

# THE GREATEST OFFER MADE!

## Willmar Merchants Will Refund In Merchandise the Money You Pay In Advance for the TRIBUNE.

It is a conceded point that The TRIBUNE is forging ahead in rapid strides, leaving other newspapers far in the rear. Its readers number thousands where others have but hundreds. Our merchants realize this, and that is why our advertising columns are so crowded. Now ten of the reliable firms of our city have agreed to refund to our subscribers the amount they pay us in advance on the TRIBUNE this fall, on condition, of course, that they each get at least \$1 worth of your custom. The following fac simile of the form of receipt explains itself:

<b>BOOTS &amp; SHOES.</b> This coupon will be accepted as ten cents in cash for any cash purchase the holder may make at our store amounting to one dollar or more on or before Jan. 1st, 1896, if not detached. <b>Willmar Shoe Co.</b>	<b>DRY GOODS.</b> This coupon will be accepted as ten cents in cash for any cash purchase amounting to not less than one dollar that the holder may make at our store before Jan. 1st, 1896, if not detached. <b>Dale, Roise &amp; Qvale.</b>	<b>JEWELRY.</b> This coupon will be accepted as ten cents in cash for any cash purchase the holder may make at our store amounting to one dollar or more before Jan. 1st, 1896, if not detached. <b>Anderson Bros.</b>	<b>HARDWARE.</b> This coupon will be accepted as ten cents in cash for any cash purchase the holder may make at our store amounting to one dollar or more before Jan. 1st, 1896, if not detached. <b>John Lundquist &amp; Co.</b>
WILLMAR, MINN., 189...			
RECEIVED of _____ One Dollar, which pays			
subscription to the WILLMAR TRIBUNE for one year from date and entitles _____ to			
<b>ONE DOLLAR IN MERCHANDISE</b>			
From the merchants of Willmar whose names appear on attached coupons, on the conditions printed on each coupon. Coupons will be void if detached. Not transferable.			
<b>JOHNSON &amp; LAWSON,</b>			
NO. _____ By _____			
<b>DRUGS, BOOKS, ETC.</b> This coupon will be accepted as ten cents in cash for any cash purchase the holder may make at our store amounting to one dollar or more before Jan. 1st, 1896, if not detached. <b>Carlson Bros. &amp; Frost.</b>	<b>FURNITURE.</b> This coupon will be accepted as ten cents in cash for any cash purchase the holder may make at our store amounting to one dollar or more before Jan. 1st, 1896, if not detached. <b>I. C. Olson.</b>	<b>HARNESS, ETC.</b> This coupon will be accepted as ten cents in cash for any cash purchase the holder may make at our store amounting to one dollar or more on or before Jan. 1st, 1896, if not detached. <b>C. J. Jorgenson.</b>	<b>FLOUR &amp; FEED.</b> This coupon will be accepted as ten cents in cash for any cash purchase amounting to not less than one dollar that the holder may make at our store before Jan. 1st, 1896, if not detached. <b>Rodion Bros.</b>

This arrangement is not a scheme by which we are trying to fool the people by misrepresentation, but an honest effort to save you money, as well as to stimulate the flow of our cash in advance subscriptions. You are guaranteed the lowest cash prices on the goods you buy. Drive as close a bargain as you can with the unsuspecting merchant and when you pay produce your receipt and the coupon will serve every purpose of a silver dime, and we dare say it will be cheerfully accepted. We get the dollar for the TRIBUNE; the merchants get the advantage of the advertising and new customers; while you get double the value of your dollar. There is no excuse now for anybody to plead poverty for not subscribing for the WILLMAR TRIBUNE.

JOHNSON & LAWSON, Publishers

### Why Bankers are Apt to Become Hard-hearted.

It is said that greed is the prevailing trait of bankers, and hence they are as a rule insensible to the misfortunes of others. But sometimes the people themselves, who complain most loudly of the extortion of money loaners, are to blame for this supposed unfeeling disposition of greed. An instance came under our notice the other day that illustrates this. In 1893 when the panic was at its worst, a certain man had to have a large sum of money to save his home. He applied to a certain banker in Willmar. The banker at great inconvenience to himself, at that time when everything was tumbling, finally raised the money for him. The man paid the note lately, then heaped abuse on the banker to boot. We happened to hear the transaction, while waiting to see one of the parties. We met the banker a few days after and he proposed this query to us: "Doctor, what would you do with such a man if he should come into a pinch again? Wouldn't you in such a case be apt to do business for all there was in it, and not waste your generous effort simply to get abuse for thanks?" Yes, we would. We could but admit that the banker was correct. Thus the people themselves are educating the bankers to be hard-hearted. In other words, these are the kind of bankers the people want, and they have them. The generous once die early, for want of recognition. It is only too true that people to a great extent invite humbug, fraud and deception. The honest generous man stands no show alongside of the unscrupulous knave.

C. J.

Judge Haselton, the notorious gold-bug defender and anti-populist agitator, stated in his weekly letter in the Argus two weeks ago that he was tired of his avocation and contemplated giving it up as an unprofitable and all-round uphill job. Last week, however, he appears in the Gazette with an article in the same strain as his well known weekly letters in the Argus. We were tempted to explain this

vacillation and change of base on the part of the Judge. So we detailed one of our scouts to reconnoiter the new situation. The report is as follows: "The Argus circulation was believed to have dwindled down so that his valuable contributions did not reach a large enough circle of readers, and it was deemed advisable for him to use the Gazette which is supposed to have a good deal larger circulation. Hence the change."

If this is the true reason of the change we are well pleased with it, as we want Haselton's articles read by as many people as possible. We want people to hear both sides of the case. The TRIBUNE editors are willing to take all his personal blows for the sake of having him explain the republican position in his usual graphic way. It saves us doing it, and we can proceed with the more important work of pointing out how the people may look for ways and means of getting out of the present wires that the old parties and party policies has left them in.

We are told that the old gentleman has got a fixed idea that every populist is actually possessed of the devil, and that he is divinely commissioned to expel him from us poor mortals. Some of his articles lend color to the truth of this aspect of his case. If this is really so we can readily forgive the old Judge for his virulent strictures on us. We think, however, that he should not forget to look after those possessed with the same devil in his own party, like Towne, Lind, Lamphere, Day and others to numerous to mention, lest the devil take possession of his own camp. He should remember that charity begins at home.

Lyon Co. Leader comes to our exchange table full of good spicy readings. Bro. Scribner is an able man and will in time forge to the front in his county in the newspaper field. And we want to say Lyon county populists that if they want to amount to anything, they must support their party paper. You cannot get something for nothing, neither can you win in politics without

some effort. But with right on your side, and a competent newspaper to advocate the right, right will win sooner or later. Stump speaking is alright, but the efficient medium of intelligence and education is the press. Nothing else or less than ably conducted newspapers can carry to victory the principles of reform. Lyon county populists should give Bro. Scribner their hearty support.

*What Olaf Kringen Thinks of the Willmar Tribune.*  
 Victor Lawson and Dr. Christian Johnson, who both edit the Willmar Tribune, now sign each his name to their articles. Willmar Tribune is now without doubt the best edited newspaper in the English language in the State.—Translated from Nye Normanden.

We are of course somewhat flattered by such praise, especially when it comes from Olaf Kringen, the ablest Norwegian editor of the Northwest. And in this connection we want to ask our Scandinavian reader, if they keep Nye Normanden. If you do not, you miss reading one of the very best of Norwegian weeklies this side of the Atlantic. Just send a card for a sample copy, "Nye Normanden," Minneapolis, and see for yourselves what it is.

It is with pleasure we speak of the merits of the Home Comfort Range after giving ours a thorough test. For baking it has no equal, takes very little fuel, and will successfully burn either wood or coal. In fact we think it perfect in every respect and would not part with ours for twice its cost if we could not get another one of the same kind.  
 MRS. F. P. WELLS.

To our friends we will say we have tried our new Range and would not part with it for twice its cost. It bakes perfectly, keeps our room warmer and will not use one half the wood of a common stove. It heats quickly and evenly. We pronounce it perfect.  
 JOSEPH HOLMGREN,  
 ANNIE HOLMGREN.

We have purchased a Home Comfort Steel Range and take pleasure in recommending it as being the most complete machine for cooking we ever saw; bakes to perfection and saves at least one-half the fuel, besides furnishing us an abundance of hot water. Neighbors, buy one—you will never regret it.  
 PETER FELT AND MRS. FELT.

Careful buyers find what will suit them both as to price and quality at Aug. Hoglund's.



F. A. ILSTRUP, M. D. C.,  
**Veterinary Surgeon,**  
 WILLMAR, - MINN.  
 Office at Freese & Freese' livery stable. Calls night or day promptly attended to.

Comes highly recommended as a skillful and scientific veterinarian in the treatment of all diseases of domesticated animals, including castration and dental work by the latest methods. A graduate of the Chicago Veterinary College.

**NEW LONDON CARDING MILL**  
 is now running in charge of  
**CARL O. ARNE,**  
 An expert Carding Mill operator.  
 He guarantees satisfaction. Send your wool to this mill  
 A. Larson & Co. at Willmar take in wool for this mill.

## New London Dept.

The following list of New London firms respectfully solicit the custom of TRIBUNE readers.

### CHARLESE. KRAUSE,

—DEALER IN—

## Shelf & Heavy Hardware

FENCE WIRE, NAILS, IRON AND WOOD PUMPS, TOOLS,  
**FARM MACHINERY, BUGGIES & CUTTERS,**  
 FIRE ARMS AND AMMUNITION,  
 PAINTS, OILS, VARNISHES, BRUSHES, ETC.

Am also proprietor of a finely equipped Blacksmith Shop and am always prepared to do in a first class manner all

Plow Work and Horse Shoeing.

Work done with promptness and dispatch.

New London, - - Minn.

S. J. ANDERSON,  
 DEALER IN DRY GOODS, NOTIONS, GROCERIES,  
 & GENERAL MERCHANDISE.  
 Trade For Country Produce, and sell for cash only. "Quick Cash sales at Small Profits," is my motto.  
 NEW LONDON, - - MINNESOTA.

### ARNE LARSON,

## Harness Maker,

NEW LONDON, - - MINN.

New Harnesses Made to Order. All Kinds of Repairing Done Without Delay. Material and Workmanship Guaranteed. Work Done Cheaper than Anywhere.

Call and I will convince you that I offer

**BARGAINS - IN - HARNESS - WORK.**

State Bank of New London,

Organized Under the State Laws.

CAPITAL, \$25,000.00.

A General Banking Business Transacted.

**Money to Loan**

On Real Estate at Low Interest.

**COLLECTIONS**

Receive Careful Attention

Tickets to and from Europe.

Domestic and Foreign Exchange.

### Lewis Eckman,

—Dealer In—

## Furniture,

—And—

## UNDERTAKING

GOODS,

NEW LONDON, - - MINN.

Having Machinery in Connection

I can do all Kinds of

**Fine Cabinet**

**Work,**

And Repairing, Wood turning

for Porch and Stair work, etc.

And Repairing, Wood turning

for Porch and Stair work, etc.

for Porch and Stair work, etc.