

Our Anniversary Sale

One Year

ago we moved to this beautiful new store. It has been the greatest year of our merchandising career.

This is the most important event of our 10 years of successful merchandising in Grand Forks. It marks our first anniversary sale in our beautiful new quarters. To you this sale means the buying of the most exclusive Ladies Wearing Apparel for Fall and Winter 1914-1915 at prices which we tell you frankly we have never duplicated in the history of our business. There is just one reason.

Our \$20,000 Stock Must be Converted Into Cash in the Next Thirty Days

We know this is a tremendous task and for that reason we have placed the prices where we believe it will be absolutely impossible for the public to resist. Everything is new, splendid, exclusive and you buy at the largest exclusive Ready To Wear Store, at prices that were never quoted you before.

Our Thanks

goes out to the public who have made the past year one of wonderful growth and betterment.

Winter Is Just Setting in and You'll Need Warm Winter Wearing Apparel. We Need the Money. We Have Forgotten Profit.

Sale Opens Saturday, Nov. 21, at 9 a.m.

A Remarkable Collection of New Winter Coats

Styles that illustrate the most correct and smartest of the new fashion changes at prices considerably lower than we have ever before been able to quote and one-quarter off besides.

Beautiful astrakhans, zibelines, boucles, plushes and imported novelty cloakings are the materials used in portraying fashion's cleverest ideas in coat styles for winter, 1914.

- \$10.00 coats, none better made, now.....\$7.50
- \$15.00 coats, extra value in every one, now.....\$11.25
- \$20.00 coats, style, fit and fabric, now.....\$15.00
- \$25.00 coats, 2 years wear in every one, now.....\$18.75
- \$30.00 coats, sold for more other years, now.....\$22.50

You pick the coat and take one-quarter off regardless of the price, nothing excepted. Nothing reserved.

One Special Lot of Heavy Winter Coats

for women and misses in the favored Chinchillas, Zibelines, Boucles, etc. 30 garments in the lot and everyone a dandy.

Your choice **\$8.95** Your choice



Beautiful, Fashionable Suits for Less

Suits that have met the approval of the leading style centers for fall and winter wear. Suits that were very reasonably priced in the first instance. Now you can buy them for one-third less.

Pick any Suit, Deduct 33 1/3 Per Cent Pay the Balance

50 Last Fall Suits, all splendidly \$12.95 tailored, \$25 to \$30 values

You will not be violating to any great extent the present fashion tendencies should you be one of a number to take advantage of this extraordinary offer. There are just 50 suits in all, carried over from last fall, no two alike, in style or fabric that make up these splendid \$25 to \$30 values for\$12.95

30 Last Fall Suits \$16.95 \$35 to \$45 values

Just 30 in number but each garment is a "gem" in the art of tailoring and design. The fabrics are of the richest qualities to be found in ready-made garments to close them out at once, we have placed a price on them that wouldn't cover the cost of making each suit.....\$16.95

One Lot of 50 Skirts

One lot of 50 skirts in Bedford cords, serges, panamas, corduroy and fancy mixtures. All sizes and values up to \$12.00. To close out at..... **5.95**

65 skirts, all this season's newest styles and materials. Regularly sold from \$8.50 up to \$25.00. Take your choice at..... **1/4 off**

Too many Dresses in Stock \$11.95 Values up to \$35, now

Beautiful silk messalines, crepes, tub silks, for party wear and wool crepes and serges for afternoon or "at home" wear, comprise this extensive collection of unusual values up to \$35.00. The styles are strictly in keeping with present dress modes. Special sale price..... **11.95**

One lot School Dresses in Navy Blue Serges made in sailor, balmacaan and tailored styles. Values up to \$18.50, very special..... **\$7.95**

Infant's Dresses Discontinued—To close out this department we will sell all infant dresses (white only) at practically your own price.

Special discount on all other dresses in stock for afternoon and evening wear.

200 Lingerie Waists, values up to \$3.00 for 98c

Here's an opportunity to own from two to a half dozen waists at a price way below that which waists like these bring in the heart-of-the-season. The early shopper will have the advantage of a wider selection. All sizes are included. Low necks and high necks. Your choice..... **98c**

SILK WAISTS

One lot of silk waists to be closed out at..... **2.98**

HOUSE APRONS

56 inch long house apron, regular price 65c. Special each..... **48c**

HOUSE DRESSES

1 lot house dresses, \$2 and \$2.50 values, special..... **1.89**

Money never bought more. No matter how little or how much you need, you cannot afford to pass without inspecting this exceptional money saving event.

KIMONOS

\$2.00 and \$2.50 value kimonos in crepe, flannelette, etc.... **1.69**

NIGHT GOWNS

of Outing Flannel or Muslin
\$1.00 quality for **89c**
\$1.50 quality for **\$1.19**
\$2.00 and \$2.50 quality for..... **\$1.50**

\$20,000.00 Stock To Be Converted Into Cash Post Haste

Corsets

Any woman can find her just the corset model best adapted to her figure.

1 lot of corsets, Henderson, La Grecque and Warner makes, just a few left..... **1.19**

\$5.00 and \$6.50 Modart lace front corsets. Models H and F. Special values during sale. **3.95**

Underwear

Mentor Knit Union suits, high neck, long sleeves, ankle length. Some fleeced lined, others not. Special at..... **\$1.19**

Mentor Union suits, 2-3 wool, in both high and low neck, per suit... **\$2.29**

Mentor wool and silk union suits, high and low neck, long and short sleeves, ankle length, this sale, **\$4.39**

Heatherbloom and Sateen Petticoats, up to \$3.50 Values.

98c

Our present stock of heatherbloom and sateen petticoats in all lengths and the close-fitting styles, values up to \$3.50, will be sold, your choice, at..... **98c**

Another lot in Tub Silks, Messalines and Brocaded Silk. All this season's newest shades and styles, at..... **2.39**

New Furs

The furs we sell are of a quality that will render many season's satisfactory service. Muffs and scarfs in the popular furs for winter are now on display, featuring special values in muffs and sets.

Beautiful muffs at prices from \$9.50 up Beautiful sets at prices from \$10 up You buy any of them during our Anniversary Sale at

1/4 Off Regular Price

Millinery

Take your choice of any of our latest November styles in our hats that have always been recognized as exactly correct for

1-2 Off

At this cut you can afford that extra hat you've been wishing for

Holeproof Hosiery

Holeproof hosiery is proving extremely popular with all women who are very particular to have their apparel in good taste. It's fine quality, superior finish and dainty styles make it just what you want.

One lot Ladies Hose in black, brown, blue, pink, etc. Splendid values up to 50 cents. While they last, 3 pair for..... **1.00**

We will prepay charges by Parcel Post on all orders during this sale

Stratford Building



313 DeMers Ave.

Gloves

Gloves are going up in price so you better stock up during this sale.

16 button gloves in white, black and tan. Regular \$3.50 values, and going higher, this sale **3.19**

Two clasp street gloves in both lined and unlined kid. Special at..... **1.29**