

ALEXANDER REID & CO.

Surprising Activity For This Time of the Year at Reid's Store

WHY?

The answer is simple, we are showing the most beautiful lines of seasonal merchandise to be seen in any city twice the size of Virginia. The goods are attractive in themselves, and it is no bombast, when we say our method of showing them enhances their appearance.

On the Second Floor

The new skirts are attracting considerable attention. They are beautiful in style, color and workmanship. Advance showing of Skirts, No. 1. \$3.25 No. 2. \$3.75 No. 3. \$5.00 No. 4. \$6.00 No. 5. \$7.50 No. 6. \$9.00 No. 7. \$11.50

New Underskirts in Sateen.

The swellest black sateen skirt on the market, a genuine \$1.25 skirt for, special **98c**

A genuine black sateen undershirt, rivaling anything sold at \$1.20 or \$1.75, special for **\$1.25**

We want you to see these goods as they are genuine bargains. The new Heatherbloom undershirt so much advertised and looking so much like silk, in all colors. **\$2.25**

The new undermuslins are beautiful. The assortment is complete now, the new things are all here. Corset covers 49c to 98c Underskirts 85c to \$4.98 Chemise \$1.25 to \$3.00 Drawers 49c to \$2.50 Night Gowns 50c to \$2.50

Special Curtain Sample Sale

Only a limited quantity of Travelers Samples. No two alike. Curtains from 1 1/2 to 2 1/2 yards long, worth up to \$3.00 per pair, for each curtain **25c**

Specials on Main Floor

New Val. Laces—a line that is without doubt the finest ever brought out. The sets are here to match. Edges and insertions from 3c per yard to **15c** Look them over, they are here for your inspection. We don't ask you to buy every time you look.

New Neckwear.

Not one or two styles but 200 distinct neck pieces, ranging in price from 15c to **\$3.00**

Specials in the wash goods department for 1 day. Don't doubt our word when we say they cost us more today than we ask you. 500 yards print for only **5c** per yard. No limit—take what you want.

Easter Novelties are now here—the little chicks and eggs.

ALEXANDER REID & CO., VIRGINIA, MINNESOTA.

Penetrating Oil

IT PENETRATES TO THE BONE

The best known liniment for Rheumatism, Lame Back, Sprains, Bruises, Sciatica, Swellings, Burns, Scalds, Stings of insects, Mosquito Bites, Neuralgia or any soreness caused by lifting or straining.

Owing to its penetrating qualities this Oil is far superior to any other in quickly reducing swellings and inflammations. For sale only at

TREDWAY'S DRUG STORE

TELEPHONE - NO. 130

Local News.

Dr. O. B. Wood, dentist.

Removal Sale at Hall's.

Removal Sale at Hall's.

Subscribe for The Enterprise.

Clearance Sale at Jereissati Bros.

Don't miss the Removal Sale at Hall's.

Full line of records and Phonograph supplies at B. Milavetz.

J. D. Lamont attended to business matters at Duluth the first of the week.

Colored glasses for driving and to keep the glare of the snow from the eyes. Virginia Optical Parlors.

Removal Sale at Hall's.

Attend the Removal Sale at Hall's.

Don't miss the Removal Sale at Hall's.

Up-to-Date Dressmaking at 228 Pine street. Miss Hildur Sundrall.

F. C. Whiting was over from Hibbing Saturday, looking after local property interests.

We use the latest instruments in examining the eyes. No guess-work. Virginia Optical Parlors.

H. J. Eaton went to Duluth Monday, as a witness in the Shea-Raab Ely Lake land case, before the U. S. Land Office.

Miss Sophia Kaplan, of Minneapolis, visits in the city this week, a guest at the home of Mr. and Mrs. J. Shaneling.

Al Goodspeed, employed in the Nashwauk district this winter, came home Saturday for a brief visit, returning Tuesday.

G. A. Davis, the jeweler, wants your repair work—and will do it right at right prices. All work of every description done at home.

Mrs. B. Levin entertained at cards at her home on Maple street yesterday afternoon, in honor of Mrs. H. Levin, of Minneapolis, who visits in the city.

H. Jaedecke was in the city over Sunday, interviewing his many patrons. Mr. Jaedecke reports a big business and predicts a prosperous year throughout the iron country.

Next time you hear a man cursing the editor just ask him if his subscription is paid—unless your own account bobs up as a gentle reminder that he many not be the only one in arrears.

EYES! Dr. C. J. Larson, the well known eye specialist, will make his next professional visit to Virginia on Monday and Tuesday, February 26 and 27. If you are troubled with defective eyes you should lose no time in consulting Dr. Larson; he can be relied upon to give relief and prescribe perfect fitting glasses. Dr. Larson has been very successful in treating obstinate cases in Virginia and vicinity and if your eyes are ailing in any way you should not miss this opportunity to consult him. Office at the Hotel Fay.

Read the Enterprise.

Removal Sale at Hall's.

Attend the Removal Sale at Hall's.

Eye-glass chains, pins, opera glasses, compasses, etc.

Virginia Optical Parlors.

W. H. Ward, of Mount Iron, has this week closed a deal for the purchase of the Belanger house, corner of Wyoming and Magnolia, and will occupy same at once.

Father Romaine, Assyrian priest from Rugby, N. D., was in the city the first of the week, conducting services and celebrating mass in Our Lady of Lourdes Church.

Now is the time to have your eyes examined if they bother you in any way. Don't delay. Delays are sometimes dangerous.

Virginia Optical Parlors.

The Mesaba Art Tailors, Tower Hotel Block, invite your inspection of their handsome stock of fall and winter suitings. Satisfactory work guaranteed, and prices always right.

Buy your drafts
Cash your checks
Deposit your funds
at the

American Exchange Bank

VIRGINIA, MINN.

Fire, Life and Accident Insurance Written.

W. H. COLE, President
C. T. FAIRBAIN, V. Pres.
D. W. STEBBINS, Cashier.

Removal Sale at Hall's.

Phone 105 for draying or moving.

Sheriff Bates was up from Duluth Tuesday.

Save money on clothing by going to Jereissati Bros.

The new Minnesota Block is receiving its finishing touches.

Ask for the Blue Records. The best. B. Milavetz sells them.

The next meeting of the M. E. Ladies' Aid will be with Mrs. D. E. Shea, at the Commodore.

Now is the time to have your eyes looked after. Not to-morrow.

Virginia Optical Parlors.

Hot chocolate, beef tea, Vigorol, clam bouillon, tomato bouillon, French bouillon, always on tap at the City Bakery.

Miss Emma Bruder, of West Superior, arrived in the city Monday for a visit, a guest at the home of Mr. and Mrs. C. E. Downs.

A large number of members of the local lodge I. O. O. F. and Degree of Rebekahs were Eveleth visitors Tuesday evening, as guests of the Eveleth lodge.

Don't miss getting a fortune because your watch is a minute slow. Take it to G. A. Davis, the jeweler, and have it cleaned and regulated and you will always have correct time to go by.

Mr. and Mrs. M. Shaneling and Miss Jeanette Shaneling left Saturday for the New York markets and eastern points, where Mr. Shaneling will select new stock for the Big Store.

Announcement has been made of the engagement of Harry Shaneling, of Eveleth, and Miss Sophia Kaplan, daughter of Mr. and Mrs. J. Kaplan, of Minneapolis. They will be wedded at Easter.

Messrs. Stein & O'Rourke will shortly commence the erection of a brick block on their west Chestnut street lot, adjoining Frank Lanza's. A lease of the building for a period of three years has been made.

Contractor Grande finishes the new Hamm Brewing Co. building at the corner of the Chestnut and Central and same will be ready for occupancy about March 1st. It is understood two new saloons will be opened therein.

Mrs. D. E. Shea entertained a company of lady friends at cards at her home at Commodore Monday afternoon. At the close of a pleasant afternoon a chicken pie dinner was served, covers being laid for fourteen.

A. Jones, of Duluth, is in the city today looking over the field with a view to establishing a modern and up-to-date steam laundry at this point. Mr. Jones was much impressed with the apparent future of Virginia, and will doubtless decide to locate here.

A company of friends tendered Mrs. F. Logan, at Franklin, a pleasant surprise Saturday afternoon, it being her birthday anniversary. She was the recipient of many pretty gifts, and at the close of a pleasant afternoon an elegant luncheon was served for twelve.

A number of local Shriners were Duluth visitors Wednesday, where in the evening a class of about 25 were given the work of the degree. Numbered among visitors were men from either coast while Virginia assisted in furnishing the class of candidates.

William Riley was taken to Duluth Tuesday where he will remain as an honored guest of Sheriff Bates, awaiting the action of the grand jury on a charge of larceny. Riley deftly appropriated a watch belonging to a fellow mortal, at one of the saloons at the east end, on Sunday.

Dr. J. W. Deering, of Cloquet, was in the city Monday and Tuesday, completing arrangements to return here and open dental parlors the coming month. Mr. Deering was a former resident and has many friends in the city who will welcome him back. He will have apartments in the First National Bank building.

A bright boy of fifteen or thereabouts who is possessed of no bad habits, who thinks he would be able to get up in the morning, build the fires, sweep out, dust the presses, scrape an acquaintance with the gasoline engine and write a newspaper before dinner, may find the route to journalistic fame by applying at this office. An embryo Horace Greeley preferred.

People from out of town—drop me a postal card, tell me how your eyes feel and I will write and tell you if I can help you.

Dr. J. H. GIRVIN,
Virginia Optical Parlors.

Our Winter Stock Must Be Sold As We Need the Room

OUR GREAT SALE

Has been a wonderful success, and we intend making this week even better in point of values. Do not make the mistake of thinking this is just an ordinary "sale" for it is the

MOST EXTRAORDINARY SALE

Ever held in Virginia, and you cannot afford to miss the rare bargains offered. We are forced to sell our Winter Goods, and throughout our store will be found many bargains.

PRICES HAVE BEEN CUT

To sell the goods quickly, no attention being paid to cost or actual value.

We Quote You a Few of the Many Bargains Offered:

10 Dozen Men's Underwear, value \$1.50 sale price 98c	24 Pair Ladies' Felt Shoes, regular \$2 shoe, sale price \$1.48
Men's Underwear, regular \$1 and \$1.25 values, sale price 75c	\$1.75 Shoes, good value at that money, sale price \$1.25
10 Dozen Ladies' and Children's Hosiery, regular 25c and 35c values, sale price 19c	\$1.50 Shoes during this sale, at only 98c
Ladies' and Children's Underwear at unheard of prices.	All our Shoes at Cost Price.

Come and Look Over Our Stock and Save Money. Enough Said

Jereissati Bros
THE NEW STORE

Dr. O. B. Wood, dentist.

Removal Sale at Hall's.

Removal Sale at Hall's.

Everything in the optical line at the Virginia Optical Parlors.

Coca-Cola, the finest drink ever made, at the City Bakery.

A. Skei, of Duluth, succeeds W. H. Forster, resigned, at Sodergren's Drug Store.

Deputy Sheriff S. L. Pierce is up from Duluth today, for a brief visit with old friends in the city.

G. A. Davis, the jeweler, makes a specialty of engraving and fine repair work of every description.

Children's eyes examined and glasses fitted for school work. Virginia Optical Parlors.

The Honorable Muckless McLain was in the city Monday, leaving for Eveleth in the afternoon for a visit with the gentleman who would like to have announced his candidacy for the lieutenant governorship.

Joseph Valante, a tailor who had been in the city for four months, died on Monday. The deceased was a native of Bohemia, and was 53 years of age. Together with his wife he came to this country in 1890. He is survived by a wife and four children. Funeral services were conducted from the house yesterday afternoon by Rev. H. E. Neff, pastor of the Presbyterian Church.

The "Clean-to-Handle" Fountain Pen

Moore's Non-Leakable Fountain Pen

Is guaranteed Not to LEAK when carried in any position in the pocket

Warranted to write IMPROVINGLY without smudging or bleeding whenever applied to paper

Positively the highest grade Fountain Pen on the market. Unlike all others

CALL AND SEE THESE WONDERFUL PENS

Sodergren's DRUG STORE

Virginia, Minn.

Fire Insurance

IS ACTUALLY A NECESSITY....

and the cost should bar no property owning man from having a policy covering the same for at least 75 per cent.

VIRGINIA PEOPLE should know from experience what a friend fire is.

BICKFORD

The Insurance Man

can give you a policy in one of his 15 Bond Companies.

STEIN & O'ROURKE BLOCK
TELEPHONE No. 155.

Glasses for every defect of vision. Virginia Optical Parlors.

The Presbyterian Aid will meet next Wednesday afternoon with Mrs. William Martin.

FOR SALE.—150 slightly used 10 inch Victor and Columbia records. Good as new. \$4.50 per dozen. At Chalmers' Opera Buffet.

Mr. and Mrs. W. J. Schulze pleasantly entertained a number of their friends at cards last evening, in honor of Mrs. Schulze's mother, Mrs. M. L. Fay, in commemoration of her birthday anniversary.

In speaking of the sleighing party given by Mrs. Matheson, the Enterprise was in error last week in stating that it was to the members of the Rebekah Lodge. It was to a party of friends, a number of members of the lodge being included in the invited list.

Elsewhere in this issue is published the articles of incorporation of the Mesaba Traction Company, the corporation promoted by F. B. Myers, of Biwabik. Mr. Myers means business, and expects to have something to show the people of the Mesaba by the close of the coming summer.

David O. York, an engineer residing near the north end of Mesaba avenue, died on Sunday at St. Luke's Hospital, Duluth. The deceased had been under medical treatment for cancer for many months, but was reported to be doing very nicely but a couple of days prior to his demise. The remains were brought here for interment.