

# THE BACKWARD SEASON

UNUSUAL market conditions in connection with the decline of some merchandise, force us in a position to do something we have never done before.

Right here before the season starts, we place our entire stock of merchandise on sale; In some instances, at a reduction much lower than the wholesale cost.

We also know that we have to pay more money for some merchandise next season than our offer to you now.

Aside from that fact, we have placed on sale a number of specials which were picked up by one of our buyers from manufacturers and wholesalers who needed money badly, for cash offer. You will be the gainer by it.

Avail yourself of this opportunity and supply your wants for the season. All purchases must be for cash. No charges. No approvals. Every sale must be final. We will cheerfully refund money on any and all goods purchased during this sale, which are not satisfactory to the customer.

## Sale Starts THURSDAY, OCTOBER 21st

MEN'S SUITS	
\$30.00 Mens Suits	<b>\$60.00</b>
50.00 Mens Suits	<b>37.50</b>
60.00 Mens Suits	<b>45.00</b>
30.00 Mens Suits	<b>22.50</b>
40.00 Mens Suits	<b>30.00</b>

BOYS' SUITS	
\$25.00 Boys Suits	<b>12.00</b>
16.00 Boys Suits	<b>7.50</b>
20.00 Boys Suits	<b>9.00</b>
12.00 Boys Suits	<b>\$19.75</b>
10.00 Boys Suits	<b>15.00</b>

UNDERWEAR	
\$10.00 Underwear	<b>\$7.50</b>
5.00 Underwear	<b>3.75</b>
8.00 Underwear	<b>6.00</b>
4.00 Underwear	<b>3.00</b>
6.00 Underwear	<b>4.50</b>
3.00 Underwear	<b>2.25</b>
2.00 Underwear	<b>1.50</b>

NECKWEAR	
\$4.00 Neckwear at	<b>\$3.00</b>
2.00 Neckwear at	<b>1.50</b>
3.00 Neckwear at	<b>2.25</b>
1.50 Neckwear at	<b>1.13</b>
1.00 Neckwear at	<b>.75</b>

<i>Extra Special</i>	
75 Boys Knee Pants Suits, absolutely all wool, Mohair lined, aged 8 to 18 years, \$15, \$16, \$18 and \$20 Values	<b>\$10.00</b>
<i>Extra Special</i>	
35 prs. of Boys Work Shoes Regular \$4.50 and \$4.00 Values, your choice	<b>\$3.25</b>
<i>Extra Special</i>	
40 prs. Men's Dress Shoes, \$8.00, \$7.50, \$7.00 and \$6.50 Values, your choice	<b>\$4.50</b>
<i>Extra Special</i>	
600 prs. of 25c Black Cotton Hose, your price	<b>10c</b>
<i>Extra Special</i>	
2 Piece Fleece Lined Underwear \$1.50 Values for	<b>\$1.00</b>
<i>Extra Special</i>	
Boys Overalls, size 4-14, at	<b>50c</b>
<i>Extra Special</i>	
Boys Unionalls, \$2.00 Values	<b>\$1.40</b>
<i>Extra Special</i>	
Mens Gray Sweaters, \$2.00 Values at	<b>\$1.50</b>
<i>Extra Special</i>	
Boys Blue and Gray Sweaters, size 32-34-36, \$4.00 Values at	<b>\$2.50</b>

MEN'S OVERCOATS	
\$80.00 Mens Overcoats	<b>\$60.00</b>
50.00 Mens Overcoats	<b>37.50</b>
60.00 Mens Overcoats	<b>45.00</b>
40.00 Mens Overcoats	<b>30.00</b>
30.00 Mens Overcoats	<b>22.50</b>

BOYS' OVERCOATS	
\$25.00 Boys Overcoats	<b>\$19.75</b>
16.00 Boys Overcoats	<b>12.00</b>
20.00 Boys Overcoats	<b>15.00</b>
12.00 Boys Overcoats	<b>9.00</b>
10.00 Boys Overcoats	<b>7.50</b>

SWEATERS	
\$15.00 Sweaters	<b>\$11.25</b>
8.00 Sweaters	<b>6.00</b>
12.00 Sweaters	<b>9.00</b>
6.00 Sweaters	<b>4.50</b>
10.00 Sweaters	<b>7.50</b>
5.00 Sweaters	<b>3.75</b>
4.00 Sweaters	<b>3.00</b>

HOSIERY	
\$2.00 Hosiery	<b>\$1.50</b>
.75 Hosiery	<b>.50</b>
1.50 Hosiery	<b>1.13</b>
.50 Hosiery	<b>.37</b>
1.00 Hosiery	<b>.75</b>
.25 Hosiery	<b>.19</b>

SHIRTS	
\$16.00 Shirts	<b>\$12.00</b>
15.00 Shirts	<b>11.25</b>
12.00 Shirts	<b>9.00</b>
10.00 Shirts	<b>7.50</b>
8.00 Shirts	<b>6.00</b>
6.00 Shirts	<b>4.50</b>
5.00 Shirts	<b>3.75</b>
3.00 Shirts	<b>2.25</b>
2.00 Shirts	<b>1.50</b>

TROUSERS	
\$20.00 Trousers at	<b>\$15.00</b>
16.00 Trousers at	<b>12.00</b>
15.00 Trousers at	<b>11.25</b>
12.00 Trousers at	<b>9.00</b>
10.00 Trousers at	<b>7.50</b>
8.00 Trousers at	<b>6.00</b>
6.00 Trousers at	<b>4.50</b>
5.00 Trousers at	<b>3.75</b>
4.00 Trousers at	<b>3.00</b>
3.00 Trousers at	<b>2.25</b>

SHEEP AND LEATHER COATS	
\$75.00 Sheep and Leather Coats at	<b>\$63.00</b>
60.00 Sheep and Leather Coats at	<b>45.00</b>
50.00 Sheep and Leather Coats at	<b>37.50</b>
40.00 Sheep and Leather Coats at	<b>30.00</b>
30.00 Sheep and Leather Coats at	<b>22.50</b>
25.00 Sheep and Leather Coats at	<b>19.75</b>
20.00 Sheep and Leather Coats at	<b>15.00</b>

GLOVES	
\$5.00 Gloves at	<b>\$3.75</b>
4.00 Gloves at	<b>3.00</b>
3.00 Gloves at	<b>2.25</b>
2.00 Gloves at	<b>1.50</b>
1.00 Gloves at	<b>.75</b>
OVERALLS	
\$4.00 Overalls at	<b>\$3.00</b>
3.00 Overalls at	<b>2.25</b>
2.00 Overalls at	<b>1.50</b>

UNIONALLS	
\$6.00 Unionalls at	<b>\$4.50</b>
5.00 Unionalls at	<b>3.75</b>
4.00 Unionalls at	<b>3.00</b>
FLANNEL SHIRTS	
\$10.00 Flannel Shirts at	<b>\$7.50</b>
8.00 Flannel Shirts at	<b>6.00</b>
6.00 Flannel Shirts at	<b>4.50</b>
5.00 Flannel Shirts at	<b>3.75</b>
4.00 Flannel Shirts	<b>3.00</b>
3.00 Flannel Shirts	<b>2.25</b>

There is not a single article which will not have a reduction of less than 25%

# The FRED MEINE CLOTHING CO.

NEW ULM, MINNESOTA