

BIGGEST AND BEST EVER

# BROWN COUNTY FAIR

NEW ULM, MINN.

Monday, Tuesday, Wednesday  
AUG. 28th., 29th., 30th., 1922

Three Days' Display of Brown County's Best Products

Two Days' Fun at the Carnival Attractions

## SPECIAL FEATURES

- "THE STORY OF THE HUNT", The Act Beautiful.
- GORDON FIREWORKS, \$2000 Display, Tuesday and Wednesday evenings.
- THE MARVELOUS KIRKS in a Triple Trapeze and Slack Wire Act.
- "SEVEN FLYING WHIRLWINDS", Arabian Acrobats in unbelievable stunts.
- FRANK DERUE, funny contortionist and stilt walker.

Boost For YOUR FAIR by taking a Season Ticket. Take your wife and the youngsters and be sure to tell your neighbor you are going so that he will decide to go, too.

### RATES OF ADMISSION.

Exhibitor's Ticket	\$1.00
Single admission, adult, afternoon or evening	.50
Children under 14 years	.25
Season ticket good for any member of the family	2.00
Grand stand, afternoon or evening	.25
Automobiles	.50

COME EARLY AND STAY LATE

DON'T FORGET THE PLACE AND DATE  
NEW ULM, MINN., AUGUST 28-29-30

## INDIAN BOOSTERS SPREAD THE NEWS

AUTO TOUR OF RED DEVILS  
INVADES PEACEFUL  
HAMLETS.

KIDS SCARED BUT TICKLED  
EVERYBODY COMING TO  
NEW ULM.

New Ulm was again effectively put on the map Tuesday when a bunch of boosters for the 60th Anniversary celebration of the Indian Massacre started off in the morning with nine "bucks" and the Hofmeister Band to visit sixteen villages and travel over 150 miles to bring it home to the people in the towns visited that New Ulm is going to have a real celebration next week.

### Great Enthusiasm.

If the enthusiasm manifested along the line counts for anything then it is a safe guess that in the towns visited there will be hardly a corporal's guard left on the two big days of the celebration to take care of the home town while the rest of the people, including the children, will be here in New Ulm seeing the biggest celebration scheduled in Southern Minnesota this year, provided enough "Tin Lizzies" can be scared up to bring the crowd here.

### Indians a Huge Success.

Without question the Indians were the main attraction everywhere. Whoever conceived the idea of taking Indians along on the booster trip and then picked out the bunch that made up as Indians is entitled to a gold medal and a big score. A committee of ten or for that matter even a hundred, could not, if they had worked on the proposition for a whole month, have picked out a better set of men for the parts of Indian than were selected on the spur of the moment. They were so well gotten up, that it took even their friends some time to make out who they were. The noble chief was impersonated by none other than Fred Christensen and none could have carried himself better or showed the dignity of his station to greater effect than Fritz did. He was the noble chief and he had with him eight braves that played their parts so well, that the real article from the Morton Agency will have to step some to come up to them. The others were Alfred Marti, beater of the tom-tom, Willard Vogel, Ernie Hagberg, A. N. Beszrehn, Walter Muesing, Harry Forster, Reinhold Kunze and Elmer Haerberle.

### Visited Seventeen Towns.

The boosters got under way shortly after 7:30, Jack Forster leading in his red fire wagon. There were at least 25 cars loaded to the brim. The first stop was made at Klossner. Then came Lafayette, Winthrop, Gaylord, Arlington, Green Isle, Hamburg, Norwood, Young America and Glencoe where the noon hour was spent from one to two. After dinner the following towns were made: Brownton, Stewart, Buffalo Lake, Hector, Fairfax and Gibbon.

Practically the same program was carried out in every town. The siren whistle of Forster's car, the honk of the other cars, cow bells and sleigh bells let the people know that something unusual was approaching and they were soon ready to receive their unexpected visitors. The first thing done upon entering the town was to start the boys and men out to distribute advertising matter for the celebration and the Brown County Fair. The band assembled promptly and furnished some classy music and then came the stunt of the Indians. They pulled off a war dance that would turn the real Indian green with envy. After the war dance was ended they would squat around their chief and he would address the assembled throng in the Indian language which was translated into the American language as a cordial invitation for all the good people of the town to come to New Ulm's Homecoming and 60th Indian Massacre celebration from Aug. 28 to 30. In some towns the program was changed a trifle. So returns the Indians would mix with the native population and try to overcome the scare that possessed most of the kids. Some of them screamed and ran like jack rabbits. At one of the stops Ernie hypnotized a few of the kids and they took hold of his hands and went thru with him the first steps of the Indian dance, one of the boys holding a horse pistol in his left hand with the muzzle pointing to the ground.

### Tired, But Happy.

It sure was some trip. Part of the way the roads were very dusty and nearly every one was disguised by a layer of fine dust when they reached home, shortly after seven o'clock, somewhat tired, but happy and contented because they knew that they had done a good day's work. At home the band played again, the Indians gave their final exhibition in war dances and then hid themselves homeward, to take off the war paint. It is dollars to doughnuts that most of them were so stiff the next day that they found it hard work to get out of bed.

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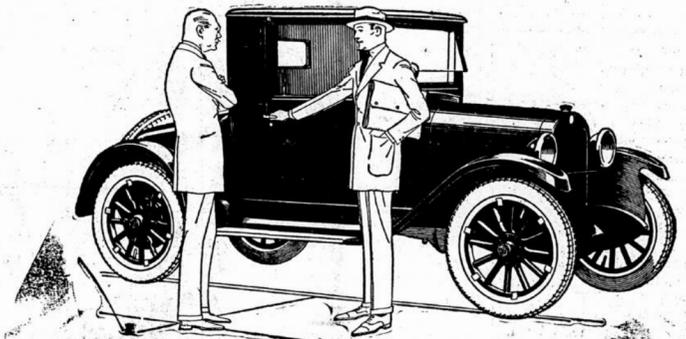
The steel body finished in Dodge Brothers baked enamel. Genuine leather upholstery. Ample doors, window levers, heater and cord tires. A wide, straight seat. Spacious carrying compartments.

In short, closed car dignity and protection at little more than the price of an open roadster.

The Price is 1095.00 Delivered.

F. H. RETZLAFF

NEW ULM, MINN.



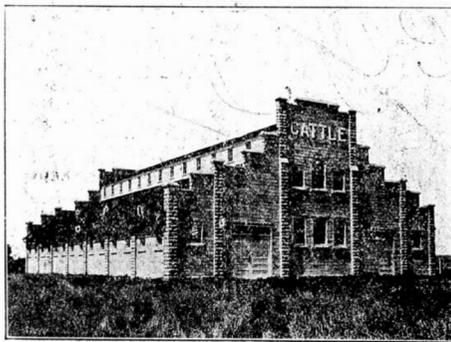
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and the

Rib Stone Silo



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New Ulm, Minnesota

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We Use  
Soft  
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VISITORS IN NEW ULM  
During the 60th Anniversary of the  
Indian Outbreak

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