



VOL. XVIII.--PRICE FIVE CENTS.

ST. PAUL, MINN., SUNDAY MORNING, NOVEMBER 17, 1895.--TWENTY-FOUR PAGES.

PRICE FIVE CENTS--NO. 321.

We Must Dispose of surplus stocks, therefore we make these unknown low prices on Fall and Winter Merchandise. Remember our offers never disappoint.

Schuneman & Co.

Reductions Throughout the house. This is only a partial list of the reductions for this Clearing Sale. Other lines in nearly every department equally as cheap.

Gigantic November Clearing Sale

In former years during the early part of December we always held a Mammoth Clearing sale for the purpose of Reducing Our Stock to make room for Holiday Goods. This year, however, we find ourselves greatly overstocked in many departments, and cannot afford to wait until December to unload. Our trade logic calls for quick turning of all stocks in their season. Goods simply must go. We therefore have decided to make Reductions now, in the very heart of the season, just when you most need Winter Goods.

REDUCTIONS IN Linen Department

Just a Word About What We Keep and How We Are Going to Sell Them. We have the celebrated J. N. Richardson, Sons & Owsen Damasks and Napkins. They are positively the best linen manufacturers in the world. Also William Liddell's Damasks, Cloths and Napkins. "Andrew Reid's" heavy Fine Satin Damasks, "Stiller's" Celebrated German Damasks, and Jaffee & Pinkus' Fine German Towels. Don't be woozy; as well expect all good flour from one mill, or all good wine from Jerusalem, as all fine linens from one linen mill. We buy where we get the best for our customers. We buy direct from the largest makers, and don't confine ourselves to any one line of goods.

REDUCTIONS IN Silks! Silks!

Every lady in St. Paul should be deeply interested in this Silk Sale. We have taken the choicest lines from our Superb Stock, and make bona fide reductions. Prices that will be lower than any quoted before. If you want unmatchable values, come here tomorrow. 25 pieces Black Surah Silk--Not trashy inferior Silk, but a good standard quality; usually sold at 50c per yard. November clearing sale price..... 36c

REDUCTIONS IN Cloak Dept.

We wish to emphasize the fact that our stock is surpassed by none, all the newest and best styles can be found here. Now they go, every one of them, at reduced prices. Come and pick out what you want and save about one-third. 50 Ladies' Boucle Jackets--Some lined with silk; some of them are silk-lined in the front and back; very large sleeves, deep storm collar; two and three-button effect; our regular \$12.00 jacket. November sale price..... \$8.50

REDUCTIONS IN BLACK Dress Goods

We are overstocked here. All the choicest weaves of the season's production will be reduced to a point never before thought of, and in the very heart of the season, too. Every yard of the following lots must go: Lot 1--10 Pieces All-Wool Cheviot Serges, full 52 inches wide; regular price, 75c a yard. November clearing sale price..... 25c

REDUCTIONS IN Hosiery and Underwear.

Reductions all along the line. More astonishing and more remarkable prices were never put before the people. Ladies' Vests and Pants--Very fine Natural Australian Lamb's Wool, broken sizes, regular price, \$1.50. November clearing sale price, each..... \$1.19

REDUCTIONS IN Boys' Clothing

Reductions here that mean something--mean a real saving to you. Lot 1--150 Boys' Knee Pant Suits taken from our regular \$2.50 and \$3.00 lines; sizes 6 to 15 years. November clearing sale..... \$1.98

REDUCTIONS IN Fashionable Millinery.

Our Exclusive Styles and High Standard of Millinery have won for us the lion's share of the Millinery trade of St. Paul. Hundreds of our choicest Hats must go, and these prices will make them. 75 Beautiful Trimmed Hats, \$4.98 some of our best styles, made to sell at \$7.00 and \$9.00. November Clearing Sale Price..... \$4.98

REDUCTIONS IN Dress Trimmings.

Real Ostrich Feather Bows, 20 inches long. Regular selling price, \$1.50. November clearing sale price..... 98c

REDUCTIONS IN Muslin Underwear.

Ladies' Fine Muslin Gowns--Trimmed with embroidery, V-shape yokes, full sleeves, extra length; also fine muslin gowns, trimmed with Valenciennes and Tulle lace, worth \$1.50. Clearing sale price..... 79c

Optical Department.

At these prices you would expect inferior, trashy goods, bought at hap-hazard, instead of which all these frames are made by the leading manufacturers of the world and permanently adjusted by a thoroughly competent optician. Prices for Sale Week: Solid gold frames, curved temples to go behind the ears..... \$1.50

JEWELRY.

This department presents a brilliant scene; all the new Jewelry for Christmas is fast arriving and being displayed. One Lot of 14-kt Filled Rings, Plain; warranted for five years. As a special bargain for this November clearing sale, the price will be..... 25c

CARPETS! CARPETS!

Smith's Moquette Carpets, yard..... 60c 60c 38c All-Wool Ingrain Carpets, yard..... 25c 36-inch wide Heavy Carpets, yard..... 12c 18-inch wide Heavy Matting, yard..... 16c Carpet Lining, yard..... 2c Cork Linoleum, yard..... 40c Good Floor Oil Cloth, yard..... 19c Oil Cloth Binding, yard..... 3c All-Wool Art Squares, yard..... 70c Part-Wool Art Squares, yard..... 50c Oil Cloth Stove Rugs, each..... 35c Brussels Rugs, each..... 50c 18-inch Smyrna Rugs, each..... 75c 36-inch wide Heavy Carpets, yard..... \$1.00 27-inch Wilton Fiber Rugs, each..... \$1.50 27-inch Axminster Rugs, each..... \$1.95

REDUCTIONS IN SHOES! SHOES!

500 Pairs Ladies' Fancy Strap Slippers, in bronze, patent leather, black unlined kid, and vel kid, razor toes, all sizes and widths. Regular value \$3.00. November clearing sale price..... \$1.50

MEN'S GOODS.

General Clearing Sale of Fine Underwear and Furnishings--Fine goods cut in many instances to less than half-price. Men's Fine Underwear--Dr. Warner's Camel's Hair Underwear, American Hosiery Co.'s Jersey Ribbed Wool, Dr. Warner's Pile-Lined, and R. E. Hill's Best Ribbed Cashmere Shirts and Drawers, broken sizes; regular prices \$2, \$2.50, \$3.50 and \$3.75. Clearing sale price, each..... \$1.00