forks and is now on display at their show room.

1915 models automobiles, equipped even to curtains and speedometers, will be given away

Any reliable person may compete for the prizes and make good money at the same time



This four cylinder five-passenger Buick touring car is one of the Grand Prizes and is valued at \$1038.00. This car is equipped with electric lights, electric starter and electric horn, windshield, mohair top and curtains, and in fact, is complete in equipment, including speedometer and one extra demountable rim. This car was purchased of the Sims Automobile Co., of Grand Forks and is now on display at their show room.

There will be two districts. The cities of Grand Forks, N. D., and East Grand Forks, Minn., and rural mail routes from these two cities will comprise the first district. All territory outside of these two cities and rural mail routes will comprise the second district.

The agent found to have the largest number of points to his or her credit at the close of this campaign shall receive free in Grand Forks his or her choice of the Grand Prize Four Cylinder Five Passenger Studebaker Touring Car, fully equipped, including speedometer, valued at \$1040.00; or the Grand Prize Four Cylinder Five Passenger Buick Touring Car, fully equipped, with speedometer added, and valued at \$1038.00. Such choice made shall be the Grand Prize for one district, but such choice must be made within three days after the winning agents have been ascertained. The agent in the remaining district found to have the largest number of points to his or her credit, at the close of the campaign, shall receive free in Grand Forks the one remaining Grand Prize Automobile.

This provides at least one Grand Prize Automobile for each of the two districts. Other prizes to be announced later will not be awarded according to districts, but to individual agents who produce certain results.

Points Allowed on Subscription Payments

The following schedule shows the price of the paper together with the number of points given on the various payments. Please note that the rate of \$3.00 per year is only allowed where the subscriber pays strictly in advance.

The Morning Herald or Evening Herald by Mail or Carrier	
Three months in advance.....	\$1.00..... 2,000
Six months in advance.....	1.50..... 3,000
Six months in arrears.....	2.00..... 3,000
One year in advance.....	3.00..... 8,000
One year in arrears.....	4.00..... 8,000
Two years in advance.....	6.00..... 20,000
Two years in arrears.....	8.00..... 20,000
Three years in advance.....	9.00..... 35,000
Sunday Only by Mail (Cannot Be Delivered by Carrier)	
One year in advance.....	\$1.50..... 2,000
Two years in advance.....	3.00..... 5,000
Three years in advance.....	4.50..... 8,000
The Weekly Times-Herald by Mail Only	
One year in advance.....	1.00..... 2,000
One year in arrears.....	1.25..... 2,000
Two years in advance.....	2.00..... 4,000
Two years in arrears.....	2.50..... 4,000
Three years in advance.....	3.00..... 8,000

Below is the Ten Point Coupon. Ask your friends to save these coupons, as each and every one count 10 points.

Not Good After Oct. 23, 1914.
The Times-Herald Circulation Campaign.
This Coupon Will Count Ten Points

For.....

District No.....City.....

Street No.....State.....

Good for 10 points when filled out and sent to the Campaign Department by mail or otherwise, on or before the above date. No coupons will be altered in any way or transferred after being received at The Daily Herald. (In case of a tie for a Grand Prize the value of the prize tied for will be divided equally among those tying.)

Below is the nomination blank which is good for 5,000 points when properly filled out and sent to the Campaign Department. Only the first nomination blank will count for points.

Nomination Blank
THE DAILY HERALD CIRCULATION CAMPAIGN.
Good for five thousand points.

Campaign Manager: Date.....1914

I nominate..... State whether MR., MRS., or MISS.....

City.....

Street No..... State.....

District No..... As an agent in the Campaign.

Signed.....

Address.....

This nomination blank will count 5,000 points if sent to the Campaign Department of The Daily Herald. Only the first nomination blank received will count for points.

The Daily Herald reserves the right to reject any nomination. Cut out this blank and send it to the Campaign Manager, with your name or the name and address of your favorite candidate. The name of the person making the nomination will not be divulged. (In case of a tie for a grand prize the value of the prize tied for will be equally divided among those tying.)

HOW THE POINTS ARE OBTAINED

There are two ways to obtain points: one way is to clip the point coupon from The Herald, fill out as directed, send to the Campaign Department. This coupon counts for ten points. A person can use any number of these coupons, provided the coupon is not over ten days old. They must be sent or brought to this department. The other way to obtain points is by ballot. Ballots can be secured only upon the payment of subscriptions. These payments may be from people now taking The Herald, or from new subscribers. All persons making subscription payments are entitled to point ballots. When paying your subscription ask the collector for your point ballot. Agents are privileged to accept and receipt for all monies that they may be able to secure from their friends to apply on subscription. The number of points given upon subscription payments depends entirely upon the amount of money paid, according to the point schedule that appears in this issue. The winners of the automobiles will be the persons of greatest energy, most extensive acquaintance, the best organizing and hustling abilities. Send in your name at once, or the name of some friend who, in your estimation, would appreciate becoming the owner of one of these valuable awards. IT COMES YOU NOTHING TO ENTER AND TRY. Thousands of people work years to earn what you can obtain in a few weeks. The time is short, an early start means a strong finish.

Territory Divided Into Two Districts as Follows

DISTRICT NO. 1—Will include all territory inside the city limits of Grand Forks and East Grand Forks, and rural routes from these two cities.
DISTRICT NO. 2—Will include all territory outside of District No. 1.

Rules and Regulations and Who May Enter the Competition

Any person is eligible to compete, providing conditions set forth below are complied with:

In case of a tie for a Grand Prize the value of the prize tied for will be divided equally among those tying.

Agents that reside in one district are not restricted as to the locality in which they may secure subscriptions or points. You are at liberty to secure subscriptions anywhere in the United States.

All money paid to agents on subscriptions must be sent at once to the Campaign Department of The Daily Herald. We will acknowledge receipts of all remittances and will issue special point ballots to cover all subscription payments that may be forwarded to this department; these point ballots will be returned to the candidate.

Ballots issued on subscription payments do not have to be cast to the credit of the agent at once, but if it is a wish of the agent, may be held as a reserve ballot until the very last day of the campaign.

Ballots are not transferable, ballots that are issued for one agent cannot be cast for any other agent.

Any agent wishing to have his or her name withdrawn from the list must write or call personally, as no telephone withdrawals will be considered.

The DAILY HERALD reserves the right to make any changes or additions to the conditions and prizes that may be deemed necessary in the interests of the agent and The DAILY HERALD, with the exception of reducing the prizes offered.

The DAILY HERALD reserves the right to reject any nomination.

Every agent must be regularly nominated on the blank printed in The Morning or Evening Herald, or a similar blank furnished by the Campaign Department.

Young men or women under the age of sixteen years are NOT eligible to compete without the written consent of their parents or guardian.

No statement or promise made by any solicitor, canvasser or agent varying from the rules as set forth will be recognized by the DAILY HERALD.

Ballots sent in for names not properly nominated will not be counted.

All coupons must be NEATLY trimmed and fastened together before sending them to this department or casting them in the ballot box, otherwise they will be rejected as invalid.

Postage must be fully prepaid, or they will be rejected at the postoffice, therefore not counted.

No salaried employe of the DAILY HERALD or member of a salaried employe's family can compete in this competition.

Any question that may arise relative to the campaign will be adjusted by the campaign manager, and his decision will be final and conclusive.

How to Enter the 25,000 Circulation Campaign

Send in your name and address or the name and address of one of your friends to the Campaign Manager of The Daily Herald. Fill out the nomination blank and full instructions will be forwarded at once. Each agent is entitled to one nomination which is good for 5000 votes. There are no obligations upon entering; it costs absolutely nothing to try.

Campaign Closes Eight Weeks From Day the First List of Agents Appears