

## SEGELBAUM BROS

(POPULAR DRY GOODS HOUSE) Nicollet Ayenue, Corner Third Street, - . Hinneapolis, Minn.

## Opaning of SPRING NOVELTIES <br> In Our Various Departments

Monday Morning, March 14.
During the last few days we have been very busy receiving New Spring Goods ana preparing them for our sales counters. These shipments comprise a good portion of our nur and magnificent collection of

## High Specialties in Dress Materials !

Our Mr. S. Segelbaum, together with our Mr. Fred I. Reed, of our Silk and Dress Goods Department, and Mr. G. E. Guiwits, of our Millinery Department, are now in New York, and have been there just long enough to learn what is

## NEW, ELEGANT AND TASTEFUL,

and they have agreeably surprised us by forwarding their First Selections of Novelties y express, so as to enable us to display them here Monday, March 14. We speak more particularly to-day of our Novelties in
Silk and Fool Dress Pariies, Dress Rriminugs and Buttans, AND MILLINERY GOODS.
In these departments we can promise you a rich treat, and can safely say that the most critical and most expectant will not be disappointed. The most costly Dress Goods Novelties come in Single the eariiest possibll there bemg no duplicates. Ladies desiring an Exclusive Costume had better make the too highly praised, and compares favorably with the most lavish displays made by the most JET TRIMMINGS SPRING NOVELTIES.
JET AND BRAID TRIMMINGS,
In iridescent and solid colors, to match all the new spring Dress Goods. By the yard or in sets, in BEADED SETS, Beaded Capes, Epaulettes, Sash Orraments, Cords and Wide Passementeries for Panels BEADED HEADINGS, 14e PER YARD UPWARDS. an inspection solicited.

## Emboroideries!

## Embroideries!

DOUBLE STOCK.

DIn the summer of 1886 we placed our regular import order for Embroideries with the representative of a European manufacturer, and were shortly afterwards informed by this manufacturer that, owing to his being overcrowded with orders, hother source and received our regular spring stock some four weeks ago. To our surprise, however, our first order has also been filled. without having received even the slightest notice to this effect, and so, when a few weeks ago anthe manufacturer's agent to say that we could not, under the circumstances, accept them, unless some great inducements were given us The response was as speedy as satisfactory; our claim was allowed. This transaction gives us a splendid opportunity, and with these two immense stocks of Embroideries we are in position to offer some un heard of values, and to-morrow will begin

## The Greatest Bargain Sale <br> of <br> EMBROIDERIES

Ever held in this city. It would be folly to quote prices, They would convey no idea of the values offered.

Come Personally, See
Be Convinced!
MAIL ORDERS CAREFULLY FILLED.

## Segelbaum Brothers.

