



VOL. XVIII.—PRICE FIVE CENTS.

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PRICE FIVE CENTS.—NO. 279.

# Schumman & Evans The Secret of Success Schumman & Evans

### Royal Worcester Corsets.

Perfect in every way, 6 hooks, double side steel, extra length black and drab, positively worth \$1.00; always sold for that. Monday..... **50c**

### Ladies' Kid Gloves.

We now have the balance of our large import order of Trefousse and Centimeter Lace and Suede Gloves, latest coloring and stitching; also Trefousse Pique Gloves with stud fastenings. 4-button Imported Pique Kid Gloves in browns and English reds; cheap at \$1.25. Monday..... **95c**

Lies not in selling Cheap Goods—we then do not want any trash in the house—but in selling **GOOD GOODS CHEAP.** It's the difference in price that brings so many people here. It's cheapness of this sort that attracts the largest crowds to this store. It's Genuine Bargain-Giving of this caliber that will make Tomorrow the Busiest October Day we ever had.

### Sheeting.

1,000 yards, 2 1/4 yards wide, Bleached, Half-Bleached and Unbleached Sheetings; they are all 25c grades. This is your chance at 8:30 a. m. Monday..... **17 1/2c**

### Outing Flannel.

Only 2 cases, 4,000 yards, handsome light colors, in finest California cutting, in remnants from 4 to 13 yards; worth 10c and 12 1/2c. Monday at 8:30 a. m. **6c**

### Millinery Department.

Exquisite Millinery at medium prices is one of our strongholds. We want every lady to inspect our magnificent display and look at the price marks, too. Will it not be gratifying if you can get just what you want for a little more than half what you expected to pay? Special for Monday's sale we offer you the following:

- 75 Pattern Hats—They are beautiful and really cheap at \$12.00 and \$15.00. Monday..... **\$9.50**
- 25 dozen Fine French Felt Hats—The kind that sell at \$1.75 and \$2.25. Monday..... **\$1.25**
- 20 dozen Black Coque Feathers—Worth 25c. Monday..... **9c**
- 30 dozen Small Blackbirds—Worth 15c. Monday..... **7c**

### Muslin Gown Sale.

Monday Morning at 9 o'clock we place on sale 300 Fine Linen and Cambric Gowns—New Goods—The Very Latest Styles and Perfectly Made—Real Value, \$1.35 and \$1.50, for 95 Cents.

- Fine Muslin Gowns, 60 inches long, with yoke of tucks and trimmed with wide embroidery; worth \$1.50..... **95c**
- Fine Cambric Gowns, with V-shape yoke, handsomely trimmed with lace; worth \$1.50..... **95c**
- Fine Muslin Gowns, with yoke of Torchon Lace, full sleeves, extra length, worth \$1.35. Take your choice, but not more than three to one buyer..... **95c**

### Bargains of great merit. DRESS GOODS.

- No Disappointments, but Real Bona Fide Bargains.
- All Day Monday, 35c Yd: One lot of 46-inch Black All-Wool Henriettas; worth 65c.
- All Day Monday, 59c Yd: One lot of 50-inch Black All-Wool Heavy English Corkscrew Serge, worth \$1.00.
- All Day Monday, 50c Yd: 46-inch Black All-Wool Silk-Finish Henriettas, the regular 75c kind.
- All Day Monday, 75c Yd: Black Figured Mohair Jacquards, 46 inches wide; a bargain at \$1.00.
- All Day Monday, 15c Yd: Fine Silk-Finish Henriettas, black and colors, worth 30c a yard.
- All Day Monday, 25c Yd: Fancy Wool Suitings, 3 and 4-tone colorings; very cheap at 39c.
- All Day Monday, 39c Yd: 50 pieces Fancy Jamestown Suitings, worth 50c.
- All Day Monday, 75c Yd: Silk and Wool Mixtures and Fancy Dotted Brunell Cloth, worth \$1.00.

### LADIES' LINEN COLLARS.

50 dozen Pure Linen Collars, all standing styles, some with turn-down points, worth up to 20c each. To close out the lot, per dozen..... **10c**

### FLEECE-LINED SERGES. (Good.)

One lot of 10c Fleece-Lined Serges, in dark patterns, just what you require for warm house dresses; can't be had elsewhere for less than 12 1/2c and 15c. Monday..... **7c**

### Silks! Silks!

If you ever respond quickly to an advertisement then do so now. We promise you great results, Silks for Dresses, Silks for Waists, Silks for Garnishings, not of the trashy sort, but magnificent new Silks, fit for "the Royalty." Black Silks, Plain Colored Silks and Novelty Silks, various kinds, great assortments:

- Arranged on our long counter easy of access. **ONLY 49c yd.** None worth less than 75c per yard, most of them \$1.00.
- All Choice of All the Following Silks: **49c**
- At **49c**
- At **49c**
- SPECIAL COMMENT.

Remember when we say the above Silks are magnificent and are retailed for not less than 75c to \$1.00 per yard, it's exactly what we mean. We simply invite your inspection.

### Dress Linings.

- Genuine Imported French Hair Cloth at 50c and..... **40c**
- Sponge Crepon, the ideal interlining for sleeves and skirts, 70 inches wide..... **25c**
- Black Taffeta Skirt Lining, 36 inches wide, 20c quality. Monday..... **15c**
- Black Taffeta Skirt Lining—27 inches wide, 12 1/2c quality. Monday..... **8c**
- Double-Faced Silica—East Black; regular price, 20c, for..... **12 1/2c**

### Boy's Clothing.

Satisfied are the people who have visited our Boys' and Children's Clothing Department, and many congratulations have we received in supplying a long felt want, namely, a place to dress your boy stylishly, and well, at the same time economize. This stock is entirely new throughout. Our motto is "Reliable Goods at Low Prices." Expect to get a suit here for less money than anywhere else. You will not be disappointed. A special offer for this week.

- 1,000 Boys' Suits—In Black Clay Worsted, Rough Cheviots, All-Wool Tricots, plain, brown, gray and neat mixtures in Cassimeres and Worsted, strictly all-wool. We will put our special S. and E. Suit in this lot. You can't find its equal in the city for \$10.00. Our special price..... **\$4.69**
- Men's and Boys' Hats—We can give you a good Hat at 89c, an up-to-date Fall Hat for \$2.00 and the best Hat made for \$2.50 or..... **\$3.00**

### Carpets and Rugs.

- CARPETS—It's a waste of time and a certain waste of money to overlook these remarkable October sale prices tomorrow: Ingrain Carpets, extra super Union half-wool filling, regular price 40c; tomorrow, per yard..... **25c**
- Reversible Brussels Ingrain, all wool, heavier and more durable than 3-ply, worth 75c per yard; to-morrow..... **45c**
- Tapestry Brussels, 25 new fall patterns, worth 60c a yard; to-morrow..... **39c**
- Tapestry Brussels, extra quality, large assortment, new designs and colors, with borders to match, worth 75c a yard..... **55c**
- Velvet Carpets, extra quality high pile Velvets, largest line in town, with borders, regular price \$1.15 yard. Our price tomorrow..... **79c**
- Axminster Carpets, best quality, choicest designs, with borders; usually sold at \$1.25 yard. Tomorrow..... **98c**
- Oilcloth, extra quality, best designs, regular price 30c per square yard..... **20c**
- Linoleum, 6 feet wide, extra quality, worth 65c square yard; tomorrow..... **40c**
- RUGS—A large lot of foreign Axminster Rugs, in floor sizes, woven of best wool, dyed with strong vegetable dyes. They are not antiques, full of dust, dirt and holes. Every rug perfect, and a gem. Many patterns, all sizes, low prices.
- Mesched—Size, 6 ft. 6 in. by 4 ft. 5 in. Price..... **\$6.45**
- Cairo—Size, 7 ft. 8 in. by 6 ft. 6 in. Price..... **\$9.75**
- Uzbek—Size, 9 ft. 8 in. by 6 ft. 6 in. Price..... **\$14.50**
- Yaprak—Size, 10 ft. 10 in. by 8 ft. 8 in. Price..... **\$19.50**
- Schiras—Size, 13 ft. 1 in. by 7 ft. 10 in. Price..... **\$28.50**
- Luristan—Size, 16 ft. 4 in. by 13 ft. 1 in. Price..... **\$44.50**
- Japanese Rugs—To close 60c per square yard, or less than good Ingrain.

### Jackets, Capes and Furs

Another Big Sale of Jackets, Capes and Furs Monday.

Among the Strongest and Most Conspicuous Bargains for Tomorrow Are These Exceptionally Worthy Attractive, Which We Offer at Prices Away Below Their Real Value.

- NOTE—The styles we show are the authorities most confidently relied upon by those who wish to get in close touch with fashion
- Cloth Double Capes—Trimmed with Coney Fur on upper cape and collar; a big bargain at \$7.50. Our Special Price..... **\$5.00**
- Cloth Double Capes—Made of all-wool Beaver, trimmed on both capes with several rows of narrow braid, the upper cape and collar trimmed with new Thibet Fur; it makes a very stylish and comfortable winter cape. Worth \$12.00. Special low price..... **\$7.50**
- Boucle Single or Double Capes—Silk-lined, upper cape trimmed with new Thibet fur. Worth \$15.00. Our Special Price..... **\$10**
- Boucle or Beaver Jacket—Blue or black, new ripple back, large two-piece sleeves, storm collar, deep facing in front, large horn buttons; worth \$7.50. Our Special Price..... **\$5.00**
- All-Wool Beaver Jacket—Front faced with good quality of Silk, the new Melon Sleeve, large collar, three large inlaid pearl buttons; this coat is worth \$10. Our Special Price..... **\$6.75**
- Ladies' Boucle Jacket—28 inches long, lined throughout with silk, made with the new Melon Sleeve, large storm collar and large inlaid pearl buttons; worth \$15. Our Special Price..... **\$10**
- New Crepon Boucle Jacket—The most stylish weave of the season, silk-lined throughout, immense sleeves, two or three-button effects; this jacket is offered in the East at \$22.50. Our Special Price..... **\$15.00**
- Coney Fur Capes—A good quality of fur, silk-lined, large storm collar; full sweep and 80 inches long; worth \$10. Special Price..... **\$6.75**
- Curly Astrachan Cape—30 inches long, full sweep, lined with heavy stork, large storm collar; a bargain at \$16.50. Our Special Price..... **\$12.00**

### Linens and Flannels.

These Bargains are for all this week, or while the quantities last. They are the best values ever offered for the prices quoted.

- TABLE LINENS—Finest Double Plain Damask (no Napkins to match); while they last..... **\$1.33**
- 70-inch Bleached Satin Damask, best \$1.25 grade, for..... **88c**
- 60-inch Bleached Satin Damask, best 89c grade, for..... **66c**
- 60-inch Bleached or Half-Bleached, best 69c grade, for..... **25c**
- A good 58-inch Damask for..... **25c**
- 100 Dozen 3/4 and 1/2 Napkins and odd lots. We got them cheap. Not one dozen in the lot worth less than \$2.50. Sale price, per dozen..... **\$1.67**
- BLANKETS—50 pairs (samples) 10-4 White Half-Wool Blankets, with pretty combination borders, a real good wearing article, worth \$2.25 per pair. While they last, per pair..... **\$1.36**
- COMFORTERS at just about what the batting costs. 300 of them, covered with Silkalene, lined with cheese cloth, filled with pure white batting. While they last..... **88c**

### Fancy Goods.

- Stamped Center Pieces for cut-out work, in the following sizes: 9 inches square, 12 inches square, 18 inches square, 20 inches square, 24 inches square, oblong, 18 by 27 inches, all sizes. Monday they go at only..... **10c**
- Linens Hemstitched Tray Cloths, new designs, worth 35c. Monday only..... **25c**
- Hemstitched Pillow Shams, beautiful designs, worth 50c and 60c. Monday, per pair..... **35c**
- Tinted Covers, 36-in. square, new coloring and designs, regular price 35c. Monday only..... **23c**
- French Tissue Paper, all colors but red. Monday, per sheet..... **10c**
- Crepe Paper, size 10 by 18 inches, all colors. Monday, per roll..... **36c**

### Jewelry Dept.

Watch Repairing done. Cleaning, 75c; M a in Spring, 75c; Staff, \$1.50.

For one week we offer Gold Filled Watch, American Jeweled Movement, a Watch usually sold at \$18.00, Our price for six days..... **\$8.98**

### Optical Dept.

Eyes examined free by a New York Refractionist. We cannot recommend this department too highly. People who are wearing spectacles fitted here are our best advertisements, and every one is surprised at the prices we quote on prescription work.

Monday we will sell an elegant line of 89c Chiselaine Cases. Choice..... **\$2.89**

Solid Gold Frame Glasses, with curved temples to go behind the ears..... **\$2.89**

Artists' Materials. Children's Non-Poisonous Paints, Charcoal Paper, China Paints, Pastels, Oils, Brushes, Palettes and all things necessary for all kinds of painting at 30 per cent off Art Store Prices.

### Drapery Department.

- For one week we will make and hang Draperies after the style of illustration to fit any ordinary double door, opening or archway, including 1 1/2 inch brass pole and fixtures and loop, from the following materials: 36-inch art deunis, figured..... **\$7.50**
- Figured Derby, silk effect..... **\$10.00**
- Tinselled Figured Derby, silk effect..... **\$12.50**
- Best Linen Velour..... **\$15.00**
- TAPESTRY PORTIERS—We are showing the finest assortment of inexpensive Tapestry Portiers in Silk Derby and Tinselled Cordovan effects at from \$5.00 to \$1.00 per pair. For this week we make up a collection of high-grade goods, direct and untinselled, fringed and untinselled Portiers, worth \$5.00, \$7.50 and \$8.00 pair. Your choice for this week, per pair..... **\$5.00**
- ROPE PORTIERS—For double doors, best kind, fringed, large assortment. This week, each..... **\$5.95**
- Our regular \$1.80 Portiere also goes into this sale for one week at..... **\$3.97**

### Basement Bargains.

- Rice or Oatmeal Boilers, like cut; 3-qt. size; worth 50c, for..... **33c**
- Heavy Plainished Chafing Dishes—Like cut; worth \$1.25. **\$1.00**
- Venetian Glass Flower Vases—Blue, pink, green and canary tints, with handsome glass flower decorations. Monday..... **50c**
- Jardiniere Pots—In three colors, blue, red and canary; 7-inch size; regular value, 75c and \$1.00. Monday..... **39c**
- Solid Cast Brass Banquet Lamp—With 75-candle power; central draft burner. Monday only..... **\$1.39**
- Silk Shades—Size 12x16, with 6-inch lace flounce; regular value, \$1.75. Monday..... **\$1.19**
- Silk Shades—Size 14x18, with 7-inch silk embroidered Chiffon flounce; regular value \$4.00. Monday..... **\$2.85**
- Chamber Sets—English porcelain, six pieces. Monday..... **\$1.98**
- 60 Sets, 10 pieces..... **\$2.83**
- 50 Sets, 12 pieces..... **\$3.93**
- Real China Tea Pot, Sugar and Creamer—Nicely tinted; regular value \$2.00. Monday..... **\$1.35**
- Coffee Mills. Patent regulator, like cut. Special for Monday..... **15 Cents.**
- Good Shoe Brushes—Like cut. Special Monday..... **9 Cts.**

### Hosiery and Underwear Sale.

This is a department that we excel beyond all reach of competition. Our stock is large and many special purchases have landed remarkable bargains. To open the season with a rush, we inaugurate a gigantic three days' sale, making prices that will compel the most dilatory to buy now and be prepared for the cold weather.

- Ladies' Underwear. 200 Dozen Ladies' Heavy Fleece-Lined Balbriggan Vests—Soft and warm, will not shrink. Our sale price..... **25c**
- 400 Dozen Ladies' Heavy Vests and Pants—Wool plate, natural gray, fleece-lined, full-finished seams, silk ribbon in neck, pants with French yoke; very cheap at 75c. Sale price, each..... **50c**
- 100 Dozen Ladies' Wool-Plate Vests and Pants—Extra brushed-fleece, full-finished, all sizes 3 to 8; cheap at \$1.00. Our sale price, each..... **75c**
- 100 Dozen Ladies' Imported Swiss Saxony Vests—Full regular made, high neck, long sleeves, in natural gray, white and fast black; regular value, \$1.25. Sale price..... **98c**
- Same kind—Short sleeves, 75c; no sleeves, 50c.
- Children's Underwear. 200 Dozen Children's Shirts and Pants—Heavy, soft-fleece-lined, ecru or natural gray, Jersey ribbed, all sizes. Our sale price, each..... **25c**
- 50 Dozen Children's Balbriggan Union Suits—Ecru, Jersey ribbed, heavy weight, all sizes 4 to 15 years. Our sale price, each..... **50c**
- 50 Dozen Children's Natural Gray Wool Union Suits—Fine and heavy for winter; button across the back, sizes 4 to 15 years; \$1.75. Our sale price..... **\$1.25**
- Ladies' Hose. 500 dozen Ladies' Very Fine Silk Fleece-Lined Cotton Hose, Fast Black, spliced heels, soles and toes, all-black, ecru or sanitary felt. Sale Price..... **25c**
- 500 dozen Ladies' English Wool Hose—Very fine and heavy, spliced heels, toes and ribbed tops. Worth 35c. Our Sale Price..... **25c**
- 100 dozen Ladies' Imported Real English Cashmere Hose—Very fine, extra high spliced heels, 4-thread foot, very long and elastic; never sold less than 35c. Our Sale Price, 3 pairs for \$1.00, or per pair..... **35c**
- Children's Hose. Infants' Fine Heavy Imported Cashmere Hose—2 and 1-ribbed, 6-thread heels and knees, very soft; regular price, 50c. Our sale price..... **25c**
- Boys' Fleece-lined Cotton Hose—Extra heavy, long and elastic, 2 and 1-ribbed, double knees, heels and toes, fast black; will wear longer than any other hose, and are soft and warm. Our sale price..... **25c**

### ....IF YOU NEED FURNITURE....

- Good, well-made Furniture, strong, slightly, stylish, sensible Furniture, up to date in every way, but with prices crushed, this is your harvest time.
- Our Furniture man has been for months gathering this great special stock, examining, rejecting, choosing. Nothing mean taken at any price, but no lots too big or too far away, so quantities were high and cost little. Marvellous what a world of price-wonders ONE WHO KNOWS HOW can gather in that way.
- Everything is here, but take the illustrations and prices herewith. Judge all by these three.
- Solid Oak Bookcase, with writing desk, fine antique polish finish; French bevel mirror; height 14 ft.; width, 3 ft.; glass doors, would be cheap at \$13. Our price..... **\$7.75**
- China Cabinet—Quarter-sawn oak Antique, polish finish, hand-carved; height, 6 feet; width, 3 1/2 feet; large French mirror, full width of case, glass doors and ends; would be cheap at \$20.00. Our price..... **\$14.75**
- Morris Reclining Chair—Adjustable back, very comfortable; every gentleman wants one, and will have one at our price; close woven cane seat and back..... **\$6.45**
- And in Belgian Oak—Heavy sole leather seat and back; leather nails, \$14.50.