

Paris Wears the Veil with Chic



FASHION CAMERA STUDIOS

1. **UNMISTAKABLY RUSSIAN THIS TOQUE** by Marie Crosset. The close brim rises to a peak in front and descends in another peak over the hair at the back. The unusual feather ornament is of coq in shades of blue and beige, the Russian turban being of navy blue velvet.

2. **A NEW SOMBRERO SAILOR** of dashing lines, made of the soft, supple French felt that fashion has now promoted to first favor in millinery. At one side, the rolling brim allows a glimpse of the wavyed coiffure. A new and effective trimming is shown in the band of dark satin nocturne on which are two stiffly arranged rows of dull gilt leaves.

3. **FELT SAILORS ARE THE RAGE**. Here is a new model from Marie Crosset, faced with velvet and trimmed very gracefully with big rosettes of pleated gray mull, through which passes the band of navy blue moire ribbon that encircles the crown. Where the ribbon is passed through the rosette's center a tiny pale pink silk rose covers the necessary stitching.

4. **THE PARIS PREFERENCE** for trimly tied, neat-patterned face veils is evidenced in this picture of Camille Roger's new "dress uniform" turban. The smart little hat is of black faille silk and velvet; the feather ornament, with its widespread line is of black coq and ostrich.

5. **BELTING RIBBON IS A NEW HAT MATERIAL** and the authoritative Lewis has used it charmingly in this tiny toque which fits the head closely all around. The hat is pale pink in tint and over it is draped the inevitable veil of autumn—fashion's latest decree. This is a taupe colored veil in hexagon mesh with a delicate forget-me-not design in self tone.

WITH her excessively simple but admirably smart tailored suit, this Fall, the woman who follows Paris closely in dress will wear an equally simple hat, preferably of the sailor type, and draped—or rather incased—with a trimly arranged veil. For veils are the very spirit of fall millinery. Without a properly adjusted veil no hat may hope to express true distinction and correctness. Paris is wearing rather ornate veils, of intricate *ramage*, or all-over scroll pattern. Some designs show small squares or blocks in the mesh, but the *ramage* effect is the favorite. American women take more kindly, however, to face veils of neat, inconspicuous pattern, becomingness being the idea in mind when an American woman buys herself a veil, rather than an effect of mere smartness.

For this reason the French veillings are not as popular in America as the American weaves which, in the new patterns for autumn, show charming filadora and hexagon meshes with vinet patterns dainty and becoming. The favored veil colors are black, navy blue and a soft taupe gray that is particularly kind to the complexion, for which reason it is always a favorite when in fashion. The American woman may well learn from the Parisienne a lesson in veil adjusting. No French woman would ever think of dashing on her hat and pinning her veil with haste—even if she is only going around the corner to do her marketing; hat and veil are carefully and exquisitely arranged with utmost concentration on the business; and this nice adjustment of the Frenchwoman's headgear has a great deal to do with her world-famed chic.

Every Other Hat a Sailor—Low Trimmings Rather Than High This Season—Grosgrain Ribbons Lead in Favor, Wings Eccentrically Placed—Without a Veil Is Without Smartness Now.

WIDE CHOICE IN NEW SAILOR SHAPES

When it is stated that the sailor is pre-eminently the hat for fall, one must not think of only one type of sailor—the mannish sailor with even brim and flat-topped crown. Some of the new sailors approximate this style, but most of them depart from it in any number of ways. There are roll-brim sailors, drooping brim sailors, small sailors with straight brims that are worn tip-tilted on the head, larger sailors that bend up at one side in dashing sombrero effect; severe sailors trimmed with pleated grosgrain ribbon and picture-sailors—to coin a new navy blue velvet with a pleated band of

term in millinery—flexible of brim and trimmed with draped silk and flowers. And by the bye felt is pre-eminently the thing this season. Such a sailor is a new model from Lewis—a special favorite in Paris just now—made of beautifully fine French felt with a crown higher at one side than the other and a brim wider at one side than the other. This graceful Lewis sailor for fall is trimmed with a band of Joffre blue silk and two stiff little silk roses, one Joffre blue, the other infantry red. Another Lewis sailor for the *jeune fille* side has a brim turned up all around like a small boy's straw hat. This sailor is of

wide grosgrain ribbon turned over the edge and hatly stitched. Two strips of Joffre blue grosgrain ribbon cross on the crown and are drawn down over the brim to turn under it at their notched ends.

BOY SCOUT SAILORS GEORGETTE'S ACHIEVEMENT

Georgette may always be relied upon for something striking in a sailor type and this year the Georgette sailor is called the "Boy Scout." A Fifth Avenue milliner is showing a copy of the original Georgette sailor, developed in gray pussy willow taffeta with buttonholing in gray

chenille around the edge. A scarf of buttonholed pussy willow taffeta matches the gray hat and the scarf is buttoned to the brim with chenille loops.

Velvet is also a most fashionable material for autumn headgear. Faille classique, a rich ribbed silk, is used for crowns and for trimming, and some of the new toques combine this handsome silk with velvet. Copied from a Lewis turban of black satin is a faille classique turban, also black, the shape small and the silk having the effect of being wound carelessly about it and brought up deftly at the front in two twisted ends. Most of the new fall millinery, however, is flat rather than tall, spreading wings placed cross-wise on a low turban often giving extreme width to the silhouette of the hat. A brimmed felt hat, in orange white toque of corded silk, by Maria Guy has a huge pair of white wings laid

across it, giving the effect of a soaring aeroplane. Tricornes promise to be popular—and these hats are almost invariably becoming, but in turbans, the close-fitting Russian type is the favorite.

FELT HATS POPULAR FOR SPORT WEAR

Some of the felt hats for sport wear are in Mexican sombrero shape, and the Spanish bull-fighter's headgear is also a new style inspiration. Italian modes play their part too, and a favored sport hat is in the "Bersaglieri" shape, imitating the hats of Italian sharpshooters organized under Garibaldi. The illustration on the cover features one of the latest fads in the flopping one of the latest hats. It is shown in orange velvet felt with a single ornament of chenille effecting a floral spray.

The New Hats Are Here

Ready for Your Viewing

Styles for
FALL
and
WINTER
1915-16



The first days of Fall have put you to thinking of new headwear and our opening this week, whereat we show many of the pretty styles from our own workroom, as well as all the best from American fashion centers, is a realistic lesson as to just what ladies are wearing and what will look best on you.

Tuesday, Wednesday and Thursday

Are Our

OPENING DAYS

And we cordially invite you to pay us a visit. We don't mind showing the new styles.

Knox Millinery

Odell Dep't Store So. 3rd and Kittson Ave.

New Styles for Fall

We are ready in every way to welcome you to our

Fall Millinery Opening and Style Show

Tuesday, Wednesday and Thursday

Every New Model that has received public approval for Fall and Winter, 1915-16, will be shown. Our Street, Semi-Dress and Pattern Hats afford you an opportunity to observe the very newest.

See Our 1915-16 Ultra Stylish Coats

We are showing an exclusive line of coats which will meet your enthusiastic approval. You will find none better or more individual.

Mrs. H. P. Knudson

13 South Third Street

Grand Forks, N. D.



ANNOUNCING

The Opening Display of

New Millinery

for

Fall and Winter

1915—1916

A magnificent assembly of unusually beautiful trimmed hats, American models and the creations of our own workroom. The collection as a whole shows a distinctive beauty and originality that will not fail to delight the most discriminating feminine taste.

Tuesday, Wednesday and Thursday
OPENING DAYS

It is never any trouble for us to show our hats, so we extend to you a special invitation for the opening days.

DANENS

Second Floor

Ontario Store

Charming Trimmed Hats

For Fall and Winter 1915-1916

Stunning styles in immense variety and what is also very important—at moderate prices. Since opening up our new store hundreds of ladies have visited us and all spoke highly of our showing of large and small sized hats in the many styles we are displaying.

Monday, Tuesday and Wednesday
are Opening Days

And We Cordially Invite You to visit Our Parlors

Mrs. Robt. Moore

317 North Third Street

Phone N. W. 1438-L

