



Residence of Herman Schiemann

Only one house has been built on So. German St. this season, and it is that of Herman Schiemann at No. 204. It is a two-story, frame building, and contains six rooms. There is a large cement porch with trimmings of red pressed brick. It is thoroughly modern with a steam heating plant. The floors are of maple and the wood work of birch. Mr. Schiemann estimates the cost at \$3,500. The Schiemanns are not yet occupying their new home, but expect to be within a couple of weeks. Contractor, Otto Tappe, mason, Puhlmann. Plumber and steam fitter, Emmerich.

**GUARDING AGAINST CROUP.**

The best safeguard against croup is a bottle of Foley's Honey and Tar Compound in the house. F. H. Ginn, Middleton, Ga., writes: "My children are very susceptible to croup, easily catch cold. I give them Foley's Honey and Tar Compound and in every instance they get prompt relief and are soon cured. We keep it at home and prevent croup." For sale by all dealers. Adv.

Records of all fire insurance companies show that during the month of December the number of disastrous fires is increased many fold. This is of course due to the fact that everywhere stoves and heating plants are in full blast.

Another great factor in these conflagrations is the use of inflammable materials for the decorations of Christmas trees and houses for the Holiday Season.

This Christmas in New Ulm, in the many new homes erected during the past summer, will be gay as usual. Every house will be decorated with the beautiful green of the Yuletide. All these things are highly inflammable and yet without them Christmas does not seem right. This brings up the question of protection in case disaster does arise. This is where we come in.

Insurance Companies exist for the purpose of taking care of you in this particular. Fire Insurance is our especial line of protection altho we write policies of every nature. At this Christmas season we want to call your attention only to the necessity for prompt action if you have not protected your home or your place of business. Take out a policy in our company and feel at ease so that you can have the Merry Xmas and Happy New Year which we extend to you.

**N. HENNINGSEN**  
TEL. 102

**Acknowledging Our Debts**

In arranging this unusually large edition of the Review we have met with a great many difficulties because of one circumstance and another, the chief difficulty being that we were unable to get sufficient help to enable us to handle the work satisfactorily. It was several weeks ago that we placed the order for the photos but Mr. Gastler who did the work was so crowded himself that he could not get out until about two weeks before the time the paper was scheduled to be off the press. Then came the dark days that make successful photography out of doors a matter of exceeding difficulty. Such fault as is to be found

with the cuts must be laid at the door of the weather man who did not let us have sunshine for more than half a dozen of them. However, the obstacles encountered only made us the more determined and we stuck doggedly at the task.

We feel that here we must acknowledge our debt to all those who so kindly aided us in our self imposed task. Emil G Hage gave us the unstinted use of his automobile for getting about after photos and information day after day, together with a driver to run the machine. Mr. C. I. Stone of the Larson Auto Company acted in this capacity and made a valuable assistant both in the matter of taking the photos and in locating building operations. We must say for Mr. Stone that if he hustles for his own business as he did for ours that the firm can not do otherwise than prosper. Nor must we forget to acknowledge our heavy debt to the contractors, masons and plumbers for whom we made life miserable with our never ending questions and also house holders who all cheerfully allowed themselves to be bothered in like fashion at all hours of the day, yes, and night, too, if the truth were told. But greater than all these is our debt to the St. Peter Herald which handled for us by linotype practically all of our reading matter in this edition. They even went so far as to send the material they had set for us up by special delivery, taking one of their own workmen from his work for a day in order that we might be absolutely sure of having the metal to

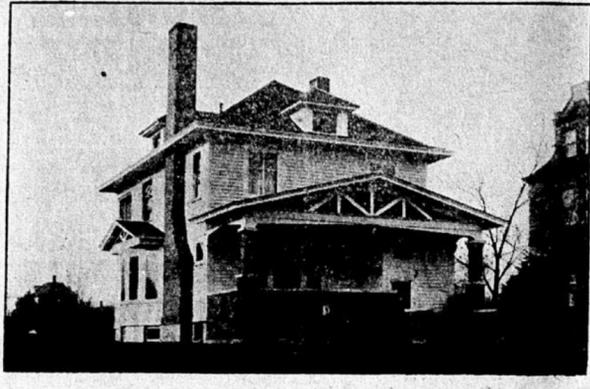
work with Monday morning. Without their help it would have been a physical impossibility for us to get out such a paper as we are proud to give our readers this week. Finally, we wish to acknowledge our thanks to the advertisers who have so generously extended their space and made it possible for us to bear the expense of the enormous outlay for photos and cuts and extra labor.

Our idea in going to all this extra trouble has been to show our citizens what sound business conditions exist in our city, to boost for the city we all think the best on earth. To all those of our subscribers who have not had a hand in the making of this edition of the "Review" the best ever gotten out, we want to say, "Get in the Boosting Game. It's Great. It makes you feel good like Christmas all over." Not a grouch have we met with in doing this work. Every one has been unfailingly courteous to us and we have been able to see good things in every one which we had not realized before. For this reason the spirit of optimism has increased mightily within us and the future of New Ulm looks fair, indeed, to us. Let us say again: Boost, with all your might, not only for an unselfish reason but also because it honestly and truly makes you feel better yourself!

What looked like hard luck to Mr. Gastler when he lost the location which he had made so valuable to himself, has really turned out to be good luck and he finds himself much better located than he was before with a Studio that is as fine as can be found thruout the state, with the possible exception of the Cities. Mr. Gastler has established a reputation as an artist in his line and there is no doubt his trade will increase among particular patrons. A cut of the new Studio appears elsewhere in this issue.

**HEALTH FLOUR**

It will interest flour users to learn that the Eagle Roller Mill Co. has installed special machinery in the new cereal plant for the manufacture of the good old "All of the Wheat"—Graham Flour. Orders for this product will be filled very promptly through all dealers. adv 49-50



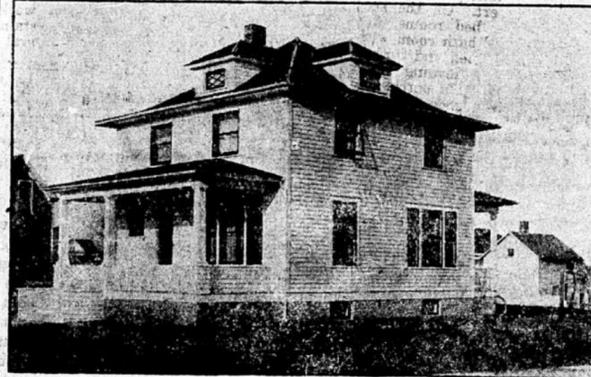
Residence of Adolph Meile

Meile's house is one of the finest properties in town. It stands on a lot 75x165 feet, and faces east. The house itself is 28x38. No expense has been spared to make this home perfect in its appointments, and yet not a cent has been expended for mere show. It is beautiful and practical in every detail. Across the entire front of the building is a long living room which gives the house individuality. At the south end is a fire place made of Boston fire bricks. Shading the living room is a large cement porch with the Springfield brick trimmings. Back of the living room is the dining room with a beautiful built in side board, and opening from that is the kitchen. The only other rooms on the main floor are closets, pantry and lavatory. At the north end of the living room is an open stair case, leading to the second floor. All of the woodwork on the ground floor is of the quarter sawed oak in the natural color. The maple floor matches it in hue, giving the whole room an appearance of sunshine and cheerfulness. The finish of the other rooms is birch and quarter sawed white oak. There is a deep window seat over the stairway, and a full length mirror built in one of the doors. The basement is finished as carefully as the rest of the house, with laundry, hot water furnace and coal bins separated from the rest of the rooms, so as to shut out dirt. On the second floor on the west side is a sleeping porch 7x26. The bath room is tiled and here too everything is hard wood. There are three bed rooms and a sewing room. In the full attic are located the soft water tanks. The exterior of the house is painted ivory which harmonizes beautifully with the red pressed brick porch. Weilandt & Stegemann drew the plans, Kaiser is the contractor and Puhlmann did the mason work. Complete, the cost is between \$5,500 and \$6,000.



Residence of Chas. Leonhardt

The finest house built east of the Northwestern railroad tracks, is that of Chas. Leonhardt. This is a beautiful brick, full two-story building, the material used being red pressed brick and has a cement porch with Kasota Stone trimmings. There are seven rooms, besides bath and linen closet and other conveniences. The house is fully modern with a hot water heating plant. It is finished in quarter sawed oak, dark stain, birch in the kitchen and up stairs. It cost to build between \$5,500 and \$6,000. It is located at 108 South Front St. Contractors, Weilandt & Stegemann, mason, Reiser.



Residence of John H. Edwards

John H. Edwards has erected a square, two-story frame residence at the corner of 4th South and State St. The house looks large from the outside, but the appearance when one passes inside the door is that of a very cozy, homelike place. There is a reception hall, parlor, dining room and kitchen on the main floor. A full basement supports the structure. There are four rooms on the second floor also, besides bath and closets. It is heated with hot air and is completely modern. The floors are maple and the woodwork is a beautiful dark stain, different from that in any of the other new houses. Weilandt & Stegemann built it at a cost of \$3,400; mason, Keute & Co. Plumber, Emmerich.

**CHRISTMAS IN GERMANY.**

**A Day of Cheeriness and Happiness Throughout the Fatherland.**

The German Christmas has local differences in various provinces. The Christmas tree is universal, for this is its home. At many places the whole family go to early service, at 5 or 6 o'clock, as the custom may be, and in some parts of the country every one carries a lighted candle. These candles, placed on the backs of the pews, sometimes make the only light in the church. At some places when the clock strikes 12 on Christmas eve the bells ring and every house and church is quickly lighted up.

Christmas is a day of cheeriness and happiness throughout Germany. The presents are usually simple. Men and angels and many kinds of creatures are fashioned in gingerbread. It is twisted into many grotesque shapes, and sometimes it is gilded. Hans Christian Andersen's story of the "Honeybread Soldier" will be better understood by any one who has spent a Christmas in Germany.

In Hanover, just when the candles on the Christmas tree are dying out, there will be a mysterious rap on the door and a bundle will be thrown into the room. It contains a little present for every member of the family and comic verses for some of them.

In Oberammergau there is a more distinctly religious tone given to the whole holiday. The Christ Child is the guardian angel of the time. It is he, they say, who brings the Christmas tree. He comes down from heaven on Christmas eve, holding it in his hands. Two angels bearing presents fly before him and two behind. He puts the tree on the table, rings a bell and flies away. He brings a blessing to the children that have been obedient.

To the children of Oberammergau St. Nicholas is an angel in disguise. He goes about from house to house in ragged clothes and with a bag on his back. He gives a loud knock at the door and asks, "Are the children good?" If the answer is "Yes" he leaves fruits and candies. If the answer is "No" he leaves a stick.

**The Day After Christmas.**

A graceful finish is one of the most essential touches of any successful venture. The pianist does not drop his hands abruptly from the keys as soon as he has played the last note, but holds them there a moment longer until the music dies away. Diners out would be indignant if the table were whisked clean the moment the last mouthful was swallowed. They find the lingering on a little while over the coffee and nuts most delightful.

Christmas is too beautiful and too solemn a festival to drop in this hasty fashion the moment the clock strikes midnight, for any occasion which needs especial preparation also needs an adequate closing, and particularly is this true of those things whose value lies in sentiment.

There are many things to be done after Christmas. There are letters to be written, houses to be put in order, gifts to be arranged, and every one of the countless details may be done either with grace or without it. In the theater the final curtain falls with fitting dignity or appropriate gayety. It has all been a play; but, even so, the actors do not walk off after the last word is said and allow the stage hands to rush on. That would offend the mood of the audience. How much truer this is of something which is not a play, but a very real part of life!

The days after Christmas should be as mystical in their way as were the days before Christmas. The ornaments that decked the tree should be put away with the same care and pleasure with which they were brought out, the greens taken down with the same merriment that accompanied their going up. The afterglow is sometimes the most beautiful part of the sunset, and sometimes it is even more beautiful than the sunset itself.

**1913 RECORD** *Magnificent Crops in all Western Canada*

All parts of the Provinces of Manitoba, Saskatchewan and Alberta, have produced wonderful yields of Wheat, Oats, Barley and Flax. Wheat graded from Contract to No. 1 Hard, weighed heavy and yielded from 29 to 45 bushels per acre. It was about the total average. Much of it may be considered fully as profitable an industry as grain raising. The excellent grasses full of nutrition, are the only food required either for beef or dairy purposes. In 1912, at Chicago, Western Canada carried off the Championship for best steer. Good schools, markets convenient, climate excellent. For the homesteader, the man who wishes to farm extensively, or the investor, Canada offers the biggest opportunity of any place on the continent.

Apply for descriptive literature and reduced railway rates to Superintendent of Immigration, Ottawa, Canada, or to Canadian Government Agent.

**160 ACRES FARMS IN WESTERN CANADA FREE**

E. A. Garrett 211 Jackson St., St. Paul, Minn.

**New Lincoln School Building.**

This beautiful and imposing structure, rapidly approaching completion, represents the latest word in school architecture in our city. Patterned in general after the Washington school on South Minnesota Street, it nevertheless differs in several important particulars.

The projecting portion at the entrance is several feet shorter; the roof is flat, instead of pitch; and the school rooms are lighted from one side. This latter arrangement has been made in accordance with a rule of the State Board of Health which provides that school rooms less than 25 feet wide shall receive all their light from one side.

The first floor corridor floor, directly over the furnaces, has been made thoroughly fire-proof, thus reducing risk of fire to a minimum. An auxiliary heating plant, in the form of a hot water boiler and radiators, will be utilized in cold weather when school is not in session, to prevent freezing of water pipes and to warm the library, a comfortable front room several feet above the second

floor proper. The building contains four school rooms, two on each floor, and is so planned that four additional rooms can be added at the rear without marring the appearance of the building. The basement rooms are high and well lighted; and ample provision has been made for ventilation. The building will add materially to the attractiveness of North Minnesota Street, and it is a structure of which all our people may justly feel proud.

Architect, Herman Amme; Contractor, Chas. Kaiser; Mason, August Puhlmann; Plumbing and heating, Gulden & Hippert; Estimated cost, \$15,000.

**NOT BEYOND HELP AT 87.**

Sleep-disturbing bladder weakness, stiffness in joints, weak, inactive kidney action and rheumatic pains, are all evidence of kidney trouble. Mrs. Mary A. Dean, 47 E. Walnut St., Taunton, Mass., writes: "I have passed my 87th birthday, and thought I was beyond the reach of medicine, but Foley's Kidney Pills have proved most beneficial in my case." For sale by all dealers. Adv.

The following letter received by me will speak for itself:

My Dear Miss Lueck:

I want to tell you that I was more than pleased with the work you did for me. I think I received no less than a score of surprised comments on how well I was looking after you had dressed my hair and "done" my face.

It was really funny to be told so many times that I was looking just "awfully nice." I began to wonder whether I ordinarily look a perfect fright that I should receive so many compliments all at once. However that may be, the fact remains that you certainly improved my appearance very much, for friends have taken occasion even to telephone me to ask me to "do it again."

With such pleasing results from your magic fingers you may be sure I shall be glad to recommend your work and to come to you as often as I can myself.

Sincerely yours  
(Signature)

**I am prepared to do the same for you.**  
**HERTHA LUECK**  
**Marinello Shop.**  
Rear of Follmann's Millinery Store.

Don't you think you would like to send a copy of this splendid "Improvement Edition" to at least one friend? It will help to boost your home city and every little boost helps. Call us up and give us the names and addresses of as many persons as you would wish to receive a sample and we will mail them out from our office with your name on the outside. Our telephone number is 101, day times; 251, evenings. Don't delay. Call us this minute so you will not forget.

New Ulm Publishing Co.